

Bessemer

Area Chamber of Commerce

Presents

FREE ENTRY

Fun for the whole family!



SUNDAY, OCTOBER 3, 2-7 PM

DOWNTOWN BESSEMER

To be located at 1st Avenue between 19th and 20th Streets

Partnering with **98.7 KISS FM**

The perfect event to sell and/or purchase gifts for the holidays all while enjoying some great food and music.

Title Sponsorship \$2,500.00

Zone Sponsorships \$500.00

VENDOR FEES:

\$75.00

\$100.00

\$150.00

ZONES:

☀ Entertainment

☀ Uprising Entrepreneurs *(Up to 25 years old)*

☀ Wellness Zone

☀ Food Trucks

☀ Safety Zone

☀ Personality Zone

☀ Marvel City Marketplace

☀ Kids Zone

☀ Car Show

☀ Restaurant Avenue

☀ Information Zone



All zones will be heavily sanitized and social distancing is recommended

Other than paid vendors, no campaigning or soliciting will be permitted on the premises

Contact the BACOC for more information

205-425-3253 bessemerchamber.events@gmail.com 321 18th St. N., Bessemer, AL 35020

Detailed sponsorship and vendor information available at bessemerchamber.com and Facebook

The BACOC reserves the right to refuse ANY display that is not family friendly.



FAMILY FUN FEST ZONES:

- Entertainment
- Marketplace
- Uprising Entrepreneurs
- Kids
- Car Show
- Food Trucks
- Restaurant Avenue
- Safety
- Information
- Wellness
- Personality

2021 Sponsor Registration

\$2,500 Title Sponsor Benefits:

- * Entertainment zone sponsor
- * Zone banner in your name
- * Choice of preferred vendor space
- * Company logo on Family Fun Fest shirt
- * 4 Complimentary souvenir items
- * Company name/logo on advertising material
- * \$25 registration fee waived

\$500 Zone Sponsor Benefits:

- * Zone banner in your name
- * Company name on advertising material
- * Vendor space
- * Complimentary souvenir item
- * \$25 registration fee waived
- * Limited to one sponsor per zone

***Email your company logo to bessemerchamber.events@gmail.com in jpg format ***

SPONSOR REGISTRATION

DEADLINE: FRIDAY, SEPTEMBER 10, 2021

Please fill out the information below and be sure to indicate which sponsorship you are choosing.

Company: _____ Contact: _____

Address: _____ City: _____ Zip: _____

PH: _____ F: _____ Email: _____

SPONSORSHIP TYPE: [Mark your choice] Title (\$2,500) _____ Zone (\$500) _____

METHOD OF PAYMENT: ***ALL MONEY DUE BEFORE EVENT**

Check _____ Invoice _____ MasterCard _____ Visa _____ American Express _____ TOTAL PAID \$ _____

Credit Card #: _____ Exp. Date: _____ CVV # _____

Print Cardholder's Name: _____ Billing Zip _____

I authorize the Bessemer Area Chamber of Commerce to charge my credit card for these fees and agree to pay the above total according to card issuer agreement.

Authorized Signature _____ Date _____

You will receive an electronic receipt via email when your card is processed

Make checks payable to: Bessemer Area Chamber of Commerce

Mail to: Bessemer Area Chamber of Commerce at 321 18th Street N., Bessemer, AL 35020

Debit/Credit card payments can be made at the Chamber or over the phone at 205-425-3253

For more information, email: bessemerchamber.events@gmail.com

SPONSOR A ZONE (ONLY 1 SPONSOR PER ZONE)

Zone Details



1. Entertainment ZONE (2 local groups & DJ)

Entertainment 3 pm til 6 pm (30 to 45 minute show)

DJ 2 – 7 pm (fill in with music when band not performing)

2.&3. Marvel City Marketplace Zone

Opportunity to purchase products from Vendors

(Arts & crafts, products & Services)

Uprising Entrepreneurs

Opportunity to purchase products from Vendors 25 years and younger (Arts & crafts, products & Services)

4. Kids Zone

Face painting

Balloons

Characters

Popcorn

Water balloon dart game

Games

Vendors geared toward children

Kids book vendors

Kids clothing vendors

Education

5. Wellness Zone

Blood pressure

Covid shot

Fitness vendors

Medical vendor (eye care, dentist, etc.)

YMCA vendor

Bessemer Rec. Center vendor

Smoothie Vendor

Sponsored by: Lawson
State Community College

6. Car Show Zone

Antique car show

Additional car shows

Vehicle vendors / car equipment vendors

7. Food Trucks and

8. Restaurant Avenue

Visit And Purchase Food from
Restaurant & Food Truck vendors
Inspiring Food Vendors
Dining area

9. Information Zone

Marvel City Family Fun Fest Maps
Purchase T-shirts
Volunteer's sign-in and sign out
Purchase beverages
Lost and Found

10. Safety Zone

Sheriff Department
Bessemer Police Department
McGruff the Crime Dog
Bessemer Fire Department
Insurance

11. Personality Zone

Meet and greet the area business
and community leaders and
elected officials

Zone Sponsor Benefits

- *Zone banner in your name
- * Name on advertising material
- * Vendor space
- * Complimentary souvenir item
- * \$25 registration fee waived
- * Limited to one sponsor per zone

\$500

Zone Sponsor

RESERVE YOUR
ZONE TODAY

FREE FAMILY
FUN EVENT



2021 Vendor Registration

DEADLINE: FRIDAY, SEPTEMBER 24, 2021

Use additional paper to itemize and briefly describe all products to be sold in your vendor space. Please include a photo (4x6 or larger) of items. For any food related item, include approximate pricing.

VENDOR TYPE: _____ **PRODUCT:** _____

Vendor [Space Size 10 x 10]	Fees received by Sept. 24, 2021	Fees received after Sept. 24, 2021	# Spaces Needed?	Amount
ALL vendors pay registration fee (non refundable) + Vendor fee (see below)	\$25	\$25		
Food Trucks / Restaurants 2 nd vendor space	\$150 \$125	\$175 \$150		
Market Place / Non-Profit 2 nd vendor space	\$100 \$75	\$125 \$100		
Uprising Entrepreneurs (25 years and younger) 2 nd vendor space	\$75 \$50	\$100 \$ 75		
Total Enclosed				

For more information, email: bessemerchamber.events@gmail.com Phone: (205) 425-3253

I acknowledge and understand the information contained in the Vendor Rules and Regulations and I acknowledge that failure to comply with these rules may result in the removal of my vendor space from Marvel City Family Fun Fest. I also acknowledge that if I do not comply with the rules as set out, I will not be entitled to a refund of my vendor fee, if applicable. **SIGNED RULES AND GUIDELINES MUST ACCOMPANY THIS REGISTRATION.**

Signature of Vendor _____ Date _____

Signature of Parent of Legal Guardian _____ Date _____
(if applicant is under 19 years of age)

VENDOR REGISTRATION

DEADLINE: FRIDAY, SEPTEMBER 24, 2021

Company: _____ Contact: _____

Address: _____ City: _____ Zip: _____

PH: _____ F: _____ Email: _____

METHOD OF PAYMENT: *PAYMENT DUE BY SEPT. 24TH

Check ___ Invoice ___ MasterCard ___ Visa ___ American Express ___ **TOTAL PAID \$** _____

Credit Card #: _____ **Exp. Date:** _____ **CVV #** _____

Print Cardholder's Name: _____ **Billing Zip** _____

I authorize the Bessemer Area Chamber of Commerce to charge my credit card for these fees and agree to pay the above total according to card issuer agreement.

Authorized Signature _____ **Date** _____

You will receive an electronic receipt via email when your card is processed

Make checks payable to: Bessemer Area Chamber of Commerce

Mail to: Bessemer Area Chamber of Commerce at 321 18th St N., Bessemer, AL 35020

NOTE: Sponsorships are limited. [Limited to one sponsor per zone]

Bessemer

Area Chamber of Commerce

Presents



SUNDAY, OCTOBER 3, 2-7 PM
Downtown Bessemer

(Between 1st Avenue and 19th - 20th Streets)

ANTIQUE & CORVETTE CAR SHOW REGISTRATION FORM

Judges will vote for the best antique & Corvette vehicles. Cash prizes will be awarded for both first, second and third place winners. Winners will also receive post advertising and bragging rights!

\$10.00 Registration Fee

Participants are encouraged to have personal insurance. Neither the Bessemer Area Chamber of Commerce nor the City of Bessemer will be responsible for any loss, theft or accident to vehicle.

CAR REGISTRATION

DEADLINE: FRIDAY, SEPT. 24, 2021

Owner / Participant Name: _____

Address: _____ City: _____ Zip: _____

PH: _____ Email: _____

Make: _____ Model: _____

Year: _____ Color: _____ Club affiliation: Yes No

Name of Club: _____

METHOD OF PAYMENT: *PAYMENT DUE BY SEPT. 24TH

Check Cash Credit / Debit Card

TOTAL PAID \$ _____

Credit Card #: _____ Exp. Date: _____ CVV # _____

Print Cardholder's Name: _____ Billing Zip _____

I authorize the Bessemer Area Chamber of Commerce to charge my credit card for these fees and agree to pay the above total according to card issuer agreement.

Authorized Signature _____ Date _____

You will receive an electronic receipt via email when your card is processed

Make checks payable to: Bessemer Area Chamber of Commerce
Mail to: Bessemer Area Chamber of Commerce at 321 18th St N., Bessemer, AL 35020



Personality Zone Participant

DEADLINE: FRIDAY, SEPTEMBER 24, 2021

PERSONALITY ZONE PARTICIPANTS INCLUDE ***BUSINESS, ELECTED AND CIVIC LEADERS***

- * Represent your office / position by spending 30 minutes in the personality zone where you will meet and greet festival guests
- * You are encouraged to share your current business card or souvenirs with festival guests
- * You are encouraged to participate with requested photography
- * **Only you and one guest will be allowed in the personality zone during your assigned time (NO exceptions) Please note: If you miss your assigned time, you will not be assigned a new time.**
- * Email at least one photo of yourself to bessemerchamber.events@gmail.com to be used for promotional materials
- * This is a fun day for our community:
 - No debates between candidates will be tolerated in the personality zone
 - No complaints will be entertained from anyone in the personality zone
- * There is no cost to participate in the personality zone
- * No political advertisement will be allowed in the personality zone

IN ORDER TO ACCOMMODATE ALL ZONE PARTICIPANTS AND SOCIAL DISTANCING WE ASK THAT YOU ONLY STAY FOR YOUR ASSIGNED 30 MINUTE TIME SLOT

COMPLETE CONTACT INFORMATION:

Office / Organization / Position _____

Print name like you want it listed _____

Phone #1: _____ Phone #2: _____

Mailing Address: _____

City: _____ Zip _____ Email _____

SPACE IS LIMITED TO FOUR PEOPLE PER TIME SLOT – SIGN UP TODAY

INDICATE THE TIME SLOT YOU WANT TO FILL:

- | | | | | |
|---|---|---|---|---|
| <input type="checkbox"/> 2:00 – 2:30 pm | <input type="checkbox"/> 3:00 – 3:30 pm | <input type="checkbox"/> 4:00 – 4:30 pm | <input type="checkbox"/> 5:00 – 5:30 pm | <input type="checkbox"/> 6:00 – 6:30 pm |
| <input type="checkbox"/> 2:30 – 3:00 pm | <input type="checkbox"/> 3:30 – 4:00 pm | <input type="checkbox"/> 4:30 – 5:00 pm | <input type="checkbox"/> 5:30 – 6:00 pm | <input type="checkbox"/> 6:30 – 7:00 pm |

My signature signifies my commitment to attending this event and being present at the time indicated above.

Signature of Personality _____ Date _____



Vendor Rules and Regulations

Marvel City Family Fun Fest

Sunday, October 3, 2021

2:00 pm – 7:00 pm

Downtown Bessemer

The Bessemer Area Chamber of Commerce (BACOC) invites you to participate in the Marvel City Family Fun Fest. The event will be held **Sunday, October 3rd, 2021**. We look forward to a great day of music, food, arts and crafts, and children's activities, and we want you to be a part of the festivities.

Please read the following rules and regulations carefully. **Vendor space is limited. Send your registration now!**

Rules and Regulations:

- Vendor Selection:** Registrations are **due by September 24, 2021**. **Registrations postmarked/received after this date will be charged an additional \$50, if registration is accepted. Late applicants will not be included in any advertising opportunities that have already been completed.** Vendors are selected based on merchandise, product variety, product appropriateness, and space availability. Prospective vendors must send at least three (3) photos and an itemized list of merchandise along with the registration. Vendors will be notified when their registration has been accepted for the event.
- Food Vendors: Accepted on a limited basis.** Vendors must send an itemized list of food items with registration. Food vendors are expected to comply with all health department regulations.

Vendor Initials _____

- Registration / Registration Fees: Both the \$25 registration fee (non-refundable) and the vendor fee are due with your registration. Registrations postmarked/received after September 24, 2021 will be charged an additional \$50 late fee and must be received in cash or debit/credit card.** A \$35 fee will be charged for checks returned due to insufficient funds. *There will no refunds once an registration is approved.*

Vendor Initials _____

4. **Insurance:** **Vendors are encouraged to have personal liability insurance.** Neither the Bessemer Area Chamber of Commerce nor the City of Bessemer will be responsible for any loss, theft or accident (see #13).

Vendor Initials _____

5. **Vendor Space:** *Food trucks / Restaurants / Market Place / Non-Profit / Uprising Entrepreneurs*
- Vendors must furnish their own display set-up (*which includes table, chairs, tent, tools, display screens, table coverings, shade or anything required to exhibit*). **Your space is 10 x 10.**
 - Vendors will confine displays / products to their assigned space OR reserve and pay for a 2nd space.
 - **Vendors are expected to be completely set up 60 MINUTES before the start of the Marvel City Family Fun Fest and agree to participate / sell during the entire duration of the event.**
 - At all times, vendors must keep their space clean and orderly. Vendors are responsible for removing trash from their space and disposing of it in a designated area upon check-out. Vendors are required to provide a trash can and several bags in their space to contain/tie up all trash as it collects.
 - Vendors are required to stay for the duration of event. Leaving early could jeopardize acceptance to future events.
 - **Marvel City Family Fun Fest does not accept any responsibility for Vendor's property, including but not limited to lost, damaged or stolen property. It is the responsibility of the Vendor to make sure his/her equipment and other personal belongings are completely covered and secured.**

Vendor Initials _____

6. **Check-in / Set-up / Check-out:** Vendor space assignments will be available onsite from the Vendor coordinator beginning at 11 am. Vendors may only check-in and set-up Sunday between 11 am - 1 pm. All vehicles must be out of the vendor area no later than 1 pm on Sunday. **Any vendor not checked in by 1 pm may be turned away without refund.** Vendors must remain open until 7 pm Sunday. **Bringing vehicles into the vendor area during festival times will be prohibited.** Failure to comply could jeopardize acceptance to future events. If you have any questions or concerns, contact our vendor coordinator at bessemerchamber.events@gmail.com. **All food vendors must check-out with the vendor coordinator and clear the event area of all items used prior to leaving the vendor area.**
7. **Parking:** Vendors will park in a designated area after unloading all equipment/supplies at vendor space.
8. **Electricity / Water:** Vendors are responsible for their own electricity and water sources.
9. **Trademarks / Logos:** The Marvel City Family Fun Fest logo and/or artwork, name or that of any artist performing at this event may not be used without written authorization from the BACOC. No merchandise of musical artists performing at Marvel City Family Fun Fest can be sold without authorization from the Family Fun Fest and the artist.
10. **Soliciting / Distributing:** **Soliciting / distribution of materials or products outside of vendor space is not allowed.** Vendors are not allowed to move their vendor space. Information and giveaways will only be allowed with written permission from the BACOC.

11. Security: This is a family friendly event. Security will be provided by Bessemer Police Department and the Jefferson County Sheriff’s Department.

12. Right of Refusal: The BACOC reserves the right to refuse any applicants from the event for any reason.

13. Hold Harmless and Indemnification Agreement: Vendors that agree to participate in Marvel City Family Fun Fest, agree to indemnify, hold harmless and defend the BACOC, the City of Bessemer, Alabama, its officials, representatives, agents, servants, employees, volunteers and musical artists from and against any and all claims, actions, lawsuits, damages, judgments, liability and expense, including attorney fees and litigation expense, in whole or in part arising out of, connected with or in any way associated with my/our activities preparing for the Marvel City Family Fun Fest, participating in Marvel City Family Fun Fest or departing from Marvel City Family Fun Fest. I have read and fully understand the above Hold Harmless and Indemnification Agreement.

Vendor Initials _____

14. Rain or Shine: In case of inclement weather event will be held Sunday, October 17, 2021.

15. Offensive items or materials: The BACOC reserves the right to prohibit the selling of or display of any items it may deem to be offensive or dangerous.

16. Fees: Fees for the Marvel City Family Fun Fest are as follows:

Vendor [Space Size 10 x 10]	Fees Received By Sept. 24, 2021	Fees Received After Sept. 24, 2021
ALL vendors pay registration fee at registration (non refundable) + Vendor fee (see below)	\$25	\$25
Food Trucks / Restaurants 2nd space	\$150 \$125	\$175 \$150
Market Place / Non-Profit 2nd space	\$100 \$75	\$125 \$100
Uprising Entrepreneurs <i>(25 years and younger)</i> 2nd space	\$75 \$50	\$100 \$ 75

17. Political Vendors: This is a family fun event. Our goal is to provide the community and surrounding families/friends an atmosphere to enjoy a positive, safe and fun event here in the city of Bessemer. Please help us by abiding by the set rules and guidelines. Political vendors materials must be confined to vendor space the duration of this event. Campaign signs will only be allowed at the paid vendor space. Vendors are only allowed to distribute materials and souvenirs at assigned vendor space. Additional campaign signage will not be allowed to be displayed (other than vendor space and sponsor signage) throughout the premises of this event.

Vendor Initials _____

***Vendor locations will be assigned on September 27th. Preferred Spots can be requested for an additional \$50, otherwise the committee will assign locations. Preferred spots are on a first reserved basis after sponsor placements.**