

COMMUNIQUE

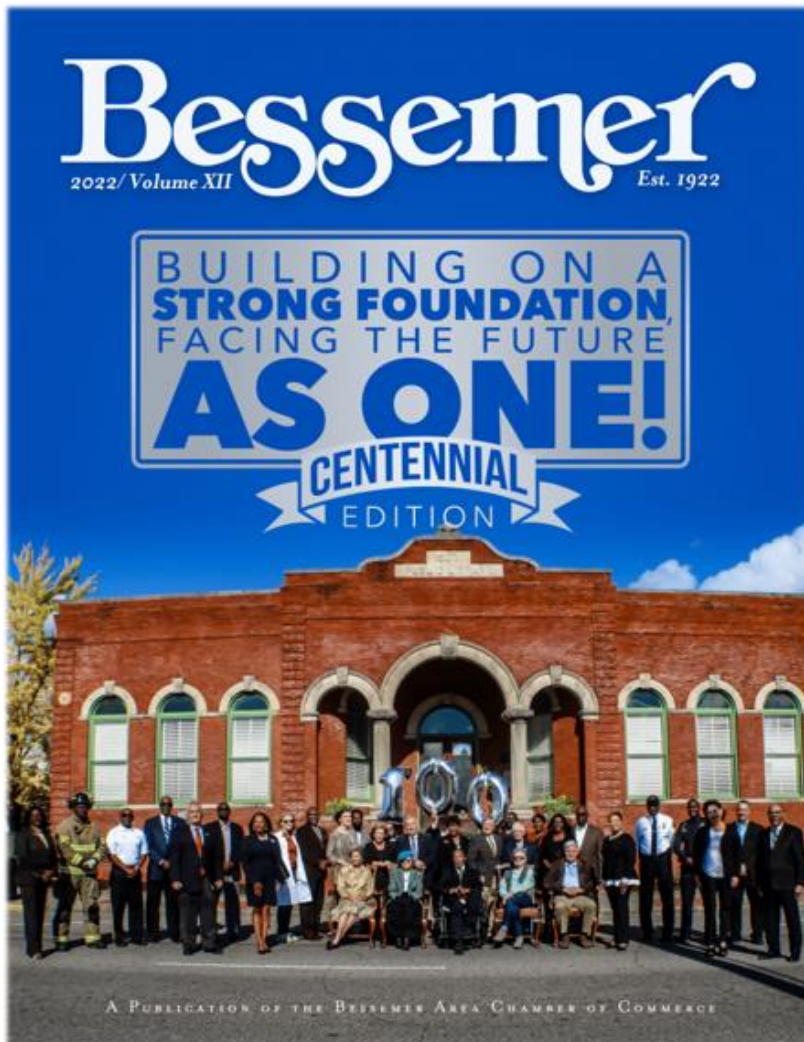


FEB. 2022

2022 Bessemer Magazine – Special Centennial Edition

The Bessemer Chamber is extremely excited and proud to unveil the 2022 Bessemer Magazine – Special Centennial Edition!

The chamber's theme for this year is "Building on a Strong Foundation, Facing the Future as One!". The magazine cover is a direct reflection of that theme, as the Bessemer Chamber gathered past chamber and business leaders who've helped shape the organization's foundation, along with current chamber, civic and business leaders coming together as ONE to move the Bessemer Chamber and the city of Bessemer forward.



The 2022 Bessemer Magazine lists the chamber's 300-plus membership directory and features articles that also reflect the chamber's theme, with pieces honoring 100 influential individuals during the chamber's 100 years of service, chamber testimonials emphasizing the importance of chamber partnership, as well as highlighting the city of Bessemer's growth just to name a few.

The Bessemer Magazine serves as a great marketing and advertisement tool for your business and the entire Bessemer area. As the only publication in the area, 2,500 copies of the Bessemer Magazine are distributed to all area hotels, churches, various businesses/organizations, and other highly frequented locations. The magazine is also mailed to tourists and newcomers seeking information as they prepare to visit and/or move to the Bessemer area!

Visit www.bessemerchamber.com to view a digital version, or stop by the Bessemer Chamber to receive your free copy today!

CHAMBER NEWS

The Bessemer Chamber Hosts it's 100th Annual Meeting

The Bessemer Area Chamber of Commerce hosted their 100th Annual Meeting on February 3rd, 2022 at the Bessemer Civic Center. At least 275 guests attended as 2021 Chairman of the Board Carlton Jackson (Bessemer Fire Department) relinquished his duties to the 2022 Chairman of the Board Mitch Avery (Spire). Jackson spoke briefly about his time as chairman, emphasizing the success of the chamber even in the midst of the COVID pandemic. Attendees were given the "2021 Year in Review" flyer that highlighted the chamber's growth and productivity over the last year. After his comments, Jackson ceremoniously passed the chairman's gavel to Mitch Avery, who recognized the 2022 Board of Directors and summarized the chamber's plans for its centennial year! Each year, the chamber presents the prestigious Charles A. Long, Sr. Outstanding Civic Award to a deserving individual who has served the community in the tradition of Mr. Long. Because the 2021 Annual Meeting was held virtually, the chamber announced both the 2021 and 2022 recipients: 2021 recipient BK "Skipper" Goodwin (First Financial Bank) and 2022 recipient Dr. Cynthia Anthony (Lawson State Community College). The keynote speaker Paige Hutto (President of the Chamber of Commerce Association of Alabama) discussed the importance of a chamber of commerce and also presented the Bessemer Chamber with a commendation from Alabama Governor Kay Ivey celebrating the chamber's 100th year. Mayor Kenneth Gulley gave closing comments before chamber president LaTasha Williams adjourned the meeting. Special thanks to The Back Porch Restaurant for catering services and Milo's Tea Company for donating beverages for the 100th Annual Meeting!



2021 CHARLES A. LONG, SR OUTSTANDING CIVIC AWARD

Presented by 2020 recipient Charles King:

“I am pleased to have the opportunity to present one of Bessemer’s own today. This person grew up in Bessemer, is a graduate of Bessemer High School, and has worked in and around Bessemer for the vast majority of their life. This person has made a lifetime commitment to the service of our citizens, through their work in their chosen career and their involvement and leadership in numerous local community and civic organizations. No person or no issue is too big or too small for them to make an investment of their time and resources. They are always willing to lend a helping hand. A humble person who would rather give credit to others, this person’s accomplishments and level of service are of such significance that they are impossible to overlook. This person has served and is recognized throughout our state and beyond for their ability to lead and supply sound advice. They are known for their integrity, hard work, and commitment. Their council and opinions have been sought by political officials, news organizations, and business leaders alike. This person has served in leadership positions for Civic and Community Organizations such as the Bessemer YMCA, the Bessemer Chamber of Commerce, Boy Scouts of America, the Kiwanis Club, and the Salvation Army.

This person has been recognized for their leadership by the Birmingham Business Journal and many other local news organizations. They have served as Chairman of the Board of Southern Community Bankers, Community Bankers Association of Alabama, and Chairman of the Risk and Audit Committees for First National Bankers Bank. This person was elected by a vote of all the Bank Chairmen in Alabama to represent them on the Board of the Federal Home Loan Bank in Atlanta, Georgia. Most recently this person has been instrumental in their role as Chairman and President of the Friends of McCalla in their mission to provide a Youth Athletic Complex for the use of its citizens. At the same time, through their role at their institution, they have overseen the disbursement of millions of dollars in federal loans from the Paycheck Protection Program to small businesses in our community. These loans were vital to the survival of many small businesses during the pandemic. All of these accomplishments have been in addition to overseeing the only bank headquartered in Bessemer. Please join me as we honor one of Bessemer’s favorite sons, B.K. (Skipper) Goodwin, Chairman, CEO and President of First Financial Bank.”



2022 CHARLES A. LONG, SR OUTSTANDING CIVIC AWARD

Presented by 2019 recipient Claire Mitchell:

“It gives me pleasure to present one who has served as a representative to and for many people. One who gives unselfishly to serve as a leader in order to improve the lives of others. This is one whose presence has strong roots in Bessemer, and also beyond. One who is a member of numerous organizations and has partnerships here and abroad. Many consider them to be an adaptive, diplomatic, and respected leader whose work is instrumental to the advancement of the organization they lead and to the greater community. They are known to demonstrate awareness, compassion, and spirit. Throughout their professional career, this individual has committed themselves to being a voice for those in need—acting as an advocate to aid in the personal development of those seeking betterment. They work tirelessly to demonstrate and instill their brand of selflessness, optimism, and grit in others. Those who work with them know that the recipient has a disdain for the spotlight or personal accolades and self-praise. They are congenial and conscientious—one of those folks who make you believe that they are genuinely glad to see you and converse with you. This person is a consensus builder who enjoys, and some would say thrives, on challenges and adventures and has no qualms about involving others in the process. This individual is most definitely a devoted business and civic leader. The recipient is well known throughout the state of Alabama for their business and community involvement. This recipient has given selflessly of their time to volunteer with the Clean Home Alabama Initiative, the American Red Cross, the United Way of West Alabama, March of Dimes, the American Diabetes Association, and the American Heart Association. The recipient is a civil servant working on the Citizens Supervisory Commission of Jefferson County, Vision 2040: Bessemer’s Future Together, District 7 on the Move, the Tuscaloosa Industrial Development Authority, Tuscaloosa’s One Place, the West Jefferson County Economic Development Leadership Task Force, the Chamber of Commerce of West Alabama just to name a few.

The recipient has served as part of the Family Guidance Center, the Youth Leadership Development Program, and recently as part of the Boys Scouts of America—serving as Event Chair of the Cherokee District along with many, many organizations. She is the president of a college that has the #1 Nursing program in the State of Alabama and the college that has also been previously ranked as one of “America’s 50 best community colleges in the United States.” She has served as interim president of three Alabama Community College System institutions and as the Vice Chancellor for Student Success within the same system. It is now quite understandable why she is the 2022 Charles A. Long Recipient. Please join me as we honor, Dr. Cynthia T. Anthony, President of Lawson State Community College.”



CHAMBER/BUSINESS NEWS



Alabama Aerospace and Aviation High School Now Enrolling and Hiring

By: Tira Davis, *Bham Now*

Searching for a place where aerospace education can soar? Bessemer's newest charter school, Alabama Aerospace and Aviation High School (AAHS), is preparing to officially open August 2022. We've got the details on how to apply for a teacher's position and enroll your children in the upcoming school semester. The aviation-focused charter school will offer an immersive, industry-aligned education designed to prepare students for future aerospace and aviation careers. According to a press release, AAHS is now enrolling students, hiring teachers, and preparing to open for the fall 2022 semester after signing a contract with the Alabama Public Charter School Commission in November 2021.

A great thing about AAHS is that it is a free public school for students who are interested in aviation and STEM (science, technology, engineering, and mathematics). The school will serve students in grades 9-12 and will enroll an initial freshman class of approximately 130-150 students.

Enrollment Is Now Open

Has your child showed interest in STEM and aviation? The AAHS may be a great fit for them. AAHS's CEO Ruben Morris announced that the high school will offer multiple STEM related pathways, dual enrollment, and a college preparatory curriculum—providing high-quality learning without the high cost. Here are a few of the school's partners: Delta Tech Ops, Tuskegee University, Miles College, Alabama State University, and Alabama A&M University. AAHS is also teaming up with UAB and Auburn Aviation to provide aerospace and science pathways for its students. Students can enroll and learn more information about the school by calling 205.538.0702 or visiting their website .



The Hiring Process Has Begun

Are you a teacher and want to help future AAHS students fly? They are now accepting applications. Call 205.538.0702 or visit their website for more information.

BUSINESS NEWS

10 Tax Deductions Your Business Should Know About

By: Lauren Wingo, US Chamber of Commerce

There are many tax deductions small business owners can take to save money when they file their annual return however, new entrepreneurs (and even seasoned ones) may not be aware of all the opportunities they have to lower their tax bill. Tax deductions reduce the amount of your business's taxable income, which can save you money on your quarterly or yearly taxes. Here are 10 tax deductions your small business should know about.

1. Home office

The IRS allows business owners, including self-employed freelancers and independent contractors, who utilize a home office for their business to deduct certain expenses that go into furnishing and maintaining it. The amount you can deduct will depend on the size of the home office in square footage. This space must be exclusive for business, even if it's only a section of a room that has another use.

2. Startup expenses

If you're just starting your business, you can claim up to \$5,000 before the launch of your business in startup expenses. While there are a few prerequisites to consider, the costs that are usually considered tax-deductible are:

- Training expenses.
- Travel costs for obtaining employees, suppliers, and customers.
- Market research.
- Advertising expenses.
- Wages for contractors or consultants.

3. Repairs and maintenance

If you have a brick-and-mortar store, you may find repairs and maintenance are necessary as the building ages. You can deduct repair and maintenance costs that are necessary to keep the building in working, ordinary order. Examples may include painting the exterior or interior of the building and sealing leaks or cracks. It's important to note that these repairs must be solely to maintain the building rather than improving such as adding a new room, which is not tax-deductible.

4. Business insurance

Depending on your state, the majority of businesses are required to carry a few forms of business insurance, such as worker's compensation insurance, general liability insurance and professional liability insurance. Each of these insurance forms is considered necessary for a business's operation and can be deducted from your taxable income.

5. Advertising and marketing

The IRS considers any costs relating to advertising and marketing to be tax-deductible. This includes billboard promotion, online advertising, and the cost of producing

advertising materials, such as business cards or logos and more.

6. Employee salaries

All of your employees' wages are also considered fully deductible, including any bonuses and commissions, as long as the payments are deemed ordinary, reasonable and for services rendered. This deduction can also apply to independent contractors; however, they must be classified correctly to avoid penalties.

7. Charitable contributions

If your business has made a donation to charity, you may be able to claim it on your tax return. The contribution must be a cash donation and benefit a qualified charitable organization, such as a religious organization or a nonprofit founded in the United States. If the business is an LLC, sole proprietorship or partnership, these charitable contributions must be claimed on personal income tax forms.

8. 'Bad debt'

A "bad debt" is defined by the IRS as a loss of a debt that occurred through the business or one that was closely related to your trade or business. This includes instances where you may have loaned money to an employee, vendor or customer and did not see a return. You must prove that the debt was related to the business and not a personal debt.

9. Business vehicle

Expenses from the usage of a company or business vehicle are usually seen as 100% deductible, such as tolls, maintenance fees, licenses, insurance and more; however, it's vital to keep detailed records of how the business is using the car, including tracking the mileage. Additionally, the costs must be divided based on mileage if you also rely on the vehicle for personal use.

10. Business entertainment

The events and meals you provide your employees and potential customers or vendors can also be tax-deductible. The amount you can claim depends. For example:

- Employee office parties are 100% deductible.
- Meals and snacks for employees at the office are 50% deductible.
- A business dinner with a client is 50% deductible.

BUSINESS NEWS

Your Chamber Leadership Team



Mitch Avery
Spire
Chairman



Antoinette Madison
Alabama Power
Chairman Elect



Carlton Jackson
Bessemer Fire Dept.
Past Chairman



Dr. Cynthia Anthony
Lawson State Community College
Treasurer



Robert Pollard
Premiere Chevrolet
Finance Chairman



Micah Andrews
Foundry Ministries



Dr. Reginald Calvert
New Jerusalem Bapt. Church



Cortney Coleman
Bess. Housing Authority



Bryonda Collins
Chambers Funeral Home



Katie Dugas-Truss
Legacy YMCA



Dr. Autumm Jeter
Bessemer City Schools



Kem L. Marks
Just in Time Legal Solutions



Maj. Cleveland Moore
Jeff. Co. Sheriff's Office



Keith Pennington
Medical West



Sheriff Mark Pettway
Jeff. Co. Sheriff's Office



Noah Rocker
Fountain of Life Church



William Smith
Marco's Pizza – Bessemer



LaVada Varner
Alabama Technology Network



Devron Veasley
Bessemer Dev. Board

AMBASSADORS



Left to Right: Daryl Owens, Akilih Haley (Lawson State Community College), Connie Fuell (Dex Imaging), Anna Wooten (First Financial Bank), Cathy Ackerman (First Financial Bank), Minnie Roper (Retired), Claire Mitchell (Retired), Donna King (D & K Lawncare), Charles King (D & K Lawncare)

Not pictured: Tamala Briggins (Oak Trace Care & Rehabilitation), Denise Jackson (New Jerusalem Baptist Church), Lori Chisem (Lawson State Community College), Dorian Waluyn (Lawson State Community College)

Honorary Ambassador: Sarah Beasley (Joe Beasley Memorial Foundation), Sarah Belcher (Retired)

Ambassadors are the key resource in extending hospitality in the Bessemer area and are experienced in business, community, and promotional arenas.

An Ambassador must serve as an active public relations arm of the Chamber and be prepared to meet visitors, local businesses, and various forms of the media.

We encourage you join the ambassador program. The ambassadors meet on the 1st Tuesday of each month; meetings alternate every month between 8:30am and 12 pm at the Bessemer Area Chamber of Commerce.

Cirea Elected Officials'

SPOTLIGHT

Ron Marshall

Bessemer City Council, District 5

Address: 644 Elm Street SW, Bessemer, AL 35022

Phone: (205) 531-8724

Email: nakcorey@hotmail.com



1. **Tell us about yourself; describe what your position is in the city of Bessemer.** I am currently a member of the Bessemer City Council, and I am self-employed. Prior to becoming self-employed, I spent over 30 years in managerial positions in the banking and telecommunications industries. I am a graduate of the University of Alabama – Tuscaloosa campus. The skills acquired through work experience and education have enhanced my abilities to help make sound decisions to move Bessemer along in a positive direction.
2. **What is your experience serving the city of Bessemer. What motivates you to serve in your position?** Serving the citizens of Bessemer has been an awesome experience. When I see the growth in new businesses, I see new job opportunities for our citizens that can enhance the quality of life. That motivates me to work harder! When I see streets paved, a new city hall, a new youth and senior recreation center, I'm motivated. Houses are being demolished and new homes are being built. I am motivated to serve by God's grace!
3. **What is the biggest lesson you've learned during your professional journey?** I have learned that where jealousy, envy, and hatred exist among people, little positive progress can be made. I have also learned that when people can come together with a common goal and move self out of the way, great things can happen!
4. **In your own words, what is the importance of supporting your local chamber of commerce?** The chamber of commerce, working with city government, helps to create a business climate that will attract new businesses and retain existing businesses. The Bessemer chamber shouts out loud "We're open for business"!

Ambassadors

SPOTLIGHT

Akilih Haley

Lawson State Community College

**Address: 1100 Ninth Avenue SW,
Building A – Suite 189, Bessemer, Alabama**

Phone: (205) 929-3514

Email: ahaley@lawsonstate.edu



1. **Tell us about yourself and your company/profession.** My name is Akilih Haley, and I serve as the Career and colleges Transfer Services Coordinator for Lawson State Community College.
2. **What is your favorite part about living and/or working in Bessemer?** My favorite part is the family-style community and the tightness of the people within the community. Everyone knows each other and is very friendly.
3. **What motivates you to serve as an ambassador?** I enjoy meeting and working with people in the business.
4. **Tell us about your experience serving with the Bessemer Area Chamber of Commerce.** I enjoy networking and meeting the people within the community.
5. **What are some hobbies/personal interests you enjoy in your free time?** I enjoy collecting plants, exercising, and dancing.

Are you a Bessemer Chamber member interested in sending a representative from your company to serve as an Ambassador? Complete and return the Ambassador's Nomination Form on page 12 today!

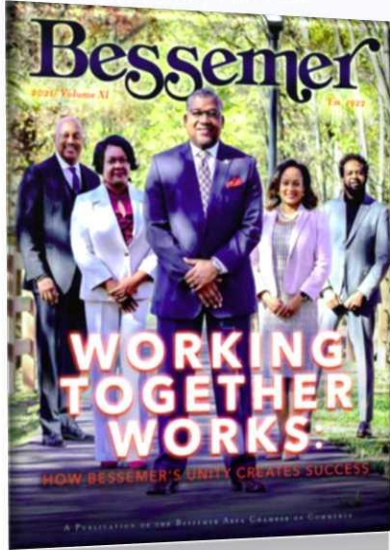




2021 Working Together **Worked**

**YEAR IN
REVIEW**

BESSEMER AREA CHAMBER OF COMMERCE



22 CORPORATE
PARTNERS

3 STAFF
MEMBERS

19 BOARD OF
DIRECTORS

16 AMBASSADORS

309
ACTIVE
MEMBERS

www.bessemerchamber.com

2.5K+

Linked in



SOCIAL MEDIA FOLLOWERS

VISION

The Bessemer Area Chamber of Commerce is a working partnership of business and professional people dedicated to the growth and betterment of the economy in the Bessemer Area. It is the catalyst for energizing and vitalizing the stakeholders in the Bessemer Area to achieve continual business growth, reach legislative goals, improve educational opportunity, and promote the Bessemer Area's many positive quality of life assets. The Chamber is an effective leader in unifying all stakeholders to achieve the potential of the Bessemer Area.

17
RIBBON
CUTTINGS



94 NEW MEMBERS

AFFILIATIONS

Chamber of Commerce
CCAA
Association of Alabama



U.S. Chamber of Commerce

90%
CHAMBER
MEMBER
RETENTION

MISSION

The Mission of the Bessemer Area Chamber of Commerce is to promote the economic well being of regional businesses and represent the business community in economic, political, civic, educational, and cultural development of the region.

9 EVENTS

Annual Meeting
Human Resource Council
Business After Hours
Spring Golf Tournament
National Day of Prayer
July 4th Celebration
Marvel City Family Fun Fest
Golf "FORE" Progress
City of Bessemer Christmas Parade



Diamond SPONSORSHIP \$10,000.00

100th Annual Meeting – Primary Seating of 8 and ½ page in program
Sponsor of Community Service Scholarship
29th Annual Bessemer Business Awards and First Responders Gala
- Primary Seating of 8 and 3 VIP passes or sponsor another chamber premiere event
2 page ad in the 2022 *Bessemer Magazine*
1 page Story in the 2022 *Bessemer Magazine*
Title Sponsor for the Golf Tournament or Membership Event
Plan a Business After Hours on your behalf (Not to exceed \$750)
Up to \$750 credit toward annual membership dues
6th Annual Taste of Bessemer Sponsor and 5 tickets
Marvel City Family Fun Fest Title Sponsor
Spotlight in Chamber Newsletter *The Communique*
4 Full page ads in Chamber's *Communique* throughout the year
Company Logo with website link on Chamber website
Logo recognition at all major events
Chamber listing for up to 3 company representatives
Sponsor for City of Bessemer Christmas Parade
- includes one entry in parade and listing on promotional materials
Pre/Post event advertising

Platinum SPONSORSHIP \$7,500.00

100th Annual Meeting - Table of 8
29th Annual Bessemer Business Awards and First Responders Gala
- Table of 8 and 1 VIP pass or sponsor another chamber event
1 full page ad in the 2022 *Bessemer Magazine* (preferred spot)
½ page story in the 2022 *Bessemer Magazine*
Sponsor for the Golf Tournament or Membership Event
Sponsor of a business after hours on your behalf (Not to exceed \$500)
Up to \$500 credit toward annual membership dues
6th Annual Taste of Bessemer Sponsor
Marvel City Family Fun Fest Title Sponsor
2 full page ads in Chamber's *Communique* throughout the year
Company Logo with website link on Chamber website
Chamber listing for up to 3 company representatives
Sponsor for City of Bessemer Christmas Parade
- includes one entry in parade and listing on promotional materials
Pre/Post event advertising

Gold SPONSORSHIP \$5,000.00

100th Annual Meeting - Table of 8
29th Annual Bessemer Business Awards and First Responders Gala
- Table of 8 or sponsor another chamber premiere event
1 full page ad in the 2022 *Bessemer Magazine*
Silver Sponsor for Golf "FORE" Progress
Plan a business after hours with other gold sponsors (Not to exceed \$250)
Up to \$200 credit toward annual membership dues
6th Annual Taste of Bessemer – 4 tickets
½ page ad in chamber *Communique*
Company Logo with website link on Chamber website
Chamber listing for up to 3 company representatives
Pre/Post event advertising

Silver SPONSORSHIP \$3,000.00

100th Annual Meeting - Table of 8
29th Annual Bessemer Business Awards & First Responders Gala – 2 tickets
1/6 page ad in 2022 *Bessemer Magazine*
Golf "FORE" Progress Golf Tournament
- Team of 4 and Name/Logo on all promotional material)
6th Annual Taste of Bessemer – 2 tickets
¼ page ad in Chamber *Communique* newsletter
Company Logo with website link on Chamber website
Chamber listing for up to 2 company representatives
Pre/Post event advertising

**Any events that are held but not listed will incur an additional cost.*

2022 Sponsorship Investment

SPONSORSHIP INVESTMENT FORM

Please complete the form below and mail to:

321 18th Street North, Bessemer, AL 3502
or fax to 205-425-4979

**Please email a JPG copy of your company logo to
mmilan1@bellsouth.net at this time.**

Company: _____

Contact (1) _____
(2) _____

Address: _____

City: _____ Zip: _____

PH: _____ Fax: _____

E-mail: _____

ANNUAL INVESTMENT

Diamond _____ (\$10,000) Platinum _____ (\$7,500)

Gold _____ (\$5,000) Silver _____ (\$3,000)

Small Business Partner _____ (\$1,000)

APPROVED BY:

PRINT NAME AND JOB TITLE:

*Your signature indicates your agreement to pay the entire
amount owed. Balances not paid in full by July 15, 2022
will be turned over to a collection agency.*

CHOOSE METHOD OF PAYMENT

_____ Annual (January 2022)

_____ Semi Annual (January & July 2022)

Payment Options: _____ Check _____ Credit Card

CC# _____

Name on Card _____

Exp. Date _____ CVV# _____ Billing Zip _____

Small Business Partner SPONSORSHIP \$1,000.00

100th Annual Meeting (2 tickets) with option to upgrade
Business card ad in the 2022 *Bessemer Magazine*
Golf "FORE" Progress Golf Tournament – Hole Sponsorship
Business Card ad in one issue of the *Communique* newsletter
6th Annual Taste of Bessemer – 1 ticket
Chamber listing for up to 2 company representatives
Pre/Post event advertising

**BESSEMER AREA CHAMBER OF COMMERCE
AMBASSADOR NOMINATION FORM**

Ambassador Candidates: Candidates should submit this form (completed in full) to the Chamber after which the Executive Committee will review the application for consideration. The application must be signed by a supervisor or a current member of our Board of Directors. You will be contacted by the Chamber President within 30 days of your submission.

AMBASSADORS are individuals who are motivated, enthusiastic, and articulate who serve as the backbone of the Bessemer Area Chamber of Commerce's membership enhancement and retention programs. Ambassadors are the key resource in extending hospitality in the Bessemer area and are experienced in business, community, and promotional arenas. All ambassadors MUST make every effort to meet the minimum expectations in order to participate in the ambassador program.

In order to serve as an ambassador, you or your company must be an active member of the Bessemer Area Chamber of Commerce. There will be a 90-day trial period to allow individuals time to consider their decision. If an Ambassador has been inactive (without contacting the chamber or the Ambassador coordinator) for a period of 60 days the coordinator will contact them, regarding their future in the program, after 90 days they will be deleted from the current ambassador group. Ambassadors' monthly meetings are held on the first Tuesday of each month at 12 noon at the Bessemer Area Chamber of Commerce.



Retired () Employed () Name: _____

Business Phone #: _____ Cellular Phone #: _____

Fax: _____ E-mail address: _____

Most available day: _____

BUSINESS

Company: _____ Position/Title: _____

Address: _____

Supervisor Name: _____ Direct phone # _____

Secretary Name: _____ Direct Phone # _____

PERSONAL

Home Address: _____

City: _____ Zip: _____ Spouse Name: _____

How do you view the Bessemer Area Chamber of Commerce? _____

What asset(s) will you bring to the chamber and the chamber ambassador program? _____

Candidate Signature: _____ *Date:* _____

Supervisor Signature: _____ *Date:* _____



TIDBIT TUESDAY

“TIDBIT TUESDAYS” IS A WEEKLY VIDEO HIGHLIGHTING BESSEMER AREA CHAMBER OF COMMERCE MEMBERS AND THEIR SERVICES. THE PURPOSE OF THE WEEKLY VIDEOS IS TO EMPOWER AND INFORM VIEWERS ABOUT CHAMBER MEMBERS’ PRODUCTS AND SERVICES.

Options for Filming:

1. Record your video (no more than 2 minutes) on your cellular device and submit along with this form to Micole Dudley at bessemerchamber.memberserv@gmail.com.
2. Schedule on site filming, allowing chamber staff to come out and film for you. Contact chamber staff to schedule day and time.

Company: _____

Address: _____

Contact Name: _____

Contact Number: _____ Email address: _____

Quick History of Business: _____

Hours of Operation: _____

Summarized Tuesday Tidbit tips: (Keep in mind that your useful tip(s) needs to be relevant and tied to the product/service being promoted! See example on back.)

() Product OR () Service:

Please feel free to add additional pages if needed!

“Tidbit Tuesdays” is a product of the “BUY BESSEMER” Campaign sponsored by:

Bessemer
Area Chamber of Commerce

Two spotlights at the top corners of the page shine yellow beams of light onto the words "Chamber Member".

Bessemer

Area Chamber of Commerce

Chamber Member

SPOTLIGHT

Your spotlight will be featured in the Bessemer Area Chamber of Commerce Monthly Newsletter and on the Bessemer Area Chamber of Commerce Facebook page. Please feel free to contact me if you have any questions!

PLEASE COMPLETE AND RETURN THIS FORM, ONE PHOTO AND YOUR COMPANY LOGO, IF APPLICABLE, ASAP.

Company/Organization: _____

Address: _____

Hours of Operation: _____

Owner(s)/Contact Representative(s): _____

Phone (include fax number): _____

E-mail: _____

Website/Social Media: _____

PLEASE ANSWER THE FOLLOWING QUESTIONS:

How did your business get started (Brief history)?

What products and/or services do you offer?

Why did you choose to open your business in the Bessemer area?

What is your favorite part about living and/or working in Bessemer?



LAWSON STATE COMMUNITY COLLEGE



PREVIEW DAYS

MARCH 5, 2022

9:00 a.m. to 12:30 p.m.

Birmingham Campus (Academic Success Center)

MARCH 19, 2022

9:00 a.m. to 12:30 p.m.

Bessemer Campus (Student Services Building A)

**For more information,
contact Admissions:**

Birmingham Campus:

205-929-6309

Bessemer Campus:

205-929-3414

Email:

admissions@lawsonstate.edu

**PREVIEW DAYS
REGISTRATION**



**ADMISSIONS
APPLICATION**





JUST KICK IT!



Youth Co-Ed Spring Soccer 2022

Join us for an exciting season of Soccer at the Legacy YMCA! This league will help emphasize skill development and fun, while learning the basics of dribbling, shooting, and passing in a positive competitive environment.

Ages:

3-13 yrs

Registration:

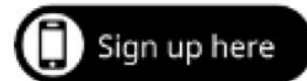
February 7 - March 13
(*\$20 later fee after 3/13*)

Cost:

\$25 – Legacy Y Members
\$90 – Non-Y Members
(*No refunds after 3/20*)

Location:

Legacy YMCA
1501 4th Avenue S.W.
Bessemer, AL 35022



Contact the Legacy YMCA at (205) 426-1211, or email
jsnowball@legacyymca.org for more information



American Red Cross

For more information contact:
sandy.zuiderhoek@redcross.org or
call/ text 334-201-1620

Virtual Preparedness Programs
<http://www.redcross.org/AlabamaMississippiPrepare>

Volunteer Opportunities

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.



RESOLVE TO VOLUNTEER

- Volunteering helps counteract the effects of stress, anger and anxiety
- Can make you happy and provides a sense of purpose
- Meet new people and develop lasting friendships
- Learn new skills-can help to advance your career
- Helps to improve your self-esteem
- Helps to build your resume-highlights your character and passions and determination

Go to www.redcross.org/volunteer to learn more about volunteer opportunities and how to apply

Disaster Services

Red Cross Disaster Services responds to many disasters every year – from a home fire affecting a single household to large emergencies affecting an entire community or region of the country. Red Cross volunteers provide shelter, food, relief supplies and a shoulder to lean on.

Disaster Action Team Member

Serve on a Disaster Action Team as a worker on a DAT response to provide 24-hour immediate support and assistance to individuals and families who have been impacted by a home fire or other local disaster

Shelter Worker

Work in person at a Red Cross shelter before, during and/or after a disaster supporting day-to-day activities in reception, registration, feeding, dormitory, information collection, etc.

Disaster Services, cont.

Health Services Volunteer

Provide hands on care for shelter clients to include but not limited to assistance with activities of daily living, wound care, incontinence care, assistance with functional needs. Licensure required



Operations

Fleet and Facilities

Play a lead role in the scheduling, utilization, maintenance and documentation of fleet vehicles and assisting in facility needs

Biomedical Services

The American Red Cross helps millions of people in their battle back to good health every year through its Blood Services program. Last year the American Red Cross collected approximately 4.8 million units from roughly 2.8 million volunteer donors.

Blood Donor Ambassador Greet donors, help them to register, provide them with drinks if needed, and most of all thank them for donating the gift of life- only 6 hour commitment per month

Transportation Specialist

Drive blood from Blood Donor Room to area hospitals helping to save lives- sign up for route that matches your availability



Scan with cell phone camera to Apply

