

Bessemer Chamber Set to Host Inaugural City Festival

The Bessemer Area Chamber of Commerce is excited to present the inaugural Marvel City Family Fun Fest scheduled for Sunday, October 3rd, from 2-7pm between 19th and 20th Streets and 1st Avenue (in the area of the Bessemer Hall of History)! Make plans to bring friends and the entire family to enjoy food, live entertainment, and a host of vendors with amazing products and services. With 11 different zones, there's sure to be something everyone in the family can enjoy!

The purpose of this event is to bring families out to enjoy everything from live entertainment to shopping and eating together in a safe environment. This event is FREE, but we encourage attendees to bring money to purchase items from vendors. Use this event to start picking up your holiday gifts!

Make plans to visit the following zones for your enjoyment: Entertainment, Uprising Entrepreneurs (25 and younger), Kids, Marvel City Marketplace, Wellness, Food Trucks, Restaurant Avenue, Safety, Car Show, Information, and Personality.

This is a great opportunity for arts and crafts vendors, businesses, and organizations to sell and market their products and services. Start now stocking up on your inventory to sell at this event!

Title sponsorships are available; zone sponsorships are limited to one per zone!

Covid-safe policies will be followed.

Visit our Facebook page for detailed information. Contact us at 205-425-3253 or bessemerchamber.events@gmail.com if you have any questions.





BUSINESS NEWS

New Aviation Charter School Approved for Bessemer

By: Ruth Serven Smith, The Birmingham News

A new public charter high school is planned for the Bessemer Municipal Airport. The Alabama Aerospace and Aviation High School has received approval from the state public charter school commission and plans to open in the fall of 2022. "The aviation-focused public charter school will offer an immersive, industryaligned education for an intentionally diverse student population designed to prepare them for future aerospace and aviation careers," according to a news



release. "I'm excited about what this school means for our communities, students, families, and broader workforce development in the state of Alabama," said AAHS founder Ruben Morris in the release. "I'm looking forward to working with our partners and the community to build a school that will provide pathways for students to literally take flight in their academics and careers." The school will open in 2022 in a temporary location at the Foundation of Life Church in Bessemer while a permanent facility is built at the Bessemer Municipal Airport, according to the release. The school initially hoped to open in Birmingham but was denied approval by the Birmingham Board of Education earlier this year. The school will serve students in grades 9-12 and hopes to enroll a freshman class of about 130 students, according to the release, and add a grade each year. Interested students will be given the opportunity to earn a private pilot or drone license before leaving high school. The school plans to partner with Delta Tech Ops, Auburn University School of Aviation, the University of Alabama at Birmingham Criminal Justice Department and Tuskegee University, among others.

For more information about AAHS or to complete an intent to enroll form, visit alaahs.org.

Rescue Units Soon Available for Emergency Situations

By: Donald Jay Howton, The Western Star



The City of Bessemer has recently purchased two Demers ambulances to meet a growing need in emergency situations. The private ambulance services in the Bessemer Cut-Off have become fragile due to the lack of personnel in the Emergency Medical Services field. Mayor Kenneth Gulley met with Bessemer Fire Chief Randall McFarland, Battalion Chief Robby Hallmark, Lt. Stephen Parker to discuss this critical issue. Bessemer's EMS is under the direction of Hallmark and Parker who will oversee the management of the response of the new rescue units. According to Hallmark, "These ambulances/rescue units will be used only for life threatening emergencies when the private ambulance services are unavailable." The rescue units will be manned by members of the Bessemer Fire Department. The Bessemer Fire Department is preparing the ambulances/rescue units for the required state inspection, which will be conducted in the next 30 days. Following the certification, the ambulances will

be ready for service. Mayor Gulley stated, "This service is so important to the health and safety of our citizens. I am grateful for the Bessemer City Council and the Bessemer Fire Department for working with me to make this a reality."

The City of Bessemer is Restoring its Historic Preservation Commission

By: City of Bessemer, bessemeral.org

Mayor Kenneth Gulley nominated the following 7 Bessemer residents to serve as Historic Preservation Commissioners: Alice Royal; Craig Rackley; Melanie Bouyer; Joe Openshaw; LaKenya Bend; Edward Wilson; and Ralph Ruggs. The Bessemer City Council unanimously affirmed the nominations on Tuesday. Commission members serve without pay and will serve staggered terms. The city of Bessemer has a rich history with many historic structures and places. The reinstitution of the historic commission will assist the city in managing its historic inventory and promoting the city's history. The Downtown Bessemer Historic District, in Bessemer, Alabama, is a historic district which was listed on the National Register of Historic Places in 1992.





BUSINESS/COMMUNITY NEWS



The Bessemer Area Chamber of Commerce would like to welcome the following business to the city of Bessemer:



Phenomenal Women's Foundation's ribbon cutting was held on August 13, 2021. Phenomenal Women's Foundation is located at 1401 Fourth Avenue SW, Bessemer, Alabama. Ph1: 205-862-6404; PH2: 205-425-9577



Are you opening a new business and would like to celebrate with a ribbon cutting or groundbreaking ceremony? Contact the Bessemer Area Chamber of Commerce and complete the Ribbon Cutting/Groundbreaking Registration Form today! Ceremonies are complimentary on behalf of the BACOC.



Bessemer City Council Helps Community

By: Joshua Harris, The Western Star

Ribbon Cutting

Bessemer City Council President Cynthia Donald and council members Latricia Crusoe and Kimberly Alexander, brought the new school year in with style and pizzaz. They each held events in their respective districts and included the whole community, not just the children going back to school during this time of hardship due to the pandemic. The *Christmas in July* event was held by Bessemer City Councilwoman Kimberly Alexander and state Representative Louise Alexander. They gave away over \$5,000 worth of school supplies, clothes, toys, shoes, and food to the community. Nurturing Golden Hearts also gave away over 50 boxes of vegetables. This year's event was held at the Dunbar Center in Bessemer. Next year's event will be held on July 3rd. Each year has a different theme; both Councilwoman Kimberly and Rep. Louise Alexander are accepting ideas from the public. To share your ideas about next year's theme, please email Kim Alexander at dc2@bessemeral.org.





COMMUNITY NEWS

Jefferson County Sheriff Welcomes Students Back To School!

Sheriff Mark Pettway had the opportunity to visit Brookside Elementary on their first day back to school! It's important to our office that your student is safe this school year. If your student attends a Jefferson County school, get to know the SRO. They are there to ensure your student's safety! Here's to a great school year!



Bessemer Board of Education Hosts 2021 "Back to School" Fun Day

Bessemer City School students were invited out for a day of fun, food, and festivities, as the the Bessemer Board of Education organized a back to school celebration on August 7th, 2021 at Bessemer City High School. The students enjoyed games, inflatibles, and rock climbing in the school's stadium during this event; BCHS's band and cheerleaders made appearances as well! The Bessemer Chamber wishes a safe and wonderful school year to all students in the Bessmer City School System!





CHAMBER NEWS

Chamber of Commerce Association of Alabama Summer Conference

CCAA has a long tenure as the preeminent organization serving chamber of commerce professionals, and the chambers of commerce they represent, in the state of Alabama. The organization exists to strengthen the vital role local chambers of commerce play in economic and community development. CCAA Board of Directors work closely with Paige Hutto, President/CEO to build stronger chambers of commerce in Alabama through professional development, partnerships, and a united voice for business.

We are proud to have our president, LaTasha Williams, IOM to serve on the board of directors for this organization, which was established in 1997. Williams has worked closely with the CCAA's president/CEO and other chamber leaders to develop and empower chamber-aspiring chamber executives.

Mrs. Williams has the privilege of traveling throughout the state of Alabama and the country to support CCAA and represent the Bessemer Area Chamber of Commerce. Williams recently attended CCAA Summer Conference in Point Clear, Alabama. Over 100 attendees from across the state of Alabama and afar were present to sharpen their profession and network with likeminded professionals. The theme for the conference "Back to the Future....Getting Back to Our Future Starts Now". A few of the topics for the meeting were: "Intentional Membership Growth, Alabama Workforce Ecosystem, Reignite Volunteer Leadership and Development, and the Future of Chambers-What's Next?

Hats off to CCAA President/CEO Paige Hutto and Brenda Ward for putting together a great conference and making sure everything ran smoothly!





Behavior Health Group Bessemer Treatment Center Maury Long/Sharie Millsap 4204 Edmonton Drive Bessemer, AL 35022 Email: maury.long@bhgrecovery.com

Bessemer Fire Union Tom Dehner PO Box 553 Bessemer, AL 35021 *Non-Profit Organization



BOARD OF DIRECTORS

Your Chamber Leadership Team



Carlton Jackson Bessemer Fire Dept. Chairman



Mitch Avery Spire Chairman Elect



Charles King **Regional Paramedical Services** Past Chairman



Antoinette Madison Alabama Power Treasurer



Finance Chairman



Dr. Cynthia Anthony Dr. Reginald Calvert Lawson State Community College New Jerusalem Baptist Church



Cortney Coleman Bess. Housing Authority



Bryonda Collins Chambers Funeral Home



Katie Dugas-Truss Legacy YMCA



Dr. Autumm Jeter Bessemer City Schools



Deaunka L. Webster Individual



Kem L. Marks



Maj. Cleveland Moore Just In Time Legal Solutions Jeff. Co. Sheriff's Office



Sheriff Mark Pettway Jeff. Co. Sheriff's Office



Robert Pollard Premiere Chevy



William Smith Marco's Pizza - Bessemer



Paul Teasley Buffalo Rock



LaVada Varner Alabama Technology Network Bessemer Development Board



Devron Veasley

AMBASSADORS



Standing – *Left to Right*

Daryl Owens (New Jerusalem Baptist Church), Danielle Matthews (Matthews & Associates), Minnie Roper (Retired), Tamala Briggins (Oak Trace Care & Rehabilitation), Donna King (D & K Lawncare), Cathy Ackerman (First Financial Bank)

Sitting – Left to Right

Sarah Belcher (Retired), Claire Mitchell (Retired), Sarah Beasley (Joe Beasley Memorial Foundation, Inc)

Not pictured

Denise Jackson (New Jerusalem Baptist Church), Anna Wooten (First Financial Bank), Sebrena Davis (Salvation Army), Lori Chisem (Lawson State Community College), Dorian Waluyn (Lawson State Community College), Akilih Haley (Lawson State Community College), Connie Fuell (Dex Imaging)

Ambassadors are the key resource in extending hospitality in the Bessemer area and are experienced in business, community, and promotional arenas.

An Ambassador must serve as an active public relations arm of the Chamber and be prepared to meet visitors, local businesses, and various forms of the media.

We encourage you join the ambassador program. The ambassadors meet on the 1st Tuesday of each month at 12 pm at the Bessemer Area Chamber of Commerce.

2021 CORPORATE SPONSORS







A SOUTHERN



Utilities etric & Wate

SILVER SPONSORS



"A New Attitude"











Lynneice Washington

SMALL BUSINESS PARTNERS

AMERICA'S FIRST FEDERAL CREDIT UNION **CHAMBERS FUNERAL HOME COMFORT CARE HOME HEALTH AND HOSPICE** JUST IN TIME LEGAL SOLUTIONS, INC. LEGACY YMCA **REGIONAL PARAMEDICAL SERVICES** JULIE BELL, AGENT - STATE FARM INSURANCE WILLIAM PARSONS, CPA



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FAMILY FUN FEST ZONES:

Entertainment Marketplace **Uprising Entrepreneurs** Kids Car Show Food Trucks **Restaurant Avenue** Safety Information Wellness Personality

\$2,500 Title Sponsor Benefits:

- * Entertainment zone sponsor
- * Zone banner in your name
- * Choice of preferred vendor space
- * Company logo on Family Fun Fest shirt
- * 4 Complimentary souvenir items
- * Company name/logo on advertising material
- * \$25 registration fee waived

\$500 Zone Sponsor Benefits:

- * Zone banner in your name
- * Company name on advertising material
- * Vendor space
- * Complimentary souvenir item
- * \$25 registration fee waived
- * Limited to one sponsor per zone

*Email your company logo to bessemerchamber.events@gmail.com in jpg format *

SPONSOR REGISTRATION

DEADLINE: FRIDAY, SEPTEMBER 10, 2021

Please fill out the information below and be sure to indicate which sponsorship you are choosing.

Company:	Contact:			
Address:				Zip:
РН:		P 11		
SPONSORSHIP TYPE:	[Mark your choice]	Title (\$2,500)	Zone (\$500)
Check Invoice _		MENT: *ALL MONEY D Visa American Express		
Credit Card #:			Exp. Date:	CVV #
Print Cardholder's	s Name:		Billing	Zip
I authorize the Be	ssemer Area Chamber of Commerce to	charge my credit card for these fees and ag	ree to pay the above total accor	ding to card issuer agreement.
Au	thorized Signature		Date	
	You will receive a	n electronic receipt via email when	your card is processed	
	Make checks payal	ole to: Bessemer Area C	hamber of Comn	ierce
Mail to: E	Bessemer Area Chaml	per of Commerce at 321	18th Street N., Be	ssemer, AL 35020
		can be made at the Chamber or nation, email: bessemerchambe		25-3253

NOTE: Sponsorships are limited. [Limited to one sponsor per zone]



2021 Vendor Registration

DEADLINE: FRIDAY, SEPTEMBER 24, 2021

Use additional paper to itemize and briefly describe all products to be sold in your vendor space. Please include a photo (4x6 or longer) of items. For any food related item, include approximate pricing.

VENDOR TYPE: _____ PRODUCT: ____

Vendor [Space Size 10 x 10]	Fees received by Sept. 9, 2021	Fees received after Sept. 9, 2021	# Spaces Needed?	Amount
ALL vendors pay registration fee (non refundable) + Vendor fee (see below)	\$25	\$25		
Food Trucks / Restaurants 2 nd vendor space	\$150 \$125	\$200 \$175		
Market Place / Non-Profit 2 nd vendor space	\$100 \$75	\$150 \$125		
Uprising Entrepreneurs (25 years and younger) 2 nd vendor space	\$75 \$50	\$125 \$100		
Total Enclosed				

For more information, email: bessemerchamber.events@gmail.com Phone: (205) 425-3253

I acknowledge and understand the information contained in the Vendor Rules and Regulations and I acknowledge that failure to comply with these rules may result in the removal of my vendor space from Marvel City Family Fun Fest. I also acknowledge that if I do not comply with the rules as set out, I will not be entitled to a refund of my vendor fee, if applicable. SIGNED RULES AND **GUIDELINES MUST ACCOMPANY THIS REGISTRATION.**

Signature of Vendor Date Signature of Parent of Legal Guardian _____ Date _____

(if applicant is under 19 years of age)

VENDOR REGISTRATION	DEADLINE: FRIDAY	, September 24, 2021
Company:	Contact:	
Address:	City:	Zip:
PH: F: Ema	ail:	
METHOD OF PAYMENT: *PAYMENT DUE BY SEPT. 24 Check Invoice MasterCard Visa		TOTAL PAID \$
Credit Card #:	Exp. Date:	CVV #
Print Cardholder's Name:	Bi	lling Zip
I authorize the Bessemer Area Chamber of Commerce to charge my credit card f	or these fees and agree to pay the ab	ove total according to card issuer agreement.
Authorized Signature	Da	nte
You will receive an electronic receipt	via email when your card is proces	sed
Make checks payable to: Besser Mail to: Bessemer Area Chamber of Com		

The BACOC reserves the right to refuse ANY display that is not family friendly.

THE BESSEMER AREA CHAMBER OF COMMERCE CENTENNIAL CELEBRATION 1922 - 2022

2022 Magazine Rate Sheet [ad sizes and rate]

MEMBER				
Size	Non-bleed	Bleed	Color (M)	Co
2 Page Spread	14 x 10	16.75 x 11.125	\$2,000	
Full Page	7 x 10	8.375 x 11.125	\$1,450	
2/3 Page	4.625 x 10	NA	\$1,100	
1/2 Page Horizontal	7 x 4.875	NA	\$ 900	
1/2 Page Vertical	4.625 x 7.5	NA	\$ 900	
1/3 Page Square	4.625 x 4.875	NA	\$ 675	
1/3 Page Vertical	2.125 x 10	NA	\$ 675	
1/6 Page Vertical	2.125 x 4.875	NA	\$ 550	
1/6 Page Horizontal	4.625 x 2.25	NA	\$ 550	
Business Card	3.25 x 1.75	NA	\$ 250	



(full page 4-color, Members Only)

Back Cover	\$2,800 SOLD
Inside Front Cover	\$1,950 SOLD
Inside Back Cover	\$1,950 SOLD
Page 1	\$1,950 SOLD

deadline extended

Space Reservation	Oct. 1, 2021
Advertising Copy [NO EXCEPTIONS]	Oct. 5, 2021
Publishing Date	January 2022





payment terms

All rates are net. Payment terms:

100% payment with contract required

All checks made payable to: Bessemer Area Chamber of Commerce

Contact the Bessemer Area Chamber of Commerce with any questions at 205-425-3253 or LaTasha Cook Williams at 205-283-2659 or email mmilan1@bellsouth.net.

Email this form and your completed ad to mmilan1@bellsouth.net in pdf format.

Advertisers must provide ads in high resolution pdf files by email to mmilan1@bellsouth.net no later than Oct. 5, 2021.

Business card ads should be sent as original design files in PDF format

Need to hire a graphic designer for your ad? The project's graphic designer can design your ad for \$50 per hour. Forward all text, logo, photos, etc. and any instructions to mmilan1@bellsouth.net for ad design when reserving your ad space. (This cost is in addition to your ad space cost) Advertiser will be given a proof, the option to edit at no charge and a revised proof. Additional changes to the ad after the revision will be charged at the rate of \$50/hour.

Specify Ad Information

Ad Size Required	Ad Cost	In the second se	duction Rate	= \$ TOTAL COST
Company:		Contact:	ма д	
Address:		_ City:		Zip:
Phone: Fax:	:	_ Email:		
Method of Payment:Credit Card				
Credit Card #:		Exp. Date:	CVV #	
Billing Address (IF different from above):			City	Zip:
Print Cardholder's Name:	Authoriz	ed Signature		Date
I authorize the Bessemer Area Chamber of Con	mmerce to charge my credit cara	for ad rates and agr	ee to pay the above total accor	ding to card issuer agreement.

Mail payment to Bessemer Chamber at 321 18th St. N., Bessemer, AL 35020



30th Annual Golf. Tournament

GOLF "FORE" PROGRESS Bessemer

THURSDAY, OCTOBER 7, 2021

FRANK HOUSE GOLF COURSE SHOTGUN START AT 12:00 PM

Benefits Chamber Programs

Schedule

10:00 am	Registration	
11:00 am	Lunch	
12:00 pm	Tee Time	
4:30 pm	Awards / Dinner	

Hole in One provided by



TOWN & COUNTRY

Come and enjoy networking, good food, a game of golf, prizes, 50/50 raffle and the silent auction

Deadline for Sponsors & Players: Sept. 30th

Sponsorships Opportunities

TITLE SPONSOR - \$ 1,500

Includes Logo recognition on selected Golf Promotions, Exposure to over 90 area golf enthusiasts, Includes two 4 person teams, Opportunity to display and distribute company product / merchandise, Opportunity to include promotional items in goody bags, Company name and/or logo on driving range, Pre & Post event publicity, Additional beer coupons, Post event mailing labels

SILVER SPONSOR - \$650

Includes 4 person team, Includes 18 x 24 in. sponsorship sign, with your company logo at hole on course, Exposure to over 90 area golf enthusiasts, Pre & Post event publicity

TENT SPONSOR - \$ 500

Includes 2 players, Opportunity to display a tent (provided by sponsor), Includes 18 x 24 in. sponsorship sign, with your company logo at hole on course, Pre & Post event publicity

HOLE SPONSOR - \$ 150

Includes 18 X 24 in. sponsorship sign, with your company logo at hole on course, Pre & Post event publicity

DOOR PRIZE SPONSOR - \$ 100

A golfer's door prize with a minimum value of \$100 will be purchased in your company's name



Registration DEADLINE: Sept. 30th

Please fill out the information below and be sure to indicate which sponsorship you are choosing.

Company:	
Contact Name:	
City:	Zip:
Phone:	Fax:
Email:	
Sponsorship Type:	[Indicate below]
Títle (\$1,500)	Silver (\$650) Tent (\$500)
Team of 4 (\$500)	Hole (\$150)
Individual Player	(\$125) Door Prize (\$100)
Power Pack (\$20) (Includes 2 Mulligan	
50/50 Raffle (\$10)) # × \$10 = \$
Method of Paymer	nt:Credit CardCheck
Credit Card #:	
Exp. Date:	CVV # Billing Zip
Billing Address:	
Print Cardholder's Na	ime:
my credit card	essemer Area Chamber of Commerce to charge for golf tournament fees and agree to pay the tal according to card issuer agreement.

Authorized Signature _

Date

Mail completed registration & payment to BACOC, 321 18th St. N., Bessemer, AL 35020

TEAM & INDIVIDUAL REGISTRATION DEADLINE: Thursday, Sept. 30th

Phone #:	Handicap
Player 2:	
Phone #:	Handicap
Player 3:	
Phone #:	
Player 4:	
Phone #:	Handicap

QUESTIONS? Call 205.425.3253 or email mmilan1@bellsouth.net

BESSEMER CHRISTMAS PARADE



DOWNTOWN BESSEMER THE PARADE WILL START ON 19TH ST & 1ST AVE @ 2PM

Saturday, December 11, 2021 at 2 pm

Theme: A Cure for Christmas



For more info: www.bessemerchamber.com

Facebook page or call 205.425.3253

The City of Bessemer Christmas Parade is hosted by the Bessemer Area Chamber of Commerce



Alabama Chambers Benefit Program



The Alabama Chambers Benefit Program helps members reduce health benefit costs by providing a unique, specialized program tailored to small and mid-sized businesses that emphasizes wellness, cost saving education, and concierge-level service.

Program Eligibility:

- Each chamber must be a member of the Chamber of Commerce Association of Alabama and businesses must be a member of a local chamber
- · Employees must be working full-time (at least 30 hours a week)
- Company must have two or more employees to apply
- Independent contractors are not eligible

Program Features:

- · Customer service team dedicated to delivering an exceptional experience
- Stable health benefit costs
- Access to Smart Health 360 which equips members to live healthy
- \cdot 24/7 access to a Doctor through Teladoc with a \$0 copay
- Utilizes the VIVA HEALTH Network

Benefits to Chambers

- · Enhanced member satisfaction and retention
- · Attractive healthcare program to offer as a member benefit

Benefits to Members

- Easy access to customer service and resources
- Lower and stable health benefit costs

Benefit Program administered by











"TIDBIT TUESDAYS" IS A WEEKLY VIDEO HIGHLIGHTING BESSEMER AREA CHAMBER OF COMMERCE MEMBERS AND THEIR SERVICES. THE PURPOSE OF THE WEEKLY VIDEOS IS TO EMPOWER AND INFORM VIEWERS ABOUT CHAMBER MEMBERS' PRODUCTS AND SERVICES.

Options for Filming:

- 1. Record your video (no more than 2 minutes) on your cellular device and submit along with this form to Micole Dudley at bessemerchamber.memberserv@gmail.com.
- 2. Schedule on site filming, allowing chamber staff to come out and film for you. Contact chamber staff to schedule day and time.

Company:		<u> </u>	
Address:			
Contact Name:			
Contact Number:	Email address:		_0
Quick History of Business:			_
			_
Hours of Operation:			
Summarized Tuesday Tidbit tips: (Keep in mind product/service being promoted! See example		e relevant and tied to the	
() Product OR () Service:			

Please feel free to add additional pages if needed!

"Tidbit Tuesdays" is a product of the "BUY BESSEMER" Campaign sponsored by:





Your spotlight will be featured in the Bessemer Area Chamber of Commerce Monthly Newsletter and on the Bessemer Area Chamber of Commerce Facebook page. Please feel free to contact me if you have any questions!

PLEASE COMPLETE AND RETURN THIS FORM, ONE PHOTO AND YOUR COMPANY LOGO, IF APPLICABLE, ASAP.

Company/Organization:
Address:
Hours of Operation:
Owner(s)/Contact Representative(s):
Phone (include fax number):
E-mail:
Website/Social Media:
How did your business get started (Brief history)?
What products and/or services do you offer?

Why did you choose to open your business in the Bessemer area?

What is your favorite part about living and/or working in Bessemer?

Feel free to use additional pages if needed.



BACOC * 321 18th Street N., Bessemer, AL 35020 * PH (205) 425-3253 * F (205) 425-4979 * www.bessemerchamber.com