



OPENDOOR

EXPERIENCE TO HISTORY

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The Open Door Experience to History Foundation Presents Bessemer Derby

Open Door Experience to History Foundation Throws Fundraiser to Help Raise \$250,000

Birmingham, AL – (April 21, 2014) — Saturday, May 10, the Open Door Experience to History Foundation will host The Bessemer Derby at the Bessemer Civic Center to help reach its fundraising goal of \$250,000. Doors will open up at 6:30 p.m. and the *horse races* will begin at 7 p.m. To purchase tickets please visit The Western Star, The Bessemer Chamber of Commerce or www.opendoortohistory.org.

The community will be able to enjoy previously recorded for charity only Thoroughbred horse races, win prizes and participate in a silent auction. Guests are encouraged to showcase their derby-styled hats and get into the feel of being at the track as they cheer on their jockey.

Tickets and Sponsorships:

- Individual tickets \$50, includes: admission, heavy hors d'oeuvres, a complimentary Mint Julep and a free raffle ticket for a chance to win the grand prize.
- Table Sponsorship \$250, business sponsorship includes: 4 individual tickets and table recognition at the event.
- Title Sponsorship \$500 (or in kind), includes: 4 individual tickets, table recognition at the event, special recognition at the event between races and additional advertising/press recognition while promoting event

The Open Door Experience to History Museum will memorialize the Bessemer jailing of Dr. Martin Luther King, Jr., The Rev. AD King, Wyatt T. Walker and Ralph B. Abernathy in 1967. The museum is projected to open October 30, 2014, the 47th anniversary of when the Civil Rights leaders were jailed. The museum exhibit will feature the jail cell door as well as the booking desk, booking card and photos from this historic night.

For more information visit www.opendoortohistory.org.

About the Open Door Experience to History Foundation: The **mission** of Open Door Experience to History Foundation is to provide education of examples of leadership throughout history. It is a non-profit organization that will oversee the Open Door Experience to History museum.

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