

# COMMUNIQUE



MAR-APR 2022

## The Bessemer Area Chamber of Commerce Set to Host Centennial Celebration Month

This year, the Bessemer Chamber celebrates its 100<sup>th</sup> Anniversary and has decided to host several events during the month of April to commemorate the chamber's service to the business community, the city of Bessemer and its citizens, and to other surroundings areas.

### Chamber Mixer – Thursday, April 7<sup>th</sup>

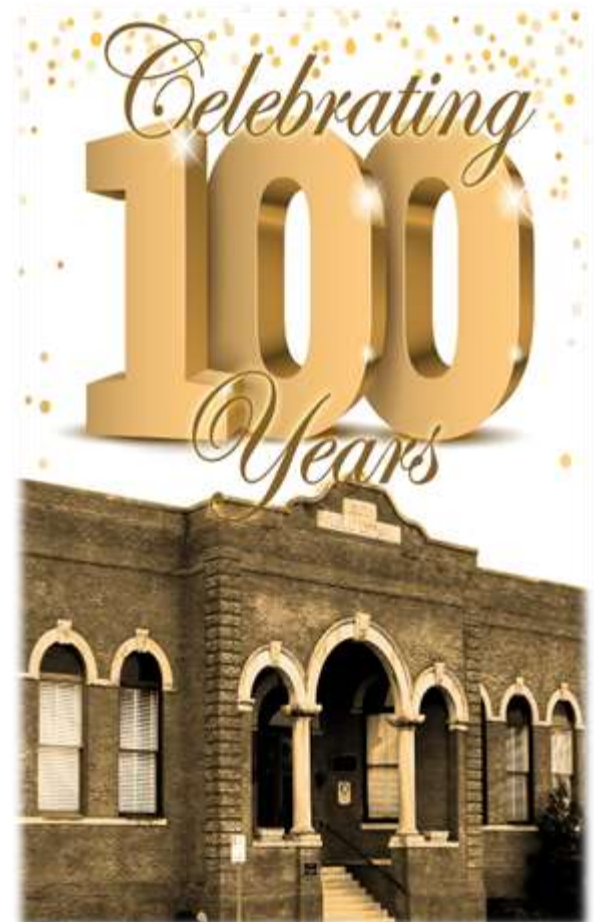
The chamber mixer will be held to recognize individuals who have contributed to the foundation and continued success of the Bessemer Chamber. This invite-only event will bring together past presidents, chairmen of the board, board members, ambassadors, and elected officials that have supported the chamber over the years. This mixer is the chamber's way of showing appreciation and thanking the volunteers for their contributions to the organization. *This invite is limited to invitation only.*

### 100<sup>th</sup> Birthday Party in the Park – Monday, April 18<sup>th</sup>

The chamber's 100<sup>th</sup> Birthday Party in the Park is designed to allow the community an opportunity to join the chamber and its membership as we celebrate 100 years of service. Chamber members will set up vendor booths to market and sell/giveaway their products and services to the public. Attendees can expect a family-friendly atmosphere filled with food, entertainment, door prizes, and more!

### 100<sup>th</sup> Anniversary Celebration/Bessemer Business Awards and First Responders' Gala – Thursday, April 21<sup>st</sup>

The month of events will conclude with the chamber's 100<sup>th</sup> Anniversary Celebration, which this year, will be combined with the chamber's annual Bessemer Business Awards and First Responders' Gala! This gala will focus on the chamber's history and its most influential volunteers and supporters, as well as recognize city and county first responders for their tireless commitment and devotion to their respective duties, their organizations, and the communities they serve. Bessemer native Ms. Eunice Elliott will serve as this year's emcee, with entertainment by Lil Man Mitchell.

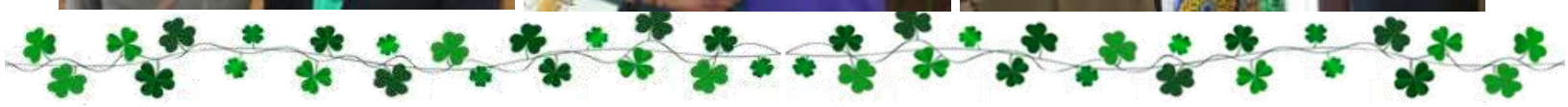


*Please review the flyers for these and other chamber related events beginning on page 10.*



## ST. PATRICK'S DAY BUSINESS AFTER HOURS

After 2 years, the Bessemer Area Chamber of Commerce was finally able to resume their annual St. Patrick's Day Business After Hours (BAH) event on Thursday, March 17<sup>th</sup>! Members came together to enjoy networking, good music, and refreshments. This event is always a great opportunity for members exchange business cards and information with other local business owners and professionals, as well as the chamber's board members and ambassadors and the city's elected officials. Volunteers and members gathered to sing "Happy Birthday" to chamber staff member Micole Dudley before the evening wrapped with door prizes and the chamber's pot of gold being awarded to one lucky winner! We hope to see you all at next year's event!





## CHAMBER NEWS

### MEET YOUR 2022 CHAIRMAN OF THE BOARD!



Mr. Mitch Avery has served on the Bessemer Chamber's Board of Directors since 2017 and now holds the position of Chairman of the Board during 2022.

Mr. Avery is a proud graduate of Jess Lanier High School. He has been with Spire for 31 years and currently serves as the Leak & Maintenance Administrator in Pelham, Bessemer and Jasper. He enjoys spending time with his wife Dorothy, their son and granddaughter.

When asked what he would like to see accomplished during his year as chairman, Mr. Avery said, "I want to help bring our chamber into the 21st century using technology to attract new members, retain current members and reach those that don't know what the chamber offers."



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PH1: (205) 220-5437; PH2: (205) 807-8087  
\*Health Care / Hospital

#### Arliscia Dial

5056 Candle Brook Place  
Bessemer, AL 35022  
Email: [aldial87@gmail.com](mailto:aldial87@gmail.com)  
PH: (205) 844-1133  
\*Individual

#### Southern CaseArts

Lanie Latty/Peyton Reese  
275 Drexel Road SE  
Bessemer, AL 35022  
Email: [peyton.reese@southerncasearts.com](mailto:peyton.reese@southerncasearts.com)  
Website: <https://southerncasearts.com/default.aspx>  
PH: (205) 428-4800; Fax: (205) 428-2552  
\*Manufacturing – Refrigeration Units

#### The Christian Bookstore & More, LLC

Lamanda Dansby  
618 19<sup>th</sup> Street North  
Bessemer, AL 35020  
Email: [thechristianbookstore@outlook.com](mailto:thechristianbookstore@outlook.com)  
Website: [www.thechristianbookstore.net](http://www.thechristianbookstore.net)  
PH1: (334) 333-5181; PH2: (205) 436-2333  
\*Retail

### Save the Date!

**MAY 24, 2022**

Jefferson County Primary Elections

If you would like to register to vote, visit  
<https://www.sos.alabama.gov/alabama-votes/voter/register-to-vote>.

## COMMUNITY NEWS

### [Bessemer's Mayor Gives Annual State of the City Address](#)

Bessemer Mayor Kenneth Gulley gave his annual "State of the City" Address on February 7<sup>th</sup>, 2022 and highlighted some of the major improvements in the city not only in the last year, but overall since he took office in 2011. Mayor Gulley described how the city of Bessemer collectively worked together to bring Bessemer "from being on the verge of bankruptcy to being one of the most financially stable cities in this state". Mayor Gulley discussed not only the city's financial growth, but its industrial, residential, and job growth as well. To view the recording and/or read the transcript in its entirety, visit [bessemeral.org](http://bessemeral.org).



### [Alabama Power Presents Scholarship Check to Lawson State for Line Worker Program](#)

By: Anthony Cook, *Alabama NewsCenter*



Alabama Power Foundation recently delivered a \$36,000 check to Lawson State Community College in support of scholarships for the school's line worker program. Monica McShan, community relations manager for Alabama Power's Birmingham Division, presented the check to Lawson State President Cynthia Anthony. "Alabama Power has been a great partner for us in this endeavor, as with many other projects we've worked on, and we're very thankful for the support that they've given us for our line worker training program," Anthony said. "It really allows us to make an impact in the workforce industry, so we're thankful for the partnership, and we're thankful for the contribution, which allows us to do these great things for our community and our business and industry

partners." The purpose of the 11-week line worker program is to prepare students to work as electric utility line workers. Alabama Power partners with Lawson State, Bishop State, Jefferson State and Trenholm State to offer the training in Birmingham, Montgomery and Mobile.

The program teaches students the fundamentals of electricity as well as the math and science required for working on power lines. In addition to classroom instruction, students receive extensive hands-on practice in an outdoor classroom setting. "The line worker program here at Lawson and our other three partner schools are just critical to putting out quality candidates, not only for us but for our utility contractors, labor partners and other utilities, co-ops and municipalities around the state," said Tom McNeal, manager of Alabama Power's workforce development program. "It's really raised the bar."

### [Alabama Splash to Hire Over 400 Seasonal Positions](#)

By: *Amusementtoday.com*

Alabama Adventure and Splash Adventure are hiring to fill over 400 positions for the 2022 Season. Available positions include Rides, Life Guards, Slide Attendants, Retail, Food and Beverage, Quality Control, Admissions, Security, and even more! Available positions are ideal for students, teachers

looking for summer work, or anyone interested in a fun summer job. Employees of Alabama Adventure will enjoy benefits like free tickets to visit not only Alabama Adventure but other amusement parks as well, flexible hours, advancement opportunities, monthly bonuses, free employee events, and much more. No previous experience is needed, and all training is done in-house. To apply, go to [AlabamaAdventure.com/jobs](http://AlabamaAdventure.com/jobs).





## COMMUNITY NEWS

### Lawson State Part of \$10M Job Training Initiative Offered by State's Community College System

By: Ryan Michaels, The Birmingham Times

The Alabama Community College System Innovation Center, a \$10 million investment aimed at rapidly training workers for the state's highest-demand industries, has launched its first of several industry-designed programs to help students find immediate employment. ACCS leaders, students and industry partners kicked off the Innovation Center's opening and demonstrated some of the training at an event on Monday at Barber Motorsports Park and Museum in Leeds. The training includes short-term classes that students can start from anywhere in the state and finish with an in-person lab in a regional ACCS location. Once students complete the trainings, they are job-ready and are awarded a credential and an opportunity to earn more certifications at their local community college. President of Lawson State Community College (LSCC) Cynthia Anthony said the Innovation Center will aid in the Birmingham area by providing for the existing needs of businesses and helping move the area toward the future. "[LSCC] is excited about this opportunity to continue to connect with the great network of ACCS colleges through the Innovation Center. We are so glad to see the birth of this new center as it will showcase our creativity and our ability to meet the needs of our local industries and grant us access to partnerships that will aid in enhancing the opportunities, we are able to present to our students and the community," Anthony said.



Jimmy H. Baker, chancellor of the ACCS, said the training from this new initiative will allow people to get jobs without spending two years at community college. "Every Alabamian deserves an opportunity to succeed in the state's economy...we have found a way to expedite the training so we can move people more rapidly into the market," Baker said. The Innovation Center will enable residents to take their "credentials and either get to work or get promoted

with the right skills for the job," Baker said. Earlier this year, the Innovation Center, with \$1 million from Gov. Kay Ivey, put on a hospitality training program with Coastal Community College, which has campuses around southern Alabama. All graduates of the program were matched with jobs and hired, according to ACCS. The ACCS also received funding from the Alabama legislature to develop the Innovation Center and expand skills training and career technical programs that lead to nationally recognized short-term certifications in high-demand industries. In addition to hospitality, the first in-demand industries targeted for Innovation Center rapid training include butchery, commercial driver's license (CDL), recreation, heavy equipment, plumbing and facilities maintenance. Commercial trucking is a particular industry of concern for the program. While Alabama has more than 112 thousand truckers, Mark Colson, president and CEO of the Alabama Trucking Association, said the nation is facing a shortage of 80 thousand professional drivers. "These are high-quality jobs offering great pay and endless career path opportunities...The ACCS Innovation Center is the right program to supercharge the availability of CDL offerings in our state and enhance the existing programs that are already preparing our future workforce," Colson said.

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**Alabama Power**

For more information on upcoming trainings or for answers to frequently asked questions, visit [innovation.accs.edu](http://innovation.accs.edu).

## BUSINESS NEWS

### Burlington Store Opens New Location in Bessemer

By: *The Cutoff News*

Burlington Stores, the national retailer delivering amazing deals to customers every time they shop, is opening a new store in Bessemer, bringing the total number of locations in the state to eight. Burlington offers their shoppers the opportunity to find the items they need at the prices they will love. With brand name merchandise arriving regularly, customers will discover something new every time they walk into a Burlington. "Our goal is to continue to offer communities great values on brand name merchandise for the entire family and home," said Michael O'Sullivan, CEO, Burlington Stores. "We're continuing to expand our footprint across the country and excited to be opening a store in Bessemer. We look forward to giving local customers the chance to discover fantastic prices on a wide range of products. We know they will love the deals."

Burlington's is located at 4835 Promenade Parkway, Bessemer, AL 35022 and is open Monday-Sunday from 8AM-11PM. Burlington's new location will allow for shoppers to find 'wow' deals and steals throughout the store. With an updated and clean store design, customers will enjoy an amazing shopping experience directing them to the fantastic merchandise.



### **WELCOME TO BESSEMER**

**The Bessemer Area Chamber of Commerce would like to welcome the following business to the city of Bessemer:**



**Bessemer Chamber Member Nurturing Golden Hearts celebrated their grand opening of the Love, Hope, & Charity Community Pantry with a ribbon cutting on Friday, March 4<sup>th</sup>. They are located at 72 Alabama Avenue, Bessemer, AL 35020.**



# BOARD OF DIRECTORS

## Your Chamber Leadership Team



**Mitch Avery**  
Spire  
Chairman



**Antoinette Madison**  
Alabama Power  
Chairman Elect



**Carlton Jackson**  
Bessemer Fire Dept.  
Past Chairman



**Dr. Cynthia Anthony**  
Lawson State Community College  
Treasurer



**Robert Pollard**  
Premiere Chevrolet  
Finance Chairman



**Micah Andrews**  
Foundry Ministries



**Dr. Reginald Calvert**  
New Jerusalem Bapt. Church



**Cortney Coleman**  
Bess. Housing Authority



**Bryonda Collins**  
Chambers Funeral Home



**Katie Dugas-Truss**  
Legacy YMCA



**Dr. Autumm Jeter**  
Bessemer City Schools



**Kem L. Marks**  
Just in Time Legal Solutions



**Maj. Cleveland Moore**  
Jeff. Co. Sheriff's Office



**Keith Pennington**  
Medical West



**Sheriff Mark Pettway**  
Jeff. Co. Sheriff's Office



**Noah Rocker**  
Fountain of Life Church



**William Smith**  
Marco's Pizza – Bessemer



**LaVada Varner**  
Alabama Technology Network



**Devron Veasley**  
Bessemer Dev. Board

## AMBASSADORS



*Left to Right:* Daryl Owens, Akilih Haley (Lawson State Community College), Connie Fuell (Dex Imaging), Anna Wooten (First Financial Bank), Cathy Ackerman (First Financial Bank), Minnie Roper (Retired), Claire Mitchell (Retired), Donna King (D & K Lawncare), Charles King (D & K Lawncare)

*Not pictured:* Tamala Briggins (Oak Trace Care & Rehabilitation), Denise Jackson (New Jerusalem Baptist Church), Lori Chisem (Lawson State Community College), Dorian Waluyn (Lawson State Community College)

Honorary Ambassador: Sarah Beasley (Joe Beasley Memorial Foundation), Sarah Belcher (Retired)

Ambassadors are the key resource in extending hospitality in the Bessemer area and are experienced in business, community, and promotional arenas.

An Ambassador must serve as an active public relations arm of the Chamber and be prepared to meet visitors, local businesses, and various forms of the media.

We encourage you join the ambassador program. The ambassadors meet on the 1st Tuesday of each month; meetings alternate every month between 8:30am and 12 pm at the Bessemer Area Chamber of Commerce.

# Ambassadors

## SPOTLIGHT

### Denise Jackson

**With These Hands I Can Empowerment**

**Phone: (205) 760-6372**

**Email: [denisejlewis42@hotmail.com](mailto:denisejlewis42@hotmail.com)**

1. **Tell us about yourself and your company/profession.** I create crafts and design earrings for awareness. I also empower amputees and other to live happy and productive lives. I am a youth leader at church, a part of the praise team and the choir. I enjoy studying and teaching God's Words. I enjoy serving the people at church, home, and in my community.
2. **What is your favorite part about living and/or working in Bessemer?** My favorite part of living and previously working in Bessemer is serving and volunteering.
3. **What motivates you to serve as an ambassador?** Seeing the community thrive motivates me to serve!
4. **Tell us about your experience serving with the Bessemer Area Chamber of Commerce.** I've had a wonderful experience serving as an ambassador; I've met and worked with people who are empowering and making positive impacts on the lives in the community. Serving the community by way of the Bessemer Chamber has been rewarding!
5. **What are some hobbies/personal interests you enjoy in your free time?** I enjoy making face masks, arts and crafts, reading, and writing!



**Are you a Bessemer Chamber member interested in sending a representative from your company to serve as an Ambassador? Contact the chamber today!**





## *Diamond* SPONSORSHIP \$10,000.00

100<sup>th</sup> Annual Meeting – Primary Seating of 8 and ½ page in program  
Sponsor of Community Service Scholarship  
29<sup>th</sup> Annual Bessemer Business Awards and First Responders Gala  
- Primary Seating of 8 and 3 VIP passes or sponsor another chamber premiere event  
2 page ad in the 2022 *Bessemer Magazine*  
1 page Story in the 2022 *Bessemer Magazine*  
Title Sponsor for the Golf Tournament or Membership Event  
Plan a Business After Hours on your behalf (Not to exceed \$750)  
Up to \$750 credit toward annual membership dues  
6<sup>th</sup> Annual Taste of Bessemer Sponsor and 5 tickets  
Marvel City Family Fun Fest Title Sponsor  
Spotlight in Chamber Newsletter *The Communique*  
4 Full page ads in Chamber's *Communique* throughout the year  
Company Logo with website link on Chamber website  
Logo recognition at all major events  
Chamber listing for up to 3 company representatives  
Sponsor for City of Bessemer Christmas Parade  
- includes one entry in parade and listing on promotional materials  
Pre/Post event advertising

## *Platinum* SPONSORSHIP \$7,500.00

100<sup>th</sup> Annual Meeting - Table of 8  
29<sup>th</sup> Annual Bessemer Business Awards and First Responders Gala  
- Table of 8 and 1 VIP pass or sponsor another chamber event  
1 full page ad in the 2022 *Bessemer Magazine* (preferred spot)  
½ page story in the 2022 *Bessemer Magazine*  
Sponsor for the Golf Tournament or Membership Event  
Sponsor of a business after hours on your behalf (Not to exceed \$500)  
Up to \$500 credit toward annual membership dues  
6<sup>th</sup> Annual Taste of Bessemer Sponsor  
Marvel City Family Fun Fest Title Sponsor  
2 full page ads in Chamber's *Communique* throughout the year  
Company Logo with website link on Chamber website  
Chamber listing for up to 3 company representatives  
Sponsor for City of Bessemer Christmas Parade  
- includes one entry in parade and listing on promotional materials  
Pre/Post event advertising

## *Gold* SPONSORSHIP \$5,000.00

100<sup>th</sup> Annual Meeting - Table of 8  
29<sup>th</sup> Annual Bessemer Business Awards and First Responders Gala  
- Table of 8 or sponsor another chamber premiere event  
1 full page ad in the 2022 *Bessemer Magazine*  
Silver Sponsor for Golf "FORE" Progress  
Plan a business after hours with other gold sponsors (Not to exceed \$250)  
Up to \$200 credit toward annual membership dues  
6<sup>th</sup> Annual Taste of Bessemer – 4 tickets  
½ page ad in chamber *Communique*  
Company Logo with website link on Chamber website  
Chamber listing for up to 3 company representatives  
Pre/Post event advertising

## *Silver* SPONSORSHIP \$3,000.00

100<sup>th</sup> Annual Meeting - Table of 8  
29<sup>th</sup> Annual Bessemer Business Awards & First Responders Gala – 2 tickets  
1/6 page ad in 2022 *Bessemer Magazine*  
Golf "FORE" Progress Golf Tournament  
- Team of 4 and Name/Logo on all promotional material)  
6<sup>th</sup> Annual Taste of Bessemer – 2 tickets  
¼ page ad in Chamber *Communique* newsletter  
Company Logo with website link on Chamber website  
Chamber listing for up to 2 company representatives  
Pre/Post event advertising

*\*Any events that are held but not listed will incur an additional cost.*

# 2022 Sponsorship Investment

## SPONSORSHIP INVESTMENT FORM

*Please complete the form below and mail to:*

321 18<sup>th</sup> Street North, Bessemer, AL 3502  
or fax to 205-425-4979

**Please email a JPG copy of your company logo to  
mmilan1@bellsouth.net at this time.**

Company: \_\_\_\_\_

Contact (1) \_\_\_\_\_  
(2) \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

PH: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

## ANNUAL INVESTMENT

Diamond \_\_\_\_\_ (\$10,000) Platinum \_\_\_\_\_ (\$7,500)

Gold \_\_\_\_\_ (\$5,000) Silver \_\_\_\_\_ (\$3,000)

Small Business Partner \_\_\_\_\_ (\$1,000)

## APPROVED BY:

**PRINT NAME AND JOB TITLE:**

*Your signature indicates your agreement to pay the entire  
amount owed. Balances not paid in full by July 15, 2022  
will be turned over to a collection agency.*

## CHOOSE METHOD OF PAYMENT

\_\_\_\_\_ Annual (January 2022)

\_\_\_\_\_ Semi Annual (January & July 2022)

Payment Options: \_\_\_\_\_ Check \_\_\_\_\_ Credit Card

CC# \_\_\_\_\_

Name on Card \_\_\_\_\_

Exp. Date \_\_\_\_\_ CVV# \_\_\_\_\_ Billing Zip \_\_\_\_\_

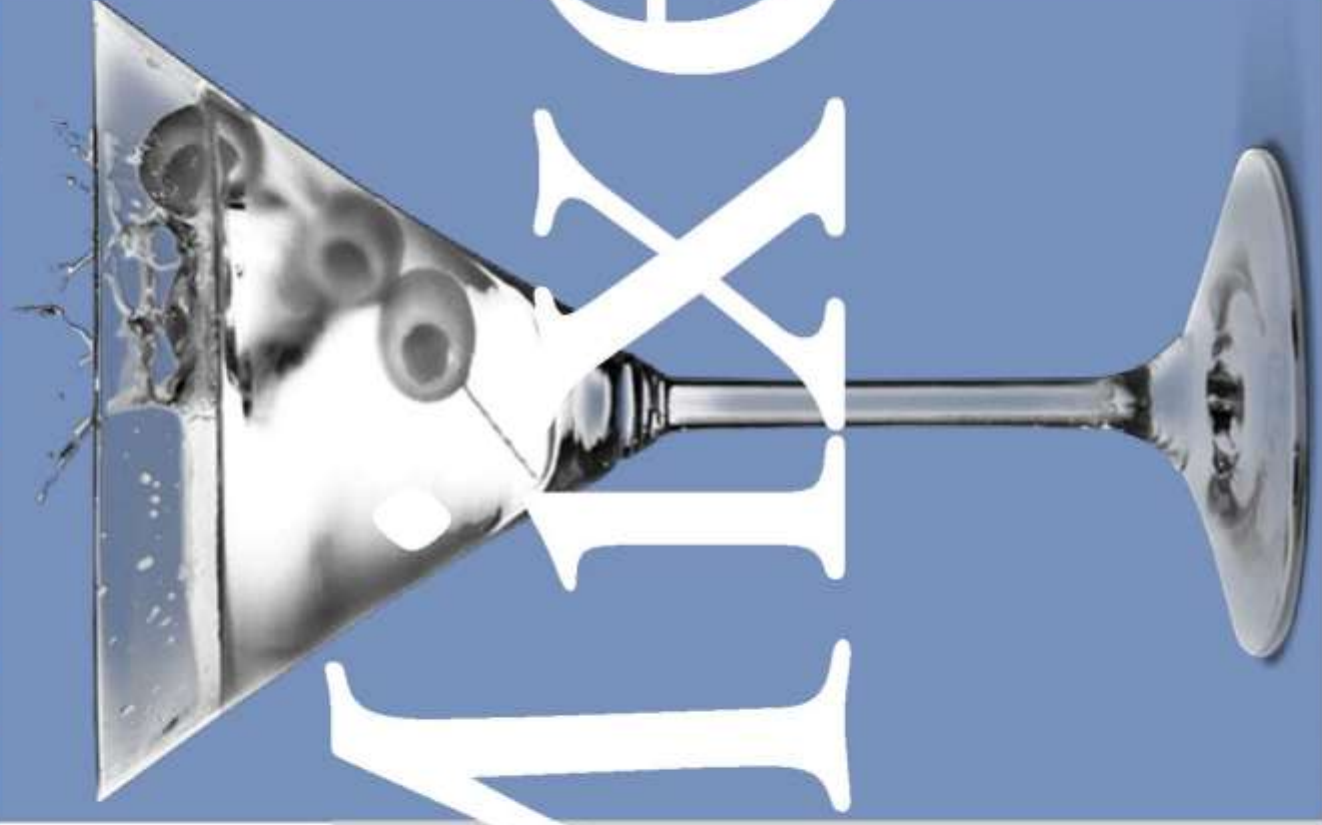
## *Small Business Partner* SPONSORSHIP \$1,000.00

100<sup>th</sup> Annual Meeting (2 tickets) with option to upgrade  
Business card ad in the 2022 *Bessemer Magazine*  
Golf "FORE" Progress Golf Tournament – Hole Sponsorship  
Business Card ad in one issue of the *Communique* newsletter  
6<sup>th</sup> Annual Taste of Bessemer – 1 ticket  
Chamber listing for up to 2 company representatives  
Pre/Post event advertising

*The Bessemer Area Chamber of Commerce cordially invites all past and current chairmen, board members, ambassadors and elected officials to attend*

**Bessemer**  
Area Chamber of Commerce

*invites you to join us for networking*



- ★ Come enjoy a reflection with past and current leaders
- ★ Includes heavy hors d'oeuvres and drinks
- ★ Network with chamber leaders and volunteers
- ★ Limited to indicated guests

**WHEN:**

Thursday, April 7, 2022

**WHERE:**

Bessemer Chamber

**TIME:**

4:30 - 5:30 PM

**RESERVATION REQUIRED:**

205.425.3253 no later than April 4<sup>th</sup>

**100**  
CENTENNIAL CELEBRATION  
1922 2022

*Building on a strong foundation...*

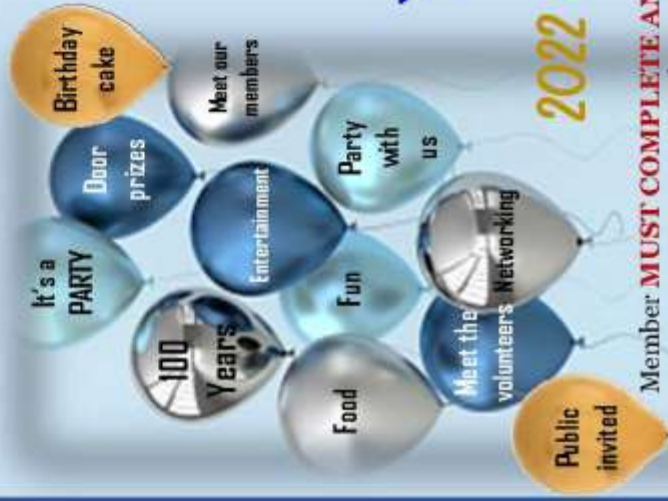
*Facing the future as ONE!*



# Bessemer

Area Chamber of Commerce

# 100<sup>TH</sup> Birthday Party in the Park



MONDAY, APRIL 18, 2022

3 – 6 PM IN DEBARDELEBEN PARK (DOWNTOWN BESSEMER)

You are invited to join us in celebrating our 100<sup>th</sup> Birthday. CHAMBER MEMBERS (ONLY) are asked to showcase your business/organization, network with other chamber members and sell/giveaway your products at **NO COST** to you.



*2022 Chamber Member Space Guidelines and Application*

Member **MUST COMPLETE AND RETURN THIS FORM TO THE CHAMBER BY THE DEADLINE.** Registration Deadline, April 11, 2022  
Member must currently be in good standing with the chamber. Members are limited to one display area.

Member will be responsible for their own display set-up (includes table, chairs, tools, display screens, table coverings, shade or anything required to exhibit).  
Member must conduct themselves in a professional manner.

Chamber Members seeking election are allowed to set-up a display table. Campaign information/signs must be kept within the display area only.  
The Bessemer Area Chamber of Commerce reserves the right to refuse ANY display.

**Space is limited and on a first reserved basis (no walkups or reservations after April 11<sup>th</sup>)**

**Bring a gift to the party – Display members must provide a door prize (value of at least \$50) to giveaway during the event.**



Member's Business Name \_\_\_\_\_ Will you have items to ( ) Giveaway and/or ( ) Items for sale

Contact Name \_\_\_\_\_ PH # \_\_\_\_\_ Email \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_ Type of Display : \_\_\_\_\_

Please describe your door prize \_\_\_\_\_

I agree to abide by the rules stated. I understand that all promotion of my items must take place within the confines of my member space.

Member's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

FOR ADDITIONAL INFORMATION AND TO CONFIRM YOUR SPACE, CALL THE BESSEMER CHAMBER OF COMMERCE AT (205) 425-3253

FAX: (205) 425-4979

EMAIL: [MMILAN1@BELLSOUTH.NET](mailto:MMILAN1@BELLSOUTH.NET)

MAIL: 321 NORTH 18<sup>TH</sup> STREET BESSEMER, AL 35020



# The Bessemer Area Chamber of Commerce Presents "A Night of Honor and Celebration"



"We're Building on a  
Strong Foundation  
Facing the Future As

ONE  
ONE



**Social Time:**  
@ 5:15 PM

**Buffet Open**  
@ 5:30 PM

**Gala Starts**  
@ 6:00 PM

**Heavy Hors d'oeuvres**  
**Attire: Semi Formal**

Entertainment by Lil Men Mitchell



## Thursday, April 21, 2022

5:15pm ~ 8:30pm @ Bessemer Civic Center

**Table of 8: \$600 Tickets: \$80**

**STAR SPONSORSHIP \$2,200.00**

**SILVER SPONSORSHIP \$1,200.00**

**Full page ads in the 100th Anniversary program are \$100.00 each**

Seating on a First Reserved Basis

Call 205/425.3253 or email [mmilani@bellsouth.net](mailto:mmilani@bellsouth.net) to make reservations

**Deadline for tickets: April 15th** Payment is required prior to the event and is non-refundable.



Emcee: Ms. Eunice Elliott



# A Night of Honor and Celebration

Thursday, April 21, 2022 @ 6 pm

Bessemer Civic Center's Main Hall

Social time 5:15 / Semi formal attire

## STAR SPONSOR – \$2,200

8 VIP EVENT TICKETS  
TABLE OF 8 IN VIP AREA  
COMPANY NAME ON RECIPIENT'S PLAQUES  
PERSONAL AUTOGRAPHS  
FULL PAGE AD IN PROGRAM  
COMPANY LOGO ON ADVERTISING MATERIAL  
MIXER SPONSOR  
100<sup>TH</sup> ANNIVERSARY PARTY IN THE PARK SPONSOR  
LOGO INCLUDED IN CENTENNIAL VIDEO

We are Building on a Strong Foundation, Facing the Future as ONE!

## SILVER SPONSOR – \$1,200

2 VIP EVENT TICKETS  
TABLE OF 8  
VIP SEATING  
1/2 PAGE AD IN PROGRAM  
COMPANY NAME ON ADVERTISING MATERIAL  
NAME LISTED IN CENTENNIAL VIDEO

**Table of 8: \$600    Tickets: \$80 each**

**Sponsor & program ad deadline-April 7<sup>th</sup>    Ticket deadline-April 15<sup>th</sup>    Program ads - \$100 each**

### SPONSOR / TICKET / PROGRAM AD / TABLE REGISTRATION

Please fill out the information below, and be sure to indicate which sponsorship you are choosing.

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

#### SPONSORSHIP TYPE: (INDICATE BELOW)

STAR (\$2,200) \_\_\_\_\_ SILVER (\$1,200) \_\_\_\_\_ TABLE OF 8 (\$600) \_\_\_\_\_ INDIVIDUAL TICKETS (\$80) \_\_\_\_\_ PROGRAM AD (\$100) \_\_\_\_\_

#### METHOD OF PAYMENT (MUST BE RECEIVED BEFORE EVENT)

CHECK \_\_\_\_\_ INVOICE \_\_\_\_\_ DEBIT/CREDIT CARD \_\_\_\_\_ TOTAL PAID = \$ \_\_\_\_\_

DEBIT/CREDIT CARD # \_\_\_\_\_ EXP. DATE \_\_\_\_\_ CV # \_\_\_\_\_ BILLING ZIP \_\_\_\_\_

I AUTHORIZE THE BESSEMER AREA CHAMBER OF COMMERCE TO CHARGE MY CARD FOR THESE FEES AND AGREE TO PAY THE ABOVE TOTAL ACCORDING TO CARD ISSUER AGREEMENT

PRINT CARDHOLDERS NAME \_\_\_\_\_ AUTHORIZED SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

YOU WILL RECEIVE AN ELECTRONIC RECEIPT VIA EMAIL WHEN YOUR CARD IS PROCESSED / CHIP CARDS AND CONTACTLESS PAYMENTS NOW ACCEPTED

**MAIL COMPLETED REGISTRATION AND PAYMENT TO THE BESSEMER CHAMBER AT 321 18<sup>TH</sup> STREET N., BESSEMER, AL 35020**



**Make Reservations For You and Your Administrative Team, and  
Join Us As We Honor All Administrative Professionals!**

# Bessemer

Area Chamber of Commerce



•Lunch  
•Networking  
•Door Prizes  
•“Administrative Professional of the Year” Presentation

**Wednesday, April 27, 2022 - Noon**

Lawson State Community College - Bessemer Campus (*Ethel Hall Building*)  
1100 9<sup>th</sup> Avenue North Bessemer, AL 35020

**\$30 each or \$100 for a table of 4**



**SPEAKER:**

Emily Worthy, CRNP  
Medical West

**Nominate your Administrative Professional  
for “Administrative Professional of the Year”**

*The nomination form can be found on the  
Bessemer Area Chamber of Commerce’s Facebook  
and LinkedIn pages and at  
[www.bessemerchamber.com](http://www.bessemerchamber.com).*

***Deadline for nominations is April 11<sup>th</sup>***

**Reserve your seats today – call (205) 425-3253 or email [mmilan1@bellsouth.net](mailto:mmilan1@bellsouth.net)**

**SPACE IS LIMITED - Deadline for Luncheon Reservations is Monday, April 25<sup>th</sup>**



# Bessemer Area Chamber of Commerce

## Administrative Professional of the Year 2021 - 2022

### NOMINATION FORM

**Deadline: April 11, 2022**

The Bessemer Area Chamber of Commerce invites you and your administrative professional(s) to join us for our Administrative Professionals' Day Luncheon as we recognize them and award the Administrative Professional of the Year. This prestigious award will be presented to the administrative professional that best demonstrates the qualities listed below. Companies making nominations **MUST** be members of the Bessemer Chamber **AND** in good standing with the chamber. Individuals are nominated by their colleagues, supervisors, or self-nominated for their outstanding service, superior performance, exceptional efficiency, integrity and dedication to their fellow employees and their companies. Nominees may be nominated by more than one person. The winner will be announced during the Administrative Professionals' Day Luncheon on Wednesday, April 27, 2022.

The recipient of this award will be an individual who demonstrates the following qualities:

- Must be customer service oriented both internally and externally
- Must demonstrate commitment to the company's purpose/mission, employees, vendors and clients
- Must consistently exhibit exceptional job performance
- Must perform actions above and beyond the call of duty
- Must display involvement in company activities

The winner will receive:

- A "2022 Administrative Professional of the Year Award" plaque
- Bessemer Gift Basket

Those eligible for nomination must be current, full-time administrative support staff members and must have worked in their positions for at least three (3) years. Nominees must have successfully managed and completed significant projects that had a positive company-wide impact.

Upon receiving the nomination forms, a committee will conduct a review and select a recipient. The award recipient will be announced at the Administrative Professionals' Luncheon on April 27, 2022.

WHO IS NOMINATING THIS INDIVIDUAL:

COLLEAGUE

SUPERVISOR

NOMINEE'S NAME AND TITLE: \_\_\_\_\_

NOMINEE'S COMPANY: \_\_\_\_\_

SUPERVISOR'S NAME AND TITLE: \_\_\_\_\_

SUPERVISOR'S EMAIL & PHONE NUMBER: \_\_\_\_\_

NOMINATOR'S NAME AND TITLE: \_\_\_\_\_

NOMINATOR'S EMAIL & PHONE NUMBER: \_\_\_\_\_



TOTAL NUMBER OF YEARS WITH CURRENT EMPLOYER:\_\_\_\_\_

TOTAL NUMBER OF YEARS AS AN ADMINISTRATIVE PROFESSIONAL:\_\_\_\_\_

NOMINEE'S JOB DESCRIPTION:

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WHY IS NOMINEE DESERVING OF THIS RECOGNITION?

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LIST 5 WORDS THAT DESCRIBE NOMINEE.

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OTHER/ADDITIONAL INFORMATION (200-WORD LIMIT)

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Return completed forms to the Bessemer Area Chamber of Commerce by **April 11, 2022** via email  
(bessemerchamber.memberserv@gmail.com) or fax (205-425-4979).



*As ye have therefore  
received Christ Jesus the  
Lord, so walk ye in him:  
Rooted and built up in him, and  
established in the faith, as ye  
have been taught, abounding  
therein with thanksgiving.  
Colossians 2:6,7*



THE CITY OF  
**BESSEMER**

**NATIONAL DAY OF PRAYER PROGRAM**

**& UNITY WALK**

**THURSDAY, MAY 5<sup>TH</sup>**

**NOON**

**Debardeleben Park**  
**Downtown Bessemer**



**Speaker:**  
**Pastor Edwin Attaway**  
**Flint Hill Baptist Church**

Dr. Reginald W. Calvert, Facilitator  
New Jerusalem Missionary Baptist Church  
Bessemer Chamber of Commerce Board Member

This event will be held from 12pm until 12:45 pm.  
A complimentary light lunch will be provided.  
Bring your walking shoes and join us for a prayer walk  
around the park immediately following the program.

This program is hosted by **Bessemer**  
City Chamber of Commerce

321 N. 18<sup>th</sup> Street \* Bessemer, AL 35020 \* (205) 425-3253

**NATIONAL  
DAY OF  
PRAYER**



Please join area  
ministers, businesses,  
civic & community  
leaders as we pray for  
peace in our city, county,  
state, and nation.



*Chamber Member*  
**SPOTLIGHT**

Your spotlight will be featured in the Bessemer Area Chamber of Commerce Monthly Newsletter and on the Bessemer Area Chamber of Commerce Facebook page. Please feel free to contact me if you have any questions!

**PLEASE COMPLETE AND RETURN THIS FORM, ONE PHOTO AND YOUR COMPANY LOGO, IF APPLICABLE, ASAP.**

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Hours of Operation: \_\_\_\_\_

Owner(s)/Contact Representative(s): \_\_\_\_\_

Phone (include fax number): \_\_\_\_\_

E-mail: \_\_\_\_\_

Website/Social Media: \_\_\_\_\_

**PLEASE ANSWER THE FOLLOWING QUESTIONS:**

How did your business get started (Brief history)?

What products and/or services do you offer?

Why did you choose to open your business in the Bessemer area?

What is your favorite part about living and/or working in Bessemer?







# TIDBIT TUESDAY

**“TIDBIT TUESDAYS” IS A WEEKLY VIDEO HIGHLIGHTING BESSEMER AREA CHAMBER OF COMMERCE MEMBERS AND THEIR SERVICES. THE PURPOSE OF THE WEEKLY VIDEOS IS TO EMPOWER AND INFORM VIEWERS ABOUT CHAMBER MEMBERS’ PRODUCTS AND SERVICES.**

**Options for Filming:**

1. Record your video (no more than 2 minutes) on your cellular device and submit along with this form to Micole Dudley at [bessemerchamber.memberserv@gmail.com](mailto:bessemerchamber.memberserv@gmail.com).
2. Schedule on site filming, allowing chamber staff to come out and film for you. Contact chamber staff to schedule day and time.

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Number: \_\_\_\_\_ Email address: \_\_\_\_\_

Quick History of Business: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Hours of Operation: \_\_\_\_\_

Summarized Tuesday Tidbit tips: (Keep in mind that your useful tip(s) needs to be relevant and tied to the product/service being promoted! See example on back.)

( ) Product OR ( ) Service:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please feel free to add additional pages if needed!

***“Tidbit Tuesdays” is a product of the “BUY BESSEMER” Campaign sponsored by:***

**Bessemer**  
Area Chamber of Commerce

## 2022 PLATINUM SPONSOR



## 2022 GOLD SPONSORS



**Bessemer  
Utilities**  
City of Bessemer  
Electric & Water  
Services



## 2022 SILVER SPONSORS



**DOLLAR GENERAL**

DA Lynnece Washington



## 2022 SMALL BUSINESS PARTNERS

America's First Federal Credit Union  
Bessemer Elks Lodge #721  
Chambers Funeral Home  
Comfort Care Home Health & Hospice

Julie Bell, Agent – State Farm Ins.  
Legacy YMCA  
The Principal & Associates  
William Parsons CPA