

SPONSOR REGISTRATION

Company: _____

Contact: _____

Phone: _____ Fax: _____

Email: _____

Address: _____

City: _____ Zip: _____

Sponsorship Fee = \$150

Method of Payment:

_____ Cash _____ Check _____ MasterCard _____ Visa

Print Individual or Company Name on Credit Card below:

Card # _____ Exp. Date _____

**Make Checks Payable to the Bessemer Area Chamber of Commerce
@ 321 18th Str. N., Bessemer, AL 35020**

~ REGISTRATION & PAYMENT MUST BE RECEIVED BY NOV. 26TH ~

BENEFITS OF \$150 SPONSORSHIP

- ❑ Company Logo will be included in all promotional material for the Christmas parade
- ❑ Pre and Post event advertising in The Western Star
- ❑ Advertised on Chamber website
- ❑ Exposure in the Chamber's monthly newsletter
- ❑ Exposure to community and business leaders
- ❑ One Free 2014 Parade entry

The City of Bessemer Presents *A Heroes Christmas*



Bessemer's
Annual Christmas Parade

GRAND MARSHALLS:



Saturday, Dec. 13th at 2pm, Downtown Bessemer

2014 City of Bessemer Christmas Parade

Downtown Bessemer, Alabama

Saturday, Dec. 13th, 2014 @ 2pm



ENTRY DEADLINE: Wednesday, Dec. 10^h at 5 pm

Indicate Type of Entry:

_____ Float 15 ft. or longer _____ Float less than 15 ft.
_____ Vehicle _____ Equestrian _____ Walking Group

{PLEASE PRINT NEATLY}

Organization Name: _____

Contact: _____

Phone: _____ Fax: _____

Email: _____

Address: _____

Insurance Provider: _____ Agent # _____

\$25 FEE PER ENTRY

Total # of Entries = _____ Total Amount Paid = _____

Indicate Method of Payment: ___ Check ___ Cash ___ MasterCard ___ Visa

Print Individual or Company Name on Credit Card below:

Card #: _____ Exp. Date _____

Authorized Signature: _____ Date: _____

NOTE: Entry fee must accompany this registration form. Make checks payable to the Bessemer Area Chamber of Commerce.

I have read and understand the rules for participation in the Christmas Parade and am aware that if any of the rules are not kept, it could result in me not being allowed to participate.

Date: _____ Signature (Required) _____

PARADE RULES:

\$25 FEE PER ENTRY

(All participants must pay the fee for each entry i.e. 2 vehicles = \$50)

An additional \$10 LATE FEE will be required (in addition to the original \$25 entry fee) for any entries received after Dec. 10th.

ALL entries must be decorated (including automobiles). Follow the theme or use Christmas decorations.

DO NOT use a LIVE Santa Claus in conjunction with your entry. (One will be provided at the end of parade)

All participants must complete the entire route of the parade.

All walking groups must be organized and are encouraged to have a banner to stretch the width of the group. (To ensure safety – Everyone MUST stay within and behind that banner) (Theme or Christmas attire encouraged)

Children under 10 years of age MUST be IN vehicles or ON a float.

Participants should be in Debardeleben Park between 12:30-1:30 pm to pick up a magnetic entry number. {Magnetic #'s WILL BE COLLECTED by the Chamber staff at the corner or 18th St. and 4th Ave.}

All vehicles MUST be insured.

ALL ENTRIES are encouraged to throw candy

We reserve the right to refuse ANY display and/or items at this event.

Motorcycles will not be allowed to participate

~Failure to abide in the rules will result in you not being allowed to participate~



Cash prizes will be awarded for the following categories based upon the theme:

A Heroes Christmas...Honoring Our Military & First Responders

	<u>Winner</u>	<u>1st Place</u>
Floats 15' or longer	\$200	\$100
Floats less than 15 ft.	\$100	\$ 50
Vehicles	\$ 50	\$ 25
Equestrian	\$ 25	

THANK YOU FOR PARTICIPATING IN THE 2013 BESSEMER CHRISTMAS PARADE!

Call us at 205-425-3253 if you have any questions.