2013 Golf FORE Progress and Business After Hours

It was a great day of fun, networking, and serious golf at Bent Brook on October 3rd. The weather held off and set up an enjoyable atmosphere for this year's outing. Over 120 golfers played the beautiful course and the staff at Bent Brook were the perfect hosts. Lunch and dinner were furnished by Bob Sykes BBQ with Buffalo Rock furnishing the beverages. Each golfer received a goody bag, Bessemer Chamber hat, and chances on winning door prizes. A live auction of a pair of Alabama game tickets and a Pat Sullivan jersey were held along with a silent auction put on by Vice Memorabilia.

In addition to the door prizes there were winners of some outstanding prizes. First Place Gross Score winners were: Eric Messer, Mike Heckman, Mick Rompa, and Gregg Frazier (each received a $100 gift certificate at Bent Brook); First Place Net Score winners were: David Waid, Shane Boyd, Carlton Jackson, and Mike Brannon (each received a $100 gift certificate at Bent Brook); Closest to the Hole winners were: Mark Barron and Robby Cole (each received a putter); Long Drive winners were: Robby Cole and Mark Barron (each received a golf club); and Straightest Drive winners were: Greg Nobles and Rowdy Clark (they also received a golf club).

Excitement continued into the Business After Hours as the 50/50 Raffle generated some action. Mark Bria won the pot of $1,625 and said he needed it because it was his wife's birthday. Mayor Gulley was playing and enjoyed the BAH along with Chamber Chairman Billy Parsons and his wife. The Chamber Ambassadors and board were busy along with the staff in making the event a success. Special thanks to Eric Messer, Joni Holt, and Shirley Horn for the outstanding job planning the event. Also, Claire Mitchell, an ambassador, sold over $500 worth of 50/50 tickets. A great job by everyone. (More pictures on pages 2 and 3)
Golf Tournament Photos
Chamber News

Tractor Supply Hosts Ribbon Cutting and Grand Opening
On September 26th, Store Manager Jim Stronach and his staff at Tractor Supply welcomed a large City contingent along with Mayor Kenneth Gulley, Councilman Jesse Matthews, Commissioner Jimmie Stephens and State Representative Lawrence McAdory to its ribbon cutting and grand opening. The Chamber was well represented with staff and Ambassadors plus some board members. This is a great addition to the Bessemer business community and will be very helpful to our area residents. Not only can you find tractor parts but there are also clothing, toys, feed, tools, and on and on. A great place to shop, please stop by and welcome Jim and his employees to Bessemer. They are located at 690 Academy Drive or give them a call at 436-9905.

Partnership Summit in Prattville
The Chamber of Commerce Association of Alabama and the Business Council of Alabama held its fourth and last regional Partnership Summit at the Marriott Legends on Capitol Hill in Prattville on September 4th. A capacity crowd gathered which included state and local elected officials and business leaders. Speaker of the Alabama House, Representative Mike Hubbard was the featured speaker. He joined CCAA Chairman Ronnie Acker, BCA Chairman Carl Jamison, CCAA President Jeremy Arthur and BCA President Billy Canary in addressing the group. Unity in the state business community is evident and effective.

Community News

McAdory Principal Retires
Sam Staggs, long time principal at McAdory High School, and friend of the Chamber retired on September 30th. A recognition ceremony was held at the high school gym on September 23rd. The Chamber presented Mr. Staggs with a resolution of appreciation for his service to the youth in our area. Mr. Staggs loved education and especially teaching English. Several of his past students praised him including past Chamber Board member Mark Bria and local Fox6 TV personality Janice Rogers. Both talked about the impact Mr. Staggs had on their lives. It was a well deserved tribute to a good educator.
2013 Board of Directors

Chairman
Billy Parsons, CPA

Chairman Elect
Charles King, Regional Paramedical Services

Treasurer / Finance Chairman
Eric Messer, Rural Metro Ambulance

Rev. Reginald Calvert, New Jerusalem Baptist Church
David Darby, Trustmark National Bank
Regina Doriet, Lawson State Community College
Joni Holt, Holt Insurance Company
Rob Kirkland, Legacy YMCA
Judy Mathis, Moore Coal Company
Jerrellis Melton, Alabama Gas Company
Kyle Sain, Town & Country FORD
Jon Staggs, Alabama Power Company
Kim Starling, Brookwood Medical Center
Anthony Underwood, Anthony Underwood Auto.
Neil Walker, First Financial Bank

2013 Ambassadors

Coordinator
Claire Mitchell, LaShun's Beauty Salon

Co Coordinator
Nikki Jordan, Trio Safety

Secretary
Nelda Pate, Retired

Jill Amburgey, Rural Metro Ambulance
Michael Ashmore
Kay Baggett, Retired
Sarah Beasley, Joe Beasley Memorial Foundation, Inc
Sarah Belcher, Bessemer City Council
Beverly Edwards, Rural Metro Ambulance
Connie Fuell
Louise Hickey, Retired
Shirley Horn, Retired
Doris Lewis, City of Bessemer
Minnie Roper, Retired
Lula Walter, City of Bessemer
Ericka Watson, Individual
Trisston Wright Burrows, Moore Coal Co.

NEW MEMBER - SEPTEMBER

Mr. Byron Eaton
Byron Eaton Agency
3979 Parkwood Road, Ste 105, Bessemer, AL
PH 205-565-0313, F 205-565-0314
byroneaton@allstate.com
www.agents.allstate.com/byron-eaton-bessemer-al.html

Committed to Bessemer.
Committed to You.

David C. Darby
Community Market President
and Commercial Lender
ddarby@trustmark.com
(205) 665-3361

FOR SALE - Commercial

6,000sq ft Building
Divided into 3 Units.

650 9th Ave (Bessemer Super Hwy)
Across From B.P.D. - 911 Center & Dollar General

Weaver Land & Realty, Inc.
205-428-4139
wlandco.com

$550,000
Why I Don’t Refer to My Wife as My “Old Lady”
by Glenn Shepard August 27, 2013

I just accepted an invitation to speak in Hollywood, California. A colleague said he could tell I was excited because I said I “get to go” instead of “have to go”, as I sometimes say about other places. He’s right.

Our words reveal our feelings. But they can also affect and even change our feelings. This is one reason I refer to my wife as my "Beautiful Bride". It’s not only a way to honor her, but it also reminds me how lucky I am to have her.

I recently shot a round of skeet with an attorney I’d never met before. He proudly introduced his $10,000 shotgun as “The love of his life”. When his wife came up in conversation, he referred to her as his “Ball and chain”. I know nothing about his wife. But even if she’s a real piece of work (as we say in the South), referring to her that way will only make things worse and increase their chances of divorce (which would make her his third ex-wife).

Dr. Laura Schlessinger, author of 13 books including "10 Stupid Things Women Do to Mess Up Their Lives" and "The Proper Care and Feeding of Husbands", constantly gets calls on her radio show from people who aren’t in love with their spouse anymore. She tells them to start by talking in a loving way, and the feelings will follow. (Stephen Covey said the same thing in "The 7 Habits of Highly Effective People"). Again and again they call back a few months later to tell her about the magical transformation that’s happened in their marriage.

But it’s not magic. It’s just a fact of life. Feelings affect our words, and words affect our feelings. If you’re not convinced, choose something you love and start referring to it in the most negative terms, i.e. instead of calling your dog “Mamma’s precious little fur ball”, refer to him as “You stupid little fleabag” and watch how your feelings about him become increasingly negative.

Whether positive or negative, words affect how we think, feel, and even act.

Community Event Calendar – October (continued page 7)

Saturday, October 12, 2013 from 9am – 2 pm – Fourth Annual Day at the Depot
Bessemer Hall of History at 1905 Alabama Avenue, Bessemer
Open Car Show. All Makes and Models. Trophies for the Top 3 chosen by popular vote.
Enterance fee is $20 for the first car and $15 for the second. For more information call (205) 426-1633.

Saturday, October 12th & Sunday, October 13th - Woodcarvers Show
Tannehill State Park ~ 12632 Confederate Pkwy, McCalla ~ Call 205.477.5711 for more information

Monday, October 14, 2013 – Carson & Barnes Circus
Showtimes at 4:30 and 7:30 pm at Watermark Place at 4500 Katie’s Way, Bessemer
The Carson & Barnes Circus is The World’s Biggest Big Top Show with two hours of fun, excitement and pageantry for children of all ages! See elephants, horses, ponies and dogs perform amazing tricks in the center ring. Come early, the Midway opens one hour before showtime with a Free Petting Zoo, plus Elephant and Camel rides.
Purchase tickets at Laperla Mexican Grocery at 1516 Ninth Ave. N, Bessemer OR at Cloray's Cafe at 2528 Ninth Ave. N, Bessemer OR online at http://www.carsonbarnescircus.com/venue/bessemer-al or at the circus box office on the day of the event. Don’t forget to go online to print coupons that will allow one child to get in free with every adult ticket purchased.

Tuesday, October 15, 2013 from 10 - 11 am – Bessemer City Council Meeting
Bessemer City Hall [Pre-Council meeting begins at 9 am]

Tuesday, October 15, 2013 from 4 – 5 pm – City of Bessemer Planning Commission Meeting
in the Bessemer City Hall Council Chambers

Friday, October 18, 2013 from 1 - 6 pm - Police Department Health Fair
at Bessemer Civic Center

Friday, October 18, 2013 from 2 - 4 pm - Bessemer City High School Homecoming Parade
Featuring bands, clowns, jugglers, churches, the Bessemer Fire Department, the Bessemer Police Department, Bessemer City Schools, Day Care Centers, Floats, Cheerleaders and more. The parade will start at Alabama Avenue by the Railroad Depot and travel north up 10th Street to the Bessemer Public Library. Turning at the Library, the parade will proceed on Fourth Avenue and end at Snitz-Snider Stadium. For further information contact Charvon Lasiter at 205-432-3741 or Nefertiti LeBeaux at 205-432-3733.

Friday, October 18, 2013 from 7 - 10 pm – High School Football
Bessemer City High School v. Hueytown High School at 7 pm at Bessemer City High School.

Saturday, October 19th and Sunday, October 20th
Trade Days @ Tannehill State Park
12632 Confederate Pkwy, McCalla ~ Call 205.477.5711 for more information
It’s Your Business
By: Ronnie Acker, President

You will miss 100% of the shots you don’t take. That is a given in basketball, soccer, hockey, or any sport. Babe Ruth was the home run king of his time, he also was the strike out king of his time. He took his swings. It matters not that your effort may fail, what matters is that you make the effort, you take the shot. Coaching youngsters in youth basketball taught me this lesson. I would rather the worst player on the team shoot the ball than have no one shoot it with time running out. Makes sense but it also is applicable to your business.

If you talk about adding a product or service in your business, changing a policy, implementing a procedure but never do you will fail. That is a given. But if you ACT, you have a chance to succeed. Even if you fail you set yourself up to do a better job the next time you ACT. ACTION is required to succeed in sports and in business. No action, no rewards.

Ralph Bunche said, “To make our way, we must have firm resolve, persistence, tenacity. We must gear ourselves to work hard all the way. We can never let up.” Interesting how that saying says it all without mentioning the word ACT. But ACT is also hard work, it is tenacity, persistence, and resolve. Action is doing and never letting up, never being idle, always in motion. Moving on and moving up.

Oh, and yes I would rather have the best player on a basketball team take the last shot but sometimes it doesn’t work out that way. Someone has to take the shot, with time running out it does not matter who that player is, it just has to happen. As in your business all ideas are not the best, but stagnant and complacent managers do not win even in your business. Be active, be decisive, and ACT because it is your business.

Community Event Calendar (continued from page 6)

Monday, October 21st at 6 pm - Budgeting Seminar
Bessemer Public Library at 400 North 19th Street, Bessemer
Presented by Joseph Dees, Financial Empowerment Coach. Learn how to take control of your finances. Topics covered will be goal setting, budgeting and saving strategies, and tips for effective debt management. No charge.

Wednesday, October 23rd from 10am – 2pm – Job Fair
Hosted by Fourth Avenue Supermarket
528 Fourth Avenue, N., Bessemer
Open to all employers - Employers will need to bring their own chairs and tables. This event will be held outside unless inclement weather moves it indoors. Please contact Kim Lankford at Services@fourthavesupermarket.com, go by the store or call her at 205-424-6625 for more information. Companies are welcome to advertise on 4th Avenue’s bulletin boards. This event is free.

Thursday, October 24, 2013 from Noon - 6 pm - 1st Annual Corporate Games Charity Event
SEE ATTACHED FLYERS FOR MORE INFORMATION

Saturday, October 26th - 22nd Annual Halloween Fairyland
Tannehill State Park at 12632 Confederate Pkwy, McCalla - Call 205.477.5711 for more information
A non-scary fun-filled holiday event focused on the campgrounds, annually attracts over 6,000 visitors, most of them children. This event features park-sponsored programs during the afternoon and traditional Halloween candy “trick or treat” stops at more than 200 campsites during the evening. Park events include moonwalks, face painting, balloon animals, a bungee jump, along with train rides for a small additional charge.
INVITES YOU TO ATTEND THE
BESSEMER AREA CHAMBER OF COMMERCE’S

Business After Hours

Tuesday, October 22nd from 5 - 7 pm
at Premiere Chevrolet @ 4990 Premiere Parkway, Bessemer

Come Enjoy Networking, Door Prizes and Refreshments

RSVP the Chamber at 425-3253 by Friday, Oct. 18th if you plan to attend
1ST ANNUAL
Corporate Games Charity Event
OCTOBER 24, 2013 • 12PM - 6PM
LEGACY YMCA • BESSEMER, AL

Fun, Health & Fitness for your business!
The Corporate Cup games are an Olympic-style, co-ed team competition that celebrates health and wellness in the workplace while increasing employee morale and emphasizing team building and communication. We meet these goals through friendly competition in events that focus on togetherness and fun.

Events will take place on Thursday, October 24, 2013 from 12p-6p at the Legacy YMCA. To compete in all events, teams must consist of 3-5 individuals. The Games are open to all local businesses. Participants must be 18 years or older. Awards will be given to the 1st, 2nd and 3rd place teams as well as a team spirit award. The 1st place team earns bragging rights and the Legacy Cup Trophy for one year!

A Priceless Value for your Organization
The experience your employees will receive will not only boost morale and employee satisfaction, but will also encourage wellness and productivity. The games are carefully formulated to improve communication, eliminate stereotypes, build trust and encourage physical activity. This is a great way to show your employees how much they are appreciated, while improving the productivity of your organization at the same time. It will also help to support the 3rd grade Water Safety Program and 7th grade Free Membership Initiative.

Each Employee Participant will Receive:
• One week FREE membership to Legacy YMCA
• Official YMCA Corporate Games tshirt
• Lunch, Snacks and Beverages on Game day
• Valuable team-building experience
• FREE Health Screenings
• Participant goody bag

1st Place Team Members will Receive:
• 6 months Membership to Legacy YMCA
• SWAG bag from sponsors
• Bragging Rights & Traveling Trophy

2013 Game Events
1. One Mile Fun Run
2. Closest to the Pin
3. Frisbee Chaos
4. Cornhole Cup
5. Casting Call
6. Hot Shot
7. Hula Hoop it Up
8. Obstacle Course
9. Eggsecutive Toss
10. Nutrition Know it All
11. Water Winger
12. Pig in a Blanket
Sponsorship Opportunities

Proceeds from the event will be used to support the 3rd grade Water Safety Program and the 7th grade Free Membership Initiative at the Legacy YMCA.

Gold Sponsor - $750
• 5 teams (3-5 people each)
• Company Logo included on T-shirt for each team member
• 1 week FREE membership to Legacy YMCA
• Lunch provided by Bob Sykes BBQ
• Snacks and drinks provided by YMCA
• Participant Goody Bag
• FREE Health Screenings by Medical West
• Company included on Legacy YMCA Facebook Page and other news media
• Company Banner/Signs displayed on Game Day
• Display table/giveaway opportunities at event

Games Sponsor - $350
• 2 teams (3-5 people each)
• Tshirt for each team member
• 1 week FREE membership to Legacy YMCA
• Lunch provided by Bob Sykes BBQ
• Snacks and drinks provided by YMCA
• Participant Goody Bag
• FREE Health Screenings by Medical West
• Company included on Legacy YMCA Facebook Page
• Company Signs displayed on specific games

Registration

COMPANY NAME: ________________________________

ADDRESS: ________________________________ CITY, ST: __________________ ZIP: ______

TOTAL # LOCAL EMPLOYEES: ________________

TEAM CAPTAIN: ______________________________ PHONE: __________________

EMAIL ADDRESS: ______________________________

PARTICIPATION LEVEL (CIRCLE ONE): GOLD SPONSOR ($750) GAMES SPONSOR ($350)

Return of completed entry form secures team spot. A registration form should be completed for each team entering. Event details, rules, rosters and waiver forms will be sent upon receipt of entry. Registration and payment is due October 10th, 2013.

Please make checks payable to the Legacy YMCA and send to 1501 4th Ave SW, Bessemer, AL 35022.

Proceeds from the event will be used to support the 3rd grade Water Safety Program and the 7th grade Free Membership Initiative at the Legacy YMCA.

For more information or volunteer opportunities,
Contact Trisha Galvez at 426-1211, tgalvez@legacyymca.org or visit us at www.legacyymca.org
The public is invited, and area businesses are welcome to exhibit at no cost. The helicopter rides provided through The Army Aviation Heritage Foundation, a non-profit organization are tax deductible. The cost is $60.00 per ride. Children must be 5+ years to ride. Free children’s activities are available and Fly In. Businesses are asked to RSVP a space by calling 205-424-7234.
SKY SOLDIERS
HUEY HELICOPTER RIDES

Fly in the “ICON” of military helicopters and the Vietnam War — the “HUEY” helicopter. The Huey performed multiple missions including air assault, gunship, search & rescue, resupply, Command & Control and MedEvac.

The whirl of the turbine . . . the thumping of the rotors . . . it all comes rushing back! Let us escort you and your loved ones into a unique experience from the past.

Fly Back In History With the Veterans and Aircraft That Were There!

No where else can a family climb aboard a real Vietnam-era UH-1H “Huey” and fly with the very Veteran Combat Pilots and Crew that made military history. Events across America are finding our Huey Ride Program to be solid, crowd gathering, once in a life time experience.

Our professional ground staff guide you through the ride process, answering all questions, collecting a tax deductible donation and providing a thorough safety briefing.

THE HUEY . . .
THE UNIQUE SOUND THAT MARKED A GENERATION

Our highly experienced crews keep these historic and authentic aircraft in top condition. Our Huey Ride Program has safely flown thousands of satisfied passengers.