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JUNE / JULY NEWSLETTER

HELP US REFLECT, HONOR AND THANK OUR HEROES & BUSINESSES



The Bessemer Chamber of Commerce is proud to announce a special event that will bring honor and remembrance to a group of individuals that continue to sacrifice their lives to protect ours.

Remembrance, Honor & Awards Day for our HEROES will be held on Monday, September 11, 2023 from 12 – 2 pm at the Bessemer Civic Center. We are asking you to join us as we commemorate 9/11, honor our first responders and recognize our 2023 business of the year.

This will be a great day for the City of Bessemer. We all can attest to the fact that first responders endure hazardous conditions, traumatic events, and long hours on the job to secure our safety and in many incidents save lives.

We will not/cannot forget September 11th, a day that remains a point for reflection on the hijacked plane attacks that killed nearly 3,000 people.



Register with form on page 12.

This event is set to bring the entire community together to reflect, honor and say thank you to our HEROES. Make your reservations today by calling the Bessemer Chamber at (205) 425-3253.

PLEASE NOMINATE YOUR COMPANY OR A COMPANY FOR THE 2023 BUSINESS OF THE YEAR AWARDS. See nomination form / past recipients on pages 13 & 14

BUSINESS AFTER HOURS

THANK YOU FOR INVESTING IN YOUR CHAMBER

On Thursday, June 22, 2023 the Bessemer Area Chamber of Commerce welcomed over 100 members and community leaders to the annual Business After Hours Membership Appreciation Seafood Boil that was held at Frank House Municipal Golf Course. This event was sponsored by our 2023 Gold Corporate Partners: Amazon, Bessemer Utilities, Dex Imaging, Holt Insurance, Grade A Asset Management, Lawson State Community College and J. M. Smucker. We would like to thank our chamber



members for investing and partnering with us. Supporting your local chamber allows this region to flourish economically. We would like you to know that the Bessemer Chamber is working tirelessly to CREATE CONNECTIONS that will provide avenues for you (our members) to reach your goals. Thank you to Bessemer's Mayor and Bessemer City Councilors for seeing the value and providing support for this chamber.



BUSINESS AFTER HOURS















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COMMUNITY NEWS

The Bessemer Area Chamber of Commerce Presents the City of Bessemer's



Marvel City Family Fun Fest, an enjoyable event that brings the entire community together. The festival will be held on Sunday, October 22, 2023 in downtown Bessemer in Debardeleben Park from 3pm until 7pm. This event provides vendors the opportunity to showcase and sell their products and services. We are excited to bring you 13 zones this year. Included are four new zones: Cancer Awareness, Greek, Domestic Violence Awareness and Faith-Based plus Entertainment, Marvel City Marketplace, Car Show, Information, Personality, Food Trucks/Restaurant Avenue, Kids/Education, Safety and Wellness/Healthcare. There will be something for everyone in the family to enjoy. The Entertainment zone will feature some outstanding local artists. The Chamber is accepting title/zone sponsors and vendors.







The Bessemer Area Chamber of Commerce would like to welcome the following businesses to the city of Bessemer:



Bessemer Chamber Member H & R Testing celebrated their grand opening with a ribbon cutting on Tuesday, June 13, 2023. The property is located at 615 Ninth Avenue North, Bessemer.

WELCOME NEW MEMBERS

Acceptance Insurance

LaQuisha T Fisher 623 Bessemer Super Hwy, Midfield, AL 35228 lfisher@acceptance.com PH 205-424-2810, F 205-425-6370 **Insurance*

Hackworth's Cleaning Service, LLC Kevin Hackworth Jr 1201 Powder Plant Road Unit 23, Bessemer, AL 35022 PH 205-643-4416 hackworthcleaningservice@gmail.com www.hackworthcleaning.com *Cleaning / Janitorial

Welcome Dr. Dana Arreola, Superintendent - Bessemer City Schools

Please join Bessemer City Schools for a welcome reception honoring Dr Dana Arreola, their newly appointed superintendent on Sunday, July 30,2023 at 3 pm at Bessemer City High School (4950 Premiere Parkway Bessemer, Alabama 35020).



Know Someone That Has an Antique Car, Corvette, Mustang or Slingshot?

Ask them to register for the car show during the Marvel City Family Fun Fest on Sunday, October 22nd



Judges will vote for the best antique / Corvette / Mustang / Slingshot Winners will receive a trophy, post advertising and bragging rights!

COMMUNITY NEWS





The City of Bessemer's Independence Day Celebration

INDEPENDENCE DAY

This celebration was held on Tuesday, July 4, 2023 from 6 - 9 pm at Bessemer City High School. The High School parking lot was filled with hundreds of people that came out to enjoy the festivities and giveaways. This annual event is hosted by the Bessemer Area Chamber of Commerce and sponsored by the City of Bessemer. Thank you to everyone that attended and made this event a huge success!



The Chamber is excited about this group of individuals that will lead the chamber for 2023.

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Our 2023 Chairwoman of the board, Dr. Cynthia Anthony, President of Lawson State Community College stated this year is going to be a BIG year for the Bessemer Chamber. Input, commitment, leadership, action and decision-making are the key elements that each individual brings to the board. These individuals have agreed to serve the chamber and have made the commitment to lead and direct the chamber of commerce and to represent the full membership of the Chamber in every capacity to guarantee that the organization achieves its mission.

2023 BOARD OF DIRECTORS

Dr. Cynthia Anthony, 2023 Chairwoman Lawson State Community College

Mitch Avery, Immediate Past Chairman Retired (Spire)

Carlton Jackson, Realtor, Finance Chairman Realtor, ABR* - Building Areas of Excellence

> Keith Pennington, 2023 Treasurer Medical West

Micah Andrews, The Foundry Ministries Mark Brown, Tennessee Valley Authority Cortney Coleman, Bessemer Housing Authority Charles King, Regional Paramedics (RAMS) Antoinette Madison, Alabama Power Reggie Mays, United Prosthetics & Orthotics Claire Mitchell, Jefferson County Absentee Specialist Bessemer Division Shane Morris, Buffalo Rock Nicole Newell, J. M. Smucker Noah Rocker, The Fountain of Life Church Katie Truss, Legacy YMCA Devron Veasley, Bessemer Development Board



The Bessemer Area Chamber of Commerce office is located at 321 18th Street N., Bessemer, AL 35020

PH (205) 425-3253 www.bessemerchamber.com

Office Hours are Monday–Friday 8:30am – 5:00pm

STAFF

LaTasha Williams IOM, President lacook1@bellsouth.net Mary Milan – Administrative & Accounting bessemerchamber.events@gmail.com

Arliscia Dial – Membership & Event Coordinator bessemerchamber.memberserv@gmail.com

AMBASSADORS

Minnie Roper, Retired Ambassador Coordinator

Tamala Briggins, Oak Crest Health & Wellness Lori Chisem, Lawson State Community College Eric Crosby, ArtisticVisionz Connie Fuell, Dex Imaging Akilih Haley, Lawson State Community College Denise Jackson, New Jerusalem Baptist Church Donna King, D & K Lawncare LLC Barnard Montgomery, Merrill Lynch Daryl Owens Dorian Waluyn, Lawson State Community College Anna Wooten, First Financial Bank



Jefferson County Commission is an Equal Opportunity Employer.

JOBS, JOBS, JOBS, JOBS CREATING CONNECTION

Chamber Members, send us your information if you're hiring and we will include it in the next Chamber newsletter.



COMMUNITY EVENTS CENTRE

OBIS

DOING BUSINESS WITH THE GOVERNMENT

THREE PART SERIES Our July Financial Literacy Series begins on July 19th. It is powered by a partnersh between CARA, UA Lift, SBA, Operation Hope, PNC Bank. Register today! norship

Part 1 - UNDERSTANDING THE IMPORTANCE OF BUSINESS IN-SURANCE July 19th at 8:30am

Part 2 - LOAN PROGRAMS FOR RESIDENTIAL AND COMMER-CIAL REAL ESTATE INVESTMENT July 26th at 8:30an

Part 3 - DOING BUSINESS WITH THE FEDERAL GOVERNMENT (CONTRACTING) AND THE SBA CONTRACT LINE OF CREDIT PROGRAMS August 2nd at 8:30am





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BESSEMER CIVIC CENTER

THURSDAY AUG 24TH 8:30 AM - 3:30PM

Active Shooter Preparedness CONFERENCE

Free Lunch included Presented By At No Charge By



that want to ensure their team is prepared active threat with confidence and



WEDNESDAY JULY 19 WEDNESDAY JULY 26 WEDNESDAY AUG. 2 8:30 am **Doing Business With** the Government Series Scan QR code to register

TUESDAY AUGUST 1 Bessemer Police Department's National Night Out 5 – 8 pm **Bessemer Recreation Ctr** Call Sqt Bruiser for more information 205-417-3900

THURSDAY AUGUST 24 Active Shooter Preparedness Conference 8:30 am - 3:30 pm **Bessemer Civic Center** Scan QR code to register

THURSDAY OCTOBER 5 32nd Annual Golf FORE **Progress Tournament** Tee time 12 pm Frank House Golf Course Registration at 10 am Lunch served at 11 am







COMMUNITY NEWS CREATE CONNECTIONS Tips to Stay Safe in Summer Months

Heat-related illness can be prevented. Learn these 4 simple steps you can take to keep from falling ill during hot summer months.

With summer fast approaching, remember that hot, humid weather can be a hazard to your health. In fact, hot weather causes more deaths than any other weather-related hazard. In hot and humid conditions, your body must work harder—just to maintain a normal temperature. Older adults and those with illnesses are at greater risk.

The good news is that heat-related illness and death can be prevented. There are simple steps you can take to keep from falling ill.

1. Stay Cool

 \sim Stay in air-conditioned locations as much as possible. If your home is not air conditioned find places in your community that are air conditioned. Find out if your community has a cooling center available during hot months.

~ Don't stay in a hot car (and don't leave pets in a hot car).

- ~ If you are outdoors, take breaks from the heat, especially during the hottest part of the day.
- ~ Take cool showers or baths to cool down.
- ~ Cover your windows with drapes to keep out the hot sun.
- ~ Consider using attic fans to clear hot air from your house.

Note: When the temperature outside is over 95 degrees, don't use electric fans to try to stay cool. At this temperature, fans create a false sense of comfort, and do not reduce body temperature.

2. Stay Hydrated

~ Drink plenty of fluids, even if you don't feel thirsty.

~ If you are on a special diet or if you have end-stage renal disease or advanced congestive heart failure, ask your doctor how to stay hydrated.

3. Stay Protected

- ~ Avoid strenuous or high-energy activities.
- ~ Wear loose and lightweight, light-colored clothing.
- ~ Wear sunscreen.
- ~ When outdoors, stay in the shade and wear a hat with a wide brim.

4. Watch for Signs of Heat Stress

On hot days, watch for signs of heat illness in yourself and others. Heat cramps, heat exhaustion and heat stroke are possible on hot days. Signs of heat-related illness include:

~ Muscle pains, cramps, or spasms

- ~ Heavy sweating, paleness, weakness, dizziness, headache nausea or vomiting
- ~ Confusion, fainting or unconsciousness
- ~ High body temperature (over 103 degrees) with dry skin (not sweating)

 \sim Rapid pulse

If you feel sick and suspect it may be heat-related, sip a sports drink. Get medical help if you still don't feel better. If you experience very high body temperature, rapid pulse, or dizziness it can be an emergency. Get medical help immediately.

1) Stay hydrated 2 Wear sunscreen and hats Care for a water? You need at least We KNOW, Bob! 3 Watch for signs of heat stress A Stay cool Are you Not that I've got Oh, I'm cool. dizzy? kind of cool, heat stress! Nauseous? John. No, I'm stressed because

Find more tips for a healthy summer at landmarkhealth.org

4 Tips for a Healthy Summer

Landmark

my candy

melted

COMMUNITY NEWS



Wet Weather Driving Tips by AAA

Spring and summer showers may mean flowers, but wet pavement contributes to nearly 1.2 million traffic crashes each year.

Here are some tips you'll want to follow the next time you're caught driving in the rain.

Safety starts before you drive, and your goal should be to see and be seen. Replace windshield wiper inserts that leave streaks or don't clear the glass in a single swipe. Make sure all headlights, taillights, brake lights and turn signals are properly functioning so other drivers will see you during downpours. Turn on your headlights whenever you drive.

Proper tire tread depth and inflation are imperative to maintaining good traction on wet roadways. Check tread depth with a quarter inserted upside down into the tire groove. If you can see above Washington's head, start shopping for new tires. Check each tire's pressure, including the spare, at least once a month... and be sure to check the pressure when the tires are cold.

Avoid Cruise Control

Most modern cars feature cruise control. This feature works great in dry conditions, but when used in wet conditions, the chance of losing control of the vehicle can increase. To prevent loss of traction, the driver may need to reduce the car's speed by lifting off the accelerator, which cannot be accomplished when cruise control is engaged.

When driving in wet-weather conditions, it is important to concentrate fully on every aspect of driving. Avoiding cruise control will allow the driver more options to choose from when responding to a potential loss-of-traction situation, thus maximizing your safety.

Slow Down and Leave Room

Slowing down during wet weather driving can be critical to reducing a car's chance of hydroplaning, when the tires rise up on a film of water. With as little as 1/12 inch of water on the road, tires have to displace a gallon of water per second to keep the rubber meeting the road. Drivers should reduce their speed to correspond to the amount of water on the roadway. At speeds as low as 35 mph, new tires can still lose some contact with the roadway.

To reduce chances of hydroplaning, drivers should slow down, avoid hard braking or turning sharply and drive in the tracks of the vehicle ahead of you. Also, it's important for motorists to allow ample stopping distance between cars by increasing the following distance of the vehicle in front of them and beginning to slow down to stop for intersections, turns and other traffic early.

Responding to a Skid

Even careful drivers can experience skids. If a driver feels their car begin to skid, it's important to not panic and follow these basic steps:

- Continue to look and steer in the direction in which the driver wants the car to go.
- Avoid slamming on the brakes as this will further upset the vehicle's balance and make it harder to control.

If you feel the car begin to skid, continue to look and steer in the direction you want the car to go. Don't panic, and avoid slamming on the brakes to maintain control.

Overall you want to be extra cautious in wet weather. Slow down, avoid hard braking or turning sharply and allow ample stopping distance between you and the cars in front of you. Also, do these things one at a time. Brake, then turn, then accelerate.



The Bessemer Area Chamber of Commerce Presents

Remembrance, Honor and Awards Day

Monday ~ 09.11.23

12 pm – 2 pm @ Bessemer Civic Center

STAR SPONSOR - \$1,500

TABLE OF 8 FOR YOUR COMPANY 2 TABLES OF 8 TO 1ST RESPONDERS DONATED IN YOUR NAME COMPANY NAME ON RECIPIENT'S PLAQUES COMPANY LOGO ON THANK YOU HEROES BANNER CEO/PRESIDENT SPEAKS FOR 2-3 MINUTES FULL PAGE AD IN PROGRAM

SILVER SPONSOR - \$1,000

4 SEATS FOR YOUR COMPANY 1 TABLE OF 8 TO 1ST RESPONDERS DONATED IN YOUR NAME ¹/₂ PAGE AD IN PROGRAM COMPANY NAME ON ADVERTISING MATERIAL

TICKETS: Table of 8 - \$320 OR \$40 each

SPONSOR / TICKET / TABLE REGISTRATION

DEADLINE TO SUBMIT: AUGUST 28™

Please fill out the information below and be sure to indicate which sponsorship you are choosing.

Company:	v:Contact:			
Address:		City:		Zip:
Phone:	Fax:	Email:		
	SPONSORSHIP T	YPE: (INDICATE BE	ELOW)	
STAR (\$1,500)	SILVER (\$1,000)TABL	E OF 8 (\$320)		1CKETS (\$40)
	METHOD OF PAYMENT (M	UST BE RECEIVED BEI	FORE EVENT)	
CHECK INVOICE	DEBIT/CREDIT CARD		TOTAL PAID = \$	
DEBIT/CREDIT CARD #		EXP. DATE	CW#	BILLING ZIP
I AUTHORIZE THE BESSEMER AREA CHAMBER	OF COMMERCE TO CHARGE MY CARD FOR	THESE FEES AND AGREE TO	UPAT INE ADUVE IVIAL A	COUNDING TO GAND NOOLA AGREEMENT

For additional questions, contact us at (205) 425-3253 or email bessemerchamber.events@gmail.com

The 30th Annual Bessemer Business Awards & First Responders Gala

Sponsored by the

Bessemer Area Chamber of Commerce

The Bessemer Business Awards are presented each year to Bessemer area businesses that have achieved success in their respective industry and size category. Submitted information is strictly confidential and maintained by the independent judging committee of the Chamber. You are encouraged to nominate any business that is located in the city limits of Bessemer, or any business located outside the city limits of Bessemer that is an active member of the Bessemer Area Chamber of Commerce. Recipients from the past five years are ineligible (see reverse for recent recipients). Nominees must have been in operation for at least three years. Nominations are due by Tuesday, August 15, 2023 before 5pm. Finalists and recipients will be recognized at the Bessemer Business Awards and First Responders Gala on September 11, 2023 at the Bessemer Civic Center. For additional information call 205-425-3253.

NOMINATION FORM

Three award categories for the 2023 Business of the Year

Please check the appropriate category: [One recipient will be selected from one of the three categories below]

__Category I - Companies with 1 to 10 employees ___Category II - Companies with 11 to 50 employees

Category III - Companies with more than 50 employees

Nominees will be asked to complete a brief information questionnaire. Judges will select considering the following areas: community / civic / charitable involvement, growth in employment, company stability, capital investment, general profitability, industry recognition. Nominees should attach recognition, press announcement, achievements, safety programs/awards and other supplemental materials to support the overall success of the business.

Company Nominated:		Type of Business:	
Company Address:			
# of Employees:Ph	one Number:	Fax Number:	
E-mail address:	Web ad	ldress:	
Reason for Nomination (use additional po	ges if necessary):		
			;
			4
2			

Return Nominations To: The Bessemer Area Chamber of Commerce 321 18th Street North * Bessemer, AL * 35020 Phone (205) 425-3253 * Fax (205) 425-4979

BUSINESSES OF THE YEAR

[Presented in 5 different categories through 2009]

CATEGORY I

- 1990 WSMQ
- 1991 OK Tire and Battery
- 1992 B & C Rental
- 1993 Coxco
- 1994 Bessemer Fasteners and Supply
- 1995 Bessemer Furniture Gallery
- 1996 United Textiles
- 1997 Anthony Underwood Automotives
- 1998 Compliance Specialists
- 1999 Engineering, Ênvironmental & Forestry Service
- 2000 Weaver Land Company
- 2001 Advanced Cardiac Solutions
- 2002 Farr Hardware & Food Shop
- 2003 The Western Star
- 2004 Brian's Carpet & Tile
- 2005 Holt Insurance
- 2006 Development Solutions, LLC
- 2007 Loyle Seymour Jewelry
- 2008 Tippi's Bakery & Deli
- 2009 Eagle Vision Eyecare
- Eddy Eugle (Isloid E) court

CATEGORY II

1990 - The Bright Star 1991 - Bob Sykes Barbecue 1992 – First Federal Savings Bank 1993 - Holmes Oil Company 1994 – Dixie Nissan 1995 - Carr Cabinet Doors 1996 – Suburban Gas Company 1997 – National Belt Service 1998 - Moore Coal Company 1999 – Air Carriers 2000 - Foseco-Morval USA 2001 - Vulcan Materials Co. 2002 - White Industries 2004 - Baumann Coatings, Inc. 2005 - Fourth Avenue Supermarket 2006 - ADCO Boiler Company 2007 - The Hampton Inn 2008 - Builders Millwork LLC 2009 – ITT Technical Institute

CATEGORY III

1990 - Long Lewis Ford 1991 - Food Giant 1992 – Harbison Walker 1993 - Southern Ductile Casting Co. 1994 – Big B, Inc. 1995 - Trinity Industries 1996 - UNR - ROHN 1997 – Walmart Super Store 1998 – Jemison Steel 1999 - Masonry Arts 2000 - Buffalo Rock 2001 - Southern Ductile Casting Co 2002 - Town & Country Ford 2003 – First Financial Bank 2004 - Long-Lewis Ford 2005 - Noland Health Services 2006 - Alabama Adventure 2007 – Golden Living Center Meadowood 2008 - Premiere Chevrolet, Inc. 2009 - First Financial Bank

NON-PROFIT ORGANIZATION

- 1999 Bessemer State Tech College
- 2000 Bessemer Area YMCA
- 2001 Salvation Army
- 2002 Bessemer Historical Homeowners Association
- 2003 Flint Hill Baptist Church
- 2004 Bessemer Development Board
- 2005 Dunbar-Abrams Foundation, Inc.
- 2006 Foundry Rescue Mission & Recovery Center
- 2007 Legacy YMCA
- 2008 Lawson State Community College
- 2009 Flint Hill Christian School

SAFETY AWARD

1992 – Alabama Power Company
1993 – Harbison Walker Refractories
1995 – U. S. Pipe
1996 – Vulcan Painters
1997 – Certex
1998 – Bessemer Utilities
2000 – S & G Waldrop Electric
2001 – Southern Ductile Casting Co.
2002 – ROHN, Inc.
2003 – Buffalo Rock Company
2005 – Cintas Corporation
2006 – Coston General Contractors
2007 – Shirley & Sons, Inc.
2008 – Alabama Power Company
2009 – U. S. Pipe & Foundry

*Awards not presented in 2010 / 2011

*Awards consolidated in 2012

BUSINESS OF THE YEAR

- 2012 Medical West 2013 – Splash Adventure
- 2014 Dollar General
- 2015 Town & Country Ford
- 2016 Oak Trace & Terrace Oaks Care and Rehabilitation Centers
- 2017 Milo's Tea Company
- 2018 BLOX LLC
- 2019 William Parsons CPA
- 2022 Chambers Funeral Home

DOCTOR OF THE YEAR

- 2014 Dr. Sally Ebaugh, Medical West 2015 – Dr. Kevin Staudinger, Brookwood Medical Center
- 2015 Dr. Danika Y Hickman, Medical West
- 2016 Dr. David Denney, Medical West
- 2017 Dr. H. Thomas Smith, Medical West
- 2018 Dr. John Issis
- 2019 Dr. Richard S. Stephen
- 2022 Dr. Michael Burch

*The Doctor of the Year award began in 2014

FIRST RESPONDERS AWARDS

LAW ENFORCEMENT OFFICER OF THE YEAR

- 2003 Perry Hurst
- 2004 Monroe Adams
- 2005 Jimmy Sims
- 2006 Myford Little
- 2007 Sgt. Gary D. Carmichael
- 2007 Christian Clemons / Ernest Ryan
- 2009 Arthur Bracy
- 2010 Sgt. Roy Harris
- 2011 Brent Miller
- 2012 Daniel Glassco
- 2013 Jeffrey Ioimo
- 2014 Roger Eubanks
- 2015 Det. Shadrick Williams
- 2016 Det. Jennifer Hamburger
- 2017 Sergeant Victor Lamar Cullen
- 2017 Officer Dustin Lee Alford
- 2018 Det. Justin Bruce Burmeister
- 2021 Officer Jonathan Lee Brady

FIRE FIGHTER OF THE YEAR

- 2002 Gary Carter
- 2003 Tommy Cannon / Brian Sloan
- 2004 Sam Ousley
- 2005 Jeff Lowe
- 2006 Stephen Parker
- 2007 Lt. Tommy Cannon / Shondrick Davis
- 2008 Lt. Michael E. Brannon
- 2009 Markus Dunn
- 2010 Todd Eddy
- 2011 Daniel Sanford / Russell Bell /
- Josh Phillips
- 2012 Robert Hallmark
- 2013 Harold Wright
- 2014 Evan Abbott

2006 - Jacob Reach

2007 - Dep. Alan Rhea

2009 - Jacob Bradley

2010 - Brad Dickey

2013 - Brad Perry

2008 - Dep. Nathan Nichols

2011 - Dep. Jeremy Barbin

2014 – Dep. LaDonna Houston

2017 - Corporal Kenneth Bailey

2018 - Sgt. Ryan Strickland

2019 - Edward McDonald

2022 - TaQuira Carter

*Awards not

presented in

2020 / 2021

2015 - Sgt. Mike Saxton / Dep. Ladonna

2021 - Dep. Detective Jason DeRamus

Houston / Dep. Wanda Oliver

AMBULANCE EMS OF THE YEAR

2012 - Sgt. Wayne Curry

2016 - Sgt. Randy Pate

2015 - Capt. Gary Nix / Mason Parker

DEPUTY SHERIFF OF THE YEAR

2016 – Capt. Carlton Jackson 2017 – AO Stephen Parker

2018 - Lt Stephen Parker

2021 - Capt. Stephen Parker

THE BESSEMER AREA CHAMBER OF COMMERCE

2024 Magazine Rate Sheet [ad sizes and rate]

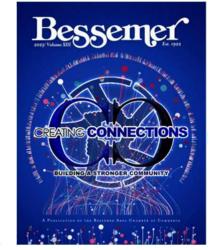
MEMBER				NON-MEMBER
Size	Non-bleed	Bleed	Color (M)	Color (NM)
2 Page Spread	14 x 10	16.75 x 11.125	\$2,800	\$3,000
Full Page	7 x 10	8.375 x 11.125	\$1,650	\$1,900
2/3 Page	4.625 x 10	NA	\$1,200	\$1,550
1/2 Page Horizontal	7 x 4.875	NA	\$1,000	\$1,250
1/2 Page Vertical	4.625 x 7.5	NA	\$1,000	\$1,250
1/3 Page Square	4.625 x 4.875	NA	\$ 675	\$ 925
1/3 Page Vertical	2.125 x 10	NA	\$ 675	\$ 925
1/6 Page Vertical	2.125 x 4.875	NA	\$ 500	\$ 750
1/6 Page Horizontal	4.625 x 2.25	NA	\$ 500	\$ 750
Business Card	3.25 x 1.75	NA	\$ 300	\$ 600

Premium positions

(full page 4-color, Members Only)00000000

Back Cover	\$2,900	Space Reservation	Oct. 25, 2023	
Inside Front Cover	\$2,000	Advertising Copy	Oct. 25, 2023	
Inside Back Cover	\$2,200	Publishing Date	January 2024	
Page 1	\$2,200	rubiishing Date	January 2024	

Deadline



Payment terms

All rates are net. Payment terms:

100% payment with contract required

All checks made payable to: **Bessemer Area Chamber of Commerce**

Contact the Bessemer Area Chamber of Commerce with any questions at 205-425-3253 or LaTasha Cook Williams at 205-283-2659 or email bessemerchamber.events@gmail.com.

Email your high resolution PDF ad to bessemerchamber.events@gmail.com no later than October 25, 2023.

Business card ads should be sent as original design files in PDF format

Need to hire a graphic designer for your ad? The project's graphic designer can design your ad for \$50 per hour. Forward all text, logo, photos, etc. and any instructions to bessemerchamber.events@gmail.com for ad design when reserving your ad space. (This cost is in addition to your ad space cost) Advertiser will be given a proof, the option to edit at no charge and a revised proof. Additional changes to the ad after the revision will be charged at the rate of \$50/hour.

S	pecify	Ad	Info	rmati	on
100		100	5 E		

Ad Size Required		uction Rate	_ =: \$
		plicable)	TOTAL COST
Company:	Contact:		
Address:	City:		_Zip:
Phone: Fax:	Email:		
Method of Payment:Credit CardCheck	cCash		
Credit Card #:	Exp. Date:	CVV #	
Billing Address (IF different from above):		City	Zip:
Print Cardholder's Name:	Authorized Signature		Date

I authorize the Bessemer Area Chamber of Commerce to charge my credit card for ad rates and agree to pay the above total according to card issuer agreement.

Email OR mail completed form with payment to Bessemer Chamber at 321 18th St. N., Bessemer, AL 35020 or bessemerchamber.events@gmail.com.

MEMBER BENEFITS

©TIDBIT TUESDAY

Sign up today to have a free video made to highlight your products & services on Facebook!

> We will accept a video you make or come make one for you. (no more than 2 minutes long)



Can you afford not to spotlight your business free of charge?

Contact us today!

DID YOU KNOW?

Members in good standing are able to use the chamber's meeting room during business hours Monday through Friday

upon request (when available)



Groundbreakings / Ribbon Cuttings are free to chamber members only!

Have you had one to celebrate your opening or a complete renovation?



Do you have a company representative that is passionate about your company and the Bessemer area? They may be the perfect candidate for our ambassador program.



Contact us for details and nominate them to serve today!