

# COMMUNIQUE



AUGUST 2022

## City of Bessemer 2022 Municipal Elections

Campaigning is underway, as the city of Bessemer's Municipal Election is set to take place on Tuesday, August 23<sup>rd</sup>! Residents will have the opportunity to cast their votes at their local polling locations for the positions of mayor, city councilor, and the Bessemer City School Board. The chamber has prepared an informational brochure that will allow the community and residents of Bessemer to learn more about each participating candidate's background, stance, and goals ahead of the election. It also contains important information such as voter registration, polling locations, etc. and will be posted on the chamber's Facebook page and website for the community to share! It is important for all registered voters to exercise their right to vote during these city elections. Let's get out to the polls on August 23<sup>rd</sup>, as the following candidates are seeking your vote:

### Mayor:

Kenneth Gulley (Incumbent)  
Louise Alexander  
LaTricia Crusoe  
Wallace Anger

### City Council District 6:

Carla Freeman Jackson  
Angela Hawkins Murray

### City Council District 1:

Jarvis Collier (Incumbent)  
Michael Knight

### City Council District 7:

Jay Howton  
Cleo King  
Donald Wilson

### City Council District 2:

Kimberly Alexander (Incumbent)  
Chester Porter

### School Board District 1:

Regina Cooper  
LaTesia Rancher  
Anthony Williams

### City Council District 3:

Cynthia Stephenson-Donald (Incumbent)  
Sarah Bell Person

### School Board District 2:

Terry Dawson  
Jimenze "Coach Jay" Jennings

### City Council District 4:

Donna Thigpen (Incumbent)  
Dana Darby

### School Board District 5:

Jerome A. Cook (Incumbent)  
Margie Varner

### City Council District 5:

Ron Marshall (Incumbent)  
Geortez Jackson

*School board incumbents for Districts 3, 4, 6, 7 will retain their seat without opposition.*

## BUSINESS NEWS

### Lawson State Receives Electric Vehicle Charging Stations & Surprise Donation from TVA

By: Seth Holloway, *The Cutoff News*



In partnership with the Tennessee Valley Authority (TVA), Lawson State Community College's Alabama Center for Automotive Excellence received two new charging stations. The stations are CT4000 Level 2 commercial charging stations known to provide optimum convenience, reliability, and quick charging for a variety of electric automobile models. This donation will be used for training purposes to instruct and engage students with some of the latest equipment in electric vehicle technology. This morning, the two new charging stations were presented in a ceremony at Lawson State's Bessemer Campus in Ethel Hall Auditorium. They were given to Lawson State Community College President Dr. Cynthia T. Anthony by TVA Executive Vice President and Chief External Relations Officer Jeannette Mills. Mills also surprised Dr. Anthony with a check for \$10,000 to the school.

Other participants in attendance at the presentation were Regional Vice President Jared Mitchem; Bessemer Utilities Operations Manager Jerry Yarbrough; Bessemer Chamber of Commerce President LaTasha Cook-Williams; Lawson State Assistant Dean for Career Technical Education Nancy Wilson; Lawson State Associate Dean for Workforce Development Tommy Hobbs and others.

### Step One Automotive Group Expands Toward Birmingham, Alabama with Bessemer-Based Acquisitions

By: Seth Holloway, *The Cutoff News*



On June 27, 2022, Step One Automotive Group announced that it has acquired its 18th new car dealership, formerly Premiere Chevrolet in Bessemer, Alabama. The new dealership, now named Chevrolet Bessemer, provides new and used vehicle sales as well as parts, service, and a body shop. Customers, new and existing, can expect the same great people and service under the new ownership led by store director Glenn West. "Our acquisition of Chevrolet Bessemer adds to our family of dealerships and increases our geographic presence. We are proud and excited to bring the Step One Advantage to those living and working near Birmingham, Alabama." - Maureen Bierman, Director of Marketing and Communications of Step One Automotive Group.

Chevrolet Bessemer is the third GM store purchased by the group and the first Chevrolet store in its portfolio. Step One also purchased a used car operation in Bessemer, Alabama now known as Step One Bessemer.

**Thank you to the following companies for their partnership as a member with the Bessemer Area Chamber of Commerce in July 2022!**

- ADCO Boiler Co.
- Bessemer Police Dept. – M. Roper
  - Chambers Funeral Home
  - Chester Porter
- City of Bessemer – Civic Center
  - Crown Staffing
- Ensley Ornamental Iron Co., Inc.
  - Hunter Law Firm, PC
  - Impressed
- Keller Williams Realty Hoover
- Marco's Pizza
- Merrill Lynch
- Ridgeway Rehab. & Senior Living
  - Servpro
- Simmons Sporting Goods
- Taziki's Mediterranean Restaurant
  - The Grace Place
- The Phenomenal Women Foundation Inc.
  - Visture Technologies

# CHAMBER NEWS



Visture Technologies  
 Maurice Minter, Gabriel McCray  
 1362 6<sup>th</sup> Way  
 Pleasant Grove, AL 35127  
 PH1: (205) 235-2813  
 Email: mminter@visturetech.com  
 Website: www.visturetech.com  
 \* Technology

Impressed  
 Erica Gordon  
 6409 Carroll Cove Parkway  
 McCalla, AL 35111  
 PH1: (205) 800-8801  
 Fax: (205) 848-6933  
 Email: erica@iPress205.com  
 Website: iPress.com  
 \* Retail

Taziki's Mediterranean Café  
 Allison Gurley  
 4859 Promenade Pkwy  
 Bessemer, AL 35022  
 PH1: (205) 213-8029  
 Email: agurley@tazikiscafe.com  
 Website: www.tazikis.com  
 \* Restaurant

The Grace Place  
 Jason Leight  
 1630 Powder Plant Road  
 Bessemer, AL 35022  
 PH1: (205) 519-5402  
 PH2: (205) 281-0748  
 Email: TGPDirector@gmail.com  
 Website: TheGracePlaceOnline.com  
 \* Non-Profit

City of Bessemer – Terry Dawson  
 Terry Dawson  
 1130 9<sup>th</sup> Avenue SW  
 Bessemer, AL 35022  
 PH1: (205) 424-7469  
 Fax: (205) 424-9388  
 Email: tdawson@bessemeral.org  
 Website: www.bessemeral.org/civic-center  
 \* Civic Center / Meeting Facility

**DRIVING DISTRACTED DON'T #1:  
 TEXTING WHILE DRIVING**

**HOLT**  
 Insurance



**PLEASE DON'T TEXT AND DRIVE**

205-424-8368

1423 4th Avenue North, Bessemer, AL 35020



## COMMUNITY NEWS

### Bessemer Police Department – National Night Out

The Bessemer Police Dept. held their annual National Night Out event on Tuesday, August 2<sup>nd</sup> at the Bessemer Recreation Center! There were many agencies and partners on site with free school supply giveaways to ensure that the kids are able to start school off on the right foot and right mindset. Bessemer PD gave special thanks to Bessemer DA's office, Bessemer Fire Department, Jefferson County Sheriff's Office, Bessemer Elks Lodge, Amazon, Coca-Cola, Golden Flake and Summit Life Church(Bessemer) for donating to the kiddos!



### Bessemer City Schools Hosts Employee Institute

The Bessemer City Schools Employee Institute was held on Wednesday, August 3<sup>rd</sup> at Bessemer City High School. This year's theme was "One Team, One Dream!", as school employees, government officials, and business/community leaders all gathered to discuss their plans for the 2022-2023 school year. Bessemer City Schools' first day is Tuesday, August 9<sup>th</sup>; have a great school year!



# BOARD OF DIRECTORS

## Your Chamber Leadership Team



Mitch Avery  
Spire  
Chairman



Antoinette Madison  
Alabama Power  
Chairman-Elect



Carlton Jackson  
Bessemer Fire Dept.  
Finance Chairman/Past Chairman



Dr. Cynthia Anthony  
Lawson State Community College  
Treasurer



Micah Andrews  
Foundry Ministries



Dr. Reginald Calvert  
New Jerusalem Bapt. Church



Cortney Coleman  
Bess. Housing Authority



Bryonda Collins  
Chambers Funeral Home



Katie Dugas-Truss  
Legacy YMCA



Dr. Autumm Jeter  
Bessemer City Schools



Kem L. Marks  
Just in Time Legal Solutions



Maj. Cleveland Moore  
Jeff. Co. Sheriff's Office



Keith Pennington  
Medical West



Sheriff Mark Pettway  
Jeff. Co. Sheriff's Office



Noah Rocker  
Fountain of Life Church



LaVada Varner  
Alabama Technology Network



Devron Veasley  
Bessemer Dev. Board

# AMBASSADORS



*Left to Right:* Daryl Owens, Akilih Haley (Lawson State Community College), Connie Fuell (Dex Imaging), Anna Wooten (First Financial Bank), Cathy Ackerman (First Financial Bank), Minnie Roper (Retired), Claire Mitchell (Retired), Donna King (D & K Lawncare), Charles King (D & K Lawncare)

*Not pictured:* Tamala Briggs (Oak Trace Care & Rehabilitation), Lori Chisem (Lawson State Community College), Denise Jackson (New Jerusalem Baptist Church), Barnard Montgomery (Merrill Lynch), Dorian Waluyn (Lawson State Community College)

Honorary Ambassador: Sarah Beasley (Joe Beasley Memorial Foundation), Sarah Belcher (Retired)

Ambassadors are the key resource in extending hospitality in the Bessemer area and are experienced in business, community, and promotional arenas.

An Ambassador must serve as an active public relations arm of the Chamber and be prepared to meet visitors, local businesses, and various forms of the media.

We encourage you join the ambassador program. The ambassadors meet on the 1st Tuesday of each month at 8:30am at the Bessemer Area Chamber of Commerce.



**The BACOC reserves the right to refuse ANY display that is not family friendly.**



**FAMILY FUN FEST ZONES:**

Entertainment  
Marketplace  
Uprising Entrepreneurs  
Kids  
Car Show  
Food Trucks  
Restaurant Avenue  
Safety  
Information  
Wellness  
Personality

## 2022 Sponsor Registration

### \$2,500 Title Sponsor Benefits:

- \* Entertainment zone sponsor
- \* Zone banner in your name
- \* Choice of preferred vendor space
- \* Company logo on Family Fun Fest shirt
- \* 4 Complimentary souvenir items
- \* Company name/logo on advertising material

### \$500 Zone Sponsor Benefits:

- \* Zone banner in your name
- \* Company name on advertising material
- \* Vendor space
- \* Complimentary souvenir item
- \* Limited to one sponsor per zone

**\*Email your company logo to [bessemerchamber.events@gmail.com](mailto:bessemerchamber.events@gmail.com) in jpg format \***

### SPONSOR REGISTRATION

**DEADLINE: FRIDAY, AUG. 26, 2022**

Please fill out the information below and be sure to indicate which sponsorship you are choosing.

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

PH: \_\_\_\_\_ F: \_\_\_\_\_ Email: \_\_\_\_\_

SPONSORSHIP TYPE: [Mark your choice] Title (\$2,500) \_\_\_\_\_ Zone (\$500) \_\_\_\_\_

METHOD OF PAYMENT: \*ALL MONEY DUE BEFORE EVENT

Check \_\_\_\_\_ Invoice \_\_\_\_\_ Debit / Credit Card \_\_\_\_\_ TOTAL PAID \$ \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV # \_\_\_\_\_

Print Cardholder's Name: \_\_\_\_\_ Billing Zip \_\_\_\_\_

I authorize the Bessemer Area Chamber of Commerce to charge my credit card for these fees and agree to pay the above total according to card issuer agreement.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

\*You will receive an electronic receipt via email when your card is processed\*

**Make checks payable to: Bessemer Area Chamber of Commerce**

**Mail to: Bessemer Area Chamber of Commerce at 321 18<sup>th</sup> Street N., Bessemer, AL 35020**

*Debit/Credit card payments can be made at the Chamber or over the phone at 205-425-3253*

**For more information, email: [bessemerchamber.events@gmail.com](mailto:bessemerchamber.events@gmail.com)**





# 2022 Vendor Registration

**DEADLINE: FRIDAY, AUGUST 26, 2022**

Use additional paper to itemize and briefly describe all products to be sold in your vendor space. Please include a photo (4x6 or larger) of items. For any food related item, include approximate pricing.

**VENDOR TYPE:** \_\_\_\_\_ **PRODUCT:** \_\_\_\_\_

Vendor [Space Size 10 x 10]	Fees received by Aug. 26, 2022	Fees received after Aug. 26, 2022	# Spaces Needed?	Amount
Food Trucks / Restaurants 2 <sup>nd</sup> vendor space	\$100 \$ 75	\$150 \$125		
Market Place / Non-Profit 2 <sup>nd</sup> vendor space	\$ 75 \$ 50	\$125 \$100		
Uprising Entrepreneurs (25 years and younger) 2 <sup>nd</sup> vendor space	\$ 50 \$ 25	\$100 \$ 75		
<b>Total Enclosed</b>				

For more information, email: [bessemerchamber.events@gmail.com](mailto:bessemerchamber.events@gmail.com) Phone: (205) 425-3253

I acknowledge and understand the information contained in the Vendor Rules and Regulations and I acknowledge that failure to comply with these rules may result in the removal of my vendor space from Marvel City Family Fun Fest. I also acknowledge that if I do not comply with the rules as set out, I will not be entitled to a refund of my vendor fee, if applicable. **SIGNED RULES AND GUIDELINES MUST ACCOMPANY THIS REGISTRATION.**

Signature of Vendor \_\_\_\_\_ Date \_\_\_\_\_

Signature of Parent of Legal Guardian \_\_\_\_\_ Date \_\_\_\_\_  
(if applicant is under 19 years of age)

## VENDOR REGISTRATION

**DEADLINE: FRIDAY, AUGUST 26, 2022**

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

PH: \_\_\_\_\_ F: \_\_\_\_\_ Email: \_\_\_\_\_

### METHOD OF PAYMENT: \*PAYMENT DUE BY AUG. 26<sup>TH</sup>

Check \_\_\_\_\_ Invoice \_\_\_\_\_ Debit / Credit Card \_\_\_\_\_

**TOTAL PAID \$** \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV # \_\_\_\_\_

Print Cardholder's Name: \_\_\_\_\_ Billing Zip \_\_\_\_\_

I authorize the Bessemer Area Chamber of Commerce to charge my credit card for these fees and agree to pay the above total according to card issuer agreement.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

\*You will receive an electronic receipt via email when your card is processed\*

**Make checks payable to: Bessemer Area Chamber of Commerce**

**Mail form and payment to: Bessemer Area Chamber of Commerce at 321 18<sup>th</sup> St N., Bessemer, AL 35020**

~ ALL FEES ARE NONREFUNDABLE ~

**NOTE: Sponsorships are limited. [Limited to two sponsors per zone]**

# Bessemer

Area Chamber of Commerce

PReSeNts



**SUNDAY, SEPTEMBER 11, 3-7 PM**  
**Downtown Bessemer**

(Between 1<sup>st</sup> Avenue and 19<sup>th</sup> - 20<sup>th</sup> Streets)



## ANTIQUE & CORVETTE CAR SHOW REGISTRATION FORM

Judges will vote for the best antique & Corvette vehicles.

Winners will receive a prize, post advertising and bragging rights!

*Participants are encouraged to have personal insurance. Neither the Bessemer Area Chamber of Commerce nor the City of Bessemer will be responsible for any loss, theft or accident to vehicle.*

### CAR REGISTRATION

**DEADLINE: FRIDAY, AUG. 26, 2022**

Owner / Participant Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

PH: \_\_\_\_\_ Email: \_\_\_\_\_

Make: \_\_\_\_\_ Model: \_\_\_\_\_

Year: \_\_\_\_\_ Color: \_\_\_\_\_ Club affiliation: \_\_\_\_ Yes \_\_\_\_ No

Name of Club: \_\_\_\_\_

Contact the BACOC for more information

205-425-3253

[bessemerchamber.events@gmail.com](mailto:bessemerchamber.events@gmail.com)

321 18<sup>th</sup> St. N., Bessemer, AL 35020



# Bessemer

Area Chamber of Commerce

## 31st Annual Golf Tournament



**THURSDAY, OCTOBER 13, 2022**

**FRANK HOUSE GOLF COURSE  
SHOTGUN START AT 12:00 PM**

**Benefits Chamber Programs**

### Schedule

10:00 am Registration  
11:00 am Lunch  
12:00 pm Tee Time  
4:30 pm Awards / Dinner

### AUCTION

#### PACKAGES

DON'T FORGET  
TO BRING CASH  
FOR AUCTION  
PACKAGE BIDS



**Come and enjoy networking, good food, a game of golf, prizes, 50/50 raffle and the silent auction.**

**Deadline for Sponsors: September 29<sup>th</sup>**

### Sponsorships Opportunities

#### TITLE SPONSOR - \$ 2,500

Includes Logo recognition on selected Golf Promotions (example: golf cooler bag), Exposure to over 100 area golf enthusiasts and business leaders, Includes three 4 person teams, Opportunity to display and distribute company product / merchandise, Opportunity to include promotional items in goody bags, Company name and/or logo on driving range, Pre & Post event publicity, Additional beer coupons, Post event mailing labels

#### SILVER SPONSOR - \$ 1,000

Includes two 4 person teams, Includes 18 x 24 in. sponsorship sign, with your company logo at hole on course, Exposure to over 100 area golf enthusiasts and business leaders, Pre & Post event publicity

#### TENT SPONSOR - \$ 750

Includes 4 person team, Opportunity to display a tent (provided by sponsor), Includes 18 x 24 in. sponsorship sign, with your company logo at hole on course, Pre & Post event publicity

#### TEAM OF 4 SPONSOR - \$ 500

Includes 4 person team, Exposure to over 100 area golf enthusiasts and business leaders, Includes green fees & cart, tee gift, soft drinks and water, beer coupons, lunch and dinner.

#### HOLE SPONSOR - \$ 150

Includes 18 X 24 in. sponsorship sign, with your company logo at hole on course, Pre & Post event publicity

#### DOOR PRIZE SPONSOR - \$ 100

A golfer's door prize with a minimum value of \$100 will be purchased in your company's name



### Registration DEADLINE: October 6, 2022

Please fill out the information below and be sure to indicate which sponsorship you are choosing.

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

#### Sponsorship Type: [Indicate below]

Title (\$2,500) \_\_\_\_\_ Silver (\$1,000) \_\_\_\_\_ Tent (\$750) \_\_\_\_\_

Team of 4 (\$500) \_\_\_\_\_ Hole (\$150) \_\_\_\_\_

Individual Player (\$125) \_\_\_\_\_ Door Prize (\$100) \_\_\_\_\_

Power Pack (\$20) \_\_\_\_\_ # \_\_\_\_\_ x \$20 = \$ \_\_\_\_\_

(Includes 2 Mulligans + 1 Power Drive)

50/50 Raffle (\$10) \_\_\_\_\_ # \_\_\_\_\_ x \$10 = \$ \_\_\_\_\_

Method of Payment: \_\_\_\_\_ Credit Card \_\_\_\_\_ Check

Credit Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV # \_\_\_\_\_ Billing Zip \_\_\_\_\_

Billing Address: \_\_\_\_\_

Print Cardholder's Name: \_\_\_\_\_

*I authorize the Bessemer Area Chamber of Commerce to charge my credit card for golf tournament fees and agree to pay the above total according to card issuer agreement.*

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

**Mail completed registration & payment to  
BACOC, PO Box 648, Bessemer, AL 35021**

### TEAM & INDIVIDUAL REGISTRATION

**DEADLINE: Thursday, October 6<sup>th</sup>**

Player 1: \_\_\_\_\_

Phone #: \_\_\_\_\_ Handicap \_\_\_\_\_

Player 2: \_\_\_\_\_

Phone #: \_\_\_\_\_ Handicap \_\_\_\_\_

Player 3: \_\_\_\_\_

Phone #: \_\_\_\_\_ Handicap \_\_\_\_\_

Player 4: \_\_\_\_\_

Phone #: \_\_\_\_\_ Handicap \_\_\_\_\_

**QUESTIONS? Call 205.425.3253**

**or email [bessemerchamber.events@gmail.com](mailto:bessemerchamber.events@gmail.com)**

# Bessemer

Area Chamber of Commerce

## Chamber Member SPOTLIGHT

Your spotlight will be featured in the Bessemer Area Chamber of Commerce Monthly Newsletter and on the Bessemer Area Chamber of Commerce Facebook page. Please feel free to contact me if you have any questions!

**PLEASE COMPLETE AND RETURN THIS FORM, ONE PHOTO AND YOUR COMPANY LOGO, IF APPLICABLE, ASAP.**

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Hours of Operation: \_\_\_\_\_

Owner(s)/Contact Representative(s): \_\_\_\_\_

Phone (include fax number): \_\_\_\_\_

E-mail: \_\_\_\_\_

Website/Social Media: \_\_\_\_\_

**PLEASE ANSWER THE FOLLOWING QUESTIONS:**

How did your business get started (Brief history)?

What products and/or services do you offer?

Why did you choose to open your business in the Bessemer area?

What is your favorite part about living and/or working in Bessemer?

**USE ADDITIONAL SPACE IF NEEDED**







# TIDBIT TUESDAY

**“TIDBIT TUESDAYS” IS A WEEKLY VIDEO HIGHLIGHTING BESSEMER AREA CHAMBER OF COMMERCE MEMBERS AND THEIR SERVICES. THE PURPOSE OF THE WEEKLY VIDEOS IS TO EMPOWER AND INFORM VIEWERS ABOUT CHAMBER MEMBERS’ PRODUCTS AND SERVICES.**

**Options for Filming:**

1. Record your video (no more than 2 minutes) on your cellular device and submit along with this form to Micole Dudley at [bessemerchamber.memberserv@gmail.com](mailto:bessemerchamber.memberserv@gmail.com).
2. Schedule on site filming, allowing chamber staff to come out and film for you. Contact chamber staff to schedule day and time.

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Number: \_\_\_\_\_ Email address: \_\_\_\_\_

Quick History of Business: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Hours of Operation: \_\_\_\_\_

Summarized Tuesday Tidbit tips: (Keep in mind that your useful tip(s) needs to be relevant and tied to the product/service being promoted! See example on back.)

( ) Product OR ( ) Service:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please feel free to add additional pages if needed!

***“Tidbit Tuesdays” is a product of the “BUY BESSEMER” Campaign sponsored by:***

**Bessemer**  
Area Chamber of Commerce

## 2022 PLATINUM SPONSOR



## 2022 GOLD SPONSORS



**Bessemer  
Utilities**  
City of Bessemer  
Electric & Water  
Services



## 2022 SILVER SPONSORS



DA Lynnece Washington



## 2022 SMALL BUSINESS PARTNERS

America's First Federal Credit Union  
Bessemer Elks Lodge #721  
Chambers Funeral Home  
Comfort Care Home Health & Hospice  
Julie Bell, Agent – State Farm Ins.

Legacy YMCA  
Marco's Pizza  
The Principal & Associates  
William Parsons CPA