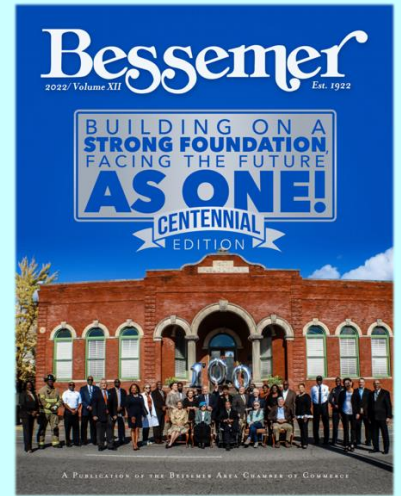


# THE BESSEMER AREA CHAMBER OF COMMERCE

## 2023 Magazine Rate Sheet [ad sizes and rate]

MEMBER				NON-MEMBER
Size	Non-bleed	Bleed	Color (M)	Color (NM)
2 Page Spread	14 x 10	16.75 x 11.125	\$2,500	\$2,750
Full Page	7 x 10	8.375 x 11.125	\$1,600	\$1,850
2/3 Page	4.625 x 10	NA	\$1,100	\$1,350
1/2 Page Horizontal	7 x 4.875	NA	\$ 900	\$1,150
1/2 Page Vertical	4.625 x 7.5	NA	\$ 900	\$1,150
1/3 Page Square	4.625 x 4.875	NA	\$ 675	\$ 925
1/3 Page Vertical	2.125 x 10	NA	\$ 675	\$ 925
1/6 Page Vertical	2.125 x 4.875	NA	\$ 500	\$ 750
1/6 Page Horizontal	4.625 x 2.25	NA	\$ 500	\$ 750
Business Card	3.25 x 1.75	NA	\$ 275	\$ 525



### premium positions

(full page 4-color, Members Only)

Back Cover	<del>\$2,900</del> <b>SOLD</b>
Inside Front Cover	<del>\$2,000</del> <b>SOLD</b>
Inside Back Cover	<del>\$2,000</del> <b>SOLD</b>
Page 1	<del>\$2,000</del> <b>SOLD</b>

### DEADLINE EXTENDED

Space Reservation	Nov. 21, 2022
Advertising Copy	Nov. 21, 2022
Publishing Date	January 2023

### payment terms

All rates are net. Payment terms:

**\*100% payment with contract required\***

All checks made payable to:  
Bessemer Area Chamber of Commerce

Contact the Bessemer Area Chamber of Commerce with any questions at 205-425-3253 or LaTasha Cook Williams at 205-283-2659 or email [mmilan1@bellsouth.net](mailto:mmilan1@bellsouth.net).

*Email this form and your completed ad to [mmilan1@bellsouth.net](mailto:mmilan1@bellsouth.net) in pdf format.*

**Advertisers must provide ads in high resolution pdf files by email to [mmilan1@bellsouth.net](mailto:mmilan1@bellsouth.net) no later than Nov. 21, 2022.**

\*Business card ads should be sent as original design files in PDF format\*

**Need to hire a graphic designer for your ad?** The project's graphic designer can design your ad for \$50 per hour. Forward all text, logo, photos, etc. and any instructions to [mmilan1@bellsouth.net](mailto:mmilan1@bellsouth.net) for ad design when reserving your ad space. (This cost is in addition to your ad space cost) Advertiser will be given a proof, the option to edit at no charge and a revised proof. Additional changes to the ad after the revision will be charged at the rate of \$50/hour.

### Specify Ad Information

Ad Size Required \_\_\_\_\_ Ad Cost \_\_\_\_\_ + Production Rate \_\_\_\_\_ = \$ \_\_\_\_\_  
(if applicable) **TOTAL COST**

Company: \_\_\_\_\_ Contact: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**Method of Payment:** \_\_\_ Credit Card \_\_\_ Check \_\_\_ Cash

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV # \_\_\_\_\_

Billing Address (IF different from above): \_\_\_\_\_ City \_\_\_\_\_ Zip: \_\_\_\_\_

Print Cardholder's Name: \_\_\_\_\_ Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

*I authorize the Bessemer Area Chamber of Commerce to charge my credit card for ad rates and agree to pay the above total according to card issuer agreement.*

**Mail payment to Bessemer Chamber at 321 18th St. N., Bessemer, AL 35020**