



COMMUNIQUE

Celebrating 98 Years

1922 - 2020

OCTOBER / NOVEMBER 2020

29th Annual Golf "FORE" Progress Exceeds Our Expectations!



PIPER | SANDLER



Tee Time..... A beautiful day with perfect weather for a game of golf! The Bessemer Area Chamber of Commerce held its 29th Annual Golf "FORE" Progress tournament on Thursday, October 8th. This event exceeded our expectations thanks to our Title sponsors, Dex Imaging, Piper-Sandler, and Marcos Pizza-Bessemer.

Over one hundred golfers were excited to have an opportunity to gather safely in the midst of COVID-19 to enjoy a game of golf. Golfers were welcomed by friendly masked volunteers to Frank House Municipal Golf Course. Golfers were provided with cooler bags with cold beverages, goody bags with promotional items, a COVID-19 care pack, a boxed catered lunch from Bob Sykes Barbecue and an afternoon meal provided by The Back Porch Restaurant and Catering.

Special thanks to our hole in one sponsors, Premiere Chevrolet and Town and Country Ford. Thank you Bessemer Chamber staff, board of directors and ambassadors for your continuous support and Frank House Municipal Golf Course and staff for making sure we had everything we needed to accommodate the golfers. We are looking forward to the tradition as we start planning for the 30th Annual Golf "FORE" Progress coming October 2021.

THANK YOU FOR YOUR SUPPORT

Alabama Power
America's First Federal Credit Union
Ameritek Document Solutions
Bessemer Fire Union
Bessemer Housing Authority
Bessemer Police Department
Bessemer Utilities
Buffalo Rock
Cell Phone Repair
Chambers Funeral Home
Comfort Care Home Health & Hospice
Coston General Contractors
D & K Lawn care
Dex Imaging
District Attorney Lynne Washington
Dollar General
Engineering Environmental & Forestry Serv
First Financial Bank
Holt Insurance
Jefferson County Sheriff's Department
Julie Bell Agent- State Farm Insurance
KGS Steel
Lawson State Community College
Legacy YMCA
Marco's Pizza-Bessemer
Medical West
Moore Coal Company
Oak Trace Care & Rehabilitation Ctr.
Piper Sandler
Premiere Chevrolet
Realty South I-459
Regional Paramedical Services
Russell & Company
Southern Linc
Spire
The Bright Star Restaurant
Town & Country Ford
United Prosthetics & Orthotics
William Parsons CPA

Congratulations to Our Winners

Gross 1 – Ameritek Document Solutions - Michael Rogers, Trevor Flynn, Jacob Jones, Pete Williams

Gross 2 – Dex Imaging – Randy Rysedorph, Ken Rysedorph, Steve Young, Jeff Brown

Net 1 – United Prosthetics and Orthotics – Mike Jones, James Jones, Ray Head, Vern Swindell

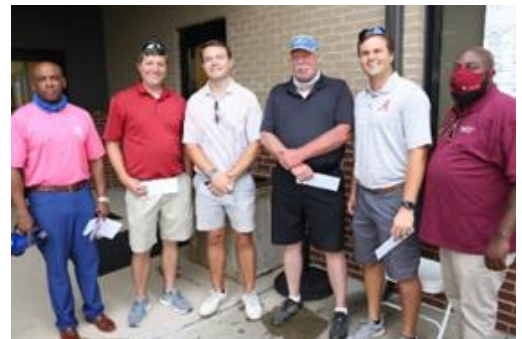
Net 2 – Medical West – Sloan Caudle, Neil Hollard, Cody King, Monty Gooch

Longest Drive – Mikey Rogers (twice)

Closest to the Pin – Barry Sparkman, Brian Wasman, Dallas Rogers, Ken Rysedorph

RIGHT →

Chamber volunteers and staff work event together





BUSINESS NEWS

Facebook Partners With Just In Time Legal Solutions

BESSEMER, ALABAMA – October 6, 2020 -- Facebook partners with Just In Time Legal Solutions to bring art and national voting initiative to Bessemer. Drivers through historic downtown Bessemer do a double take as they see a new piece of public art on Third Avenue North. Beyond the bright colors of yellow, pink and teal blue, is a clear message that they slow down to read: "You Gotta Vote." The artwork was commissioned and installed by Facebook, as part of its "Voting is Voice" national, non-partisan initiative to encourage Americans to vote in the upcoming U.S. general election. Bessemer and Birmingham are the only Alabama cities selected for the project.



The mural at Just In Time Legal Solutions is the only installation in Bessemer. Each of the five local murals has a unique design. Attorney Kem L. Marks, founder and chief attorney of Just In Time Legal Solutions, brought both her building and Bessemer to the attention of Facebook. A mural that stretches nearly 18 feet wide and stands 8 feet tall, now beckons the public. "The right to vote is precious," Marks said. "Sometimes a bold message, delivered through the subtlety of art, is the best way to inspire civic engagement. Hosting an exterior mural is an act of corporate citizenship that allows me to encourage the Bessemer community and anyone passing by." Facebook selected a diverse group of five artists and 50 host buildings to participate in the project. Artists were invited to consider voting as a powerful tool of personal and collective voice. Mural images vary from birds soaring through the open sky, to an homage to hip-hop style and culture.

The nationwide project was completed in time for National Voter Education Week, which began Monday. Other cities chosen to participate in Facebook's initiative include: San Diego, Los Angeles, Colorado Springs, Fort Worth, Atlanta, Miami, Bronx, and Detroit. One team traversed the country to install the artwork and document the outcomes. Facebook has a goal of registering 4 million new voters during the 2020 presidential election. Each mural features two QR codes that direct visitors to Facebook's Voter Information Center and to Instagram. "In one fun stop, people can take photos for Facebook, post selfies to Instagram, and connect with Alabama-specific information about registering to vote, submitting a ballot, and being hired as a poll worker," Marks said. The mural located at Just In Time Legal Solutions is the work of Edie Fake, a California artist. It can be seen at 1922 Third Ave. N. until November.

"It is significant for Bessemer to be selected as one of just a few cities to take part in this national movement sponsored by Facebook. Not only does this campaign empower our citizens, it also adds additional energy and curiosity to our Downtown," said Bessemer City Council President Cynthia Donald. In Birmingham, the four remaining murals are in Ensley, Five Points South, Downtown Birmingham and on 8th Ave. West.

FedEx Ground Distribution Center Coming to the Area

Construction began in September on a \$40.6 million FedEx Ground Distribution Center on Lakeshore Parkway that is expected to create 285 full and part-time jobs within three years of its completion.

The 300,000 square foot building will sit on a 46-acre site that is mostly situated in Birmingham and partially in Bessemer.

The project is expected to be completed by June 2021.



The cities of Birmingham and Bessemer and Jefferson County government, along with the Birmingham Business Alliance, have been working on the project for some time, details of which were announced today. The site is currently owned by U.S. Steel Corp., and 94 percent of the facility will be located in Birmingham, with the remaining 6 percent, which includes office operations, a parking lot, and an access road in Bessemer.

RIBBON CUTTINGS



Welcome to Bessemer!

The Bessemer Area Chamber of Commerce would like to welcome the following businesses to the city of Bessemer:



Chamber Member
Loving Care Home Health
Located at
1715 Seventh Avenue
Bessemer, AL 35020
LaTeesha Rancher
PH (205) 434-3235



Chamber Member
Urban Market
Located at
200 9th Street South
Bessemer, AL 35020
Mara Allen
PH (205) 266-8817

Chamber Member
DatBurgaPlase
Located at
1400 9th Avenue North,
Bessemer, AL 35020
Melanie Benjamin
PH (205) 434-4852



RIBBON CUTTINGS



Kylee's Glam Studio
Located at
900 Ninth Avenue North
Bessemer, AL 35020
LaNeasha Sanders
PH (205) 644-0044

Chamber Member
The Back Porch
Restaurant & Catering
Located at
1924 1st Avenue
Bessemer, AL 35020
Ron Cook
PH (205) 760-5035



Groundbreaking Ceremony
Hampton Inn located on 5526 Academy Avenue



COMMUNITY NEWS

Moving Forward in the Midst of Covid-19

While COVID has negatively impacted several Alabama cities, it does not seem to have slowed Bessemer down. The city is getting ready to welcome another company, which will mean jobs and more tax dollars. COVID has created some problems, but companies who need to move products and equipment believe Bessemer is a good place to do business.

Bessemer is teaming up with the county and working with ALDOT to improve truck traffic for these companies. The Birmingham Business Journal said Tuesday an un-named big box company will be locating a 1.2 million square foot distribution center off Morgan Road next to CARVANA, a car online retailer. "\$45 million impact on the city and creates jobs. We are talking 150 jobs, \$18-\$20 an hour," said Bessemer Mayor Kenneth Gulley.

The city has landed an Amazon Fulfillment Center and CARVANA.

Mayor Gulley said the big key in all of those decisions was access to a major interstate. "Location, location, location. I think access to three major interstates helps us," Gulley said.

Road work will be needed on Morgan Road to improve that access. The mayor said they have benefited from working on this project before COVID hit, but Jefferson County Commissioner Jimmie Stephens said COVID created some problems. Virtual contacts with businesses helps, but it still takes in person meetings to seal the deal. "That is the way you seal the deal. You talk to people. You put forth the advantages to doing business in Jefferson County, in this case the City of Bessemer," Stephens said. Next week, Planning and Zoning in Bessemer will have to approve zoning changes to help create the distribution center. Stephens says watching their budget during COVID helps. They have set aside \$10 million to help land economic development projects like this one.

Bessemer City Schools announced Friday, September 11, 2020 that students will begin a blended learning model in the next few weeks. Students who registered for the new model will begin its transition on September 28. There will be two groups - Group A and Group B - with Group A attending in-person learning Monday and Tuesday and Group B attending in-person learning Thursday and Friday. Wednesday will be virtual for all students. Group assignment is based on the student's home address. Parents will be notified of their child's group by September 18. Superintendent Dr. Autumn Jeter says the decision was made after consulting with Jefferson County Health Officer Dr. Mark Wilson. There was also consideration given to numerous parents and employees who expressed desires for students to have in-person learning.

"Being in person allows our teachers to better nurture their students, especially the younger ones, and to ensure all of our students are offered an equitable and quality learning experience," says Dr. Jeter. "But, my first priority - of course - is always to ensure the conditions are suitable for the safety of everyone." Virtual students will continue their online platforms. Parents who wish to move their children to virtual learning have that option.

Thanks to Dollar General for Your Generous Donation to Bessemer City Schools

Dollar General donated \$10,000 to every elementary school, that is \$50,000 to help support literacy!



CITY/COMMUNITY EVENTS

Superintendent
Dr. Autumm Jeter

Bessemer City Schools

October 12, 2020

Dear Bessemer City parents,

The following information pertains to students who are on blended learning schedules. *This does not affect those who are purely virtual.*

On Monday, October 19, 2020, blended learning students will begin phasing into a four day a week in-person learning schedule. Wednesdays will remain remote until further notice. Please, note that as of October 19th, blended learning will no longer be an option.

Students will be phased in weekly, according to their grade level, as shown in the schedule below. This will occur over a three-week period. By the third week, all grade levels will be phased in.

The week of:	Grade levels:	What do I do this particular week:
October 19, 2020	K, 1st, 2nd, 3rd, 4th, 5th, 6th, & 9th •AND• students receiving special education & related services	Face-to-Face/Come to School
October 26, 2020	7th & 10th	Face-to-Face/Come to School
November 2, 2020	8th, 11th, & 12th (*K-12 are back at this point)	Face-to-Face/Come to School

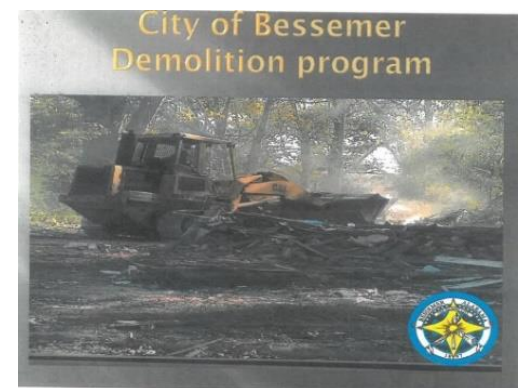
The week of:	Grade levels:	What do I do this particular week:
October 19, 2020	7th, 8th, 10th, 11th, & 12th	Virtual Learning (5 days)
October 26, 2020	8th, 11th, & 12th	Virtual Learning (5 days)
November 2, 2020	K-12th	Face-to-Face/Come to School

While virtual platforms work for some students, in-person instruction is far more effective for most school-aged children. We are very excited to have them back with us!



The City of Bessemer Continues to Demolish Dilapidated Structures in Communities

Over 500 dilapidated structures have been removed in Bessemer since 2011.



Councilor Alexander Supports Education



Thank you Councilor Kimberly Alexander for supporting Bessemer City Schools. Councilor Alexander donated a \$500 check, 100 book bags and school supplies along with surgical masks for the students of Bessemer City Middle School.

CITY/COMMUNITY EVENTS

Bessemer Housing Authority Delivering Hope Community Day

Bessemer Housing Authority hosted Delivering Hope Community Day on Wednesday, October 14, 2020! This event provided over 20 resources to the citizens of Bessemer.



Bob Sykes Bar BQ selected as Restaurateur of the Year Finalist

Congratulations to Van Sykes the 2nd generation owner of Bob Sykes Bar B Q who has been selected as a finalist as Restaurateur of the Year for the 2020 Stars of the Industry Awards presented by the ARHA - Alabama Restaurant & Hospitality Association. On November 2nd, the finalists will be honored and the winners will be announced at the awards ceremony. Congratulations Van and the entire Bob Sykes team for all your hard work! Bob Sykes Bar B Q is a family owned local tradition since 1957. Three generations of the Sykes family have proudly served authentic southern barbecue that literally goes from the pit to the plate.

Celebrating
ALABAMA CHAMBERS
CHAMBER OF COMMERCE WEEK 2020
CCAA *October 19-23*

IN RECOGNITION OF
"SUPPORT YOUR LOCAL CHAMBER OF COMMERCE DAY"
WEDNESDAY, OCTOBER 21, 2020

Chamber of Commerce
CCAA
Association of Alabama
BUILDING A BETTER ALABAMA THROUGH STRONG CHAMBERS OF COMMERCE.

Hey! Did you know?

Without your local chamber of commerce:

You lose the only organization dedicated to your community's growth, prosperity, and future.

You lose the only organization dedicated as your community's business advocate.

Celebrating
ALABAMA CHAMBERS
CHAMBER OF COMMERCE WEEK 2020
CCAA *October 19-23*

Chamber of Commerce
CCAA
Association of Alabama
BUILDING A BETTER ALABAMA THROUGH STRONG CHAMBERS OF COMMERCE.

CITY/COMMUNITY EVENTS



Lawson State Community College's president announced his retirement, effective August 31, 2020.

Dr. Perry W. Ward served as president for 33 years and is the college's fourth president. In a letter to the Lawson State family, Dr. Ward acknowledged that this has been a deferred yet still difficult decision. "I wanted to share with you that after several years of saying that I was going to see what the next chapter of my life would look like, I have decided to actually explore the opportunities that may exist in Chapter II; and will retire from the College August 31, 2020. For me, it's been a real struggle to make the decision to leave one of my true loves in life." During Ward's presidency, he broadened the college's network of programs, services and resources and made significant progress on many new initiatives. Under his leadership, the college's prominence rose to national and international levels. In 2013, Lawson State was the #5 Best Community College in the nation (Washington Monthly), rising previously from #39. Also, in 2011, Dr. Ward was recognized at the White House as a 'Champion of Change' for the college's impact on the community and the approaches and solutions in advancing educational and workforce opportunities. In recognition of these notable achievements, President Barack Obama

visited Lawson State in 2015 where he held a small round table discussion, in which Dr. Ward was a participant, and then addressed his topic on financial literacy and the economy in a speech that was also delivered nationwide. "Lawson State has been a part of my life, as well as that of my wife Ann and family, for the last 33 years. Not a day has gone by that I have not thought about what I could do to improve the institution and make it better for students," Ward said. "I have thoroughly enjoyed working with you, and I will miss the opportunity to interact with you as you continue to make Lawson State an even better place."

Chancellor appoints Cynthia Anthony interim president at Lawson State Community College

Alabama Community College System Chancellor Jimmy Baker has announced the appointment of Cynthia Anthony as interim president of Lawson State Community College after longtime Lawson State President Perry Ward recently announced his retirement effective Aug. 31, 2020. Anthony has 30 years of higher education experience, most recently serving as interim vice chancellor for student success for the Alabama Community College System and executive vice president and dean of students at Lawson State. Prior to her leadership at Lawson State, Anthony served at Bessemer State Technical College, which merged with Lawson State in 2005. In addition to various other leadership rolls within the ACCS, she served as interim president at three other ACCS institutions: Drake State Community and Technical College, Shelton State Community College and Enterprise State Community College. "Student success has always been at the very core of every role I've filled within Alabama's community colleges and I look forward to this opportunity to continue the great tradition of student achievement at Lawson State," Anthony said. "I care deeply about the Birmingham and Bessemer communities and I look forward to continuing to work alongside public and private sector leaders to ensure we're helping our students meet their education and training goals."

Credit: Alreporter.com



2020 - Best LPN Programs in Alabama!

Congratulations to Lawson State Community College and the Health Professions Department! The Lawson State LPN Program was ranked #1 by [PracticalNursing.org](https://www.practicalnursing.org) for 2020 after 18 LPN programs from across the state were analyzed. The ranking was based on the passage rates of the NCLEX-PN exam in which Lawson State produced an overall score of 100.00. These schools went above and beyond in providing excellent nursing education:

Congratulations to the top ranked school!

- | | |
|--------------------------------------|--------------------------------------|
| #1 - Lawson State Community College | #4 - Calhoun Community College |
| #2 - Wallace State Community College | #5 - Shelton State Community College |
| #3 - Beville State Community College | |



BOARD OF DIRECTORS

Your Chamber Leadership Team



Charles King
Regional Paramedical Services
Chairman



Carlton Jackson
Bessemer Fire Dept.
Chairman Elect



Reggie Mays
United Prosthetics & Orthotics
Past Chairman



Mitch Avery
Spire
Treasurer



Connie Fuell
Dex Imaging
Finance Chairman



Dr. Cynthia Anthony
Lawson State



Laurence Baird
Oak Trace Care & Rehab Ctr.



Ashley Brazel
BB&T



Reginald Calvert
New Jerusalem Bapt. Church



Bryonda Collins
Chambers Funeral Home



Deaunka LeBeauf-Webster



Antoinette Madison
Alabama Power

Not pictured:

Cleveland Moore
Jefferson Co.
Sheriff's Office



Keith Pennington
Medical West



Sheriff Mark Pettway
Jefferson County Sheriff's Office



Paul Teasley
Buffalo Rock



LaVada Varner
Alabama Technology Center



Pete Winslett
The File Depot

AMBASSADORS



Sitting – Left to Right

Sarah Beasley (Joe Beasley Memorial Foundation, Inc), Lori Chisem (Lawson State Community College), Minnie Roper (Retired), Anna Wooten (First Financial Bank)

Standing – Left to Right

Dorian Waluyn (Lawson State Community College), Danielle Matthews (Matthews & Associates), Denise Jackson (New Jerusalem Baptist Church), Tamala Briggins (Oak Trace Care & Rehabilitation), Cathy Ackerman (First Financial Bank), Daryl Owens (New Jerusalem Baptist Church)

Not pictured

Sarah Belcher (Retired), Sebreana Davis (Bessemer Salvation Army), Akiliah Haley (Lawson State Community College), Claire Mitchell (Retired), Andie Sloan (Comfort Care Home Health), Donna King (D & K Lawncare)

Ambassadors are the key resource in extending hospitality in the Bessemer area and are experienced in business, community, and promotional arenas.

An Ambassador must serve as an active public relations arm of the Chamber and be prepared to meet visitors, local businesses, and various forms of the media.

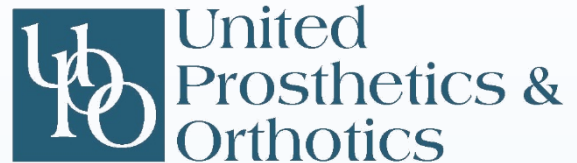
We encourage you join the ambassador program. The ambassadors meet on the 1st Tuesday of each month at 9 am by Zoom until Covid restrictions are lifted.

2020 Sponsors

PLATINUM SPONSOR



GOLD SPONSORS



**Bessemer
Utilities**
City of Bessemer
Electric & Water
Services



SILVER SPONSORS



EEFS
ENGINEERING, ENVIRONMENTAL &
FORESTRY SERVICES COMPANY



District Attorney
Lynne Washington



DOLLAR GENERAL®

SMALL BUSINESS PARTNERS

America's First Federal Credit Union
Chambers Funeral Home
Comfort Care Home Health & Hospice
Julie Bell, Agent – State Farm Insurance
Legacy YMCA
Regional Paramedical Services
William Parsons CPA

CITY/COMMUNITY EVENTS

NEW MEMBERS

Alabama Education Association	LaMonica Harris	505 20 th Street North, Ste 130, Birmingham, AL 35203 PH 205-531-1704 / PH 205-323-4237 / F 205-320-0093 www.myaec.org lamonicah@alaedu.org *Nonprofit
Allums Welsch, PC	S. Scott Allums	506 18 th Street North, Bessemer, AL 35020 PH 205-426-7080 / F 888-341-6040 www.allumslaw.com scott@allumslaw.com *Attorney
Bessemer Salvation Army	Sebrena Davis	525 13 th Street North, Bessemer, AL 35020 PH 205-425-4303 / PH 205-425-4304 *Non-Profit www.uss.salvationarmy.org sebrena.davis@uss.salvationarmy.org
Datburgaplace	Melanie Benjamin	1400 Ninth Avenue North, Bessemer, AL 35020 PH 205-434-4852 datburgaplace20@gmail.com *Restaurant
Gourmet Services – Mrs. Winner’s @ Lawson State	Danielle Kennedy	1100 Ninth Avenue SW, Bessemer, AL 35022 PH 205-929-6318 *Restaurant www.lovemrswinners.com dkennedy@gourmetsvcs.com
Gourmet Services – Yazz’s Catfish Cabin @ Lawson State	Danielle Kennedy	1100 Ninth Avenue SW, Bessemer, AL 35022 PH 205-929-6318 *Restaurant www.lawsonbhm.myonlinegourmet.com gjones@gourmetsvcs.com
Loving Care Home Health LLC	LaTeesha Rancher	1715 Seventh Avenue, Bessemer, AL 35020 PH 205-434-3235 *Home Health Care / Hospice lovingcarehomehealthllc@gmail.com
Marco’s Pizza	William Smith Nick Morrisette	Physical: 4933 Promenade Pkwy Ste 133, Bessemer, AL 35022 Mailing: 3985 Parkwood Rd. Ste 109-405, Bessemer, AL 35022 PH 205-461-3450 / PH 205-349-9890 William.smith@housepizzallc@gmail.com *Restaurant
Nurturing Golden Hearts	Mykeshia Myles	PO Box 1511, Bessemer, AL 35021 PH 205-417-0053 / PH 205-902-7910 *Non-Profit https://nurturing-golden-hearts-foundation.business.site
Subway #3112	Rupen Patel	1518 Ninth Avenue North, Ste 120, Bessemer, AL 35020 PH 205-425-7827 Rupen205@gmail.com *Restaurant
Triumph the Church – Triumphant Child Care Center	Christopher Ruffin Sr.	1431 13 th Avenue North, Bessemer, AL 35020 PH 205-424-6892 / PH 205-229-5105 / 205-424-6368 www.triumphantcc.com contact@triumphantcc.com *Daycare
Urban Market	Mara Allen Glin Yarbrough	200 Ninth Street S., Bessemer, AL 35020 *Grocery Store PH 205-266-8817 / PH 205-201-9903 / 205-584-4501 www.urbanmarketshop.com urbanmarketbessemer@gmail.com
Viva Health	Rita McMillian	6200 Grand River Blvd E. Ste 442, Leeds, AL 35094 PH 205-516-4541 *Insurance www.vivahealth.com ritamcmillian@uabmc.edu

CITY/COMMUNITY EVENTS



DOING
THE MOST
GOOD®

Red Kettle Volunteers Welcomed!!!

We need your help this Red Kettle season! Red Kettle Season runs from November 9, 2020 through Christmas Eve, December 24, 2020!!!

Help support neighbors and volunteer to ring the bell!!!! We are looking for groups, companies, organizations, families, or individuals willing to ring a bell at a Red Kettle!!!

Every dollar placed in a Red Kettle stays local and helps neighbors in need.

If you are interested please contact Sebrena Davis, Service Center Director, at 205-296-9531 or via email at Sebrena.Davis@uss.salvationarmy.org.

#RedKettles #DoingTheMostGood #FightForGood

Kind regards,

The Bessemer Salvation Army

1309 6thth Ave North Bessemer, Alabama 35020 * p. 205-425-4303

Due to Covid-19 and a concern for the safety of all involved, the 2020 City of Bessemer's Christmas Parade has been cancelled.

We look forward to continuing the tradition in 2021.

Save the "New" Date

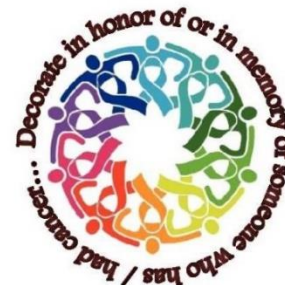
BESSEMER CHRISTMAS PARADE

A Cure for
Christmas

DOWNTOWN BESSEMER
THE PARADE WILL START ON 19TH ST & 1ST AVE @ 2PM

SATURDAY

DECEMBER 11, 2021 AT 2 PM



One Stop \$hop



BESSEMER,
ALABAMA

Bessemer
Area Chamber of Commerce

Presents:

TIDBIT
TUESDAY

Check out some of the businesses that make Bessemer unique as we kick off our 1 Stop \$hop - Buy Bessemer Campaign on the Bessemer Area Chamber of Commerce Facebook page. Feel free to share the video on your page.

Diamond SPONSORSHIP \$10,000.00

99th Annual Meeting – Primary Seating of 8 and ½ page in program
Sponsor of Community Service Scholarship
29th Annual Bessemer Business Awards and First Responders Gala
- Primary Seating of 8 and 3 VIP passes or sponsor another chamber premiere event
2 page ad in the 2022 *Bessemer Magazine*
1 page Story in the 2022 *Bessemer Magazine*
Title Sponsor for the Golf Tournament or Membership Event
Plan a Business After Hours on your behalf (Not to exceed \$750)
Up to \$400 credit toward annual membership dues
6th Annual Taste of Bessemer Sponsor and 5 tickets
Spotlight in Chamber Newsletter *The Communique*
2 Full page ads in Chamber's *Communique*
Company Logo with website link on Chamber website
Logo recognition at all major events
Chamber listing for up to 3 company representatives
Sponsor for City of Bessemer Christmas Parade
- includes one entry in parade and listing on promotional materials
Pre/Post event advertising

Platinum SPONSORSHIP \$7,500.00

99th Annual Meeting - Table of 8
29th Annual Bessemer Business Awards and First Responders Gala
- Table of 8 and 1 VIP pass or sponsor another chamber event
1 full page ad in the 2022 *Bessemer Magazine* (preferred spot)
½ page story in the 2022 *Bessemer Magazine*
Sponsor for the Golf Tournament or Membership Event
Sponsor of a business after hours on your behalf (Not to exceed \$500)
Up to \$300 credit toward annual membership dues
6th Annual Taste of Bessemer Sponsor
1 page
Company Logo with website link on Chamber website
Chamber listing for up to 3 company representatives
Sponsor for City of Bessemer Christmas Parade
- includes one entry in parade and listing on promotional materials
Pre/Post event advertising

Gold SPONSORSHIP \$5,000.00

99th Annual Meeting - Table of 8
29th Annual Bessemer Business Awards and First Responders Gala
- Table of 8 or sponsor another chamber premiere event
1 full page ad in the 2022 *Bessemer Magazine*
Silver Sponsor for Golf "FORE" Progress
Plan a business after hours with other gold sponsors (Not to exceed \$250)
Up to \$200 credit toward annual membership dues
6th Annual Taste of Bessemer – 3 tickets
½ page ad in chamber *Communique*
Company Logo with website link on Chamber website
Chamber listing for up to 3 company representatives
Pre/Post event advertising

Silver SPONSORSHIP \$3,000.00

99th Annual Meeting - Table of 8
29th Annual Bessemer Business Awards & First Responders Gala – 2 tickets
1/6 page ad in 2022 *Bessemer Magazine*
Golf "FORE" Progress Golf Tournament
- Team of 4 and Name/Logo on all promotional material)
6th Annual Taste of Bessemer – 2 tickets
¼ page ad in Chamber *Communique* newsletter
Company Logo with website link on Chamber website
Chamber listing for up to 2 company representatives
Pre/Post event advertising

2021 Sponsorship Investment

SPONSORSHIP INVESTMENT FORM

Please complete the form below and mail to:

321 18th Street North, Bessemer, AL 3502
or fax to 205-425-4979

Please email a JPG copy of your company logo to
mmilan1@bellsouth.net at this time.

Company: _____

Contact (1) _____

(2) _____

Address: _____

City: _____ Zip: _____

PH: _____ Fax: _____

E-mail: _____

ANNUAL INVESTMENT

Diamond _____ (\$10,000) Platinum _____ (\$7,500)

Gold _____ (\$5,000) Silver _____ (\$3,000)

Small Business Partner _____ (\$1,000)

APPROVED BY:

PRINT NAME AND JOB TITLE:

Your signature indicates your agreement to pay the entire amount owed. Balances not paid in full by July 15, 2021 will be turned over to a collection agency.

CHOOSE METHOD OF PAYMENT

_____ Annual (January 2021)

_____ Semi Annual (January & July 2021)

Payment Options: _____ Check _____ Credit Card

CC# _____

Name on Card _____

Exp. Date _____ CVV# _____ Billing Zip _____

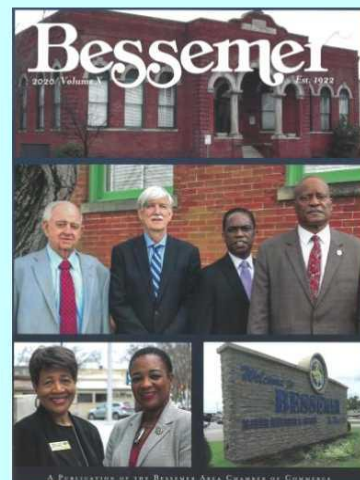
Small Business Partner SPONSORSHIP \$1,000.00

99th Annual Meeting (2 tickets) with option to upgrade
Business card ad in the 2022 *Bessemer Magazine*
Golf "FORE" Progress Golf Tournament – Hole Sponsorship
Business Card ad in one issue of the *Communique* newsletter
6th Annual Taste of Bessemer – 1 ticket
Chamber listing for up to 2 company representatives
Pre/Post event advertising

The Bessemer Area Chamber of Commerce

2021 Magazine Rate Sheet [ad sizes and rate]

MEMBER				NON-MEMBER
Size	Non-bleed	Bleed	Color (M)	Color (NM)
2 Page Spread	14 x 10	16.75 x 11.125	\$2,000	\$2,350
Full Page	7 x 10	8.375 x 11.125	\$1,450	\$1,825
2/3 Page	4.625 x 10	NA	\$1,100	\$1,425
1/2 Page Horizontal	7 x 4.875	NA	\$ 900	\$1,175
1/2 Page Vertical	4.625 x 7.5	NA	\$ 900	\$1,175
1/3 Page Square	4.625 x 4.875	NA	\$ 675	\$ 875
1/3 Page Vertical	2.125 x 10	NA	\$ 675	\$ 875
1/6 Page Vertical	2.125 x 4.875	NA	\$ 550	\$ 750
1/6 Page Horizontal	4.625 x 2.25	NA	\$ 550	\$ 750
Business Card	3.25 x 1.75	NA	\$ 250	\$ 450



premium positions

(full page 4-color, Members Only)

Back Cover	\$2,800 SOLD
Inside Front Cover	\$1,950 SOLD
Inside Back Cover	\$1,950 SOLD
Page 1	\$1,950 SOLD

deadline extended

Space Reservation	Oct. 30, 2020
Advertising Copy	Nov. 05, 2020
[NO EXCEPTIONS]	
Publishing Date	January 2021

payment terms

All rates are net. Payment terms:

50% payment with contract required
 Remaining balance due upon publication
 All checks made payable to:
 Bessemer Area Chamber of Commerce

Contact the Bessemer Area Chamber of Commerce with any questions at 205-425-3253 or LaTasha Cook Williams at 205-283-2659 or email mmilan1@bellsouth.net.

Email your completed ad to mmilan1@bellsouth.net in pdf format.

Advertisers must provide ads in high resolution pdf files by email to mmilan1@bellsouth.net no later than Nov. 5, 2020.

Business card ads should be sent as original design files in PDF format

Need to hire a graphic designer for your ad? The project's graphic designer can design your ad for \$50 per hour. Forward all text, logo, photos, etc. and any instructions to mmilan1@bellsouth.net for ad design when reserving your ad space. (This cost is in addition to your ad space cost) Advertiser will be given a proof, the option to edit at no charge and a revised proof. Additional changes to the ad after the revision will be charged at the rate of \$50/hour.

Specify Ad Information

Ad Size Required _____ Ad Cost _____ + Production Rate _____ = \$ _____
 (if applicable) **TOTAL COST**

Company: _____ Contact: _____

Address: _____ City: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Method of Payment: ☐ Credit Card ☐ Check ☐ Cash

Credit Card #: _____ Exp. Date: _____ CVV #: _____

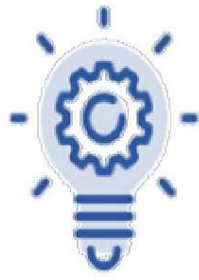
Billing Address (If different from above): _____ City: _____ Zip: _____

Print Cardholder's Name: _____ Authorized Signature _____ Date _____

I authorize the Bessemer Area Chamber of Commerce to charge my credit card for ad rates and agree to pay the above total according to card issuer agreement.

Email mmilan1@bellsouth.net or fax this form to 205-425-4979

Mail payment to Bessemer Chamber at 321 18th St. N., Bessemer, AL 35020



TIDBIT TUESDAY

TIDBIT TUESDAY IS A WEEKLY VIDEO (1-2 minutes) HIGHLIGHTING THE BESSEMER AREA CHAMBER OF COMMERCE MEMBERS AND THEIR SERVICES.

THE PURPOSE OF THE WEEKLY VIDEOS WILL BE TO EMPOWER AND INFORM VIEWERS ABOUT CHAMBER MEMBERS' PRODUCTS AND SERVICES.

Company: _____

Address: _____

Contact Name: _____

Contact Number: _____ Email address: _____

Quick History of Business: _____

Hours of Operation: _____

Tuesday Tidbit () Product OR () Service:

Please feel free to add additional pages if needed!

***Tidbit Tuesdays* is a product of the "BUY BESSEMER" Campaign sponsored by:**

Bessemer
Area Chamber of Commerce