



# COMMUNIQUE

*Celebrating 97 Years*

*1922 - 2019*

*JUNE / JULY 2019*

## Thank You Bessemer Chamber Members

The Bessemer Area Chamber of Commerce's Annual Membership Appreciation Business After Hours was held on Thursday, May 16<sup>th</sup> from 5-7 pm at the chamber. The Business After Hours was sponsored by 2019 gold sponsors: Bessemer Utilities, Dex Imaging and Holt Insurance. Over 100 members came to enjoy a good ole seafood boil and hot fried fish prepared by Spire employees Fred and Mitch, along with Dex employees and chamber ambassadors. Entertainment for the event was provided by 1 Time Entertainment's Mac Taylor. The chamber would like to express sincere appreciation to Mr. Charles King, Regional Paramedical Services / Bessemer Elks Lodge #721 for providing the chamber with the boiler to prepare the boil. This is one of the chamber's most enjoyable and well attended events. We appreciate our members for their continued investment and support of their local chamber. There is no way this chamber would be successful without the support of our members. The members are our partners in making Bessemer the best location to live, work and do business.

"Working Together Works!" If your customers are not members, encourage them to join the partnership.



*Yes!*  
*We want You to*  
*Partner*  
*with US!*





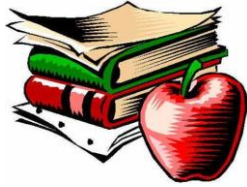
## COMMUNITY / BUSINESS NEWS

### Congratulations to the 2019 Teachers of the Year

The Bessemer Chamber recognized Bessemer's Teachers of the Year throughout the month of May.

#### Congratulations teachers!

Abrams - Shaesa Lewis  
Bessemer City Middle School - Sarah Murry  
Charles F Hard - Janice Culpepper  
Greenwood - Benita Gordon  
Jonesboro - Traci Kellogg  
Westhills - Loretta Green  
Bessemer City High School - Amanda Littles



### Congratulations to the 2019 Recipients of the Annual Ora H Foster Community Service Scholarship



Aniya Lewis (McAdory High School Graduate)  
Sidney Lane Musgrove (Bessemer Academy Graduate)



### New Hangars Coming to Bessemer Airport

The City of Bessemer and the Bessemer Airport Authority broke ground on a \$750,000 project to build 10 new enclosed hangars at the Bessemer Municipal Airport. The airport groundbreaking is another sign of continued economic growth in the Marvel City and the airport is becoming a major component of the city's economic engine.



**SAVE THE DATE**

**Wednesday, October 9<sup>th</sup> at 4 pm**

**PINK AND PURPLE PARADE**

**in downtown Bessemer**



# COMMUNITY NEWS

## Caribbean Festival Brings Thousands to Debardeleben Park in Bessemer

A tip of the hat to the Central Alabama Caribbean American Organization (CACAO) on a spectacular day of food, music and fun at the Caribbean Food and Music Festival on Saturday, June 1<sup>st</sup>. Thousands turned out for a great day of fun. We're looking forward to next year's event.



**CENTRAL ALABAMA  
CARIBBEAN AMERICAN  
ORGANIZATION PRESENTS**

### Annual Caribbean Food and Music Festival

New Location, Same fun in  
the sun!

**JUNE 1, 2019  
11AM-8PM**

Debardeleben Park  
1623 2nd Ave N  
Bessemer Alabama

For more information visit  
cacaoonline.org  
or contact 205-363-1726

**SPONSORS**

Alabama Power  
BlueCross BlueShield of Alabama  
ROXY  
IBERIABANK  
98.7 Kiss FM  
McDonald's  
City of Bessemer



## Habitat For Humanity Bringing New Homeowners to Bessemer



Chamber of Commerce had the  
Birmingham's board of directors and  
a new homeowner, Ms. Falan



Habitat for Humanity has built eleven homes in  
Bessemer within a year.



# CHAMBER NEWS

## Membership Luncheon Informative

The Bessemer Area Chamber of Commerce Membership Meeting was held Thursday, June 20<sup>th</sup>, Noon at Lawson State Community College. Attendees enjoyed the lunch meeting and received an update on growth and developments in Jefferson County from our speaker, Jeff Traywick.

Jeff Traywick is the Vice President of Economic Development with the Birmingham Business Alliance where he now serves. Before joining the BBA, Jefferson spent 10 years as an economic development professional with the Bessemer Industrial Development Board, eventually managing the organization's portfolio of \$20 million in assets and managing business recruitment efforts with the organization. The meeting was very informative and full of data and area statistics.





# BOARD OF DIRECTORS

## Your Chamber Leadership Team



Reggie Mays  
United Prosthetics & Orthotics  
*Chairman*



Charles King  
Regional Paramedical Services  
*Chairman Elect*



Connie Fuell  
Dex Imaging  
*Past Chairman*



Carlton Jackson  
Edge Realty  
*Treasurer*



Mitch Avery  
Spire  
*Finance Chairman*



Cynthia Anthony  
Lawson State



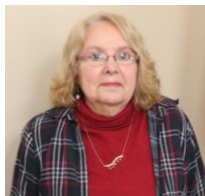
Laurence Baird  
Oak Trace Care & Rehab.



Adriene Crane  
Buffalo Rock



Tabitha Dudley  
Legacy YMCA



Judy Mathis  
Moore Coal Co.



Keith Pennington  
Medical West



Randy Tate  
Comfort Care Home Health



Deaunka L. Webster  
AAA Alabama



Bryonda Collins  
Chambers Funeral



Pete Winslett  
The File Depot



*Not pictured:*  
Antoinette Madison, Alabama Power

## AMBASSADORS



### *Sitting – Left to Right*

Anna Wooten (First Financial Bank), Sarah Belcher (Retired),  
Lori Chisem (Lawson State Community College), Sarah  
Beasley (Joe Beasley Memorial Foundation, Inc)

### *Standing – Left to Right*

Daryl Owens (New Jerusalem Baptist Church), Tamala  
Briggs (Oak Trace Care & Rehabilitation), Cathy Ackerman  
(First Financial Bank), Erin Cooney (Holt Insurance Agency),  
Andie Sloan (Comfort Care Home Health), Claire Mitchell  
(Individual), Dorian Waluyn (Lawson State Community  
College)

### *Not pictured*

Minnie Roper (Retired), Lula Walter (City of Bessemer)

Ambassadors are the key resource in extending hospitality in the Bessemer area and are experienced in business, community, and promotional arenas.

An Ambassador must serve as an active public relations arm of the Chamber and be prepared to meet visitors, local businesses, and various forms of the media.

We encourage you join the ambassador program. The ambassadors meet on the 1st Tuesday of each month at 8:30am at the Bessemer Area Chamber of Commerce.



# COMMUNITY NEWS

## City of Bessemer's Annual Fourth of July Celebration







# RIBBON CUTTINGS



Welcome to Bessemer



Cricket Wireless's Ribbon Cutting - Thursday, May 23, 2019 - Located at 4774 Eastern Valley Blvd, McCalla



BENJAMIN JONES, MD



LUKE SMELSER, MD

Medical West Neurology Health Center's Meet and Greet  
Ribbon Cutting - Tuesday, July 30, 2019 - Located at 985  
9th Avenue SW, Bessemer (Medical West's Professional  
Building Ste 405)



Godfather's Barbershop's Ribbon Cutting - Monday, July 1, 2019 - Located at 915  
Third Avenue N., Bessemer, AL 35020





## CHAMBER / BUSINESS NEWS

### Health Insurance is NOW Available For Chamber Members

The Bessemer Area Chamber of Commerce is excited to announce our partnership with Iron ReHealth and the Chamber of Commerce Association of Alabama to offer a health, dental and vision benefit program exclusively for our members.

This program utilizes the Blue Cross Blue Shield of Alabama network and helps members reduce health benefit costs by providing a unique, specialized program tailored to small and mid-sized businesses that emphasizes wellness, cost saving education, and concierge-level service.

To get a quote email [info@ironrehealth.com](mailto:info@ironrehealth.com) or call (334) 245-1099.

### HEALTH BENEFITS FOR YOUR BUSINESS!

- Customer service team dedicated to delivering an exceptional experience
- Stable health benefit costs
- Access to Smart Health 360 which equips members to live healthy
- 24/7 access to a Doctor through Teladoc with a \$0 copay
- Utilizes the BlueCross BlueShield of Alabama Network



**Bessemer**  
Area Chamber of Commerce

Chamber of Commerce  
**CCAA**  
Association of Alabama

Get smart, simple  
health benefits  
at [CCAABenefits.com](http://CCAABenefits.com)

### Alabama's Medium Manufacturer of The Year (100 To 399 Employees) is Milo's Tea Company, Bessemer

The Business Council of Alabama and the Alabama Technology Network announced the 2019 Manufacturer of The Year (MOTY) winners during an awards luncheon ceremony held on May 1, 2019 at the Alabama Activity Center in Montgomery, Alabama.

The MOTY awards recognize Alabama's manufacturing enterprises that exhibit excellence in leadership, performance, profitability, and workforce relations. Winners are selected by an independent panel of judges based on demonstrations of superior performance in customer focus, employee commitment, operating excellence, continuous improvement, profitable growth, and investment in training and retraining.

"The purpose of the annual Manufacturer of the Year Awards is to shine a spotlight on manufacturing excellence and to give the those who have invested in Alabama the acknowledgement and promotion they deserve," said Katie Boyd Britt, president and CEO of the BCA. "Quite simply, this is an opportunity for the business community to say, 'Job well done!' to some of Alabama's most successful industries."

**Milo's Team Company** was founded as a restaurant in 1946 by Milo and Bea Carlton after Milo returned from serving our country in World



War II. Milo's philosophy was simple – use high quality, natural ingredients, listen to your customers and never sacrifice taste. Their vision still guides them today as they source natural ingredients, fresh brew all their teas and never use added colors or preservatives. As a certified women-owned business, which means they are majority owned and controlled by women, Milo's employs 194 people.

## NEW MEMBERS

<b>Bento Construction</b> Brian Bento, Jameania Ravizee	935 AL Highway 144, Ragland, AL 35131	205-405-3330	<a href="mailto:jravizee@bentoconstruction.com">jravizee@bentoconstruction.com</a> <a href="http://www.bentoconstruction.com">www.bentoconstruction.com</a>
<b>Bessemer Board of Education</b> Lee Jones	1516 Arlington Ave., Bessemer, AL 35020	205-425-2623	<a href="mailto:joneslee1024@gmail.com">joneslee1024@gmail.com</a>
<b>Bessemer Board of Education</b> Linda Roper Richardson	414 West Smithfield Terrace, Dolomite, AL 35061	205-566-5737	<a href="mailto:Lrichardson@bessk12.org">Lrichardson@bessk12.org</a>
<b>Bessemer Board of Education</b> Tonia Miller	436 Surrey Circle, Bessemer, AL 35022	205-382-1622	<a href="mailto:toniatdm@gmail.com">toniatdm@gmail.com</a>

*Continued on page 10*



# BUSINESS NEWS

## Congratulations Town and Country Ford

Town & Country Ford Bessemer has again won Ford Motor Company's Highest Honor for Sales and Customer Satisfaction for 2018, the "PRESIDENTS AWARD". This is the 13th time they have been awarded this prestigious award. Town & Country Ford also won the Premier Club Award, for the 19th consecutive year.



## Milan Works Toward Her IOM (Institute for Organizational Management) Certification

Congratulations to talented chamber leaders from the great State of Alabama that attended and participated in Southeast Institute June 24<sup>th</sup> – June 27<sup>th</sup>! The Bessemer Chamber is proud that Mary Milan represented Bessemer in a group of larger than one thousand people at the University of Georgia.

Milan completed the first year of the four-year IOM (Institute for Organizational Management) Certification. Milan is scheduled to graduate with the class of 2022, being the second Bessemer Chamber employee to receive this certification. LaTasha Cook-Williams graduated with her IOM certification in summer of 1995.

# SAVE THE DATE

Parade Theme: **Teaming Up for Christmas**

Bessemer Christmas Parade

**Saturday, Dec. 14, 2019 @ 2 pm**

Downtown Bessemer



## NEW MEMBERS

<b>Bessemer City Council</b> Jarvis Collier	1700 Third Avenue N., Bessemer, AL 35020	205-424-4060	jcollier@bessemeral.org
<b>Bessemer City Council</b> Ron Marshall	644 Elm Street SW, Bessemer, AL 35022	205-531-8724	nakcorey@hotmail.com
<b>Bessemer Utilities</b> Ida Taylor	1600 First Avenue N., Bessemer, AL 35020	205-481-4333	itaylor@bessemerutilitie.com
<b>Birmingham Times Media Group, LLC</b> Samuel Martin	115 Third Avenue W., Birmingham, AL 35204	205-957-6864	publisher@birminghamtimes.com www.birminghamtimes.com
<b>City of Bessemer</b> Valerie H. Hale	1851 Second Ave. Ste 110, Bessemer, AL 35020 Chief Assistant District Attorney	205-497-8610	powev@jccal.org
<b>ClasTran</b> LaTanya Millhouse, Samantha St. John	530 Beacon Pkwy Ste 600, Birmingham, AL 35209	205-325-8787	lmillhouse@clastran.com
<b>Concerned Citizens of Bessemer</b> Priscilla Dunn	460 Carriage Hills Drive, Bessemer, AL 35022	205-426-3795	groverdunn@att.net
<b>First Baptist Church Carver</b> Doris Webster, Sherman Young	1300 23 <sup>rd</sup> Street N., Bessemer, AL 35020	PH 205-426-6956	firstbaptistchurchcarver@gmail.com www.firstbaptistcarver.com
<b>Hunter Law Firm PC</b> Stephanie Hunter	1430 4 <sup>th</sup> Ave. N. Ste 114, Bessemer, AL 35020 PO Box 1898, Bessemer, AL 35021	PH 205-565-7294 PH 205-542-5279	hunt939@aol.com www.hunter-lawfirm.com
<b>Individual - Jermaine Garrett</b>	1325 Bankhead Hwy N, Birmingham, AL 35204	PH 205-503-6840 PH 205-531-2180	zyoosentertainment@gmail.com
<b>Individual - Michelle Jackson</b>	415 19 <sup>th</sup> Street N., Bessemer, AL 35020	PH 205-436-2061	bettyboo74@yahoo.com
<b>Iron Mountain Insurance</b> Matt Kilgore	2170 Highland Ave. S. Ste 100, B'ham 35205	PH 205-849-0000 F 205-849-6069	matt@imiteam.com
<b>IronCity Technology</b> Ben Reaves	7798 Lakeshore Dr., McCalla, AL 35111	PH 205-542-1756 PH 205-721-9391	ben@ironcitytek.com www.ironcitytek.com
<b>J Renee's Styling Salon</b> Jacqueline Bell	211 17 <sup>th</sup> Street North, Bessemer, AL 35020	PH 205-305-4394	www.bellwhoodie1@icloud.com
<b>Jes Health Services</b> Jessica Rogers	722 Memorial Drive, Bessemer, AL 35022	PH 205-900-4417	jeshealthservices@outlook.com www.jeshealthservices.com
<b>Judge Thomas E. Thrash</b>	2910 Allison Bonnett Dr Ste 106 Box 315, Hueytown, AL	PH 497-8553	tethrashlaw@gmail.com
<b>PinkTopps Inc.</b> Raquel Smith	1931 3 <sup>rd</sup> Avenue N. Ste A, Bessemer, AL 35020	PH 205-566-8361	pinktopps@gmail.com www.pinktopps.org
<b>Queen Bee Realty</b> Rolanda Eldridge	612 17 <sup>th</sup> Street North, Bessemer, AL 35020	PH 205-422-7275	queenbeerealtor4u@gmail.com
<b>Twenty First Street Baptist Church</b> T. J. Thrash	515 21 <sup>st</sup> Street South, Bessemer, AL 35020	PH 205-424-7651	tthrash3@gmail.com
<b>Visture Technologies</b> Gabriel McCray, Maurice Minter	1362 Sixth Way, Pleasant Grove, AL 35127	PH 205-235-2813	mminter@visturetech.com www.visturetech.com
<b>Zatie's Southern Cuisine</b> Natalie Bailey	1805 Center Point Pkwy, Center Point, AL 35215	PH 205-518-5559 PH 205-585-4291	zatiessouthern@gmail.com



# 2019 Board of Directors “Working Together Works” Spotlight

## LAURENCE BAIRD

Company/Organization: **Oak Trace and Terrace Oaks Care and Rehabilitation Centers**  
Address: 4201 Bessemer Super Highway, Bessemer, AL 35020  
Phone: 205-428-9383  
E-mail: lbaird@oaktracerehab.com  
Web Address: www.oaktracerehab.com www.terraceoaksrehab.com



### WHAT IS YOUR FAVORITE PART ABOUT LIVING AND/OR WORKING IN BESSEMER?

Bessemer is a close-knit community. Representing one of the larger area employers over the last 13 years, I am privileged to be associated with our many employees, their families and the residents' families we serve. Bessemer is full of many dedicated, hard-working folks and we are proud to seek out the best in the area to serve our elder community.

### TELL US ABOUT YOUR COMPANY/PROFESSION?

Oak Trace and Terrace Oaks are two nursing homes located on the same campus on the Bessemer Super Hwy across from the Long Lewis Truck dealership. We employ over 150 full time staff ranging from RNs, LPNs, CNAs (certified nursing assistant), social workers, maintenance, housekeeping, dietary, business office and administration professionals. We serve the Bessemer area elders through short term rehab services like physical, occupational and speech therapies to help recover from a stroke or orthopedic procedure or hospitalization recovery. We also deliver long term care services such as skilled nursing to care for chronic illnesses like diabetes, COPD, CHF, dialysis management, wound care, dementia care, neurological and pulmonary conditions to name a few. We also serve our Veterans with both short-term rehab and long-term care as one of the only VA contracted nursing homes in the area.

### WHAT'S THE BIGGEST OVERALL LESSON YOU'VE LEARNED DURING YOUR PROFESSIONAL JOURNEY?

Being in the business of directing and motivating people to care for other people, I've always sought to inspire others to have compassion for our elders and a dedication to serve those in need. I've learned you can get the best out of people by leading by example and engaging everyone with a positive attitude and a willingness to do whatever it takes to support our employees. I find that our staff will pass that spirit along to our families and residents, when they feel they have the appreciation and support they need.

### WHAT MOTIVATES YOU TO SERVE AS A BOARD MEMBER?

Bessemer is an amazing community with so much heart and generosity among its' people. I am only too happy to help serve this community as an employer at 2 nursing homes and as a Board Member seeking to connect its businesses with the community members. I love to see business growth in the area because it brings employment opportunities for our neighbors and the citizens at large.

### TELL US ABOUT YOUR EXPERIENCE (TESTIMONY) SERVING WITH THE BESSEMER CHAMBER OF COMMERCE?

It has been an honor serving with my fellow Board members over the last year. I feel privileged to be associated with such a diverse group of business professionals and community leaders. I have learned so much more about our community and the history of the city. It's also been exciting to meet and work with City and Municipal leadership.

### WHAT ARE SOME HOBBIES/PERSONAL INTERESTS YOU ENJOY IN YOUR FREE TIME?

I enjoy our Church community and fellowship. I have two teenage daughters that participate in high school band, choir and color guard. So, we go to high football games during the season and many other school related events. We love to invite friends over on the weekend for barbecue or tacos or pasta night. Cooking is fun, but I often have to wait for the weekends. I grew up playing tennis and soccer, but now I play some golf from time to time.



## 2019 Board of Directors “Working Together Works” Spotlight

### DEAUNKA LEBEAUF WEBSTER

Company/Organization: **AAA Bessemer Branch**  
Address: 4933 Promenade Pkwy Ste 120, Bessemer, AL 35022  
Phone: 205-481-4610 Fax: 205-425-8650  
E-mail: [lebeaufwebster.deaunka@aaaalabama.com](mailto:lebeaufwebster.deaunka@aaaalabama.com) Web Address: [www.aaa.com](http://www.aaa.com)



#### WHAT IS YOUR FAVORITE PART ABOUT LIVING AND/OR WORKING IN BESSEMER?

The people are my favorite part. I am originally from Southern California, but have lived in Bessemer for over 16 years. I love working in a city where the people know me on a first name basis. I feel like Bessemer is my home away from home.

#### TELL US ABOUT YOUR COMPANY/PROFESSION?

I have worked for AAA Alabama for over 15 years. I am a licensed insurance agent in the local Bessemer Branch. I specialize in Auto Insurance, Homeowners Insurance, Renters Insurance, and AAA Roadside Memberships.

#### WHAT'S THE BIGGEST OVERALL LESSON YOU'VE LEARNED DURING YOUR PROFESSIONAL JOURNEY?

You never stop learning! As an Insurance agent, the industry changes daily, so you must be knowledgeable about the current products and services that are available. I have also learned that you must be patient and be a good listener. People really appreciate when you take the time to listen.

#### WHAT MOTIVATES YOU TO SERVE AS A BOARD MEMBER?

The love for my community. Being a board member has given me the opportunity to network with several businesses in the city and learn more about what the city of Bessemer has to offer.

#### TELL US ABOUT YOUR EXPERIENCE (TESTIMONY) SERVING WITH THE BESSEMER CHAMBER OF COMMERCE?

As a new member of the Board, I have met so many interesting people. I especially love when a new business opens and we do a ribbon cutting. It is so wonderful to see the owner's excitement when we cut that ribbon and welcome the community to patronize their new business. I absolutely love being a board member.

#### WHAT ARE SOME HOBBIES/PERSONAL INTERESTS YOU ENJOY IN YOUR FREE TIME?

I love to swim, fish, zipline, cruise and go white water rafting. I am a bit of an adrenaline junkie, so I like to base my vacations around anything that has to do with water. I especially like amusement parks and waterparks. My favorite thing about living in Bessemer is being so close to Splash Adventure; it is one of my favorite places to go during the summer.





# 2019 Ambassadors “Working Together Works” Spotlight

## SARAH BEASLEY

Company/Organization: **Joe Beasley Memorial Foundation Inc.**  
Address: 431 Woodland Road, Bessemer, AL 35020  
Phone: 205-616-3456  
E-mail: joebeasleymemorialfoundation@gmail.com

Joe Beasley Memorial  
Foundation Inc.



### WHAT IS YOUR FAVORITE PART ABOUT LIVING AND/OR WORKING IN BESSEMER?

The people are friendly. It is a very diverse community. I have students from three generations that I have taught that I consider my family.

### TELL US ABOUT YOUR COMPANY/PROFESSION?

I was a school teacher in Bessemer for 30+ years. My company is the Joe Beasley Memorial Foundation that gives scholarships for musical and artistic endeavors.

### WHAT'S THE BIGGEST OVERALL LESSON YOU'VE LEARNED DURING YOUR PROFESSIONAL JOURNEY?

The thing that I have learned the most is to love everyone. All people are created equal and all children have equal opportunities to the same education.

### WHAT MOTIVATES YOU TO SERVE AS A BOARD MEMBER?

To see how the city, businesses and chamber can work together for the betterment of Bessemer.

### TELL US ABOUT YOUR EXPERIENCE (TESTIMONY) SERVING WITH THE BESSEMER CHAMBER OF COMMERCE?

I have learned a lot about the businesses, owners and operators and how we can help each other.

### WHAT ARE SOME HOBBIES/PERSONAL INTERESTS YOU ENJOY IN YOUR FREE TIME?

Working with flowers and in my garden. Playing with and entertaining little children. Visiting the schools, going to their activities and making children happy.



# 28<sup>th</sup> Annual

GOLF  
"FORE"  
PROGRESS  
Bessemer  
Golf Tournament

PRESENTED BY:  
**Bessemer**  
Area Chamber of Commerce

**OCTOBER 10, 2019**

FRANK HOUSE GOLF COURSE  
SHOTGUN START AT 12:00 PM

Benefits Chamber Programs

## Schedule

10:00 am Registration  
11:00 am Lunch  
12:00 pm Tee Time  
4:30 pm Awards

**Events to be Enjoyed:** Awards ~ 50/50 Raffle ~ Auction ~  
Enjoy Bessemer & Golf Drawing ~ Chance at Hole in One for  
two year vehicle lease from Town & Country Ford



Sponsors: Oct. 4<sup>th</sup> Players: Oct. 3<sup>rd</sup>

## Sponsorships

### TITLE SPONSOR - \$1500

Includes Logo recognition on selected Golf Promotions, Exposure to over 120 area golf enthusiasts, Includes two 4 person teams, Opportunity to display and distribute company product / merchandise, Opportunity to include promotional items in goody bags, Company name and/or logo on driving range, Pre & Post event publicity, Additional beer coupons, Post event mailing labels

### SILVER SPONSOR - \$650

Includes 4 person team, Includes 18 x 24 in. sponsorship sign, with your company logo at hole on course, Exposure to over 120 area golf enthusiasts, Pre & Post event publicity

### TENT SPONSOR - \$500

Includes 2 players, Opportunity to display a tent (provided by sponsor), Includes 18 x 24 in. sponsorship sign, with your company logo at hole on course, Pre & Post event publicity

### HOLE SPONSOR - \$150

Includes 18 X 24 in. sponsorship sign, with your company logo at hole on course, Pre & Post event publicity

### DOOR PRIZE SPONSOR - \$100

A golfer's door prize with a minimum value of \$100 will be purchased in your company's name



## Registration SPONSOR DEADLINE: Oct. 4<sup>th</sup>

Please fill out the information below and be sure to indicate which sponsorship you are choosing.

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### Sponsorship Type: [Indicate below]

Title (\$1,500) \_\_\_\_\_ Silver (\$650) \_\_\_\_\_ Tent (\$500) \_\_\_\_\_  
Hole (\$150) \_\_\_\_\_ Door Prize (\$100) \_\_\_\_\_

### Other Opportunities:

Teams of Four # \_\_\_\_\_ x \$500 = \$ \_\_\_\_\_

Individual Golfer # \_\_\_\_\_ x \$125 = \$ \_\_\_\_\_

2 Mulligans + 1 Power Drive # \_\_\_\_\_ x \$20 = \$ \_\_\_\_\_  
{Limit of 1 set per player}

50/50 Raffle # \_\_\_\_\_ x \$10 = \$ \_\_\_\_\_

**Method of Payment:** \_\_\_\_\_ Credit Card \_\_\_\_\_ Check

Credit Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV # \_\_\_\_\_ Billing Zip \_\_\_\_\_

Billing Address: \_\_\_\_\_

Print Cardholder's Name: \_\_\_\_\_

*I authorize the Bessemer Area Chamber of Commerce to charge my credit card for golf tournament fees and agree to pay the above total according to card issuer agreement.*

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

**Mail completed registration & payment to  
BACOC, 321 18th St. N., Bessemer, AL 35020**

## TEAM & INDIVIDUAL REGISTRATION DEADLINE: Thursday, Oct. 3<sup>rd</sup>

**Player 1:** \_\_\_\_\_

Phone #: \_\_\_\_\_ Handicap \_\_\_\_\_

**Player 2:** \_\_\_\_\_

Phone #: \_\_\_\_\_ Handicap \_\_\_\_\_

**Player 3:** \_\_\_\_\_

Phone #: \_\_\_\_\_ Handicap \_\_\_\_\_

**Player 4:** \_\_\_\_\_

Phone #: \_\_\_\_\_ Handicap \_\_\_\_\_

**QUESTIONS? Call 205.425.3253 or email mmilan1@bellsouth.net**



MEMBERSHIP NETWORKING EVENT

The Bessemer Area Chamber of Commerce

presents a

# TAILGATE MIXER

Thursday, October 10<sup>th</sup> from 4-6 pm

Frank House Municipal Golf Course

Enjoy a tailgate dinner

Take a chance on the 50/50 raffle

Chance to win great door prizes



~ **Members are invited to attend free of charge** ~  
[Limited to three guests per membership]

**COME PREPARED TO BID AND WIN SILENT AUCTION ITEMS**

**RESERVATIONS ARE REQUIRED - Call 205-425-3253 or email**  
**mmilan1@bellsouth.net by Monday, October 7<sup>th</sup>.**

*(no exceptions - meals are limited)*



# MEMBERSHIP VALUE



# Bessemer

Area Chamber of Commerce

## NOW OFFERS

# MEDICAL INSURANCE

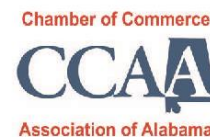
For

**Bessemer Area Chamber of  
Commerce Members**

**CALL OUR INSURANCE CARRIER TODAY  
FOR A QUOTE 1-334-245-1099**



# Alabama Chambers Benefit Program



The Alabama Chambers Benefit Program helps members reduce health benefit costs by providing a unique, specialized program tailored to small and mid-sized businesses that emphasizes wellness, cost saving education, and concierge-level service.

## Program Eligibility:

- Each chamber must be a member of the Chamber of Commerce Association of Alabama and businesses must be a member of a local chamber
- Employees must be working full-time (at least 30 hours a week)
- Company must have two or more employees to apply
- Independent contractors are not eligible

## Program Features:

- Customer service team dedicated to delivering an exceptional experience
- Stable health benefit costs
- Access to Smart Health 360 which equips members to live healthy
- 24/7 access to a Doctor through Teladoc with a \$0 copay
- Utilizes the BlueCross BlueShield of Alabama Network

## Benefits to Chambers

- Enhanced member satisfaction and retention
- Attractive healthcare program to offer as a member benefit

## Benefits to Members

- Easy access to customer service and resources
- Lower and stable health benefit costs

Benefit Program administered by



[info@ironrehealth.com](mailto:info@ironrehealth.com)



334-245-1099



[ccaabenefits.com](http://ccaabenefits.com)



# Alabama Chambers Benefit Program

## Plan Comparisons

### BlueCross BlueShield Health Network

	Silver	Gold	Platinum
Primary Copay	\$40	\$35	\$20
Specialist CoPay	\$65	\$50	\$30
Deductible (Individual/Family)	\$2,600/\$5,200	\$600/\$1,200	\$100/\$200
Out of Pocket (Including Deductible)	\$7,350/\$14,700	\$6,000/\$12,000	\$4,000/\$8,000
Emergency Room Copay	\$400	\$250	\$150
Lab, X-Ray & Diagnostic	Tier 1 - \$390, Tier 2 - \$800	Tier 1 - \$240, Tier 2 - \$500	\$150
Outpatient Hospital	Tier 1 - \$390, Tier 2 - \$800	Tier 1 - \$240, Tier 2 - \$500	\$150
Inpatient Hospital	Tier 1 - \$390, Days 1-5, Tier 2 - \$800, Days 1-5	Tier 1 - \$240, Days 1-5, Tier 2 - \$500, Days 1-5	\$150, Days 1-5
Pharmacy	\$15/\$25/\$65/\$100	\$10/\$20/\$40/\$80	\$10/\$20/\$35/\$75
Pharmacy - Preferred Specialty	\$250	\$125	\$100
Pharmacy - Non Preferred Specialty	60% of Allowed Amount	\$250	\$200
TelaDoc	\$0	\$0	\$0
Preventive Care	\$0	\$0	\$0

### Iron ReHealth Dental & Vision

#### Dental Per Calendar Year

Deductible (Individual/Family): \$50 /\$150

Maximum: \$1,000

Basic Diagnostic/Preventative Services: 100%

Basic Restorative Services: 100%

Supplemental Services: 100%

Prosthetic Services: 50%

Periodontics Services: 80%

#### Vision Per Calendar Year

Glasses or Contacts: \$200 Maximum

Maximum (Individual/Family) \$500/\$1,000

Annual Basic Eye Exam: \$15 copay

Contact Lenses: \$25 copay

Glasses: \$25 copay

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# The Bessemer Area Chamber of Commerce

## 2020 Magazine Rate Card [ad sizes and rate]

MEMBER					NON MEMBER
Size	Non-bleed	Bleed	Color (M) <i>Includes Ad Production</i>		Color (NM) <i>Includes Ad Production</i>
2 Page Spread	14 x 10	16.75 x 11.125	\$1,800		\$2,150
Full Page	7 x 10	8.375 x 11.125	\$1,300		\$1,675
2/3 Page	4.625 x 10	NA	\$1,050		\$1,375
1/2 Page Horizontal	7 x 4.875	NA	\$ 875		\$1,150
1/2 Page Vertical	4.625 x 7.5	NA	\$ 875		\$1,150
1/3 Page Square	4.625 x 4.875	NA	\$ 675		\$ 875
1/3 Page Vertical	2.125 x 10	NA	\$ 675		\$ 875
1/6 Page Vertical	2.125 x 4.875	NA	\$ 550		\$ 750
1/6 Page Horizontal	4.625 x 2.25	NA	\$ 550		\$ 750
Business Card	3.25 x 1.75	NA	\$ 225		\$ 425

### premium positions

(full page 4-color, Members Only)

Back Cover	\$2,600 SOLD
Inside Front Cover	\$1,900
Inside Back Cover	\$1,900 SOLD
Page 1	\$1,900

### deadlines

Space Reservation	Oct. 17, 2019
Advertising Copy	Oct. 17, 2019
Publishing Date	January 2020

### payment terms

All rates are net. Payment terms:  
**50% payment with contract required**  
 Remaining balance due upon publication  
**All checks made payable to:**  
**Bessemer Area Chamber of Commerce**

◆ **Returning advertisers who upgrade their ad size from last year receive a 10% discount** ◆

**Contact the Bessemer Area Chamber of Commerce with any questions at 205-425-3253 or LaTasha Cook Williams at 205-283-2659 or email [mmilan1@bellsouth.net](mailto:mmilan1@bellsouth.net).**

*Please see chart above for your ad size specifications. Email your completed ad to [mmilan1@bellsouth.net](mailto:mmilan1@bellsouth.net) in pdf format.*

Advertisers must provide ads in high resolution pdf files by email to [mmilan1@bellsouth.net](mailto:mmilan1@bellsouth.net) no later than October 17, 2019.

Advertiser will be given a proof, the option to edit at no charge and a revised proof. Additional changes to the ad after the revision will be charged at the rate of \$50/hour.

\*Business card ads should be sent as original design files in PDF format\*

### Need to hire a graphic designer for your ad?

The project's graphic designer can design your ad for \$50 per hour. Forward all text, logo, photos, etc. and any instructions to [mmilan1@bellsouth.net](mailto:mmilan1@bellsouth.net) for ad design when reserving your ad space.

### Specify Ad Information

Ad Size Required \_\_\_\_\_ Ad Cost \_\_\_\_\_ + Production Rate \_\_\_\_\_ = \$ \_\_\_\_\_  
 (if applicable) **TOTAL COST**

Company: \_\_\_\_\_ Contact: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**Method of Payment:** ☐ Credit Card ☐ Check

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV # \_\_\_\_\_

Billing Address (IF different from above): \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Print Cardholder's Name: \_\_\_\_\_ Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

*I authorize the Bessemer Area Chamber of Commerce to charge my credit card for ad rates and agree to pay the above total according to card issuer agreement.*

**Mail this form with payment to Bessemer Chamber at 321 18th St. N., Bessemer, AL 35020 or email to [mmilan1@bellsouth.net](mailto:mmilan1@bellsouth.net).**



# 2019 Sponsors

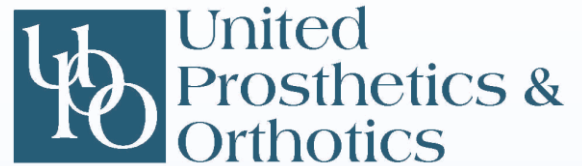
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## SILVER SPONSORS



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## SMALL BUSINESS PARTNERS

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