

Communique



FEBRUARY & MARCH NEWSLETTER

THE 7TH ANNUAL TASTE OF BESSEMER JOB FAIR & BUSINESS EXPO...SIGN UP TODAY



The event you have been waiting for is scheduled for **Thursday, April 13, 2023, 3:00pm until 7:00pm** at the Bessemer Civic Center. The purpose of this event is to allow businesses and organizations the opportunity to showcase their products and services to potential customers that are looking for:

- A caterer for the holidays or a special event
- Assistance with planning their upcoming wedding
- A networking atmosphere
- New equipment to purchase
- A company/personal vehicle to purchase
- A new job, etc.

This expo is also a great way for you to set up a vendor booth to thank the community for their support! Call (205) 425-3253 for more information.

Tickets are \$15 each / 5 for \$70 / 15 for \$200 / 20 for \$260

CHAMBER EVENTS

Save the Date

MARCH 16TH 5 – 7 PM

Business After Hours
@ Bessemer Chamber

APRIL 13TH 3 – 7 PM

Taste of Bessemer Job Fair and
Business Expo @ Bessemer Civic
Center

APRIL 26TH NOON

Membership and Administrative
Professional's Day
Luncheon @ Bessemer Civic Center

MAY 4TH NOON

National Day of Prayer Program
in Debardeleben Park

Bessemer
Area Chamber of Commerce

SAINT PATRICK'S DAY

BUSINESS AFTER HOURS

03.16.23 ~ 5 - 7 pm

321 18TH STREET NORTH, BESSEMER

NETWORKING DOOR PRIZES REFRESHMENTS

Door prize drawing WILL BE LIMITED to those who make a reservation to attend – no exceptions

RSVP **205-425-3253** BY MARCH 13TH
COMPANIES ARE LIMITED TO 2 GUESTS EACH
[Diamond and Gold Corporate Sponsors are limited to 5 guests]
Additional guests may attend at a cost of \$10 each

This event is limited to members of the Bessemer Chamber

COME PREPARED TO TAKE A CHANCE ON A POT OF GOLD COINS

Bessemer
Chamber of Commerce

TASTE OF BESSEMER

Job Fair and BUSINESS EXPO

Thursday, April 13, 2023

3:00 - 7:00 pm

Bessemer Civic Center

Live Entertainment
Food / Business Vendors
Fun for the Entire Family

Showcase your business to over 1,000 attendees

BUSINESS EXPO **JOB FAIR** **RESTAURANTS** **FOOD TRUCK** **CATERING SERVICES**

Ticket Cost: 1 for \$15 / 5 for \$70 / 15 for \$200 / 20 for \$260

Sponsors: \$300 (Member) / \$400 (Non Member)

Ticket Deadline: April 1st Sponsor & Vendor Deadline: April 6th

Come sample foods from area restaurants and caterers
~ BRING CASH TO SHOP WITH YOUR FAVORITE VENDORS ~
All sponsor / vendor / ticket money is nonrefundable

FOOD VENDORS
Chamber Member Vendor Cost: \$50
Non-Chamber Members Vendor Cost: \$100

For more information call **205-425-3253**

BUSINESS DISPLAY / JOB FAIR VENDORS
Chamber Member Vendor Cost: \$100
Non-Chamber Members Vendor Cost: \$200

CHAMBER NEWS



THE ANNUAL MEETING HAS SET THE TONE FOR 2023 AND ITS GOING TO BE BIG!

The Bessemer Area Chamber of Commerce's 101st Annual Meeting was held on Thursday, February 2nd at noon at the Bessemer Civic Center. Over 300 guests were welcomed to the luncheon. The tone has been set for the year and it's going to be a BIG year for the Bessemer Chamber. The keynote speaker Dr. Karockas Watkins challenged guests to invest in the community and the chamber. He encouraged the business and community leaders to join forces and work together to take Bessemer to a higher height.

Here is a brief bio of Dr. Watkins. He is a vastly accomplished and a highly educated man, holding multiple degrees from a bachelor's in mechanical engineering from Kettering University, a Master of Theology, two Doctorate



Degrees, one in Theology and the other in Philosophy, both from North Carolina's College of Theology and being a Graduate of Vanderbilt University's Executive Development Institute in Business Excellence.

He also excels in Leadership Consulting and Professional Development as well as being an expert in Emotional Intelligence, certified as a "Train-the-Trainer" through TalentSmart in San Diego. He is a Certified Leadership Coach and a Certified Executive Coach. Dr. Watkins has taught thousands of people around the world by leading over 250 crusades and leadership conferences in over 30 different countries as a motivational speaker and trainer.

Dr. Watkins is currently the CEO of Ability Plus, which employs over 600 people and serves individuals with intellectual and developmental disabilities. He also is CEO of Vision Excellence Company, which provides Leadership Consulting and Professional Development to leaders worldwide. Dr. Watkins is an accomplished author of two books, "God-A-Tude" and "No Bad Days", as well as the co-author of "The ABC'S of Influence".

He passionately serves his community by actively serving on multiple boards within the community. He currently serves on the Huntsville Madison County Chamber of Commerce's Executive Board as Vice Chair of Workforce Development.

We would like to thank our sponsors, Medical West and Jefferson County Commissioner Sheila Tyson. The catering for the event was Chamber member Jay Fuller, owner of Plush Bar and Grill. The two highlights of the event were the exchanging of the gavel and the announcement of the 2023 Charles A Long Outstanding Civic Award recipient.

The 2022 Chairman of the board, Mitch Avery, retired from Spire, passed the gavel to incoming Chairwoman, Dr. Cynthia Anthony President of Lawson State Community College. We would like to thank the caterer Jay Fuller & Plush Bar and Grill staff along with entertainer Rob Harris & Company; Photographer & Videographer, Eric Crosby, ArtisticVisionz; Terry Dawson and the Bessemer Civic Center Staff, the Chamber Board of Directors and Ambassadors.



CHAMBER NEWS



The Chamber is excited about this group of individuals that will lead the chamber for 2023.

Our 2023 Chairwoman of the board, Dr. Cynthia Anthony, President of Lawson State Community College stated this year is going to be a BIG year for the Bessemer Chamber. Input, commitment, leadership, action and decision-making are the key elements that each individual brings to the board. These individuals have agreed to serve the chamber and have made the commitment to lead and direct the chamber of commerce and to represent the full membership of the Chamber in every capacity to guarantee that the organization achieves its mission.

2023 BOARD OF DIRECTORS

Dr. Cynthia Anthony, 2023 Chairwoman
Lawson State Community College

Mitch Avery, Immediate Past Chairman
Retired (Spire)

Carlton Jackson, Realtor, Finance Chairman
Realtor, ABR* - Building Areas of Excellence

Keith Pennington, 2023 Treasurer
Medical West

Micah Andrews, The Foundry Ministries
Ashley Brazel, Truist

Mark Brown, Tennessee Valley Authority
Cortney Coleman, Bessemer Housing Authority
Dr. Autumm Jeter, Bessemer Board of Education

Charles King, Regional Paramedics (RAMS)
Antoinette Madison, Alabama Power

Reggie Mays, United Prosthetics & Orthotics
Claire Mitchell, Jefferson County Absentee

Specialist Bessemer Division
Shane Morris, Buffalo Rock
Nicole Newell, J. M. Smucker

Noah Rocker, The Fountain of Life Church
Katie Truss, Legacy YMCA

Devron Veasley, Bessemer Development Board



Mitch Avery, retired from Spire passes the gavel to Dr. Cynthia Anthony, President of Lawson State Community College



Thank you for your service and leadership. These individuals have served on the board of directors for three or more years and rotated off the board January 2023. Pictured: Sheriff Mark Pettway, Jefferson County Sheriff's Department, Bryonda Collins, Chambers Funeral Home and Reginald Calvert, New Jerusalem Baptist Church (not pictured).

ARLISCIA DIAL JOINS CHAMBER STAFF

The Bessemer Area Chamber of Commerce is proud to welcome Ms. Arliscia Dial to the staff. Arliscia joined the staff on February 27, 2023. She will be working part time in the role of Membership and Events Coordinator.



BUSINESS NEWS



2023 Charles A. Long Outstanding Civic Award Recipient, Mrs. Julie Bell, Agent- State Farm

Each year the highlight of the annual meeting is the announcement of the Charles A. Long Outstanding Civic Award recipient.

Charles A Long was a devoted business and civic leader whose inspiration and guidance was of tremendous influence during and after his long years of leadership and service to Bessemer. This prestigious award has been presented to a deserving recipient who has provided leadership, support, service, and has been committed to business and civic interest in the community.

Julie Bell has served this community for many years. She is a strong supporter and advocate for Bessemer not just a member of numerous organizations, but she has worked diligently to help improve/ support the quality of life for many residents. She has chaired many committees throughout the area. A close friend described her as humble, caring, strong, passionate, and dedicated. at a very young age, she was noted to be a business owner.



Julie Bell with past recipients of the Charles A. Long Outstanding Civic Award

She's self-driven and a very strong and confident person who has turned barriers into stepping stones. Not only does she have a special love for her faith, family and people; she loves to travel. Julie is a friend to elected leaders and has been known to support positive and productive agendas. Many of you probably had no idea that she was a synchronized swimmer and has been known to play a good game of golf. With all that she has accomplished in this community; you would think that Alabama was the only place she's called home but she she's lived in Illinois, Ohio and California. She was born and raised in Bloomington, IL. and has lived by the belief that school is never out and that you can always learn something new. She graduated from Illinois State University with a BS in business. She has attained several prestigious professional designations during their career which includes:

- Clu[®] (Chartered Life Underwriter[®])
- Cpcu[®] (Chartered Property & Casualty Underwriter[®])
- Chfc[®] (Chartered Financial Consultant[®])
- Flmi[®] (Fellow, Life Management Institute[®])

Julie has been with State Farm[®] for over 40 years with the last 14 years serving as a State Farm[®] agent in Bessemer, AL helping their customers manage the risks of everyday life, recover from the unexpected and realize their dreams. She has been sought out by the local news media as a subject expert in matters concerning insurance. The recipient is the supporter of many civic organizations, education and the issues of working women like Lawson State Community College, Bessemer City schools, Bessemer Area Chamber of Commerce, Business and Professional Women's Organization of Alabama, Bessemer BPW, PINK Middle School mentoring program, Domestic Violence programs, Breast Cancer Awareness programs and many more. The recipient is also an active member of Canaan Baptist Church. The recipient is a loving wife of 35 years to Les, mother of 4, a grandmother of 11, and a friend to many.

CHAMBER NEWS



CHIEF RANDALL MCFARLAND JR. RETIRED MARCH 1ST, 2023



Chief McFarland's served 28 years with the Bessemer Fire Department.

Congratulations Chief McFarland!

The 2023 edition is ready for pick up at the Bessemer Chamber.

The Bessemer Area Chamber of Commerce **Membership and Administrative Professional's Day Luncheon** is scheduled for **Wednesday, April 26, 2023 at noon at the Bessemer Civic Center**. This is a great opportunity for you to come and enjoy a great lunch, hear a great speaker, network with other chamber members, and honor your administrative professional(s). Tables of 8 are \$320 and individual seats are \$35 each. Space is limited. **Reserve your seats today by calling (205) 425-3253.**

Please take the time to nominate your administrative assistant for the Administrative Professional of the Year Award. (Nomination form included in newsletter.)

The Bessemer Area Chamber of Commerce office is located at 321 18th Street N., Bessemer, AL 35020

PH (205) 425-3253
www.bessemerchamber.com

Office Hours are Monday–Friday 8:30am – 5:00pm

STAFF

LaTasha Williams IOM, President
 lacoock1@bellsouth.net

Mary Milan – Administrative & Accounting
 mmilan1@bellsouth.net

Arliscia Dial – Membership & Event Coordinator
 bessemerchamber.memberserv@gmail.com

AMBASSADORS

Minnie Roper, Retired
Ambassador Coordinator

Tamala Briggins, Oak Crest Health & Wellness
 Lori Chisem, Lawson State Community College
 Eric Crosby, ArtisticVizionz
 Matt Douglas, Dotedison
 Connie Fuell, Dex Imaging
 Akilih Haley, Lawson State Community College
 Denise Jackson, New Jerusalem Baptist Church
 Donna King, D & K Lawncare LLC
 Barnard Montgomery, Merrill Lynch
 Daryl Owens
 Dorian Waluyn, Lawson State Community College
 Anna Wooten, First Financial Bank



JOBS, JOBS, JOBS



Chamber Members, send us your information if you're hiring and we will include it in the next Chamber newsletter.

COMPETITIVE SALARY
PAID TRAINING & ACADEMY TUITION
OVERTIME AND OFF-DUTY ASSIGNMENTS AVAILABLE
5-10% EDUCATION PAY INCREASE
LATERAL EXPERIENCE PAY INCREASE

MEDICAL, VISION, AND DENTAL BENEFITS
LIFE INSURANCE AND STATE TIER I RETIREMENT PLAN
UNIFORMS AND EQUIPMENT PROVIDED
SPECIALIZED UNIT OPPORTUNITIES
EXPEDITED HIRING PROCESS

MINIMUM REQUIREMENTS

- US CITIZENSHIP
- 19 YEARS OF AGE
- HIGH SCHOOL DIPLOMA OR GED CERTIFICATE
- VALID STATE OF ALABAMA DRIVER'S LICENSE
- PHYSICAL AGILITY
- NO FELONY CONVICTIONS
- 2 YEARS EXPERIENCE TO BE ELIGIBLE FOR LATERAL ENTRY

APPLY USING THE QR CODE. FOR MORE INFORMATION CALL LT. REESE AT 205-369-4584.

Call Lt. Reese at 205-369-4584 for more information.



Assistant Volleyball Coach

SALARY: See Position Description
OPENING DATE: 03/02/23
CLOSING DATE: 03/09/23 11:59 PM
CAMPUS LOCATION: Lawson State Community College
POSITION SUMMARY:

The Assistant Volleyball Coach is responsible for assisting various aspects of the volleyball program to include recruiting, scheduling opponents and organizing practice.

General Maintenance Technician

SALARY: \$32,966.00 - \$48,728.00 Annually
OPENING DATE: 03/06/23
CLOSING DATE: 03/13/23 11:59 PM
CAMPUS LOCATION: Lawson State Community College
POSITION SUMMARY:

The General Maintenance Technician is responsible for performing a variety of skilled technician duties which include electrical, mechanical, carpentry, and HVAC in the maintenance and repair of college facilities and equipment. The General Maintenance Technician will report to the Director of Facilities and assist in ensuring effective plant operations and facility upkeep.

This post is for multiple positions.

5 Tips on How to Prepare for an Interview:

- ★ Research the company.
- ★ Learn everything you can about the open position.
- ★ Try out the company's product or service (if you can).
- ★ Learn about the interviewers.
- ★ Find out what kind of interview you're in for and prepare accordingly.

Groundskeeper

SALARY: \$26,670.00 - \$42,430.00 Annually
OPENING DATE: 03/06/23
CLOSING DATE: 03/13/23 11:59 PM
CAMPUS LOCATION: Lawson State Community College
POSITION SUMMARY:

The Groundskeeper reports to the Assistant Director of Facilities and responsibilities include the maintenance of the college's landscaping and grounds, minor repair to grounds equipment and other grounds keeping tasks to maintain a safe and attractive environment.

Call Lawson State's Office of Human Resources at 205-929-3408 for more information.

COMMUNITY EVENTS



Family FUN Event
APRIL 8th, 2023
 BESSEMER POLICE DEPARTMENT

WHEELS & WINGS

T-TOWN HARLEY-DAVIDSON
 LEAR
 TORCH RUN
 ELKS

BIKE RIDE

2 Wheels \$25.00 2 Wheels + Rider \$35.00 3+ Wheels \$35.00

Bikes, Planes, Music, Food & Fun
 Proceeds Benefit
 ALABAMA LAW ENFORCEMENT TORCH RUN FOR SPECIAL OLYMPICS

TUSCALOOSA TO BESSEMER AIRPORT
 CHECK-IN @ T-Town Harley-Davidson:
 4401 Interstate Drive, Coltondale, AL 35440
 Check-in 9am. Stands up 11am

Pre-Register Pre-Register

RIDE TO
THE HANGAR
 BAR & GRILL
 800 Mitchell Field Rd. Bessemer, AL 35022

FOR MORE INFORMATION SCAN
<https://wings-and-wheels-law-enforcement-torch-run-for-special-olympic.square.site/s/shop>

SATURDAY APRIL 8TH
Wheels & Wings
BIKE RIDE
 Tuscaloosa to Bessemer Airport

Bikes, Planes, Music, Food & Fun
 Use QR code on flyer to get more information.

THURSDAY, APRIL 13TH
Taste of Bessemer Job Fair and Business Expo
 Vendor spaces & tickets available
 @ Bessemer Civic Center
 Call 205-425-3253

Bessemer
 Chamber of Commerce

TASTE OF BESSEMER

Job Fair and BUSINESS EXPO

Thursday, April 13, 2023
3:00 - 7:00 pm
 Bessemer Civic Center

Live Entertainment
 Food / Business Vendors
 Fun for the Entire Family

Shows over 1,000 attendees

Ticket Cost: 1 for \$15 / 5 for \$70 / 15 for \$200 / 20 for \$260
Sponsors: \$300 (Member) / \$400 (Non Member)
Ticket Deadline: April 10th Sponsor & Vendor Deadline: April 6th

Come sample foods from area restaurants and caterers
 ~ BRING CASH TO SHOP WITH YOUR FAVORITE VENDORS ~
 All sponsor / vendor / ticket money is nonrefundable

FOOD VENDORS	For more information call	BUSINESS DISPLAY / JOB FAIR VENDORS
Chamber Member Vendor Cost: \$50	205-425-3253	Chamber Member Vendor Cost: \$100
Non-Chamber Members Vendor Cost: \$100		Non-Chamber Members Vendor Cost: \$200

12th Annual Bob Sykes BBQ & BLUES Festival

12-8pm

Saturday APRIL 29TH 2023
DeBardleben Park

SPONSORED BY

BobSykesBlues.com

SATURDAY, APRIL 29TH
Bob Sykes
BBQ & Blues Festival
 Sponsors & tickets available
 Debardeleben Park
 Call 205-426-1400

SATURDAY JUNE 10TH
Central Alabama Caribbean Food & Music Festival
 Debardeleben Park
 Call 205-683-5324 or email cacaoonline@gmail.com

CENTRAL ALABAMA CARIBBEAN AMERICAN ORGANIZATION PRESENTS

SATURDAY JUN 10 2023

Central ALABAMA Caribbean Food & Music Festival

@ Debardeleben Park, Bessemer, Alabama

Parade Route
 BESSEMER HALL OF HISTORY >
 DOWN ALABAMA AVENUE TO 19TH STREET >
 RIGHT ON 19TH TO 3RD AVENUE >
 LEFT ON 3RD AVENUE TO 16TH STREET >
 THEN LEFT ON 16TH

Featuring Special Guest Steel Band musical, entertainment and so much more activities.

OPEN to the Public

Starting J'neca Nam - 9pm

PARADE! DANCING! MUSIC!
 BRING YOUR FAMILIES AND FRIENDS | FOOD VENDORS | LOTS OF FUN

FOR MORE INFO EMAIL US AT CACAOONLINE@GMAIL.COM OR CALL 205-683-5324

SPONSORED BY

2023 CORPORATE PARTNERS



2023 PLATINUM SPONSOR



Commissioner Sheila Tyson
District Two

2023 GOLD SPONSORS



Bessemer Utilities
City of Bessemer
Electric & Water Services



2023 SILVER SPONSORS



District Attorney
Lynneice Washington

2023 SMALL BUSINESS PARTNERS

America's First Federal Credit Union
Bessemer Elks Lodge #721
Chambers Funeral Home
Julie Bell, Agent – State Farm Ins.

Killings & Poe
Legacy YMCA
The Principal & Associates
William Parsons CPA

2023 CORPORATE PARTNERS



Why Your Company Should Be a Sponsor

Sponsorship can be especially effective as a marketing tool because it can be a means of accessing a wide range of audiences such as decision makers in business, government entities, and of course customers. It can be particularly beneficial for companies that take part in international trade, because sponsorship transcends cultural and language barriers.

A growing number of marketers think that corporate sponsorship is better than other methods as it provides opportunities to gauge customer response to products immediately. Events allow business owners or executives relate directly with their customers, while they give customers the opportunity to try out the products of a company firsthand. In comparison, marketing research methods such as focus groups are usually costly and may not focus on the right kind of people, while market surveys or questionnaires usually do not allow prospective customers the opportunity to try out products.

Heightened visibility due to positive publicity through the media is another reason corporate sponsorship of events - especially those that attract large numbers of people like popular sports events - can be the most effective marketing tool. Every corporate sponsor seeks the widest exposure possible in both print and electronic media. This publicity increases the visibility of the company's products and services. The various kinds of media that cover the event usually include the names, and even pictures, of the sponsors. This kind of mass coverage by the media that the sponsor gets is usually unaffordable, if the company were to purchase it. Therefore, in order to maximize the impact, the company sponsoring the event should augment the media coverage the organizers arrange. In fact, sponsorship often can generate media coverage which may not have been otherwise available.

SPONSORSHIP INVESTMENT FORM

Please complete the form below and mail to:

321 18th Street North, Bessemer, AL 3502
or fax to 205-425-4979

Please email a JPG copy of your company logo to mmilan1@bellsouth.net at this time.

Company: _____

Contact (1) _____
(2) _____

Address: _____

City: _____ Zip: _____

PH: _____ Fax: _____

E-mail: _____

ANNUAL INVESTMENT

Diamond _____ (\$10,000) Platinum _____ (\$7,500)

Gold _____ (\$5,000) Silver _____ (\$3,000)

Small Business Partner _____ (\$1,000)

APPROVED BY: _____

PRINT NAME AND JOB TITLE:

Your signature indicates your agreement to pay the entire amount owed. Balances not paid in full by July 15, 2022 will be turned over to a collection agency.

CHOOSE METHOD OF PAYMENT

_____ Annual (January 2023)

_____ Semi Annual (January & July 2023)

Payment Options: ___ Check ___ Credit Card

CC# _____

Name on Card _____

Exp. Date _____ CVV# _____ Billing Zip _____

Bessemer Area Chamber of Commerce

Administrative Professional of the Year 2022-2023

NOMINATION FORM

Deadline: April 10, 2023

The Bessemer Area Chamber of Commerce invites you and your administrative professional(s) to join us for our Administrative Professionals' Day Luncheon as we recognize them and award the Administrative Professional of the Year. This prestigious award will be presented to the Administrative Professional that best demonstrates the qualities listed below. Companies making nominations **MUST** be members of the Bessemer Chamber **AND** in good standing with the chamber. Individuals are nominated by their colleagues, supervisors or self-nominate for their outstanding service, superior performance, exceptional efficiency, integrity and dedication to their fellow employees and their companies. Nominees may be nominated by more than one person. The winner will be announced during the Administrative Professionals' Day Luncheon on Wednesday, April 26, 2023.

The recipient of this award will be an individual who demonstrates the following qualities:

- * Must be customer service oriented both internally and external
- * Must demonstrate commitment to the company / purpose / mission, employees, vendors and clients
- * Must consistently exhibit exceptional job performance
- * Must perform actions above and beyond the call of duty
- * Must display involvement in company activities

The winner will receive:

- A "2023 Administrative Professional of the Year Award" plaque
- Bessemer gift basket

Those eligible for nomination must be current, full-time administrative support staff members and must have worked in their positions for at least three (3) years. Nominees must have successfully managed and completed significant projects that had a positive company-wide impact.

Upon receiving the nomination forms, a committee will conduct a review and select a recipient. The award recipient will be announced at the Administrative Professionals' Luncheon on April 26, 2023.

WHO IS NOMINATING THIS INDIVIDUAL? COLLEAGUE _____ SUPERVISOR _____

NOMINEE'S NAME AND TITLE: _____

NOMINEE'S COMPANY: _____

SUPERVISOR'S NAME AND TITLE: _____

SUPERVISOR'S EMAIL & PHONE NUMBER: _____

NOMINATOR'S NAME AND TITLE: _____

NOMINATOR'S EMAIL AND PHONE NUMBER: _____



TOTAL NUMBER OF YEARS WITH CURRENT EMPLOYER: _____

TOTAL NUMBER OF YEARS AS AN ADMINISTRATIVE PROFESSIONAL: _____

NOMINEE'S JOB DESCRIPTION:

WHY IS NOMINEE DESERVING OF THIS RECOGNITION?

LIST 5 WORDS THAT DESCRIBE NOMINEE:

OTHER/ADDITIONAL INFORMATION (200 WORD LIMIT)

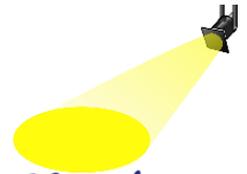
Return completed forms to the Bessemer Area Chamber of Commerce by April 10, 2023 via email at bessemerchamber.events@gmail.com or fax to 205-425-4979

MEMBER BENEFITS



Sign up today to have a free video made to highlight your products & services on Facebook!

We will accept a video you make or come make one for you. (no more than 2 minutes long)



Chamber Member SPOTLIGHT

Can you afford not to spotlight your business free of charge?

Contact us today!

DID YOU KNOW?

- Members can make up to 500 free black & white copies every month as long as you provide the paper?
- Members can add your open job positions at bessemerchamber.com? Call 205-425-3253 to get your log-in information..



Groundbreakings / Ribbon Cuttings are free to chamber members only!

Have you had one to celebrate your opening or a complete renovation?



Do you have a company representative that is passionate about your company and the Bessemer area? They may be the perfect candidate for our ambassador program.



Contact us for details and nominate them to serve today!

NEW MEMBERS



Bessemer City Council

Ms. Carla Foreman Jackson
165 Royal Coach Circle
Bessemer, AL 35022
PH 205-565-1281
PH 205-424-4060
Jackson5591@bellsouth.net
**Government (Federal / State / City)*

BetterLiving Realty powered by Barnes & Associates

Mr. Quentin T. Carter
5226 Gayle Lane
Bessemer, AL 35023
PH 256-337-1987
quentin@quentintcarter.com
www.quentintcarter.com
**Real Estate*

Bistro on 19th

Ms. Mara Allen
109 19th Street North
Bessemer, AL 35020
PH 205-800-7310
Bistroon19th@gmail.com
**Restaurant*

CAK Medical LLC

Ms. Angelica Jefferson
401 19th Street North Ste 107
Bessemer, AL 35020
PH 205-585-7286
cakmedicallc@gmail.com
**Drug Screening * Medical*

Fairfield Inn & Suites

Mr. Neal Soni
4980 Academy Court
Bessemer, AL 35022
PH 205-277-1700
F 205-277-1701
nealsoni@hotmail.com
**Hotel*

Fruit of Her Hands

Ms. Dorothy Avery
Mr. Mitchell Avery
1210 Old Oak Road
Birmingham, AL 35235
PH 205-368-4282
PH 205-259-3118
**Retail*

Grade A Asset Management

Mr. Erick Kennedy
830 22nd Street
Bessemer, AL 35020
PH 205-920-2018
information@gradea-am.com
www.eksuites.com
**Business Development*

Jackson, Michelle

415 19th Street North
Bessemer, AL 35020
PH 205-436-2061
Bettyboo74@yahoo.com
**Individual*

Jefferson County Sheriff's Office – Bessemer

Anthony Pippin, Assistant Sheriff
1826 2nd Avenue North
Bessemer, AL 35020
PH 205-481-4214
pippena@jccal.org
**Government (Federal / State / City)*

Kshena Gourmet Soul

Mr. Brandon Hicks Sr.
4201 Green Springs Highway
Birmingham, AL 35209
PH 205-965-3349
kshenagourmetsoul@gmail.com
**Caterer*

Little House for Little People

Ms. Susie Sturdivant
813 8th Street North
Bessemer, AL 35020
PH 205-481-9630
PH 205-481-9650
F 205-481-9660
Littlehousefor11@gmail.com
www.littlehouseforlittlepeople.com
**Daycare*

Little Wyngz Preschool & Daycare

Ms. Vicky Harris
7050 Rutledge Drive
McCalla, AL 35111
PH 205-542-5263
PH 205-477-0300
F 205-477-0300
Denalilevi62@gmail.com
**Daycare * Preschool*

Nothing But Salads Boutique

Ms. Angenica M. Jackson
900 Ninth Avenue N. Ste. A
Bessemer, AL 35020
PH 205-878-1967
nothingbutsalads@gmx.com
**Restaurant*

Purely Elevated Health & Wellness Southern Ladiee LLC dba Purely Elevated

Ms. Alisha Ruffin Brown
830 22nd Avenue North, Ste A
Bessemer, AL 35020
PH 205-585-4834
info@purelyelevated.com
www.purelyelevated.com
**Wellness Center*

Membership Benefits

Many business owners join their local chamber of commerce for networking opportunities.

You'll meet other members of your community and form business relationships.

Over time, the relationships you build can lead to valuable business partnerships.

Please review all the benefits of membership listed on our website.

THANK YOU
FOR JOINING US



TASTE OF BESSEMER

Job Fair and BUSINESS EXPO

2023 SPONSORSHIP APPLICATION



Sponsorship Cost:

\$300 (Chamber Member)

\$400 (Non-Chamber Member)

Company logo on all pre and post advertising

Receive 6 tickets to the event

Includes vendor space / benefits

Local newspaper advertisement

Post attendees mailing list

A door prize will be purchased on behalf of your company

All sponsor money is nonrefundable

Business Name _____

Contact Name / Owner _____ Email Address: _____

Mailing Address _____

Business Phone _____ Cell _____

Type of Merchandise to be displayed in vendor space _____

Need electricity in your space? _____

INDICATE PAYMENT: Check ___ Cash ___ Credit Card ___ Card # _____ Exp. Date: _____

Name/Business on Card _____ CVV # _____ CC Billing Zip _____

***Email your company logo to mmilan1@bellsouth.net in jpg format when you return this form ***

~ SPONSOR DEADLINE: April 6th ~



BECOME A SPONSOR

Showcase your business to over 1,000 attendees

EVENT DATE: Thursday, April 13, 2023 from 3 – 7 PM at Bessemer Civic Center



TASTE OF BESSEMER



2023 Business Display / Job Fair Vendor Guidelines and Application

Vendor Costs: \$ 100.00 (Chamber Member) \$200.00 (Non-Chamber Member)

The Bessemer Area Chamber of Commerce reserves the right to refuse ANY display that is not family friendly.

Vendors must conduct themselves in a professional manner.

Vendors will be responsible for their own display set-up

(which includes tools, display screens, table coverings, shade or anything required to exhibit).

Vendors will be provided an 8-foot table with white tablecloth.

(Vendors must confine displays/products to their assigned space. Anyone needing extra room must reserve a 2nd space.)

Vendors should plan to bring 750 - 1,000 giveaway/promotional items

Business Display Vendors **WILL NOT** be allowed to sell any food / beverages.

Vendors are expected to be completely set up 1 hour before the start of A Taste of Bessemer and agree to participate and/or sell during the entire duration of the event.

Vendors are responsible for cleanup of their area at the end of event.

Vendors must comply with all federal, state and local regulations.

All sponsor / vendor / ticket money is nonrefundable

Space is limited and on a first reserved basis

Showcase
your business
to over 1,000
attendees

Vendor Booth Name _____

Vendor Contact Name _____ Phone # _____

Mailing Address _____

Email _____ Fax # _____

INDICATE PAYMENT: Check ___ Cash ___ Credit Card ___ Card # _____ CVV# _____

Name/Business on Card _____ Exp. Date _____ CC Billing Zip _____

Need electricity in your space? _____

Indicate type of merchandise to be displayed in vendor space _____

JOB FAIR PARTICIPANTS – PLEASE LIST OPEN POSITIONS WITHIN YOUR COMPANY:

- | | | |
|----------|----------|----------|
| 1. _____ | 2. _____ | 3. _____ |
| 4. _____ | 5. _____ | 6. _____ |

I agree to abide by the rules stated. I understand that all promotion of my items must take place within the confines of my booth. I further understand that the Bessemer Area Chamber of Commerce & all their representatives are not responsible for or liable for damages including, but not limited to, loss suffered before, during, or after each event I have applied to as a result of the display of my work, equipment or material. I understand that there are no refunds. The duplication or use of any trademarks or logos belonging to the committee is strictly prohibited. The Bessemer Area Chamber of Commerce reserves all rights to refuse booth space based on event guidelines. If these guidelines are not upheld, my booth will be closed immediately without refund.

Vendor's Signature: _____ Date: _____

~ VENDOR DEADLINE: April 6th ~

EVENT DATE: Thursday, April 13, 2023 from 3 – 7 PM at Bessemer Civic Center



TASTE OF BESSEMER



2023 FOOD Vendors Guidelines / Application

Vendor Costs: \$ 50.00 (Chamber Member) \$ 100.00 (Non-Chamber Member)



Food Vendors should plan to prepare tastings/samples for 750 - 1,000 attendees
 Vendors will be allowed to sell their sampling product(s)
 Vendors will be responsible for their own display set-up
 (which includes tools, display screens, table coverings, shade or anything required to exhibit)
 Vendors are expected to be completely set up 1 hour before the start of a Taste of Bessemer
 Security will be on location to enforce guidelines
 Vendors will be provided an 8-foot table with white tablecloth
 Vendors will confine displays/ products to their assigned space. Anyone needing extra
 room must reserve and pay for a 2nd space.
 Vendors are responsible for cleanup of their area at the end of event
 Your Company name will be included on all pre/post advertising
 All sponsor / vendor / ticket money is nonrefundable



***Email your company logo immediately to mmilan1@bellsouth.net in jpg format ***

Space is limited and on a first reserved basis

Description of Food Sample: _____ Will you need electricity? _____

Will you be selling your product? _____ Cost of Item to Be Sold: _____ Serving Size: _____

Food Vendor Company Name _____

Food Vendor Contact Name _____ Phone # _____

Mailing Address _____

Email _____ Fax # _____

INDICATE PAYMENT: Check ___ Cash ___ Credit Card ___ Card# _____ CVV# _____

Name/Business on Card _____ Exp. Date: _____ CC Billing Zip _____

I agree to abide by the rules stated. I understand that all promotion of my items must take place within the confines of my booth. I further understand that the Bessemer Area Chamber of Commerce & all their representatives are not responsible for or liable for damages including, but not limited to, loss suffered before, during, or after each event I have applied to as a result of the display of my work, equipment or material. I understand that there are no refunds. The duplication or use of any trademarks or logos belonging to the committee is strictly prohibited. The Bessemer Area Chamber of Commerce reserves all rights to refuse booth space based on event guidelines. If these guidelines are not upheld, my booth will be closed immediately without refund.

Vendor's Signature: _____ Date: _____

~ VENDOR DEADLINE: April 6th ~

EVENT DATE: Thursday, April 13, 2023 from 3 – 7 PM at Bessemer Civic Center