



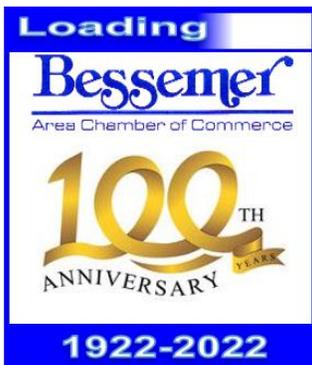
# COMMUNIQUE

*Celebrating 99 Years*

1922 - 2021

AUGUST

## The Bessemer Chamber Prepares to Celebrate Centennial Anniversary



The Bessemer Area Chamber of Commerce will celebrate 100 years in business in 2022! The Bessemer Chamber has been a united voice of the business community in the city, county, state, and federal levels. We work daily to be a networking resource for the business community, an integral part of the city and community, and an advocate for growth.

As we embark upon the 100<sup>th</sup> Anniversary, we reflect upon the fact that we are standing tall on the shoulders of many that laid the foundation for this organization. The Bessemer Chamber of Commerce was organized on May 1, 1922, as a community organization and was composed of leading industrial, business, and professional men. We have come a long way with great leadership and dedicated volunteers. We've made it this far because many of you realized the value of your local chamber of commerce and have maintained your partnership.

2022 will be a year of celebration! We will kick off the year with the publication of the 100<sup>th</sup> "SPECIAL EDITION" Anniversary Magazine. We ask you to celebrate with us throughout the entire year. Show your support, starting with the Bessemer Magazine!

Please review the advertising investment opportunities listed on page 8 and select your advertisement size. This is a great way for you to market your company/organization, but it is also a great way to display your support/partnership with your chamber. Our goal is to have every chamber member to advertise in this SPECIAL EDITION of the magazine and WE NEED YOUR HELP! Can we count on you?



Bessemer Municipal Court –  
Maurice S. Muhammad  
23 15<sup>th</sup> Street North  
Bessemer, AL 35020  
P: (205) 425-2853

Email: [mmuhammad@bessemeral.org](mailto:mmuhammad@bessemeral.org)

\*Government

Fountain of Life Church  
Noah Rucker  
1414 2<sup>nd</sup> Avenue North  
Bessemer, AL 35020

P1: (205) 434-2374; P2: (251) 769-3518

Email: [pastor@afountainoflife.com](mailto:pastor@afountainoflife.com)

Website: [www.afountainoflife.com](http://www.afountainoflife.com)

\*Church

## BUSINESS NEWS

### Lawson State Community College Partners with Miles College

By Ryan Michaels, *The Birmingham Times*

Lawson State Community College (LSCC) students with an associate's degree can now easily transfer to Miles College to obtain a bachelor's, presidents of the two schools announced Tuesday. After completing 64 transferable hours or obtaining an associate's from LSCC, Miles College will provide admissions to Lawson State students and/or alumni who possess at least a GPA of 2.0 in their core curriculum or a minimum cumulative GPA of 2.0. Bobbie Knight, president of Miles College, said the agreement will have a long-lasting impact for both institutions. "The most significant impact will be for the students of both campuses, and specifically, the [LSCC] students who will find a home at Miles College, said Knight. LSCC president Dr. Cynthia T. Anthony said, "When you put two great institutions together, nothing but success can happen . . . At Lawson State we are laser focused on student success. That is our mantra, we live it every day. . . We see that this partnership with Miles College just represents another piece of that continuum toward student success." This is not the first time LSCC and Miles have worked together on initiatives for students. In January, the two colleges collaborated with Propel Center in Atlanta, which will support innovative learning and development for Historically Black College and Universities (HBCUs). Miles is also committed to providing more than just transferal of credits for LSCC students, Knight said. "I have asked every member of my administration to pull out all the stops to ensure that [LSCC] students have everything they need to succeed," Knight said. "This represents a partnership between my office and that of Dr. Cynthia Anthony. This means scholarships for [LSCC] students, joint programs and activities between our academic success centers, our educational programs and career development programs." "Miles College is proud to partner with [LSCC] and excited about the opportunity to serve our future Mileans," Knight said. Dr. Jarralynne Agee, Vice President of Academic Affairs for Miles, pointed out that the schools are just 3.7 miles away, "but this document brings us a little bit closer," she said.



### New Construction in Bessemer to Create a Combined 1500 Jobs

By Lauren Walsh, *ABC 33/40*



West Jefferson County is quickly becoming the place companies want to build, especially distribution centers. New projects opening in Bessemer this year and next year will create a combined 1,500 jobs. For example, Fed Ex on Lakeshore Parkway is expected to open later this year with 250 jobs. On Lakeshore, you 'll also find Amazon 's new last mile facility under construction, expected to employ 250 people. TSF Sportswear broke ground on a new facility, expected to employ 175 people in 2022. The company, currently on Oxmoor Road, is expanding and relocating to the Bessemer site. On Morgan Road, Lowe's is building a 1.2 million square foot facility, expected to employ 150 people. Carvana just opened not far from there, with 450 jobs. 'You probably can't find five places in America

seeing this level of investment," Birmingham Business Alliance President Ron Kitchens said of the concentrated level of investment of a specific industry. Kitchens says companies saw the faith Amazon put into the area. "The validation of Amazon selecting that area and continuing to invest in it both said geographically it's a great location to distribute from and then in terms of the quality of the workforce and quality of governmental relations," Kitchens said. "We've got hard working people, blue collar people in the city of Bessemer and it's just a combination of the land availability and all those things coming together," said Mayor Kenneth Gulley. Gulley notes the high starting pay and great benefit packages for the new jobs. "Everybody who wants a job can find a job, not just any job, a good paying job where you can provide for your family," Gulley added. He admits there may be a challenge filling them. He knows Alabama is experiencing a worker shortage and Bessemer is even experiencing a shortage of city workers right now. "We are a city of roughly 27,000 citizens and we've created more than 10,000 jobs in the last decade," said Gulley. "That means we're going to have those problems regardless of whether we're in a pandemic or not." Kitchens shares the workforce concerns and is helping to work on a plan. "The only holding us back is the labor issue and we've got to address that Mayor Gulley says to stay competitive- some of the projects were offered tax abatements. Others did not use any incentives from the city.

# BUSINESS NEWS



## WELCOME TO BESSEMER

The Bessemer Area Chamber of Commerce would like to welcome the following businesses to the city of Bessemer:

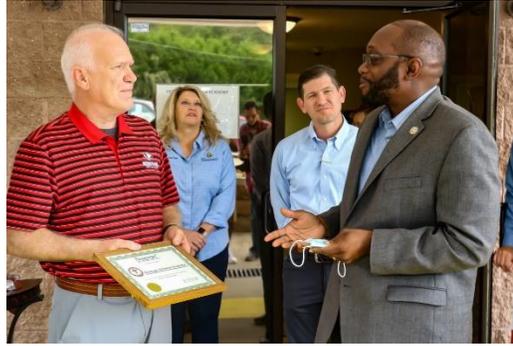


The Law Offices of Merika Coleman, LLC's ribbon cutting was held on Thursday, July 22<sup>nd</sup>, 2021. The Law Offices of Merika Coleman, LLC is located at 401 19th Street North, Ste. 103 Bessemer, Alabama.  
PH1: (205) 800-7660; PH2: (205) 276-4324; [www.alabamabankruptcylawfirm.com](http://www.alabamabankruptcylawfirm.com)



JL Beauty Bar's ribbon cutting was held on Friday, August 6th, 2021. JL Beauty Bar is located at 1900 22<sup>nd</sup> Avenue, Ste. 112 Bessemer, Alabama.

# BUSINESS/COMMUNITY NEWS



Heritage Christian Academy's ribbon cutting was held on Friday, August 6th, 2021. Heritage Christian Academy is located at 6200 Lou George Loop, Birmingham, Alabama.  
PH: (205) 978-6001; [www.hcachristian.org](http://www.hcachristian.org)



Are you opening a new business and would like to celebrate with a ribbon cutting or groundbreaking ceremony? Contact the Bessemer Area Chamber of Commerce and complete the Ribbon Cutting/Groundbreaking Registration Form today! Ceremonies are complimentary on behalf of the BACOC.



## Message from Chamber Member,



As our COVID hospitalization numbers rise, we wanted to provide you all with a recap of our July numbers. In July, we had a total of 42 COVID hospitalizations, 14 of those critically ill with 7 on ventilators. All 7 on ventilators were unvaccinated. The numbers don't lie, and they are continuing to grow. For our community, your loved ones and our staff working tirelessly to help those who are sick, please consider getting vaccinated. #GetVaccinated #protectyourself #StopTheSpread



# COMMUNITY NEWS

## [“Seek the Peace” Ministries Partnered to Organize Community Event](#)

A group of local church leaders called “Seek the Peace” Ministries partnered with Housing Authority of the City of Bessemer to organize the “Community Unity Fun Day” in Bessemer’s Southside Homes community on August 1<sup>st</sup>, 2021. The event was a success; dozens of children in the area came out for a great time and enjoyed food/snacks, drinks, music and a bookbag filled with school supplies! Thanks to the Bessemer Area Chamber of Commerce, Lawson State Community College, and Chambers Funeral Home for contributing to the success of this event!



## [Amazon Delivers School Supplies to Bessemer City Elementary Schools](#)

By Ashley Gooden, ABC 33/40



Special Amazon deliveries came Tuesday afternoon. The important boxes came to schools in the Bessemer City School district. Each box contained exactly what's needed for the start of the school year. Sometimes it's a surprise seeing an Amazon Prime package, but imagine getting a phone call and Amazon telling you to expect 150 packages at your door! "It is wonderful," says Mildred Posey, the principal at J.S. Abrams Elementary School. Abrams Elementary was one of many stops. The school received boxes filled with backpacks, notepads, pencils, markers and more. At the end of the initiative, Amazon will have delivered 3500 school supplies boxes to Tuscaloosa, Birmingham and Bessemer. Parents won't have to worry about this part of the school year. "We're not asking parents to provide any school supplies this year. We want to do everything for them because we know that the children, parents too have gone through a lot during this COVID season," says Posey. While it's off to another strange start, Abrams Elementary will roll with the punches. "In any school year you have to adapt and adjust to whatever changes come your way, and that's what we have done, that's what we're going to continue to do," Posey says. For many students school is a refuge, a safe place... one of these boxes could mean a lot more than anyone knows. "We all have things that happen in our lives that might effect you a different way than someone else, so we just have to be attentive to our children at all times," Posey says.

Bessemer City Schools kick off the school year August 12th and offer a friendly reminder to parents who are waiting until the last minute, If you have not registered, make sure you visit the website of your child's school and do so.

# BOARD OF DIRECTORS

## Your Chamber Leadership Team



**Carlton Jackson**  
Bessemer Fire Dept.  
Chairman



**Mitch Avery**  
Spire  
Chairman Elect



**Charles King**  
Regional Paramedical Services  
Past Chairman



**Antoinette Madison**  
Alabama Power  
Treasurer



**Dr. Cynthia Anthony**  
Lawson State Community College  
Finance Chairman



**Dr. Reginald Calvert**  
New Jerusalem Baptist Church



**Cortney Coleman**  
Bess. Housing Authority



**Bryonda Collins**  
Chambers Funeral Home



**Katie Dugas-Truss**  
Legacy YMCA



**Dr. Autumm Jeter**  
Bessemer City Schools



**Deaunka L. Webster**  
Individual



**Kem L. Marks**  
Just In Time Legal Solutions



**Maj. Cleveland Moore**  
Jeff. Co. Sheriff's Office



**Sheriff Mark Pettway**  
Jeff. Co. Sheriff's Office



**Robert Pollard**  
Premiere Chevy



**William Smith**  
Marco's Pizza – Bessemer



**Paul Teasley**  
Buffalo Rock



**LaVada Varner**  
Alabama Technology Network



**Devron Veasley**  
Bessemer Development Board

# AMBASSADORS



### Standing – Left to Right

Daryl Owens (New Jerusalem Baptist Church), Danielle Matthews (Matthews & Associates), Minnie Roper (Retired), Tamala Briggins (Oak Trace Care & Rehabilitation), Donna King (D & K Lawncare), Cathy Ackerman (First Financial Bank)

### Sitting – Left to Right

Sarah Belcher (Retired), Claire Mitchell (Retired), Sarah Beasley (Joe Beasley Memorial Foundation, Inc)

### Not pictured

Denise Jackson (New Jerusalem Baptist Church), Anna Wooten (First Financial Bank), Sebrana Davis (Salvation Army), Lori Chisem (Lawson State Community College), Dorian Waluyn (Lawson State Community College), Akilih Haley (Lawson State Community College), Connie Fuell (Dex Imaging)

Ambassadors are the key resource in extending hospitality in the Bessemer area and are experienced in business, community, and promotional arenas.

An Ambassador must serve as an active public relations arm of the Chamber and be prepared to meet visitors, local businesses, and various forms of the media.

We encourage you join the ambassador program. The ambassadors meet on the 1st Tuesday of each month at 12 pm at the Bessemer Area Chamber of Commerce.

# 2021 CORPORATE SPONSORS

## PLATINUM SPONSOR



## GOLD SPONSORS



**Bessemer  
Utilities**  
City of Bessemer  
Electric & Water  
Services

## SILVER SPONSORS



**E.E.F.S.**  
ENGINEERING, ENVIRONMENTAL &  
FORESTRY SERVICES COMPANY

District Attorney  
**Lynneice Washington**

## SMALL BUSINESS PARTNERS

AMERICA'S FIRST FEDERAL CREDIT UNION  
CHAMBERS FUNERAL HOME  
COMFORT CARE HOME HEALTH AND HOSPICE  
JUST IN TIME LEGAL SOLUTIONS, INC.  
LEGACY YMCA  
REGIONAL PARAMEDICAL SERVICES  
JULIE BELL, AGENT - STATE FARM INSURANCE  
WILLIAM PARSONS, CPA



# THE BESSEMER AREA CHAMBER OF COMMERCE CENTENNIAL CELEBRATION 1922 - 2022



## 2022 Magazine Rate Sheet [ad sizes and rate]

MEMBER				NON-MEMBER
Size	Non-bleed	Bleed	Color (M)	Color (NM)
2 Page Spread	14 x 10	16.75 x 11.125	\$2,000	\$2,350
Full Page	7 x 10	8.375 x 11.125	\$1,450	\$1,825
2/3 Page	4.625 x 10	NA	\$1,100	\$1,425
1/2 Page Horizontal	7 x 4.875	NA	\$ 900	\$1,175
1/2 Page Vertical	4.625 x 7.5	NA	\$ 900	\$1,175
1/3 Page Square	4.625 x 4.875	NA	\$ 675	\$ 875
1/3 Page Vertical	2.125 x 10	NA	\$ 675	\$ 875
1/6 Page Vertical	2.125 x 4.875	NA	\$ 550	\$ 750
1/6 Page Horizontal	4.625 x 2.25	NA	\$ 550	\$ 750
Business Card	3.25 x 1.75	NA	\$ 250	\$ 450



### premium positions

(full page 4-color, Members Only)

Back Cover	<del>\$2,800</del> SOLD
Inside Front Cover	<del>\$1,950</del> SOLD
Inside Back Cover	\$1,950
Page 1	<del>\$1,950</del> SOLD

### deadline extended

Space Reservation	Oct. 1, 2021
Advertising Copy	Oct. 5, 2021
<b>[NO EXCEPTIONS]</b>	
Publishing Date	January 2022

### payment terms

All rates are net. Payment terms:

**\*100% payment with contract required\***

All checks made payable to:  
Bessemer Area Chamber of Commerce

Contact the Bessemer Area Chamber of Commerce with any questions at 205-425-3253 or LaTasha Cook Williams at 205-283-2659 or email [mmilan1@bellsouth.net](mailto:mmilan1@bellsouth.net).

*Email this form and your completed ad to [mmilan1@bellsouth.net](mailto:mmilan1@bellsouth.net) in pdf format.*

**Advertisers must provide ads in high resolution pdf files by email to [mmilan1@bellsouth.net](mailto:mmilan1@bellsouth.net) no later than Oct. 5, 2021.**

\*Business card ads should be sent as original design files in PDF format\*

**Need to hire a graphic designer for your ad?** The project's graphic designer can design your ad for \$50 per hour. Forward all text, logo, photos, etc. and any instructions to [mmilan1@bellsouth.net](mailto:mmilan1@bellsouth.net) for ad design when reserving your ad space. (This cost is in addition to your ad space cost) Advertiser will be given a proof, the option to edit at no charge and a revised proof. Additional changes to the ad after the revision will be charged at the rate of \$50/hour.

### Specify Ad Information

Ad Size Required \_\_\_\_\_ Ad Cost \_\_\_\_\_ + Production Rate \_\_\_\_\_ = \$ \_\_\_\_\_  
(if applicable) TOTAL COST

Company: \_\_\_\_\_ Contact: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Method of Payment:  Credit Card  Check  Cash

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV # \_\_\_\_\_

Billing Address (IF different from above): \_\_\_\_\_ City \_\_\_\_\_ Zip: \_\_\_\_\_

Print Cardholder's Name: \_\_\_\_\_ Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

I authorize the Bessemer Area Chamber of Commerce to charge my credit card for ad rates and agree to pay the above total according to card issuer agreement.

**Mail payment to Bessemer Chamber at 321 18th St. N., Bessemer, AL 35020**

# 30th Annual Golf Tournament



**THURSDAY, OCTOBER 7, 2021**

**FRANK HOUSE GOLF COURSE  
SHOTGUN START AT 12:00 PM**

Benefits Chamber Programs

## Schedule

10:00 am	Registration
11:00 am	Lunch
12:00 pm	Tee Time
4:30 pm	Awards / Dinner

Hole in One provided by



**Come and enjoy networking, good food, a game of golf, prizes, 50/50 raffle and the silent auction**

**Deadline for Sponsors & Players: Sept. 30<sup>th</sup>**

## Sponsorships Opportunities

### TITLE SPONSOR - \$ 1,500

Includes Logo recognition on selected Golf Promotions, Exposure to over 90 area golf enthusiasts, Includes two 4 person teams, Opportunity to display and distribute company product / merchandise, Opportunity to include promotional items in goody bags, Company name and/or logo on driving range, Pre & Post event publicity, Additional beer coupons, Post event mailing labels

### SILVER SPONSOR - \$ 650

Includes 4 person team, Includes 18 x 24 in. sponsorship sign, with your company logo at hole on course, Exposure to over 90 area golf enthusiasts, Pre & Post event publicity

### TENT SPONSOR - \$ 500

Includes 2 players, Opportunity to display a tent (provided by sponsor), Includes 18 x 24 in. sponsorship sign, with your company logo at hole on course, Pre & Post event publicity

### HOLE SPONSOR - \$ 150

Includes 18 X 24 in. sponsorship sign, with your company logo at hole on course, Pre & Post event publicity

### DOOR PRIZE SPONSOR - \$ 100

A golfer's door prize with a minimum value of \$100 will be purchased in your company's name



## Registration DEADLINE: Sept. 30<sup>th</sup>

**Please fill out the information below and be sure to indicate which sponsorship you are choosing.**

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Sponsorship Type:** [Indicate below]

**Title** (\$1,500) \_\_\_\_\_ **Silver** (\$650) \_\_\_\_\_ **Tent** (\$500) \_\_\_\_\_

**Team of 4** (\$500) \_\_\_\_\_ **Hole** (\$150) \_\_\_\_\_

**Individual Player** (\$125) \_\_\_\_\_ **Door Prize** (\$100) \_\_\_\_\_

**Power Pack** (\$20) \_\_\_\_\_ # \_\_\_\_\_ x \$20 = \$ \_\_\_\_\_  
(Includes 2 Mulligans + 1 Power Drive)

**50/50 Raffle** (\$10) \_\_\_\_\_ # \_\_\_\_\_ x \$10 = \$ \_\_\_\_\_

**Method of Payment:** \_\_\_\_\_ Credit Card \_\_\_\_\_ Check

Credit Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV # \_\_\_\_\_ Billing Zip \_\_\_\_\_

Billing Address: \_\_\_\_\_

Print Cardholder's Name: \_\_\_\_\_

*I authorize the Bessemer Area Chamber of Commerce to charge my credit card for golf tournament fees and agree to pay the above total according to card issuer agreement.*

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

**Mail completed registration & payment to  
BACOC, 321 18th St. N., Bessemer, AL 35020**

## TEAM & INDIVIDUAL REGISTRATION DEADLINE: Thursday, Sept. 30<sup>th</sup>

**Player 1:** \_\_\_\_\_

Phone #: \_\_\_\_\_ Handicap \_\_\_\_\_

**Player 2:** \_\_\_\_\_

Phone #: \_\_\_\_\_ Handicap \_\_\_\_\_

**Player 3:** \_\_\_\_\_

Phone #: \_\_\_\_\_ Handicap \_\_\_\_\_

**Player 4:** \_\_\_\_\_

Phone #: \_\_\_\_\_ Handicap \_\_\_\_\_

**QUESTIONS? Call 205.425.3253 or email mmilan1@bellsouth.net**

# BESSEMER CHRISTMAS PARADE



DOWNTOWN BESSEMER

THE PARADE WILL START ON 19<sup>TH</sup> ST & 1<sup>ST</sup> AVE @ 2PM

**Saturday, December 11, 2021 at 2 pm**

## Theme: A Cure for Christmas

*They ALL matter* \* *Support*

*the Fight* \* *Unite in*

*Cancer Awareness*

Childhood Cancer  
Bladder Cancer  
Sarcoma/Bone Cancer  
Kidney Cancer  
Leukemia  
Uterine Cancer  
Breast Cancer  
Esophageal Cancer  
Stomach Cancer  
Testicular Cancer  
Lung Cancer  
Melanoma  
Brain Cancer  
Pancreatic Cancer  
Leiomyosarcoma  
Thyroid Cancer  
Colon Cancer  
Cervical Cancer  
Ovarian Cancer  
Prostate Cancer  
Liver Cancer  
Lymphoma

**SPONSOR  
FEE  
\$300**

**ENTRY  
FEE  
\$30**



*Decorate your entry in honor of or in memory  
of someone who has or had cancer...*



For more info: [www.bessemerchamber.com](http://www.bessemerchamber.com)

Facebook page or call 205.425.3253

*The City of Bessemer Christmas Parade is hosted by the Bessemer Area Chamber of Commerce*

# Bessemer Area Chamber of Commerce Membership Subscription Contract

Company: \_\_\_\_\_

Contact Name & Title \_\_\_\_\_

Address: \_\_\_\_\_

Phone #1 \_\_\_\_\_ Phone #2 \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Web Address: \_\_\_\_\_

Business Category: \_\_\_\_\_ (View current category listing at [www.bessemerchamber.com](http://www.bessemerchamber.com))

Please provide your online links: [For example: Facebook, LinkedIn, Twitter, YouTube, Urban Spoon, Yelp]

**Give us a brief description of your company's business for your listing on our website**

What year was your business established? \_\_\_\_\_

By signing this agreement you have committed to paying the Bessemer Area Chamber of Commerce the appropriate amount for membership dues based on your classification and number of full time employees. This organization believes that you are best qualified to determine the value of your membership investment. As a guide, membership dues are determined by the listed chart.

Signature \_\_\_\_\_ Date: \_\_\_\_\_

# of Full Time Employees	Membership Investment
0-3	200.00
4-6	260.00
7-10	330.00
11-25	400.00
26-39	520.00
40 and up	600.00
Non Profits & Individuals	125.00
Financial Institutions	750.00
Utilities	1000.00
Associate Member (Only for employees of existing members)	75.00

**Choose Billing Method:** *All dues are paid once annually*

Dues Amount: \$ \_\_\_\_\_ per year  
\_\_\_\_\_ # of Full Time Employees \_\_\_\_\_ # of Part Time Employees

**Indicate Today's Payment Method**

\_\_\_ Check \_\_\_ Cash \_\_\_ Invoice \_\_\_ Credit Card

**Name / Company on Credit Card**

CC # \_\_\_\_\_ Exp. Date \_\_\_\_\_

CVV # \_\_\_\_\_ CC Billing Zip Code \_\_\_\_\_

*Debit/Credit Card payments can be processed by phone, mail or in person*

205-425-3253

*Bessemer Area Chamber of Commerce at 321 18<sup>th</sup> St. N. Bessemer, AL 35020*

**ONCE YOU'RE AN ACTIVE MEMBER, PLEASE GO TO [WWW.BESSEMERCHAMBER.COM](http://WWW.BESSEMERCHAMBER.COM) TO SUBMIT THE FOLLOWING UNDER YOUR COMPANY'S LISTING:**

**JOB LISTINGS / BUSINESS PROMOTIONAL EVENTS / MEMBER TO MEMBER DISCOUNTS / COMPANY NEWS**

The Alabama Chambers Benefit Program helps members reduce health benefit costs by providing a unique, specialized program tailored to small and mid-sized businesses that emphasizes wellness, cost saving education, and concierge-level service.

### Program Eligibility:

- Each chamber must be a member of the Chamber of Commerce Association of Alabama and businesses must be a member of a local chamber
- Employees must be working full-time (at least 30 hours a week)
- Company must have two or more employees to apply
- Independent contractors are not eligible

### Program Features:

- Customer service team dedicated to delivering an exceptional experience
- Stable health benefit costs
- Access to Smart Health 360 which equips members to live healthy
- 24/7 access to a Doctor through Teladoc with a \$0 copay
- Utilizes the VIVA HEALTH Network

### Benefits to Chambers

- Enhanced member satisfaction and retention
- Attractive healthcare program to offer as a member benefit

### Benefits to Members

- Easy access to customer service and resources
- Lower and stable health benefit costs

Benefit Program administered by





# TIDBIT TUESDAY

**“TIDBIT TUESDAYS” IS A WEEKLY VIDEO HIGHLIGHTING BESSEMER AREA CHAMBER OF COMMERCE MEMBERS AND THEIR SERVICES. THE PURPOSE OF THE WEEKLY VIDEOS IS TO EMPOWER AND INFORM VIEWERS ABOUT CHAMBER MEMBERS’ PRODUCTS AND SERVICES.**

**Options for Filming:**

1. Record your video (no more than 2 minutes) on your cellular device and submit along with this form to Micole Dudley at [bessemerchamber.memberserv@gmail.com](mailto:bessemerchamber.memberserv@gmail.com).
2. Schedule on site filming, allowing chamber staff to come out and film for you. Contact chamber staff to schedule day and time.

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Number: \_\_\_\_\_ Email address: \_\_\_\_\_

Quick History of Business: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Hours of Operation: \_\_\_\_\_

**Summarized Tuesday Tidbit tips: (Keep in mind that your useful tip(s) needs to be relevant and tied to the product/service being promoted! See example on back.)**

( ) Product OR ( ) Service:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please feel free to add additional pages if needed!

**“Tidbit Tuesdays” is a product of the “BUY BESSEMER” Campaign sponsored by:**



*Chamber Member*  
**SPOTLIGHT**

Your spotlight will be featured in the Bessemer Area Chamber of Commerce Monthly Newsletter and on the Bessemer Area Chamber of Commerce Facebook page. Please feel free to contact me if you have any questions!

**PLEASE COMPLETE AND RETURN THIS FORM, ONE PHOTO AND YOUR COMPANY LOGO, IF APPLICABLE, ASAP.**

**Company/Organization:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Hours of Operation:** \_\_\_\_\_

**Owner(s)/Contact Representative(s):** \_\_\_\_\_

**Phone (include fax number):** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Website/Social Media:** \_\_\_\_\_

**How did your business get started (Brief history)?** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**What products and/or services do you offer?** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

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Why did you choose to open your business in the Bessemer area? \_\_\_\_\_

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What is your favorite part about living and/or working in Bessemer? \_\_\_\_\_

Feel free to use additional pages if needed.

