



# EVERY DAY

THEY PROTECT US...

The Bessemer Area Chamber of Commerce

## Invites You to Join Us

as we honor these men and women who safeguard  
our community every minute of every day

**Thursday, March 3, 2011 @ Noon**

*Lawson State Community College – Bessemer Campus  
Ethel Hall Building Auditorium*

### SPECIAL RECOGNITIONS:

2010 Deputy Sheriff of the Year

2010 Law Enforcement Officer of the Year

2010 Firefighter of the Year

### **SPEAKER:**

JEFFERSON COUNTY  
DISTRICT ATTORNEY  
BRANDON FALLS



*The cost is \$12 each or purchase a table of 6 for \$70  
(includes lunch)*

### **2009 RECIPIENTS:**



### **RESERVATIONS REQUIRED**

*Call the Chamber at 425-3253 no later than  
Monday, February 28<sup>th</sup> to reserve a seat*



# St. Patrick's Day Business After Hours

Thursday, March 17, 5:30-7:30 pm

*@ Nukes Bar & Grill*

(located at 109 19th Street N., Bessemer)

**DON'T FORGET TO CALL US @ 425-3253  
BY TUESDAY, MARCH 15<sup>TH</sup> IF YOU PLAN TO ATTEND**

- Network with Fellow Chamber Members
- Door Prizes
- Refreshments



**\$2**



**We  
Hope  
to See  
You  
We  
Hope  
to See  
You  
There!**



Southwest Jefferson County Area

# TODAY magazine

Bessemer • Hueytown • Pleasant Grove

## distribution

### relocation packages

included in newcomers welcome packages

### financial institutions

distributed by banks, credit unions and other area financial institutions to new businesses and individual clients

### area churches

included in new member's information kit

### real estate companies

included in newcomer packets and prospective homebuyers used as a sales tool for individual agents

### health care providers

available in reception areas; used as a recruitment tool for physicians and hospitals

### chamber members and advertisers

used as a key marketing tool throughout the year

### hotels and motels

distributed to guests staying in area hotels and motels



**RESERVE YOUR  
AD SPACE TODAY!**

Southwest Jefferson County Area

# TODAY magazine

space reservation deadline is April 8, 2011

art deadline is April 15, 2011

For advertising rates contact:  
The Bessemer Area Chamber  
at 425-3253



# Alliance

publishing group

## ad sizes and rates

Size	Non-Bleed	Bleed	B & W (members)	Color (members)	B & W (non-members)	Color (non-members)	Production Costs
<b>2 Page Spread</b>	14 x 10	16.75 x 11.125	\$2,000	\$2,300	\$2,400	\$2,600	\$150
<b>Full Page</b>	7 x 10	8.375 x 11.125	\$1,300	\$1,600	\$1,700	\$1,900	\$125
<b>2/3 Page</b>	4.625 x 10	NA	\$1,100	\$1,300	\$1,500	\$1,700	\$90
<b>1/2 Page Horizontal</b>	7 x 4.875	NA	\$900	\$1,100	\$1,200	\$1,400	\$75
<b>1/2 Page Vertical</b>	4.625 x 7.5	NA	\$900	\$1,100	\$1,200	\$1,400	\$75
<b>1/3 Page Square</b>	4.625 x 4.875	NA	\$700	\$900	\$1,000	\$1,200	\$50
<b>1/3 Page Vertical</b>	2.125 x 10	NA	\$700	\$900	\$1,000	\$1,200	\$50
<b>1/6 Page Vertical</b>	2.125 x 4.875	NA	\$500	\$700	\$800	\$1,000	\$35
<b>1/6 Page Horizontal</b>	4.625 x 2.25	NA	\$500	\$700	\$800	\$1,000	\$35
<b>Business Card</b>	3.25 x 1.75	NA	\$300	\$400	\$500	\$700	\$25

\* \$50 fee for ad photography. Fee does not include purchase of additional photos.

## premium positions (full page 4-color, Members only)

<b>Back Cover</b>	\$2,100
<b>Inside Front Cover</b>	\$2,000
<b>Inside Back Cover</b>	\$1,900
<b>Page 1</b>	\$1,900

## deadlines

<b>Space Reservation</b>	April 8, 2011
<b>Advertising Copy</b>	April 15, 2011
<b>Publishing Date</b>	May 30, 2011

## payment terms

All rates are net. Payment terms:  
50% payment with contract required  
Remaining balance due upon publication  
All checks made payable to:  
Alliance Publishing Group

## digital file submission required

acceptable software: High resolution .PDF, .TIF, .JPG, .EPS or Photoshop files  
All images must be CMYK and 300 dpi or greater (web images will not be accepted).  
Convert any Pantone colors to CMYK.

## digital file submission:

**CD.** A proof from the disk must be submitted with the ad. Alliance Publishing is not responsible for errors on ads not accompanied by a proof. Send completed ads to:

**Alliance Publishing Group - 1608 Oxmoor Road - Birmingham, AL 35209**

**EMAIL.** Ads may be submitted via email to [ads@alliancegrp.net](mailto:ads@alliancegrp.net). Receipt of the ad will be confirmed in a reply email. If you do not get a confirmation of ad receipt, please call 205.218.6900. Please do not send any ad larger than 2 MB via email. Alliance Publishing is not responsible for errors on ads not accompanied by a proof.

**FTP.** Ads may be submitted via ftp. Please email [ads@alliancegrp.net](mailto:ads@alliancegrp.net) for ftp account information. Alliance Publishing is not responsible for errors on ads not accompanied by a proof.

ad production  
Greg Waters  
205.218.6900  
[ads@alliancegrp.net](mailto:ads@alliancegrp.net)

# A Night of Networking, Fun & Games

Bessemer Area Chamber of Commerce

## 6<sup>th</sup> Annual Membership Night

Friday, April 8, 2011, 6-11 pm

Woodward Golf & Country Club

**Tickets are \$20 per person**

*{Includes food and \$20 in play money}*

Join us to share in the excitement of an evening filled with music, Poker, Money Wheel blackjack and Skill Stopper & silent and live auctions.

**Use Your Play Money To Bid On  
Special Packages In The Live Auction!**

Company \_\_\_\_\_

Contact \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

**# of Tickets:** \_\_\_\_\_ x \$20 each = \$ \_\_\_\_\_

### EVENT SPONSORS:

**JULIE BELL, AGENT**

STATE FARM INSURANCE

☐ **YES I Would Like to Sponsor This Event**

### **\$100 Sponsorship Includes:**

Recognition in local newspaper and monthly newsletter + two tickets + a sign on game table

INDICATE PAYMENT: Check ☐ Cash ☐ Visa ☐ MasterCard ☐

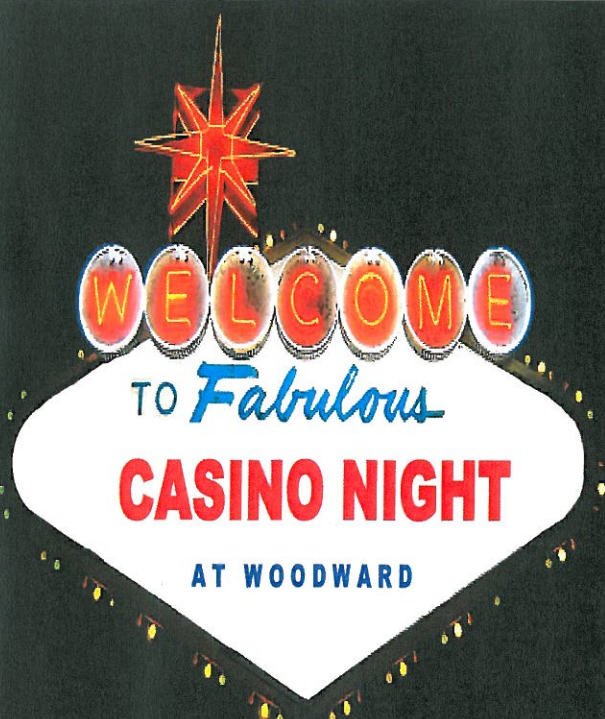
Name/Business on Card \_\_\_\_\_

Card # \_\_\_\_\_

Exp. Date: \_\_\_\_\_

**DEADLINE: April 1<sup>st</sup>**

to donate silent/live auction items, game table sponsorship, purchase tickets or make a donation



**CASUAL ATTIRE**

*Professional Dealers on Site!*

321 18th Str. N., Bessemer, AL 35020 PH 205.425.3253 F 205.425.4979 MMilan1@bellsouth.net