



COMMUNIQUE

Celebrating 99 Years

1922 - 2021

OCTOBER

The Bessemer Chamber's 1st Local Festival Was a Huge Success!



entertainment zone where guests enjoyed music and karaoke, and much, much more! The antique and Corvette car show had an amazing turn out; judges were on-site to award certificates and cash prizes! Congratulations to the winners: (Corvette) 1st Place: Cedric Martin; 2nd Place: Wendy Hann; 3rd Place: Mark Jerald; (Antique) 1st Place: Larry Mason; 2nd Place: Art Duncan; 3rd Place: Jeff Heath!

The Bessemer Area Chamber of Commerce held the first Marvel City Family Fun Fest on Sunday, October 3rd from 2-7PM in downtown Bessemer on 1st Avenue between 19th and 20th Streets. After inclement weather threatened to halt the festivities, the chamber pressed forward with plans for a great event! The sun shined just in time for 35 vendors to have the opportunity to market, advertise, and sell their products to the hundreds in attendance. The festival offered something for the entire family that included a kids' area filled with games, treats, etc., food trucks and vendors who served a variety of cuisines, an

The Bessemer Chamber would like to send special thanks to the Title Sponsors who were vital to the success of this event: City of Bessemer, Jefferson County Sheriff Mark Pettway, and Medical West! Also, thanks to the zone sponsors, vendors, and supporters for your participation; we'll see you all in the Fall of 2022!



Zone Sponsors/Vendors:

City of Bessemer
Jefferson Co. Sheriff Mark Pettway
Medical West
Bessemer Housing Authority
American Family Care
Bessemer Board of Education
Law Offices of Merika Coleman
Matthews & Associates
Lawson State Community College
Julie Bell, Agent – State Farm
The Back Porch Restaurant
Bessemer Police Department
Comfort Care Home Health

Thanks to:
98.7 KISS FM
Buffalo Rock

Participating Vendors:

1918 Catering
Adored Sweets
Alabama STEM Education
Alashiah Myles
American Family Care
ArtisticVisionz
Bessemer Board of Education
Bessemer Business & Professional Women
Bessemer Hall of History
Bessemer Housing Authority
Bessemer Fire Dept.
Bessemer Police Department
City of Bessemer
Comfort Care Home Health
CPR Cell Phone Repair
Fruit of Her Hands
Good Health to Be Hail
Humana

It's Me Handbags
Jefferson Co. Sheriff's Dept.
Julie Bell, Agent – State Farm Bessemer
Law Offices of Merika Coleman
Lawson State Community College
Legacy YMCA Lynn's Classy Creations
Mary Kay Skin Care & Color Cosmetics
Matthews & Associates
Medical West
Paparazzi
Renee' Gifts & Things
Shae Jaes Wellness LLC
T Mobile
T Vonzell
The Back Porch Restaurant
What's Your Flav
With These Hands I Can

CHAMBER NEWS



2nd Annual Marvel City Family Fun Fest
FALL 2022!

CHAMBER NEWS

The Bessemer Chamber Celebrates 30 Years of Golf “FORE” Progress!

Yet another chamber event threatened by heavy rain! Thankfully, the rain didn't damper the chamber's 30th Annual Golf “FORE” Progress Tournament held at the Frank House Municipal Golf Course on Thursday, October 7th. Dozens of golfers arrived for registration at 10am and received their traditional goody and cooler bags filled with different knick-knacks and beverages, followed by lunch at 11am. The players were able to tee off at 12noon, just in time for a perfect fall afternoon of golf! Once the tournament was complete, golfers enjoyed an afternoon meal donated by chamber members Marco's Pizza and The Back Porch Restaurant. As always, the chamber wrapped up this event with the drawing of the 50/50 raffle; this year's winner was Mr. Charles King! Thank you to our Hole in One sponsors Premiere Chevrolet and Town & Country Ford. Also, thank you to Buffalo Rock, Marco's Pizza, and The Back Porch Restaurant for your contributions and donations to this event; Bessemer Chamber staff, board of directors, and ambassadors for your hard work and support; and the Frank House Municipal Golf Course and staff for all of your assistance and for having one of the best drainage systems of golf courses around, allowing the chamber to continue their event successfully!



Congratulations to our Winners!

**Net 1: Medical West – Russell Harbin,
Sloan Caudle, Cody King, and Dell
Holland**

**Net 2: Buffalo Rock – Paul Teasley, Tim
Benefield, Dan Koch, and Tony Marlowe**

**Gross 1: D&K Lawncare – Steve Brand,
Dallas Rogers, Mikey Rogers, and Barry
Morgan**

**Gross 2: Dex Imaging – Steve Young, Jeff
Brown, Ken Rysedorph, and Randy
Rysedorph**

THANK YOU FOR YOUR PARTICIPATION!

Alabama Power
Amazon
America's First Financial Credit Union
Bessemer Housing Authority
Bessemer Police Dept.
Bessemer Utilities
Buffalo Rock
Chambers Funeral Home
Chancie Rogers Realty
Comfort Care Home Health
D&K Lawncare
Dex Imaging
D.A. Lynneice Washington
Dollar General
EEFS
First Financial Bank
Holt Insurance

Jefferson County Sheriff's Dept.
Julie Bell, Agent – State Farm
Just In Time Legal Solutions
Lawson State Community College
Legacy YMCA
Long Lewis Tractor & Equipment
Marco's Pizza
Medical West
Premiere Chevrolet
Regional Paramedical Services
Southern Nameplate & Graphics
Spire
The Wright Way
Town & Country Ford
Travel With Tondry
William Parsons CPA





CHAMBER NEWS

Revived Human Resource Council Holds Its First Meeting



The Bessemer Area Chamber of Commerce's Human Resource Council held their initial meeting on Tuesday, September 14th at 11:30 am at Lawson State Community College's Bessemer campus. At least 20 HR directors and representatives from local businesses participated in open dialogue about the purpose of the council, as well as what short and longterm goals the council looks to accomplish. Members of the council each voiced the concerns their respective companies were and still are encountering, with business advice, ideas, and solutions being exchanged amongst HR Council members and the Bessemer Chamber's President and members of the Executive Committee. The HR Council will meet monthly and is open for any company human resource director to partner with the council!



Thanks to: Bessemer Chamber Chairman-Elect Mitch Avery (Spire), Finance Chairman Dr. Cynthia Anthony (Lawson State Community College, President) and LaTasha Williams (BACOC President) for facilitating this event; Lawson State Community College for hosting; and all those who were in attendance. More information about the next HR Council meeting will be announced soon!

Longtime Bessemer Chamber Supporter, Former Chairman Passes Away



The Bessemer Chamber extends its sincerest condolences to the family of the late Thomas Preston Huddleston, Jr. Preston actively served the community through civic organizations including President of the Bessemer Rotary Club and Chairman of the Board of Directors for the Bessemer Chamber of Commerce (1989). Valuing the community in which he grew up, he served as President and on the Board of Directors of the Central Park Boys Association. As a faithful active member of Bluff Park United Methodist, he served on the Administrative Board for 20 years and served as Sunday School Superintendent for 15 years. Those who knew Preston knew his love and devotion for Auburn University. He served on the Auburn Alumni Engineering Council for 20 years and avidly supported and cheered for all Auburn Athletics - especially Auburn Football! Preston's family deems that his life was defined by love - love for his Faith, his Family, and his Friends. A Celebration of Life was held at Bluff Park United Methodist Church on Friday, October 8, 2021.



Malik Temple #270

Dwight Coleman

830 22nd Street N., Suite D

Bessemer, AL 35020

PH: (205) 276-1277

Email: maliktemple270@gmail.com

*Community Service/ Philanthropy

Kidz Zone Christian Academy

Tometrui Hatten

750 Allison Bonnett Memorial Drive

Hueytown, AL 35023

PH: (205) 744-0010

Email: tometruishatten@yahoo.com

*Daycare

Partvology Event Planning

Renee Price

5504 1st Avenue North

Birmingham, AL 35212

PH: (205) 386-5676

www.partvologyevents.com

Email: bookthefun@partvology.net

*Event Planning

Bessemer

Area Chamber of Commerce

Centennial Celebration Edition

HELP US MAKE THE 2022 EDITION BESSEMER'S LARGEST PUBLICATION

This is a great investment, a way to celebrate your chamber's 100-year anniversary, and an advertising opportunity for your company to be included in the 2022 Centennial Edition of the Bessemer Magazine. The magazine will contain the chamber's membership directory and interesting articles that highlight our area as an attractive and progressive place to live, work, shop, and visit.

This magazine is a great marketing tool for your business and the entire Bessemer area.

Over 3,000 copies of the magazine are distributed to all area hotels, churches, various business locations, area conferences, and family/class reunions. The magazine is also mailed to all tourists and newcomers seeking information on our area.

Complete the attached rate sheet and return as soon as possible to reserve your preferred space!

RESERVE YOUR SPACE TODAY!

CALL, FAX, E-MAIL OR MAIL YOUR AD RESERVATION

DEADLINE FOR SPACE RESERVATION IS **OCTOBER 25, 2021**

321 18th Street N. * Bessemer, Alabama 35021 * (205) 425-3253 * fax (205) 425-4979 * email mm1ian1@bellsouth.net

NEW DEADLINE!
OCTOBER 25, 2021

Don't miss out on this opportunity to promote your business in the area's only magazine!

*Registration Form on
 Page 10*

BOARD OF DIRECTORS

Your Chamber Leadership Team



Carlton Jackson
Bessemer Fire Dept.
Chairman



Mitch Avery
Spire
Chairman Elect



Charles King
Regional Paramedical Services
Past Chairman



Antoinette Madison
Alabama Power
Treasurer



Dr. Cynthia Anthony
Lawson State Community College
Finance Chairman



Dr. Reginald Calvert
New Jerusalem Baptist Church



Cortney Coleman
Bess. Housing Authority



Bryonda Collins
Chambers Funeral Home



Katie Dugas-Truss
Legacy YMCA



Dr. Autumm Jeter
Bessemer City Schools



Deaunka L. Webster
Individual



Kem L. Marks
Just In Time Legal Solutions



Maj. Cleveland Moore
Jeff. Co. Sheriff's Office



Sheriff Mark Pettway
Jeff. Co. Sheriff's Office



Robert Pollard
Premiere Chevy



William Smith
Marco's Pizza – Bessemer



Paul Teasley
Buffalo Rock



LaVada Varner
Alabama Technology Network



Devron Veasley
Bessemer Development Board

AMBASSADORS



Standing – Left to Right

Daryl Owens (New Jerusalem Baptist Church), Danielle Matthews (Matthews & Associates), Minnie Roper (Retired), Tamala Briggins (Oak Trace Care & Rehabilitation), Donna King (D & K Lawncare), Cathy Ackerman (First Financial Bank)

Sitting – Left to Right

Sarah Belcher (Retired), Claire Mitchell (Retired), Sarah Beasley (Joe Beasley Memorial Foundation, Inc)

Not pictured

Denise Jackson (New Jerusalem Baptist Church), Anna Wooten (First Financial Bank), Sebrana Davis (Salvation Army), Lori Chisem (Lawson State Community College), Dorian Waluyn (Lawson State Community College), Akiliah Haley (Lawson State Community College), Connie Fuell (Dex Imaging)

Ambassadors are the key resource in extending hospitality in the Bessemer area and are experienced in business, community, and promotional arenas.

An Ambassador must serve as an active public relations arm of the Chamber and be prepared to meet visitors, local businesses, and various forms of the media.

We encourage you join the ambassador program. The ambassadors meet on the 1st Tuesday of each month at 12 pm at the Bessemer Area Chamber of Commerce.

Chamber Member

SPOTLIGHT



PARTYOLOGY EVENT PLANNING

5504 1st Avenue N., Birmingham, AL 35212

Renee Price

PH: (205) 386-5676

10am – 5pm Monday - Saturday

Email: bookthefun@partyology.net

Website: www.partyologyevents.com

1. How did your business get started (Brief History)? As a single mom, I needed to create a source of income that allowed me to spend more time with my children. I started by purchasing ne moonwalk and waterslide! From there, I reinvested my profits to grow our inventory and added new services! It's the convenience we provide our clients that makes our services special.
2. What products and/or services do you provide? Partyology offers the following: full event planning, balloon décor, event rentals, mascot characters, inflatables, photo booths, event staff, event sitting, event management, wedding coordination, concessions, face painting, and more!
3. Why did you choose to open your business in the Bessemer area? In our nearly 10 years of business, we have serviced numerous events in the Bessemer area, both big and small! The area is growing, and we appreciate the support and definitely want to continue to bring the fun to Bessemer.
4. What is your favorite part of living and/or working in Bessemer? Growing up in the Hueytown area, Bessemer is apart of home. Receiving support in an area of familiarity and being able to support and grow in the same area speaks volumes; it is a special part of our success!



Bessemer
Area Chamber of Commerce
MEMBER

Are you a BACOC Member looking to be featured in the
[Chamber Member Spotlight](#)?
Complete the questionnaire on Page 14 today!

Take advantage of [FREE](#) advertisement by participating in "Tidbit Tuesdays" specials! *Page 13*

2021 CORPORATE SPONSORS

PLATINUM SPONSOR



GOLD SPONSORS



SILVER SPONSORS



SMALL BUSINESS PARTNERS

AMERICA'S FIRST FEDERAL CREDIT UNION
CHAMBERS FUNERAL HOME
COMFORT CARE HOME HEALTH AND HOSPICE
JUST IN TIME LEGAL SOLUTIONS, INC.
LEGACY YMCA
REGIONAL PARAMEDICAL SERVICES
JULIE BELL, AGENT - STATE FARM INSURANCE
WILLIAM PARSONS, CPA

COMMUNITY NEWS

Are you looking for community events that you and your family can enjoy? Take a look at some of the upcoming events in Bessemer:

October 22 - Bessemer City High School Homecoming Parade (noon), Downtown Bessemer, game v. Hillcrest High School at 7 p.m. at BCHS Stadium

October 28 - Bessemer Police Department Fall Festival



MARK YOUR CALENDARS!!

BESSEMER CHRISTMAS PARADE

"A Cure for Christmas"

DOWNTOWN BESSEMER
 THE PARADE WILL START ON 19TH ST & 1ST AVE @ 2PM
SATURDAY, DECEMBER 11TH AT 2 PM



WELCOME TO BESSEMER

The Bessemer Area Chamber of Commerce would like to welcome the following business to the city of Bessemer:



Childcare Heaven Development Center's ribbon cutting was held on Tuesday, September 14, 2021. They are located at 1916 19th Street, Bessemer, Alabama.

Are you opening a new business and would like to celebrate with a ribbon cutting or groundbreaking ceremony? Contact the Bessemer Area Chamber of Commerce and complete the Ribbon Cutting/Groundbreaking Registration Form today! Ceremonies are complimentary on behalf of the BACOC.





THE BESSEMER AREA CHAMBER OF COMMERCE CENTENNIAL CELEBRATION 1922 - 2022

**100
YEARS**
1922-2022

2022 Magazine Rate Sheet [ad sizes and rate]

MEMBER				NON-MEMBER
Size	Non-bleed	Bleed	Color (M)	Color (NM)
2 Page Spread	14 x 10	16.75 x 11.125	\$2,000	\$2,350
Full Page	7 x 10	8.375 x 11.125	\$1,450	\$1,825
2/3 Page	4.625 x 10	NA	\$1,100	\$1,425
1/2 Page Horizontal	7 x 4.875	NA	\$ 900	\$1,175
1/2 Page Vertical	4.625 x 7.5	NA	\$ 900	\$1,175
1/3 Page Square	4.625 x 4.875	NA	\$ 675	\$ 875
1/3 Page Vertical	2.125 x 10	NA	\$ 675	\$ 875
1/6 Page Vertical	2.125 x 4.875	NA	\$ 550	\$ 750
1/6 Page Horizontal	4.625 x 2.25	NA	\$ 550	\$ 750
Business Card	3.25 x 1.75	NA	\$ 250	\$ 450



premium positions

(full page 4-color, Members Only)

Back Cover	\$2,800 SOLD
Inside Front Cover	\$1,950 SOLD
Inside Back Cover	\$1,950 SOLD
Page 1	\$1,950 SOLD

deadline extended

OCTOBER 25th!

Space Reservation	Oct. 1, 2021
Advertising Copy	Oct. 5, 2021
[NO EXCEPTIONS]	
Publishing Date	January 2022

payment terms

All rates are net. Payment terms:

100% payment with contract required

All checks made payable to:
Bessemer Area Chamber of Commerce

Contact the Bessemer Area Chamber of Commerce with any questions at 205-425-3253 or LaTasha Cook Williams at 205-283-2659 or email mmilan1@bellsouth.net.

Email this form and your completed ad to mmilan1@bellsouth.net in pdf format.

Advertisers must provide ads in high resolution pdf files by email to mmilan1@bellsouth.net no later than Oct. 5, 2021.

Business card ads should be sent as original design files in PDF format

Need to hire a graphic designer for your ad? The project's graphic designer can design your ad for \$50 per hour. Forward all text, logo, photos, etc. and any instructions to mmilan1@bellsouth.net for ad design when reserving your ad space. (This cost is in addition to your ad space cost) Advertiser will be given a proof, the option to edit at no charge and a revised proof. Additional changes to the ad after the revision will be charged at the rate of \$50/hour.

Specify Ad Information

Ad Size Required _____ Ad Cost _____ + Production Rate _____ = \$ _____
(if applicable) **TOTAL COST**

Company: _____ Contact: _____

Address: _____ City: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Method of Payment: ☐ Credit Card ☐ Check ☐ Cash

Credit Card #: _____ Exp. Date: _____ CVV # _____

Billing Address (IF different from above): _____ City: _____ Zip: _____

Print Cardholder's Name: _____ Authorized Signature _____ Date _____

I authorize the Bessemer Area Chamber of Commerce to charge my credit card for ad rates and agree to pay the above total according to card issuer agreement.

Mail payment to Bessemer Chamber at 321 18th St. N., Bessemer, AL 35020

BESSEMER CHRISTMAS PARADE

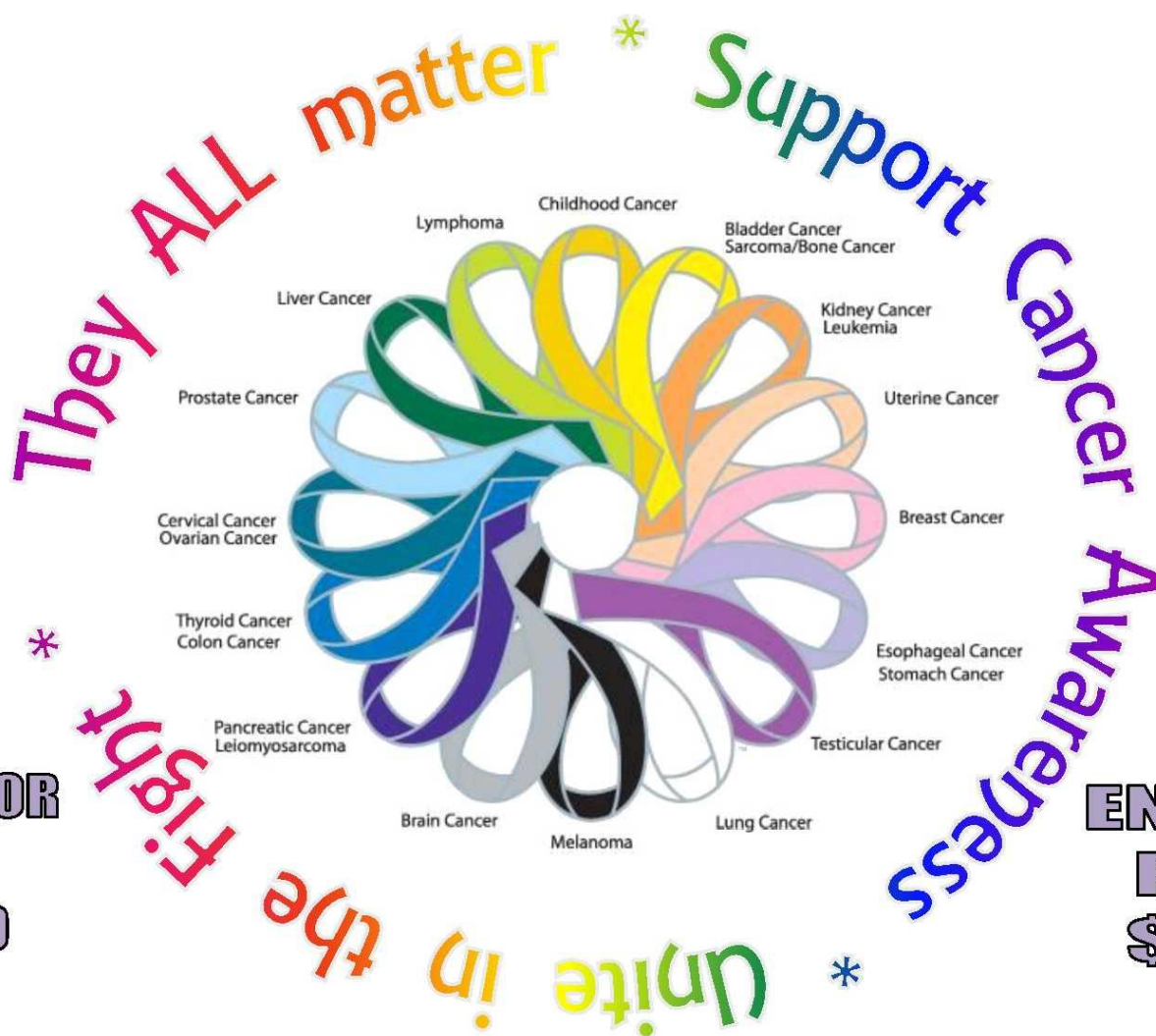
DOWNTOWN BESSEMER

THE PARADE WILL START ON 19TH ST & 1ST AVE @ 2PM

Saturday, December 11, 2021 at 2 pm



Theme: A Cure for Christmas



**SPONSOR
FEE
\$300**

**ENTRY
FEE
\$30**



*Decorate your entry in honor of or in memory
of someone who has or had cancer...*

Bessemer
Area Chamber of Commerce

For more info: www.bessemerchamber.com

Facebook page or call 205.425.3253

The City of Bessemer Christmas Parade is hosted by the Bessemer Area Chamber of Commerce

The Alabama Chambers Benefit Program helps members reduce health benefit costs by providing a unique, specialized program tailored to small and mid-sized businesses that emphasizes wellness, cost saving education, and concierge-level service.

Program Eligibility:

- Each chamber must be a member of the Chamber of Commerce Association of Alabama and businesses must be a member of a local chamber
- Employees must be working full-time (at least 30 hours a week)
- Company must have two or more employees to apply
- Independent contractors are not eligible

Program Features:

- Customer service team dedicated to delivering an exceptional experience
- Stable health benefit costs
- Access to Smart Health 360 which equips members to live healthy
- 24/7 access to a Doctor through Teladoc with a \$0 copay
- Utilizes the VIVA HEALTH Network

Benefits to Chambers

- Enhanced member satisfaction and retention
- Attractive healthcare program to offer as a member benefit

Benefits to Members

- Easy access to customer service and resources
- Lower and stable health benefit costs

Benefit Program administered by



info@ironrehealth.com



334-245-1099



ccaabenefits.com



TIDBIT TUESDAY

“TIDBIT TUESDAYS” IS A WEEKLY VIDEO HIGHLIGHTING BESSEMER AREA CHAMBER OF COMMERCE MEMBERS AND THEIR SERVICES. THE PURPOSE OF THE WEEKLY VIDEOS IS TO EMPOWER AND INFORM VIEWERS ABOUT CHAMBER MEMBERS’ PRODUCTS AND SERVICES.

Options for Filming:

1. Record your video (no more than 2 minutes) on your cellular device and submit along with this form to Micole Dudley at bessemerchamber.memberserv@gmail.com.
2. Schedule on site filming, allowing chamber staff to come out and film for you. Contact chamber staff to schedule day and time.

Company: _____

Address: _____

Contact Name: _____

Contact Number: _____ Email address: _____

Quick History of Business: _____

Hours of Operation: _____

Summarized Tuesday Tidbit tips: **(Keep in mind that your useful tip(s) needs to be relevant and tied to the product/service being promoted! See example on back.)**

() Product OR () Service:

Please feel free to add additional pages if needed!

“Tidbit Tuesdays” is a product of the “BUY BESSEMER” Campaign sponsored by:

Bessemer
Area Chamber of Commerce



Bessemer

Area Chamber of Commerce

Chamber Member

SPOTLIGHT

Your spotlight will be featured in the Bessemer Area Chamber of Commerce Monthly Newsletter and on the Bessemer Area Chamber of Commerce Facebook page. Please feel free to contact me if you have any questions!

PLEASE COMPLETE AND RETURN THIS FORM, ONE PHOTO AND YOUR COMPANY LOGO, IF APPLICABLE, ASAP.

Company/Organization: _____

Address: _____

Hours of Operation: _____

Owner(s)/Contact Representative(s): _____

Phone (include fax number): _____

E-mail: _____

Website/Social Media: _____

How did your business get started (Brief history)? _____

What products and/or services do you offer? _____

Why did you choose to open your business in the Bessemer area? _____

What is your favorite part about living and/or working in Bessemer? _____

Feel free to use additional pages if needed.



