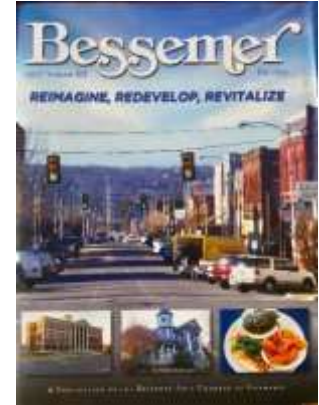


COMMUNIQUE

Building on a Strong Foundation, Facing the Future as Q200
100
1922 2022
BESSEMER AREA CHAMBER OF COMMERCE



NOVEMBER 2022



2023 Bessemer Area Magazine.....Needs your support!

Plans are well on the way for the 2023 Bessemer Area Magazine that will be distributed in January. We **NEED** your help in ensuring that this magazine will be a good representation of our area. You will find that this is the only magazine that promotes our community.

It will contain the chamber membership directory and interesting articles that highlight our area as an attractive and progressive place to live, work, shop and visit. This publication will also include colorful photos of people, places, and events as well as interesting features and profiles. This magazine is a great marketing tool for your business and the entire Bessemer area.

Over 3,000 copies of the magazine are distributed to all area hotels, churches, various business locations, area conferences, and family/class reunions. The magazine is mailed to all tourists and newcomers seeking information on our area.

This magazine is a great marketing tool for your business and the entire Bessemer area. Please consider marketing your business / organization by purchasing an ad. Review the advertising price list located on page 12 of this newsletter.

RESERVE YOUR SPACE TODAY!

CALL, FAX, E-MAIL OR MAIL YOUR AD RESERVATION

DEADLINE FOR SPACE RESERVATION IS NOVEMBER 21ST, 2022

TASTE OF BESSEMER, JOB FAIR & BUSINESS EXPO

After a two – year delay due to the COVID 19 pandemic, the 6th Annual Taste of Bessemer, Job Fair & Business Expo was held on Thursday, November 3rd at the Bessemer Civic Center! Just short of 40 food and business vendors were set up in and around the civic center, as hundreds of people were able to sample foods from local restaurants and caterers, as well as visit local businesses stationed in the main hall. This year's Taste of Bessemer included a job fair, giving businesses the opportunity to meet with and interview/hire new employees on the spot! Attendees enjoyed live entertainment and had the chance to win door prizes throughout the night. The chamber thanks all of the event sponsors and participants for partnering with us; the 7th Annual Taste of Bessemer is set to return in Spring 2023!

6th Annual Taste of Bessemer Event Sponsors:

Taste of Bessemer Participants:

America's First Federal Credit Union
ArtisticVisionz
Aveanna Home Health & Hospice
Bessemer Public Library
Bessemer Recreation Center
Bessemer Redevelopment Corp.
Bright Star Restaurant
Chambers Funeral Home
CoCo Crabs
Crown Staffing
Dotedison
Fruit of Her Hands
Good Health to Be Hail
Holt Insurance Agency
J. M. Smucker
Jefferson County Sheriff's Office
Julie Bell, Agent – State Farm Insurance
Lawson State Community College
Lawson State Community College -
Admissions
Lawson State Community College -
Culinary Arts
Lemonade Junkeez
Let's Bling
Medical West
My Planet Punches & Treats LLC
Oak Crest Health & Wellness and
Ridgeway Rehabilitation & Senior
Living
Ontario Tillman
Pinktopps, Inc.
Plush Bar & Grill
Premier Chiropractic Center
Purely Elevated Health & Wellness
Raven B Photography
T-Mobile
Terrific Treatz
The Loaded Food Truck
The Recipe
Vital Smiles



TASTE OF BESSEMER

Job Fair and Business EXPO

**Bessemer Civic Center
SPRING 2023**

TASTE OF BESSEMER, JOB FAIR & BUSINESS EXPO



31ST ANNUAL GOLF “FORE” PROGRESS TOURNAMENT

The 31st Annual Golf “FORE” Progress Tournament was held on Thursday, October 13th at Frank House Municipal Golf Course! 100 golfers arrived excited and received their customary goody and cooler bags filled with different items from participating teams and sponsors. Registration began at 10am, with lunch, prepared by the Bessemer Elks Lodge 721, awaiting the golfers inside. The players finished lunch just in time to tee off at 12 noon, and over the next four hours, enjoyed a beautiful afternoon of golfing and networking! The networking continued over dinner, with the golfers making their final bids on one of 10 auction packages and purchasing their 50/50 raffle tickets. The golf tournament ended on a very high note, as the chamber experienced a first in the history of the tournament’s 50/50 raffle: The initial winner, Randall Rysedorph, decided to donate a portion of his cash winnings to the chamber, and asked that two additional names be chosen and awarded \$500 each!

Thank you to our golf tournament sponsors: (Title) Medical West, Piper Sandler, Oak Crest Health & Ridgeway Rehab., and Tennessee Valley Authority; (Silver) Lawson State Community College, Amazon, Dex Imaging, Bessemer Utilities, and Jefferson County Sheriff’s Office! Also thank you to chamber ambassadors and board of directors, Charles King & Bessemer Elks Lodge 721, Marco’s Pizza - Bessemer, and Buffalo Rock.

Last but not least, thank you to Frank House Municipal Golf Course for allowing the chamber to host this tournament here year after year!

Congratulations to our Winners!

Net 1: Medical West
Net 2: Bessemer Fire Department
Gross 1: EEFS
Gross 2: Buffalo Rock

THANK YOU FOR YOUR PARTICIPATION!

Alabama Power
Bama Investigations
Bessemer Fire Department
Bessemer Police Department
Bessemer Housing Authority
Bessemer Utilities
Buffalo Rock
Dex Imaging
EEFS
First Financial Bank
Foundry Ministries
Jefferson County Sheriff’s Office
Lawson State Community College
DA Lynneice Washington
Medical West
Oak Crest Health & Ridgeway Rehab
Planet Fitness
Spire
Tennessee Valley Authority



7th ANNUAL PINK & PURPLE PARADE

Throughout the month of October, the chamber encouraged local businesses and organizations to join in and support Breast Cancer and Domestic Violence Awareness by “painting the city of Bessemer pink and purple”; pink and purple bows were displayed around the chamber, city hall, and other businesses in the downtown area in preparation for the 7th Annual Pink & Purple Parade! The Pink & Purple Parade was hosted by the Bessemer Business Professional Women’s Organization, in partnership with the Bessemer Area Chamber of Commerce and the City of Bessemer, on Monday, October 17th at DeBardeleben Park in downtown Bessemer! Several vendors were set up in the park, as guests enjoyed food prepared by the Bessemer Elks Lodge 721 and received free giveaways from the Bessemer Fire Department (BFD). The parade began at 5:15pm, and festivities continued in the park until 7pm.



Chamber Member Second Storage Attic

Thank you to the event sponsors (Jefferson County Sheriff’s Office, Lawson State Community College, and Jefferson County Commissioner Sheila Tyson), parade participants, vendors, and everyone who supported these two initiatives!



CITY NEWS

2022 City of Bessemer's Inauguration Ceremony

The City of Bessemer's Inauguration Ceremony was held on Monday, November 7, 2022 at the Bessemer Civic Center. Incumbent and newly elected officials were sworn in to continue and begin their duties as either the mayor, city councilor, or board of education member. The chamber looks forward to partnering with the following individuals, who will serve in their positions for the next 4 years: Mayor - Kenneth Gulley; Bessemer City Council – (District 1) Jarvis Collier, (District 2) Chester Porter, (District 3) Sarah Bell Person, (District 4) Donna Thigpen, (District 5) Ron Marshall, (District 6) Carla Foreman Jackson, and (District 7) Cleo King; Bessemer Board of Education – (District 1) Anthony Williams, (District 2) Terry Dawson, (District 3) Renna Soles Scott, (District 4) Sam Morris, (District 5) Margie Varner, (District 6) Remeka Thompson, and (District 7) Lee Jones.



The Bessemer Chamber thanks the outgoing officials for their time and service to the city of Bessemer:

Bessemer City Council



Kimberly Alexander
District 2



Cynthia Donald
District 3



Jesse Matthews
District 6



LaTricia Crusoe
District 7

Bessemer Board of Education



Amos Rembert
District 1



Vera Eades
District 2



Jerome Cook
District 5

COMMUNITY NEWS

City, County and State Residents Turn out for General Election

On Tuesday, November 8th, 2022, residents across the state of Alabama had the opportunity to cast their ballots for state and county level positions. Congratulations to the following winners:

State Senate District 19: **Merika Coleman**

State Senate District 56: **Ontario Tillman**

Jefferson County Sheriff: **Mark L. Pettway**

Jefferson County District Attorney 10th Circuit / Bessemer: **Lynneice Washington**

Jefferson County Commission District 2: **Sheila Tyson**

Jefferson County Judge District Court Place 10: **Kathy-Ann Alexis**

Jefferson County Judge District Court Place 12: **Thomas Thrash**



Bessemer Police Chief and Longtime Chamber Member Retires

The Bessemer Chamber would like to congratulate former Bessemer Police chief and longtime member Mike Roper on his retirement after serving the Bessemer community for more than 30 years! His unwavering support over the years of the Bessemer Chamber has been very much appreciated, and we wish you well on your retirement!



“Seek the Peace” Holds Community Prayer Walk

The “Seek the Peace” community organization held a prayer walk on Sunday, October 23rd at the Dunbar Abrams Community Center. Several faith-based leaders led the walk and were joined by Mayor Kenneth Gulley and members of the Bessemer Police Department.



CHAMBER NEWS

WELCOME TO BESSEMER



The Bessemer Area Chamber of Commerce would like to welcome the following businesses to the city of Bessemer:



Holiday Inn Express & Candlewood Suites by IHG held their groundbreaking ceremony on Wednesday, October 5th; they are located at 5430 Academy Way, Bessemer.



Chamber Member The Good Art Company held their grand reopening on Wednesday, October 4th, 2022. The reopening took place at 230 19th Street North, Bessemer.

Are you opening a new business and would like to celebrate with a ribbon cutting or groundbreaking ceremony?

Contact the Bessemer Area Chamber of Commerce to receive and complete the Ribbon Cutting/Groundbreaking Registration Form today! Ceremonies are complimentary to members on behalf of the BACOC.



BOARD OF DIRECTORS

Your Chamber Leadership Team



Mitch Avery
Spire
Chairman



Antoinette Madison
Alabama Power
Chairman-Elect



Carlton Jackson
Bessemer Fire Dept.
Finance Chairman/Past Chairman



Dr. Cynthia Anthony
Lawson State Community College
Treasurer



Micah Andrews
Foundry Ministries



Dr. Reginald Calvert
New Jerusalem Bapt. Church



Cortney Coleman
Bess. Housing Authority



Bryonda Collins
Chambers Funeral Home



Katie Dugas-Truss
Legacy YMCA



Dr. Autumm Jeter
Bessemer City Schools



Maj. Cleveland Moore
Jeff. Co. Sheriff's Office



Keith Pennington
Medical West



Sheriff Mark Pettway
Jeff. Co. Sheriff's Office



Noah Rocker
Fountain of Life Church



LaVada Varner
Alabama Technology Network



Devron Veasley
Bessemer Dev. Board

AMBASSADORS



Left to Right: Tamala Briggins (Oak Crest Health & Ridgeway Rehab), Connie Fuell (Dex Imaging), Claire Mitchell (Retired), Daryl Owens, Lori Chisem (Lawson State Community College), Minnie Roper (Retired), and Akilih Haley (Lawson State Community College)

Not pictured: Matt Douglas (Dotedison), Denise Jackson (New Jerusalem Baptist Church), Charles King (Regional Paramedical Services), Donna King (D&K Lawncare), Barnard Montgomery (Merrill Lynch), Dorian Waluyn (Lawson State Community College), and Anna Wooten (First Financial Bank)

Honorary Ambassadors: Sarah Beasley (Joe Beasley Memorial Foundation), Sarah Belcher (Retired)

Ambassadors are the key resource in extending hospitality in the Bessemer area and are experienced in business, community, and promotional arenas.

An Ambassador must serve as an active public relations arm of the Chamber and be prepared to meet visitors, local businesses, and various forms of the media.

We encourage you join the ambassador program. The ambassadors meet on the 1st Tuesday of each month at 8:30am at the Bessemer Area Chamber of Commerce.

CHAMBER NEWS



Community First Foundation, Inc.

Cedric Brooks

PO BOX 1836

Bessemer, AL 35021

PH1: (205) 540-5395

PH2: (205) 215- 2021

Email: communityfirstfoundation@gmail.com

Website: communityfirstfoundationinc.org

*Charitable Organization

1 Family Community Vision Inc.

Roderick Adams

PH: (205) 243-7996

Email: 1fcvinc@gmail.com

Website: www.1famcv.org

*Non-Profit

C&C Banners and Signs LLC

Carlos Robinson

2442 Morgan Road

Bessemer, AL 35022

PH1: (205) 436-2016

PH2: (205) 586-5899

Email: carlos@ccsignco.com

Website: www.ccsignsllc.com

*Printing/ Signage & Digital Printing

Little Wyngz Preschool & Daycare

Vicky Harris

7050 Rutledge Drive

McCalla, AL 35111

PH1: (205) 542-5263

PH2 & Fax: (205) 477-0300

Email: denalilevi62@gmail.com

*Daycare & Preschool

Plush Bar and Grill

Jay Fuller

4000 Bessemer Super Hwy

Bessemer, AL 35020

PH1: (205) 434-2305

PH2: (205) 789-5350

Email: plushbarandgrill205@gmail.com

Website: www.plushbarandgrill205.com

*Restaurant

Purely Elevated Health & Wellness

Alisha Ruffin Brown

830 22nd Ave. N, Ste. A

Bessemer, AL 35020

PH: (205) 585-4834

Email: info@purelyelevated.com

Website: www.purelyelevated.com

*Wellness Center

Thank you to the following companies and individuals for their continued partnership as a member with the Bessemer Area Chamber of Commerce in October 2022!

- Fresh Value
- Fresh Value 98
- Bessemer B.O.E. – Dr. Autumm Jeter, Superintendent
- The Church of Jesus Christ of Latter Day Saints
 - Jefferson County Sheriff's Office
 - Hinkle Pharmacy
 - Subway #3112
 - UAB Callahan Eye Hospital Clinic
- McCalla Memorial Funeral Home LLC
 - Jack White
- America's First Federal Credit Union – McCalla
 - The Baptist Church at McAdory
- Bessemer B.O.E. – Claire Mitchell – Retired
 - Williams Parsons CPA



The Housing Authority of the City of Bessemer
invites you to attend our 1st Annual



King

&

Princess



Father Daughter Dance 2022

Sunday, December 4th @ 4pm

Bessemer Civic Center

(1130 9th Avenue SW Bessemer, AL 35022)

RSVP by November 10th



Sponsor Donation Details:

- \$1,000.00 – Full page ad and table
- \$500.00 – Half page ad and half table

Sponsorship Registration:

Company: _____

Contact: _____

Phone: _____

Email: _____

Address: _____ Zip: _____

Method of Payment:

___ Money Order ___ Check ___ Credit Card

Amount Donated: \$ _____

THE BESSEMER AREA CHAMBER OF COMMERCE

2023 Magazine Rate Sheet [ad sizes and rate]

MEMBER				NON-MEMBER
Size	Non-bleed	Bleed	Color (M)	Color (NM)
2 Page Spread	14 x 10	16.75 x 11.125	\$2,500	\$2,750
Full Page	7 x 10	8.375 x 11.125	\$1,600	\$1,850
2/3 Page	4.625 x 10	NA	\$1,100	\$1,350
1/2 Page Horizontal	7 x 4.875	NA	\$ 900	\$1,150
1/2 Page Vertical	4.625 x 7.5	NA	\$ 900	\$1,150
1/3 Page Square	4.625 x 4.875	NA	\$ 675	\$ 925
1/3 Page Vertical	2.125 x 10	NA	\$ 675	\$ 925
1/6 Page Vertical	2.125 x 4.875	NA	\$ 500	\$ 750
1/6 Page Horizontal	4.625 x 2.25	NA	\$ 500	\$ 750
Business Card	3.25 x 1.75	NA	\$ 275	\$ 525



premium positions

(full page 4-color, Members Only)

Back Cover	\$2,000 SOLD
Inside Front Cover	\$2,000 SOLD
Inside Back Cover	\$2,000 SOLD
Page 1	\$2,000 SOLD

DEADLINE EXTENDED

Space Reservation	Nov. 21, 2022
Advertising Copy	Nov. 21, 2022
Publishing Date	January 2023

payment terms

All rates are net. Payment terms:

100% payment with contract required

All checks made payable to:
Bessemer Area Chamber of Commerce

Contact the Bessemer Area Chamber of Commerce with any questions at 205-425-3253 or LaTasha Cook Williams at 205-283-2659 or email mmilan1@bellsouth.net.

Email this form and your completed ad to mmilan1@bellsouth.net in pdf format.

Advertisers must provide ads in high resolution pdf files by email to mmilan1@bellsouth.net no later than Nov. 21, 2022.

Business card ads should be sent as original design files in PDF format

Need to hire a graphic designer for your ad? The project's graphic designer can design your ad for \$50 per hour. Forward all text, logo, photos, etc. and any instructions to mmilan1@bellsouth.net for ad design when reserving your ad space. (This cost is in addition to your ad space cost). Advertiser will be given a proof, the option to edit at no charge and a revised proof. Additional changes to the ad after the revision will be charged at the rate of \$50/hour.

Specify Ad Information

Ad Size Required _____ Ad Cost _____ + Production Rate _____ = \$ _____
(if applicable) **TOTAL COST**

Company: _____ Contact: _____

Address: _____ City: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Method of Payment: ☐ Credit Card ☐ Check ☐ Cash

Credit Card #: _____ Exp. Date: _____ CVV #: _____

Billing Address (IF different from above): _____ City: _____ Zip: _____

Print Cardholder's Name: _____ Authorized Signature _____ Date _____

I authorize the Bessemer Area Chamber of Commerce to charge my credit card for ad rates and agree to pay the above total according to card issuer agreement.

Mail payment to Bessemer Chamber at 321 18th St. N., Bessemer, AL 35020



THE BESSEMER AREA CHAMBER OF COMMERCE
Presents the
CITY OF BESSEMER'S
CHRISTMAS PARADE
Saturday, December 10, 2022 @ 2 pm

Downtown Bessemer
Theme: Oh Christmas Tree

SPONSOR BENEFITS:

- *Company logo will be included in pre and post event advertising
- *Advertised on Chamber website
- *Light refreshments will be provided in honor of our sponsors
- *Exposure in the Chamber's monthly newsletter
- *Exposure to community and business leaders
- *4 free 2022 parade entries



Deadline for sponsors and entries Wednesday, November 30th
A \$10 late fee will be applied to each entry after the deadline

ENTRY FEE \$30
\$350

☐ **I want to sponsor this event**

SPONSOR FEE

Indicate Type of Entry: Float _____ Vehicle _____ Equestrian _____ Walking Group _____

{PLEASE PRINT NEATLY}

Organization Name: _____ **Contact:** _____

Phone: _____ **Fax:** _____ **Email:** _____

Mailing Address: _____ **City** _____ **Zip** _____

Total # of Entries = _____ **Total Amount Paid =** _____ **Method of Payment:** Check _____ Cash _____ Card _____

Print individual or company name on card _____

Card # _____ **Exp** _____ **CVV#** _____ **ZIP** _____

NOTE: Entry fee must accompany this registration form.

Make checks payable to the Bessemer Area Chamber of Commerce at PO Box 648, Bessemer, 35021.

Contact the Bessemer Chamber at 205-425-3253 for more information

2023

Sponsorship Opportunities



Diamond Sponsorship \$10,000

2 title/star event sponsorships (Gala, Marvel City Family Fun Fest, or Golf)
2 page ad/story in 2023 Bessemer Magazine
Annual Meeting Sponsor
Up to \$750 membership credit
Business After Hours Sponsor (limited to just your company)
Logo advertised on Chamber Website
Four 1/4 page ads in chamber monthly newsletter
Tickets valued at \$500 to any chamber event

Platinum Sponsorship \$7,500

1 title/star sponsorship (Gala, Marvel City Family Fun Fest, or Golf)
Full page ad in 2023 Bessemer Magazine
Business After Hours Sponsor (shared with 1 other platinum sponsor)
Membership Meeting Sponsor
Up to \$400 membership credit
Logo advertised on Chamber Website
Tickets valued at \$300 to any chamber event

Gold Sponsorship \$5,000

2 Silver event sponsorships (Annual Meeting, Gala, Golf, or Marvel City Family Fun Fest)
Full Page Ad in 2023 Bessemer Magazine
Up to \$200 membership credit
Business After Hours Sponsor (shared with 3 other gold sponsors)
Tickets valued at \$200 to any chamber event

Silver Sponsorship \$3,000

1 Silver event Sponsorship (Annual Meeting, Gala, Golf, or Marvel City Family Fun Fest)
1/6 page ad in 2023 Bessemer Magazine
Golf Fore Progress Tournament Team of 4
Marvel City Family Fun Fest Vendor
4 tickets to Annual Meeting
4 tickets to Taste of Bessemer, Job Fair & Business Expo
Tickets valued at \$150 to any chamber event

Small Business Partner \$1,000

1 event sponsorship (Scholarship, Christmas Parade, or Taste of Bessemer)
1 business card ad in Bessemer Magazine
Golf Fore Progress Tournament Hole Sponsor
2 tickets to Annual Meeting
1 ticket to Business Awards & First Responders Gala
2 tickets to Taste of Bessemer, Job Fair & Business Expo

2023 SPONSOR FORM

Please complete the form below and mail with payment to:

321 18th Street N., Bessemer, AL 35020
or fax to 205-425-4979

Please email a JPG copy of your company logo to mmilan1@bellsouth.net at this time.

Company: _____

Contact (1) _____

(2) _____

Address: _____

City: _____ Zip: _____

PH: _____ Fax: _____

E-mail: _____

ANNUAL INVESTMENT

Diamond (\$10,000) _____ Platinum (\$7,500) _____

ADD ON: Gold (\$5,000) _____ Extra Event _____

Silver (\$3,000) _____ Extra Event Cost \$ _____

Small Business Partner (\$1,000) _____

TOTAL ENCLOSED \$ _____

If your choices exceed the cost of the items/events in your sponsorship level, you will be invoiced separately for extra events/items

PRINT NAME _____

JOB TITLE _____

SIGNATURE _____

Your signature indicates your agreement to pay the entire amount owed.

PAYMENT REQUIRED TO RECEIVE BENEFITS

CHOOSE METHOD OF PAYMENT

_____ Check _____ Debit/Credit Card

CC# _____

Name on Card _____

Exp. Date _____ CVV# _____ Billing

Zip _____

Get connected to the right resources through the Bessemer Area Chamber of Commerce.

Build Your Sponsorship

Mark Your Choices:

BESSEMER MAGAZINE \$2,500 (2 page ad) \$1,600 (Full page ad)

The Bessemer Chamber's annual publication highlights the chamber membership with informative articles about area businesses, organizations, and the community. Currently distributed to advertisers, as well as newcomers and visitors to Bessemer, they can be found in heavily frequented locations such as Medical West Hospital, area hotels, Bessemer Civic Center, and dozens of businesses throughout the city.

101ST ANNUAL MEETING \$1,000

During this event, chamber members and guests enjoy dinner and musical entertainment as we share our accomplishments of the previous year. The newly-appointed chairperson of the board presents our plans for the new year ahead before the guest speaker makes their presentation. Each year, the chamber presents the prestigious Charles A. Long Outstanding Civic Award winner during the program.

BESSEMER BUSINESS AWARDS & FIRST RESPONDERS GALA \$2,500 (Star) \$1,200 (Silver)

Typically held every August, this event recognizes the Business of the Year, Law Enforcement Officer of the Year, Sheriff's Deputy of the Year, Fire Fighter of the Year, Ambulance EMS of the Year, and Doctor of the Year. This gala usually includes a celebrity or popular figure.

Star Sponsor – 8 VIP tickets, table of 8 in VIP area, Company name on recipient's plaques, personal autographs from talent, full page program ad, company logo recognition, logo included in Year in Review video

Silver Sponsor – 2 VIP tickets, table of 8 VIP seating, ½ page program ad, company name recognition, company name included in Year in Review video

32ND ANNUAL GOLF FORE PROGRESS TOURNAMENT

\$2,500 (Title) \$1,000 (Silver) \$750 (Tent)

October is the month to gather for an afternoon of golf and networking. Join us for lunch, golfing, and an evening with dinner, door prizes, and a silent auction in the clubhouse.

Title Sponsor – Logo recognition on selected golf promotions (Example: Golf Cooler Bag), 3 Four-person teams, promotional items in goody bags, Display/distribute company material

Silver Sponsor – Four-person team, Hole Sponsor sign

Tent Sponsor – Four-person team, tent (provided by you),

Hole Sponsor Sign

7TH TASTE OF BESSEMER, JOB FAIR & BUSINESS EXPO \$300

Held at the Bessemer Civic Center, this event features businesses marketing their products, restaurants/chefs/caterers offering tastings, various vendors displaying booth information, as well as special door prize giveaways, networking, etc.

Event Sponsor – Company logo recognition, 8 tickets, includes vendor space / benefits, door prize purchased in your company's name

3RD ANNUAL MARVEL CITY FAMILY FUN FESTIVAL \$2,500 \$500

Created to bring our members together in an outdoor festival setting, this event will be held on the grounds of the Bessemer Hall of History. Vendors in various industries are invited to participate. This family-friendly event has all ages coming together to see what area businesses/organizations/citizens have to offer. Whether you're coming to enjoy the live music, food trucks, car show, or the vendor booths, there's something for everyone!

Title Sponsor – Entertainment zone sponsor, Zone banner in your name

Choice of preferred vendor space, Company logo on Family Fun Fest shirt, 4

Complimentary souvenir items, Company name/logo recognition.

Zone Sponsor – Zone banner in your name, Company name recognition, Vendor space, Complimentary souvenir item, Limited to two sponsors per zone.

BUSINESS AFTER HOURS \$1,000

Held three to four times a year, the Business After Hours event is typically held from 5-7 pm. This event provides an excellent opportunity to network and socialize with other business professionals in a relaxed and open setting. Free to members.

Sponsors are given the opportunity to set up a table at this event and are given the opportunity to make a 2-3 minute presentation/speech.

ORA H. FOSTER COMMUNITY SERVICE SCHOLARSHIP \$500

Each year, the chamber gives a scholarship in memory of one of Bessemer's longtime educators, Ms. Ora Foster, to a graduating senior from Bessemer City High School and McAdory High School. Scholarships are presented at their senior awards or class day program.

ADMINISTRATIVE PROFESSIONALS' DAY LUNCHEON OR MEMBERSHIP MEETING \$500- \$750

You are invited to bring your staff out for lunch as we show our appreciation for the job they do throughout the year. Attendees will hear from a guest speaker and have the chance to win door prizes! Don't forget to nominate your favorite candidate, as the Administrative Professional of the Year award will be awarded during this event.

CITY OF BESSEMER'S CHRISTMAS PARADE \$350

One of Alabama's largest Christmas parades is hosted by the Bessemer Chamber. There are typically over 100 entries and 500 plus viewers.

CITY OF BESSEMER'S PINK & PURPLE PARADE \$100

October is Breast Cancer Awareness month and Domestic Violence Month. The City of Bessemer, the Bessemer Area Chamber of Commerce and the Bessemer Business and Professional Women's Organization unite to bring awareness and support to both of these worthy causes.

If your choices exceed the cost of the items/events in your sponsorship level, you will be invoiced separately for extra events/items



Bessemer Area Chamber of Commerce
321 18th Street North Bessemer, Alabama 35020
PH 205-425-3253 F 205-425-4979

www.bessemerchamber.com E-mail: mmilan1@bellsouth.net

2022 PLATINUM SPONSOR



2022 GOLD SPONSORS



**Bessemer
Utilities**
City of Bessemer
Electric & Water
Services



2022 SILVER SPONSORS



DA Lynneice Washington



2022 SMALL BUSINESS PARTNERS

America's First Federal Credit Union
Bessemer Elks Lodge #721
Chambers Funeral Home
Comfort Care Home Health & Hospice
Julie Bell, Agent – State Farm Ins.

Legacy YMCA
Marco's Pizza
The Principal & Associates
William Parsons CPA