

SPONSOR REGISTRATION

\$300

Company: _____

Contact: _____

Phone: _____ Fax: _____

Email: _____

Address: _____

City: _____ Zip: _____

Method of Payment: _____ Cash _____ Check _____ Credit Card

Print Individual or Company Name on Credit Card below:

Card # _____ Exp _____ CVV# _____ Zip _____

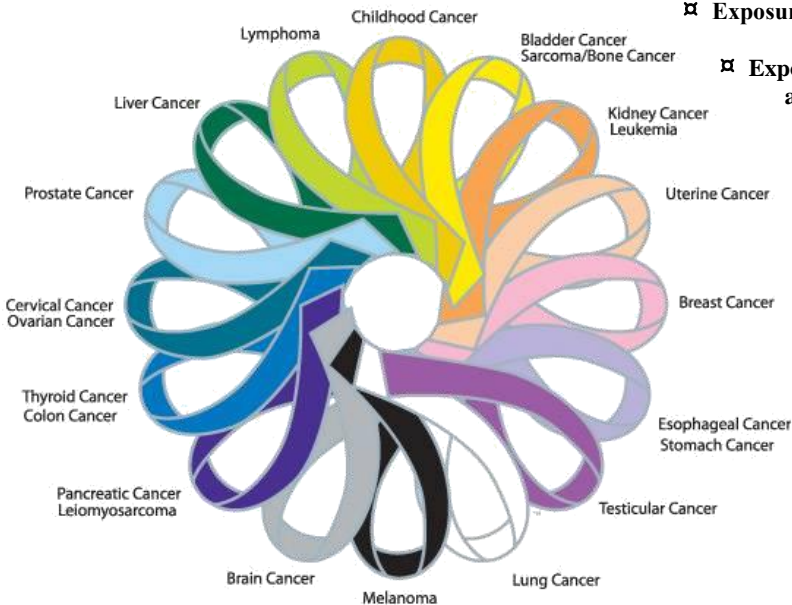
YOU WILL RECEIVE AN ELECTRONIC RECEIPT BY EMAIL

~ REGISTRATION / PAYMENT / LOGO MUST BE RECEIVED BY DEC. 6TH ~

**Make Checks Payable to the Bessemer Area Chamber of Commerce
PO Box 648, Bessemer, AL 35021**

BENEFITS OF \$300 SPONSORSHIP

- ☒ Company logo will be included in all promotional material for the Christmas parade
 - ☒ Pre and post event advertising
 - ☒ Advertised on Chamber website
 - ☒ Light refreshments will be provided in honor of our sponsors
 - ☒ Exposure in the Chamber's monthly newsletter
 - ☒ Exposure to community and business leaders
 - ☒ Two free 2021 parade entries



Email your company logo in jpg format to mmilan1@bellsouth.net no later than Dec. 6th.

BESSEMER CHRISTMAS PARADE



A Cure for Christmas

**DOWNTOWN BESSEMER
THE PARADE WILL START ON 19TH ST & 1ST AVE @ 2PM
SATURDAY
DECEMBER 11, 2021 AT 2 PM**



Bessemer
Area Chamber of Commerce



SPONSOR FEE \$300
ENTRY FEE \$30

2021 City of Bessemer Christmas Parade

Downtown Bessemer, Alabama

Saturday, Dec. 11th, 2021 @ 2pm



ENTRY DEADLINE: Thursday, Dec. 2nd at 5 pm

Indicate Type of Entry:

Float Vehicle Equestrian Walking Group

{PLEASE PRINT NEATLY}

Organization Name: _____

Contact: _____

Phone: _____ Fax: _____

Email: _____

Address: _____

Insurance Provider: _____ Agent # _____

\$30 FEE PER ENTRY

Total # of Entries = _____ Total Amount Paid = _____

Indicate Method of Payment: Check Cash Credit Card

Include ALL Credit Card information below - Include email above to get receipt

Card #: _____ Exp. Date _____

CVV #: _____ Billing ZIP code: _____

NOTE: Entry fee must accompany this registration form. Make checks payable to the Bessemer Area Chamber of Commerce.

I have read and understand the rules for participation in the Christmas Parade and am aware that if any of the rules are not kept, it could result in me not being allowed to participate.

Date: _____ Signature (Required) _____

PARADE RULES:

\$30 FEE PER ENTRY

(All participants must pay the fee for each entry i.e. 2 vehicles = \$80)

A \$10 LATE FEE required (in addition to the original \$30 entry fee) **for any entries received after Dec. 2nd.**

ALL entries must be decorated (including automobiles). Follow the theme or use Christmas decorations.

DO NOT use a LIVE Santa Claus in conjunction with your entry. (One will be provided at the end of parade)

All participants must complete the entire route of the parade.

All walking groups must be organized and are encouraged to have a banner to stretch the width of the group. (To ensure safety – Everyone MUST stay within and behind that banner) (Theme or Christmas attire encouraged)

Children under 10 years of age MUST be IN vehicles or ON a float.

Participants should be in Alex Bradford Park between 12:30-1:30 pm to pick up a magnetic entry number. {Magnetic #'s WILL BE COLLECTED by the Chamber staff as you pass the judges stand at the corner of 18th St. and 4th Ave.}

All vehicles MUST be insured.

ALL ENTRIES are encouraged to throw candy.

We reserve the right to refuse ANY display and/or items at this event.

Motorcycles will not be allowed to participate.

~Failure to abide in the rules will result in you not being allowed to participate~

Cash prizes will be awarded for the following categories – only those who fully decorate based upon the theme will be considered:

“A Cure For Christmas”

	<u>Winner</u>	<u>1st Place</u>
Floats	\$350	\$150
Vehicles	\$ 50	
Equestrian	\$ 25	



THANK YOU FOR PARTICIPATING IN THE 2021 BESSEMER CHRISTMAS PARADE!

Call us at 205-425-3253 if you have any questions.