



# COMMUNIQUE

*Celebrating 100 Years 1922 - 2022*

DECEMBER 2021 - JANUARY 2022

## The Bessemer Area Chamber of Commerce Kicks off Centennial Celebration

The Bessemer Chamber will celebrate 100 years of service to the business community and the city of Bessemer in 2022 and plans to celebrate this momentous occasion during the entire year! To kick off the centennial celebration, the chamber will host its 100<sup>th</sup> Annual Meeting on Thursday, February 3<sup>rd</sup> at 12pm at the Bessemer Civic Center. This year's guest speaker for the 100<sup>th</sup> Annual Meeting will be Paige G. Hutto IOM, the president and CEO of the Chamber of Commerce Association of Alabama.

Guest Speaker:



Paige Hutto IOM  
President/CEO  
Chamber of Commerce Assoc. of Alabama

The Annual Meetings are held at the beginning of the year to set the tone for the upcoming year. The chamber's outgoing chairman of the board, Carlton Jackson (Bessemer Fire Department) will review the previous year under his leadership, followed by the incoming chairman's introduction and an overview of the chamber's mission and plans for the year ahead. Mitch Avery (Spire) will serve as the chairman of the board for the duration of the chamber's centennial year. We are looking forward to the events planned for the year! A special centennial edition of the Bessemer Magazine, the area's only magazine, will be distributed during the meeting. This magazine will feature articles highlighting the chamber's 100 years of service, as well as a glimpse of the chamber and the city of Bessemer's future.



The chamber will be awarding the prestigious Charles A. Long Sr. Outstanding Civic Award to a deserving recipient who has served the community in the tradition of its namesake, Mr. Long. Charles A. Long was a devoted business and civic leader whose inspiration and guidance were of tremendous influence during and after his long years of leadership and service to Bessemer. Any living man or woman who has provided leadership and service to the business and civic interests of Bessemer is eligible for nomination! After awarding the 57<sup>th</sup> recipient, the Bessemer Chamber plans to retire the Charles A. Long, Sr. Outstanding Civic Award. To nominate a worthy candidate, the nominator must complete the nomination form. Past recipients are not eligible for

nomination; a complete list of past winners and all qualifications for this year's nominees can be found on pages 10 and 11.



# 2021 CHRISTMAS PARADE

After having to forego 2020's Christmas parade due to the COVID-19 pandemic, the 2021 City of Bessemer's Christmas Parade was held on Saturday, December 18<sup>th</sup>! Although the weather threatened the festivities, over 60 entries were decorated using this year's theme, A Cure for Christmas, which was chosen to honor and remember family members and friends who have or have had any form of cancer. Bessemer Chamber President LaTasha Williams, a breast cancer survivor, served as the grand marshal during the parade. The parade wrapped with Santa passing out candy and stuffed animals to the kids who always look forward to seeing him!

The Bessemer Chamber thanks the sponsors of the 2021 City of Bessemer Christmas Parade for their contributions to the success of this event: Brady Kilmury Chrysler/Dodge/Jeep/Ram, Committee to Elect Kathy-Ann Alexis, Committee to Elect Louise Alexander, Committee to Re-Elect District Attorney Lynneice Washington, Helena Exotic Car Limousine Service LLC, Jefferson County Commissioner Sheila Tyson, Malik Temple #270, and Medical West. Thank you to all participants and attendees for their support as well! We hope to see you all next year on the second Saturday in December!

## 2021 Christmas Parade Winners:

### Float:

1<sup>st</sup> Place: Childcare Heaven Development Center  
Runner Up: Bessemer Elks Lodge 721

### Vehicle:

1<sup>st</sup> Place: Denise Jackson

### Equestrian:

1<sup>st</sup> Place: Scott Farms





# COMMUNITY NEWS

*Continued from Page 2*



## Bessemer Church Gives Thousands Worth of Christmas Gifts to Community

By: Diamond Nunnally, ABC 33/40

One church is giving back to the Marvel City in a super way. New Life Interfaith Ministries Inc. hosted its annual 'Christmas in the Marvel City' Saturday December 18<sup>th</sup>, 2021, spreading holiday cheer to families in Bessemer. "It is amazing. A blessing that's number one, just outstanding," said one Bessemer resident. "They give back to the people and they want to see our community grow." Superheroes of the Marvel City took to the streets to give families a Merry Christmas, especially with the pandemic impacting families. "It's been a tough year," Organizer George Matthews III said. "We wanted to make sure we gave the community something to latch onto as far as how goes."



New Life Interfaith Ministries hoped to do just that by bringing back its annual 'Christmas in the City'. "This year we just decided to do it on a large scale and make sure we take care of the entire city," Matthews said. Volunteers dressed as Marvel characters passed out \$10,000 worth of Christmas gifts to families. "Previous years, we probably looked to serve 200 to 300 children. This year we're looking to impact 1,000 families," he added. Each child received a goodie bag

filled with sweets, a \$25 gift card and if they were lucky enough, an even bigger prize. "I got a golden ticket and I got a LOL thing," said Heaven Wilder from Bessemer. Wilder's siblings didn't get a golden ticket but that's the least of their worries. "It's not about the presents, it's about family," said Wilder's brother Zayden. To supply all their holiday needs, the church passed out 300 complimentary food boxes for families to have groceries this Christmas. This was the biggest year yet for the church surpassing their \$25,000 goal to host this event. Matthews said everyone at the church, sponsors and community members chipped in to make it happen.

## Bessemer Chamber Partners With Homefront Housing

Every year the Bessemer Area Chamber of Commerce partners with the Homefront Housing as they host their annual Soldier Tree Toy Program which provides Christmas gifts and books to the children of active-duty service members and veterans who have served in the armed forces. The chamber's ambassadors and board members made several donations of clothing, toys, etc. throughout the month of December. Homefront Housing volunteers set up at the Bessemer Chamber of Saturday, December 18<sup>th</sup> to distribute dozens of gift bags to families, as well as making sure each child left with at least one new book to read! Thank you Bessemer Chamber Ambassadors, chamber member Ms. Velvet Davis, and the Homefront Housing organization for coordinating such a wonderful event during the holiday season.





## BUSINESS NEWS



### WELCOME TO BESSEMER

The Bessemer Area Chamber of Commerce would like to welcome the following business to the city of Bessemer:



Chamber Member Battery Plus's ribbon cutting was held on Friday, December 10, 2021. They are located at 1400 Ninth Avenue North, Bessemer, AL 35020.  
(205) 587-1914



Chic Universe's ribbon cutting was held on Wednesday, December 8, 2021. They are located at 623 Ninth Avenue North, Bessemer, AL.



Buzzin' Bees Learning Center's ribbon cutting was held on Thursday, December 23, 2021. They are located at 1710 Second Avenue N, Bessemer, Alabama.



# BUSINESS NEWS

## **8 New Year's Business Resolutions That Will Keep You Energized**

By Brandon Pena Updated: January 2, 2022

2021 was a year of learning opportunities, challenges, and successes. Let's get ready to have an energized 2022. Congratulations on an amazing last year of successes, learning opportunities and improvements for you and your business. It's no easy task running a company, and it can take a toll on you. Let's talk about how to keep you energized in the coming year. Here are eight New Year's business resolutions to help you achieve just that:

### **1. Get your business processes down on paper**

You have an amazing brain, and it holds a lot of the information your business needs in order for it to run smoothly. You need to put all of that information on paper and create documents for your team to know the correct procedures and help you run the company. If you want to start the new year energized, you need to do this. Take some pressure off of yourself and make sure to share the information with your team. It will only benefit the company and the way it runs. This resolution will make it easier to delegate.

### **2. Learn to delegate and do more of it**

Your business is your baby, and I know it must feel like no one knows how to take care of it more than you. I understand that, but if you want your business to grow, you need to start trusting the people on your team to take over certain tasks. Delegating is essential for you to be able to have time to yourself to think about how to find innovative ways to expand your business. Make sure your team is properly trained to handle whatever you need it to do and trust it to get it done. It takes some pressure off of your shoulders and gives your team a sense of responsibility and ownership.

### **3. Get up to speed on online-marketing innovation**

Keeping up with innovative marketing techniques is essential for the growth of your company. Find out what the new marketing methods are and start implementing them. If for some reason what you see is not something that you think would work for your business, you need to be innovative and have a meeting with your team about marketing strategies that are new and exciting and would help build your business even more.

### **4. Develop a performance-management system**

Your team is a very important part of your company, and its performance can either help your company or set it back. A performance-management tool is essential for you to have peace of mind when you're not at the office. This tool can encourage your team's commitment to the

company goals. You'll also be able to see who needs more training or who is ready for a leadership position, and you can be more objective when deciding on changes in staff and how to compensate your team.

### **5. Drop what's not working and move on**

Gather feedback from your team at every level in your company and from your customers. Listen to their needs and figure out what's working and what is not working within your business. You must get rid of whatever is not working and figure out a way to make it better for the team and the customer. Worrying about old problems and old procedures that just don't make sense within your company anymore is a waste of your time, your team's time and your company's time in general.

### **6. Try out some new tools**

We love to work hard, but let's also work smarter! There are plenty of tools to maximize productivity within your company and to make some tasks easier on your team. Do your research and find out which tools would meet your company needs. It's all about working hard but simplifying the process and making it more efficient. These tools can take a lot of stress off of your team and yourself.

### **7. Clean up your place of business**

Start the year fresh by cleaning and reorganizing your place of business. A clean office is inviting and helps your team focus. It not only creates a good impression for your customers, but it also revitalizes the energy in the office and helps with productivity. It also reduces the risk of your team getting sick.

### **8. Give back**

The past two years have been really challenging for everyone. So take a moment to appreciate the community that has kept your business afloat through these difficult times and give back to it. Giving back to the humans who support your business is just an easy way to say thank you. Donate your time and money and provide resources.

## CHAMBER NEWS



### Inheritance Church of Birmingham

Daisy & Julian Delmore  
22216th Street North  
Bessemer, AL 35020  
PH1: (360) 513-1078  
PH2: (205) 358-3042

Email: [jesussaves@inheritancechurch.net](mailto:jesussaves@inheritancechurch.net)

\*Church – Non-Denomination

### Glenda Freeman

P.O. Box 28832  
Birmingham, AL 35228  
PH1: (205) 720-6031  
PH2: (205) 602-8088

Email: [gdfreeman912@gmail.com](mailto:gdfreeman912@gmail.com)

\*Individual

### The Good Art Company

Melinda Brooks/Amy Mims  
114 18th Street North  
Bessemer, AL 35020  
PH1: (205) 997-8284  
PH2: (205) 283-9520

Email: [amy@goodartcompany.com](mailto:amy@goodartcompany.com)

Website: [www.goodartcompany.net](http://www.goodartcompany.net)

\*Art

### Batteries Plus

Mahmoud Abusaleh  
1400 9th Avenue N.  
Bessemer, AL 35020  
PH: (205) 587-1914

Email: [mfabusaleh@gmail.com](mailto:mfabusaleh@gmail.com)

\*Retail

### Home Front Housing for the Green & Blue

#### Organization

Velvet Davis  
3017 Wenonah Circle  
Birmingham, AL 35211  
PH: (205) 587-4315

Email: [homefronthousing2013@gmail.com](mailto:homefronthousing2013@gmail.com)

\*Non-Profit Organization

Are you a BACOC Member looking to be featured in the **Chamber Member Spotlight**? Complete the questionnaire on Page 15 today!

Take advantage of FREE advertisement by participating in “Tidbit Tuesdays” specials! For more information, review questionnaire on Page 14

**Bessemer**  
Area Chamber of Commerce  
**MEMBER**

Are you opening a new business and would like to celebrate with a ribbon cutting or groundbreaking ceremony?

Contact the Bessemer Area Chamber of Commerce to receive and complete the Ribbon Cutting/Groundbreaking Registration Form today! Ceremonies are complimentary on behalf of the BACOC.





# BOARD OF DIRECTORS

## Your Chamber Leadership Team



Mitch Avery  
Spire  
Chairman



Antoinette Madison  
Alabama Power  
Chairman Elect



Carlton Jackson  
Bessemer Fire Dept.  
Past Chairman



Dr. Cynthia Anthony  
Lawson State Community College  
Treasurer



Robert Pollard  
Premiere Chevrolet  
Finance Chairman



Micah Andrews  
Foundry Ministries



Dr. Reginald Calvert  
New Jerusalem Bapt. Church



Cortney Coleman  
Bess. Housing Authority



Bryonda Collins  
Chambers Funeral Home



Katie Dugas-Truss  
Legacy YMCA



Dr. Autumm Jeter  
Bessemer City Schools



Kem L. Marks  
Just in Time Legal Solutions



Maj. Cleveland Moore  
Jeff. Co. Sheriff's Office



Keith Pennington  
Medical West



Sheriff Mark Pettway  
Jeff. Co. Sheriff's Office



Noah Rocker  
Fountain of Life Church



William Smith  
Marco's Pizza – Bessemer



LaVada Varner  
Alabama Technology Network



Devron Veasley  
Bessemer Dev. Board

# AMBASSADORS



*Left to Right:* Daryl Owens (New Jerusalem Baptist Church), Akiliah Haley (Lawson State Community College), Sarah Beasley (Joe Beasley Memorial Foundation, Inc), Connie Fuell (Dex Imaging), Anna Wooten (First Financial Bank), Cathy Ackerman (First Financial Bank), Minnie Roper (Retired), Claire Mitchell (Retired), Donna King (D & K Lawncare), Charles King (D & K Lawncare)

*Not pictured:* Tamala Briggins (Oak Trace Care & Rehabilitation), Denise Jackson (New Jerusalem Baptist Church), Lori Chisem (Lawson State Community College), Dorian Waluyn (Lawson State Community College)

Honorary Ambassador: Sarah Belcher (Retired)

Ambassadors are the key resource in extending hospitality in the Bessemer area and are experienced in business, community, and promotional arenas.

An Ambassador must serve as an active public relations arm of the Chamber and be prepared to meet visitors, local businesses, and various forms of the media.

We encourage you join the ambassador program. The ambassadors meet on the 1st Tuesday of each month; meetings alternate every month between 8am and 12 pm at the Bessemer Area Chamber of Commerce.

# Chamber Member

## SPOTLIGHT



### Inheritance Church of Birmingham

Pastors Daisy & Julian Delmore  
222 16<sup>th</sup> Street N, Bessemer, AL 35020  
PH: (205) 358-3042

Hours of Operation: Sundays 9:30-10:30am  
Mon. & Wed. 5:30pm Facebook Live only  
Email: [jesussaves@inheritance.net](mailto:jesussaves@inheritance.net)  
Website: <https://inheritance.convertri.com>

1. How did your business get started? Inheritance Church was birthed January 2021 from a mission's heart over the last 7 years out of Vancouver, Washington. Daisy & Julian Delmore are mission-focused pastors, with a heart of the great commission to go into all the world (Matthew 28:19-20), who obeyed God's call to Bessemer, Alabama to help a community that God's heart is truly for!
2. What products and/or services do you offer? Our mission is based on Psalm 28:9: "To save, bless, shepherd and lift up a community God wants to rise even higher!" Our heart is service to the community through Christ for any need he leads us to help meet, especially Salvation to those in need!
3. Why did you choose to open your business in the Bessemer area? Out of obedience to God! He led us to Bessemer I believe because He sees a city he truly Marvel! He saw the needs, and heard the prayers, and led us to the community he wants us to know and help, where we already have grown to love!
4. What is your favorite part about living and/or working in Bessemer? We love the people's heart we see for the community most of all, and our favorite part is enjoying the soul food offered here! So, so good!





# The Bessemer Area Chamber of Commerce's Centennial

# Annual Meeting

GUEST SPEAKER:



Paige G. Hutto IOM

President / CEO

Chamber of Commerce



Association of Alabama

*Celebrating 100 years*

**Building on a Strong Foundation.....Facing the Future as ONE!**

## February 3, 2022 @ Noon

Bessemer Civic Center - 1130 Ninth Avenue, SW

## Tickets: \$35 each or Table of 8 \$275

Call (205) 425-3253 to make your reservations.

Seating is on a "First Reserved" basis following sponsors placement.

**TICKET RESERVATION DEADLINE: MONDAY, JANUARY 24, 2022**

Please fill out the information below completely

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

PH: \_\_\_\_\_ F: \_\_\_\_\_ Email: \_\_\_\_\_

# OF TICKETS NEEDED: Ticket(s) (\$35 each) \_\_\_\_\_ Table of 8 (\$275) \_\_\_\_\_ Total Amount Paid = \_\_\_\_\_

METHOD OF PAYMENT: Check \_\_\_\_\_ Invoice \_\_\_\_\_ Credit Card \_\_\_\_\_ TOTAL PAID \$ \_\_\_\_\_ \*MONEY DUE BEFORE EVENT

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV # \_\_\_\_\_

Print Cardholder's Name: \_\_\_\_\_ Billing Zip \_\_\_\_\_

I authorize the Bessemer Area Chamber of Commerce to charge my credit card for these fees and agree to pay the above total according to card issuer agreement.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

\* You will receive an electronic receipt via email when your card is processed \* All ticket sales are NON-REFUNDABLE! \*

Mail completed registration & payment to the Bessemer Chamber at 321 18th St. N., Bessemer, AL 35020



# Charles A. Long, Sr. Outstanding Civic Award

## 2022 Nomination Form

Charles A. Long was a devoted business and civic leader whose inspiration and guidance was of tremendous influence during, and after, his long years of leadership and service to Bessemer. The Bessemer Area Chamber of Commerce annually presents the prestigious Charles A. Long, Sr. Outstanding Civic Award to a deserving recipient who has served the community in the tradition of Mr. Long. Any living man or woman who has provided leadership and service to the business and civic interests of Bessemer is eligible for nomination. {Past recipients are not eligible for nomination – see page 2 for past winners}. This award will be presented at the 100<sup>th</sup> Annual Banquet on February 3, 2022.

**Complete and Submit Nomination Form to the Bessemer Area Chamber of Commerce by:**

MAIL: PO Box 648, Bessemer, AL 35021

FAX: 205-425-4979

EMAIL: mmilan1@bellsouth.net

**Nomination Deadline: Friday, January 14, 2022**

**Name of Nominee** \_\_\_\_\_

**Address** \_\_\_\_\_

**Business/Occupation/Profession** \_\_\_\_\_

**Number of Years** \_\_\_\_\_

**I. COMMUNITY SERVICE** (as evidenced by membership/leadership/support of organizations such as YMCA, YWCA, Boys Club, Girls Inc., Scouts, others)

A. Community Organizations Served (If known, list length of service.)

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B. Leadership Roles held in Community Organizations (as evidenced by serving as an officer, chairing committees, serving on special committees, etc.)

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**II. CIVIC SERVICE** (As evidenced by membership/leadership/participation in civic organizations such as Kiwanis, Lions Club, Rotary Club, Chamber of Commerce, others)

A. Civic Organizations served (If known, list length of service.)

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B. Leadership Roles in Civic Organizations (as evidenced by serving as an officer, chairing committees, serving on special committees, etc.)

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**III. VOLUNTEER SERVICE** (as evidenced by participation in activities supportive of Red Cross, Easter Seals, Meals on Wheels, Salvation Army, Cancer Society, American Heart Association, hospitals, nursing homes and public schools, others)



A. Organizations for which Volunteer Service was provided (If known, list length of service).

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B. Leadership Positions held with volunteer organizations (as evidenced by serving as an officer, chairing committees, serving on special committees, etc.)

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IV. **HONORS, AWARDS, AND RECOGNITIONS** the Nominee has received for business, civic, professional, volunteer and/or leadership service.

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V. **STATEMENT OF SUPPORT.** Please state in detail why you feel the nominee is deserving of this award.

(Attach additional sheets if necessary.)

VI. **REFERENCES.** Please provide the names and contact information of up to three individuals who can provide additional information in support of this nominee.

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**VII. PERSON OR ORGANIZATION MAKING NOMINATION**

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_ Phone Number \_\_\_\_\_  
Signed \_\_\_\_\_ Date \_\_\_\_\_

**PAST RECIPIENTS**

1965 - Charles A. Long, Sr.  
1966 - Locke H. Jones  
1967 - Norman Fountain  
1968 - Jack Lunsford  
1969 - Evans Smithson  
1970 - Rev. F. E. Jordan  
1971 - John R. Lathram  
1972 - Milton J. Brooks  
1973 - Sara Huey Lewis  
1974 - Frank S. Sachs  
1975 - Dr. LeRoy L. Holt  
1976 - Rev. N.R. Edwards  
1977 - Buddy Sokol  
1978 - John B. Harris  
1979 - Jim Moore  
1980 - Vaughn Burrell  
1981 - Earl Usher  
1982 - Jerry I. Cherner

1982 - Jerry I. Cherner  
1983 - Fred Blackerby  
1984 - Tom Gloor  
1985 - Ann Self  
1986 - John Vines  
1987 - Jason Dean  
1988 - Ed Kean  
1989 - Rev. Cecil E. Nelson  
1990 - Ruth Toner  
1991 - Jane Mulkin  
1992 - Dr. Earl H. Pate, Jr.  
1993 - Bonnie Buckner Lipscomb  
1994 - Rev. Gerald Price  
1995 - A.W. "Gus" Kuhn  
1996 - Bessie Pippens  
1997 - Margaret Snider  
1998 - Ora H. Foster

1999 - Frank D'Alessandro, Jr.  
2000 - Dr. Merdith Byram  
2001 - Syble R. Shoults  
2002 - Don Holmes  
2003 - Priscilla Dunn  
2004 - Diane Hyche  
2005 - Quitman Mitchell  
2006 - Anthony Underwood  
2007 - Helen Cooley  
2008 - Gene Cochran  
2009 - Hank Tyler  
2010 - Van Sykes  
2011 - Nelda Pate  
2012 - Joni Holt  
2013 - Sarah Beasley  
2014 - Ronald W. Acker  
2015 - Keith Pennington  
2016 - David C. Darby  
2017 - Dr. Perry Ward  
2018 - Jim Ed Mulkin  
2019 - Claire Mitchell

2020  
Charles King  
  
2021  
Covid  
(not awarded)

**Return nominations to the Bessemer Chamber of Commerce at PO Box 648,  
Bessemer, AL 35021 or fax to 205-425-4979. Questions? Call us at 205-425-3253**

## *Diamond* SPONSORSHIP \$10,000.00

100<sup>th</sup> Annual Meeting – Primary Seating of 8 and ½ page in program  
Sponsor of Community Service Scholarship  
29<sup>th</sup> Annual Bessemer Business Awards and First Responders Gala  
- Primary Seating of 8 and 3 VIP passes or sponsor another chamber premiere event  
2 page ad in the 2022 *Bessemer Magazine*  
1 page Story in the 2022 *Bessemer Magazine*  
Title Sponsor for the Golf Tournament or Membership Event  
Plan a Business After Hours on your behalf (Not to exceed \$750)  
Up to \$750 credit toward annual membership dues  
6<sup>th</sup> Annual Taste of Bessemer Sponsor and 5 tickets  
Marvel City Family Fun Fest Title Sponsor  
Spotlight in Chamber Newsletter *The Communique*  
4 Full page ads in Chamber's *Communique* throughout the year  
Company Logo with website link on Chamber website  
Logo recognition at all major events  
Chamber listing for up to 3 company representatives  
Sponsor for City of Bessemer Christmas Parade  
- includes one entry in parade and listing on promotional materials  
Pre/Post event advertising

## *Platinum* SPONSORSHIP \$7,500.00

100<sup>th</sup> Annual Meeting - Table of 8  
29<sup>th</sup> Annual Bessemer Business Awards and First Responders Gala  
- Table of 8 and 1 VIP pass or sponsor another chamber event  
1 full page ad in the 2022 *Bessemer Magazine* (preferred spot)  
½ page story in the 2022 *Bessemer Magazine*  
Sponsor for the Golf Tournament or Membership Event  
Sponsor of a business after hours on your behalf (Not to exceed \$500)  
Up to \$500 credit toward annual membership dues  
6<sup>th</sup> Annual Taste of Bessemer Sponsor  
Marvel City Family Fun Fest Title Sponsor  
2 full page ads in Chamber's *Communique* throughout the year  
Company Logo with website link on Chamber website  
Chamber listing for up to 3 company representatives  
Sponsor for City of Bessemer Christmas Parade  
- includes one entry in parade and listing on promotional materials  
Pre/Post event advertising

## *Gold* SPONSORSHIP \$5,000.00

100<sup>th</sup> Annual Meeting - Table of 8  
29<sup>th</sup> Annual Bessemer Business Awards and First Responders Gala  
- Table of 8 or sponsor another chamber premiere event  
1 full page ad in the 2022 *Bessemer Magazine*  
Silver Sponsor for Golf "FORE" Progress  
Plan a business after hours with other gold sponsors (Not to exceed \$250)  
Up to \$200 credit toward annual membership dues  
6<sup>th</sup> Annual Taste of Bessemer – 4 tickets  
½ page ad in chamber *Communique*  
Company Logo with website link on Chamber website  
Chamber listing for up to 3 company representatives  
Pre/Post event advertising

## *Silver* SPONSORSHIP \$3,000.00

100<sup>th</sup> Annual Meeting - Table of 8  
29<sup>th</sup> Annual Bessemer Business Awards & First Responders Gala – 2 tickets  
1/6 page ad in 2022 *Bessemer Magazine*  
Golf "FORE" Progress Golf Tournament  
- Team of 4 and Name/Logo on all promotional material)  
6<sup>th</sup> Annual Taste of Bessemer – 2 tickets  
¼ page ad in Chamber *Communique* newsletter  
Company Logo with website link on Chamber website  
Chamber listing for up to 2 company representatives  
Pre/Post event advertising

*\*Any events that are held but not listed will incur an additional cost.*

# 2022 Sponsorship Investment

## SPONSORSHIP INVESTMENT FORM

*Please complete the form below and mail to:*

321 18<sup>th</sup> Street North, Bessemer, AL 3502  
or fax to 205-425-4979

**Please email a JPG copy of your company logo to  
mmilan1@bellsouth.net at this time.**

Company: \_\_\_\_\_

Contact (1) \_\_\_\_\_  
(2) \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

PH: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

### ANNUAL INVESTMENT

Diamond \_\_\_\_\_ (\$10,000) Platinum \_\_\_\_\_ (\$7,500)

Gold \_\_\_\_\_ (\$5,000) Silver \_\_\_\_\_ (\$3,000)

Small Business Partner \_\_\_\_\_ (\$1,000)

**APPROVED BY:**

**PRINT NAME AND JOB TITLE:**

*Your signature indicates your agreement to pay the entire amount owed. Balances not paid in full by July 15, 2022 will be turned over to a collection agency.*

### CHOOSE METHOD OF PAYMENT

\_\_\_\_\_ Annual (January 2022)

\_\_\_\_\_ Semi Annual (January & July 2022)

Payment Options: \_\_\_\_\_ Check \_\_\_\_\_ Credit Card

CC# \_\_\_\_\_

Name on Card \_\_\_\_\_

Exp. Date \_\_\_\_\_ CVV# \_\_\_\_\_ Billing Zip \_\_\_\_\_

## *Small Business Partner* SPONSORSHIP \$1,000.00

100<sup>th</sup> Annual Meeting (2 tickets) with option to upgrade  
Business card ad in the 2022 *Bessemer Magazine*  
Golf "FORE" Progress Golf Tournament – Hole Sponsorship  
Business Card ad in one issue of the *Communique* newsletter  
6<sup>th</sup> Annual Taste of Bessemer – 1 ticket  
Chamber listing for up to 2 company representatives  
Pre/Post event advertising



**BESSEMER AREA CHAMBER OF COMMERCE  
AMBASSADOR NOMINATION FORM**

**Ambassador Candidates:** Candidates should submit this form (completed in full) to the Chamber after which the Executive Committee will review the application for consideration. The application must be signed by a supervisor or a current member of our Board of Directors. You will be contacted by the Chamber President within 30 days of your submission.

AMBASSADORS are individuals who are motivated, enthusiastic, and articulate who serve as the backbone of the Bessemer Area Chamber of Commerce's membership enhancement and retention programs. Ambassadors are the key resource in extending hospitality in the Bessemer area and are experienced in business, community, and promotional arenas. All ambassadors MUST make every effort to meet the minimum expectations in order to participate in the ambassador program.

In order to serve as an ambassador, you or your company must be an active member of the Bessemer Area Chamber of Commerce. There will be a 90-day trial period to allow individuals time to consider their decision. If an Ambassador has been inactive (without contacting the chamber or the Ambassador coordinator) for a period of 60 days the coordinator will contact them, regarding their future in the program, after 90 days they will be deleted from the current ambassador group. Ambassadors' monthly meetings are held on the first Tuesday of each month at 12 noon at the Bessemer Area Chamber of Commerce.



Retired ( ) Employed ( ) Name: \_\_\_\_\_

Business Phone #: \_\_\_\_\_ Cellular Phone #: \_\_\_\_\_

Fax: \_\_\_\_\_ E-mail address: \_\_\_\_\_

Most available day: \_\_\_\_\_

**BUSINESS**

Company: \_\_\_\_\_ Position/Title: \_\_\_\_\_

Address: \_\_\_\_\_

Supervisor Name: \_\_\_\_\_ Direct phone # \_\_\_\_\_

Secretary Name: \_\_\_\_\_ Direct Phone # \_\_\_\_\_

**PERSONAL**

Home Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_ Spouse Name: \_\_\_\_\_

How do you view the Bessemer Area Chamber of Commerce? \_\_\_\_\_

What asset(s) will you bring to the chamber and the chamber ambassador program? \_\_\_\_\_

*Candidate Signature:* \_\_\_\_\_ *Date:* \_\_\_\_\_

*Supervisor Signature:* \_\_\_\_\_ *Date:* \_\_\_\_\_



# TIDBIT TUESDAY

**“TIDBIT TUESDAYS” IS A WEEKLY VIDEO HIGHLIGHTING BESSEMER AREA CHAMBER OF COMMERCE MEMBERS AND THEIR SERVICES. THE PURPOSE OF THE WEEKLY VIDEOS IS TO EMPOWER AND INFORM VIEWERS ABOUT CHAMBER MEMBERS’ PRODUCTS AND SERVICES.**

**Options for Filming:**

1. Record your video (no more than 2 minutes) on your cellular device and submit along with this form to Micole Dudley at [bessemerchamber.memberserv@gmail.com](mailto:bessemerchamber.memberserv@gmail.com).
2. Schedule on site filming, allowing chamber staff to come out and film for you. Contact chamber staff to schedule day and time.

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Number: \_\_\_\_\_ Email address: \_\_\_\_\_

Quick History of Business: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Hours of Operation: \_\_\_\_\_

Summarized Tuesday Tidbit tips: (Keep in mind that your useful tip(s) needs to be relevant and tied to the product/service being promoted! See example on back.)

( ) Product OR ( ) Service:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please feel free to add additional pages if needed!

**“Tidbit Tuesdays” is a product of the “BUY BESSEMER” Campaign sponsored by:**

**Bessemer**  
Area Chamber of Commerce



Two spotlights at the top corners of the page shine yellow beams of light onto the words "Chamber Member".

# Bessemer

Area Chamber of Commerce

## Chamber Member

### SPOTLIGHT

Your spotlight will be featured in the Bessemer Area Chamber of Commerce Monthly Newsletter and on the Bessemer Area Chamber of Commerce Facebook page. Please feel free to contact me if you have any questions!

**PLEASE COMPLETE AND RETURN THIS FORM, ONE PHOTO AND YOUR COMPANY LOGO, IF APPLICABLE, ASAP.**

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Hours of Operation: \_\_\_\_\_

Owner(s)/Contact Representative(s): \_\_\_\_\_

Phone (include fax number): \_\_\_\_\_

E-mail: \_\_\_\_\_

Website/Social Media: \_\_\_\_\_

**PLEASE ANSWER THE FOLLOWING QUESTIONS:**

How did your business get started (Brief history)?

What products and/or services do you offer?

Why did you choose to open your business in the Bessemer area?

What is your favorite part about living and/or working in Bessemer?



# The Bessemer Area Chamber of Commerce thanks you for partnering with us!

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## GOLD SPONSORS



## SILVER SPONSORS



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