



COMMUNIQUE

Celebrating 97 Years

1922 - 2019

JANUARY - MARCH 2019

We Are Planning for 1,000 in Attendance For the 5th Annual Taste of Bessemer and Business Expo

The Bessemer Area Chamber of Commerce is excited to announce that the 5th Annual Taste of Bessemer and Business Expo is scheduled for Thursday, April 11th from 4-8 pm at the Bessemer Civic Center. In 2018 over 750 were in attendance. We are planning for 1000 this year. This is one of Bessemer's fun and enjoyable annual events.

There are some great things in store for the Vendors and the participants.

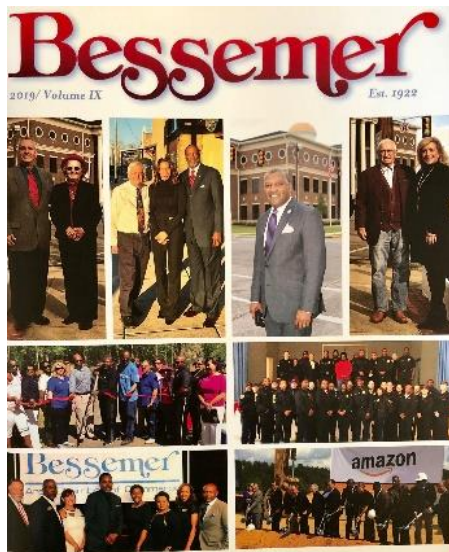
This year we've added cooking segments to the event. We have four chefs that will demonstrate one of their favorite recipes. Those chamber members that will be demonstrating are Chef Julia May, Homestyle Kitchen and Catering; Jason and Jamal Brown, 1918 Catering; Bright Star Restaurant, Chef Austin Davis and Lawson State Community College, Chef Adam Elliott.

We are also introducing a People's Choice Award. This award, that will be chosen by the attendees, will be presented to both a business and a food vendor.

Vendor space and tickets are limited so sign up today as a food or business vendor. Purchase your tickets and come enjoy food, networking, music, and giveaways. We will see you at the Bessemer Civic Center on April 11th.



CHAMBER NEWS – 97th ANNUAL MEETING



The 2019 Bessemer Magazine is available at the Bessemer Area Chamber of Commerce at 321 N. 18th St., Bessemer. Stop by and pick up a copy.



CHAMBER NEWS – 97th ANNUAL MEETING



The 97th Annual Meeting for the Bessemer Area Chamber of Commerce was held on January on Thursday, January 24th at the Bessemer Civic Center. Over 350 guest attended the meeting. Connie Fuell, Dex Imaging, 2018 Chairman of the Board, graciously passed the gavel to Reggie Mays, United Prosthetics and Orthotics, 2019 Chairman of the Board. Fuell reviewed the progress of 2018 as she elaborated on her theme “Go With Us Grow With Us. There is no doubt that there was an excess amount of growth and unity last year. Mays commended Fuell on the progress in 2018 and assured the audience that 2019 will be no different. Mays theme is “Working Together Works”. Mays promised the members a year of enhanced membership value, unity and a fun year. The Keynote speaker was Mr. Jeremy Authur, Chamber of Commerce Association of Alabama. Arthur did a great job engaging the audience as he informed the attendees of the history and importance of a Chamber of Commerce. Attendees were surprised to learn that the Bessemer Chamber is one of the first chambers started and is listed on the plaque in Washington D.C.

The highlight every year that keeps the guest on the edge of their seats is seeing who will be the recipient of the Charles A. Long Outstanding Civic Award. This year marks the 55th year of the award. Dr. Perry Ward kept the audience in suspense as he made the presentation of the 2019 recipient. It was with a huge round of applause, that the audience joined in congratulating the 2019 Charles A. Long Award recipient, Mrs. Claire Mitchell.

The Annual meeting is the beginning of a great year and we look forward to working together to make the Chamber of Commerce and the entire City of Bessemer a city where we all are proud to work and do business.

2019 Charles A. Long Outstanding Civic Award Recipient - Claire Mitchell



The 2019 Recipient has been a pillar in the political and business communities; one who has strong ties to Bessemer as a business owner. Claire Mitchell is a member of numerous organizations and has worked diligently to help improve the community by volunteering in the school system and various organizations. She chairs several committees and ministries at Old Jonesboro Baptist church. Many consider her to be a respected leader with extraordinary commitment to the advancement of the community. She's a torchbearer that lights the way for the youth that they mentor in the area. She has played an integral part in many political campaigns locally, statewide, and nationally; never asking for the limelight. Her motto is “Let the work I've done speak for me”.

CHARLES A LONG OUTSTANDING CIVIC AWARD

Our recipient was born in the early 40's and attended Birmingham City Schools. After completing the neighborhood elementary school, she entered high school and excelled. She was a member one of the most prestigious High School bands that produce some of the greatest musicians from this area. She grew up in a house as an only child, with their father living in a different state. Our recipient was given the determination to be self-driven; and is a very confident person who saw no barriers. Immediately after finishing High School, she entered the work force and began to perfect her trade. she continued education and eventually earned a Doctorate's Degree in their area. Our honoree married into a home with three boys. Through this union their daughter was born, which was the twinkle in their eye. From here, our recipient, started their life as a Bessemer resident and began their service to the Bessemer area. she grew to love Bessemer and has remained here for over 45 years. Claire eventually opened her own business on Ninth Avenue where she helped young men and women with their technical skills to enter the job market and become gainfully employed. It is in Bessemer where she began working in several successful political campaigns, some of which were her own. Claire was appointed to the State Board of Cosmetology, and later was appointed, then elected to a full term, to the Bessemer Board of Education.

Claire has held leadership roles with the March of Dimes, American Cancer Association, the Alabama Democratic Conference, Jefferson County Democratic Association, Bessemer Concerned Citizens, Bessemer Area Chamber of Commerce, and Business and Professional Women of Alabama.

She is well known throughout the state of Alabama for their business and community involvement and support. She stood beside the first African American City Councilor at Large, and later, Mayor for the City of Bessemer...and this reminds me, that their spouse was a 2005 recipient of this prestigious award. She is a loving wife, mother, grandmother, and friend to many. Please join me as we honor, Dr. Claire B. Mitchell as this year's recipient of the 2019 Charles A. Long Award.



From Left fo Right

Dr. Perry Ward (2017), Keith Pennington (2015), Anthony Underwood (2006), Claire Mitchell (2019), Quitman Mitchell (2005), Joni Holt (2012), Sarah Beasley (2013), Jane Mulkin (1991), Jim Ed Mulkin (2018), Ronald Acker (2014)

Charles A. Long was a devoted business and civic leader whose inspiration and guidance was of tremendous influence during and after his long years of leadership and service to Bessemer. The Bessemer Area Chamber of Commerce annually presents the prestigious Charles A. Long, Sr. Outstanding Civic Award to a deserving recipient who has served the community in the tradition of Mr. Long. Any living man or woman who has provided leadership and service to the business and civic interests of Bessemer is eligible for nomination.



BOARD OF DIRECTORS

Your Chamber Leadership Team



Reggie Mays
United Prosthetics & Orthotics
Chairman



Charles King
Regional Paramedical Services
Chairman Elect



Connie Fuell
Dex Imaging
Past Chairman



Carlton Jackson
Edge Realty
Treasurer



Mitch Avery
Spire
Finance Chairman



Cynthia Anthony
Lawson State



Natalie Bailey
Alabama Power



Laurence Baird
Oak Trace Care & Rehab.



Nate Coleman
Dollar General



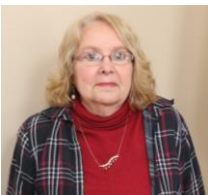
Adriene Crane
Buffalo Rock



Tabitha Dudley
Legacy YMCA



Jeffrey Gibbs
United Johnson Bros.



Judy Mathis
Moore Coal Co.



Keith Pennington
Medical West



Dr. Keith Stewart
Bessemer Bd. of Educ.



Randy Tate
Comfort Care Home Health



Deaunka L. Webster
AAA Alabama



Bryonda Collins
Chambers Funeral



Pete Winslett
The File Depot

AMBASSADORS



Sitting – Left to Right

Cathy Ackerman (First Financial Bank), Lori Chisem (Lawson State Community College), Sarah Belcher (Retired), Connie Full (Dex Imaging / 2018 Board Chairman), Sarah Beasle (Joe Beasley Memorial Foundation, Inc)

Standing – Left to Right

Claire Mitchell (Individual), Teco Stephens (3 Way Cleaning Company), Dorian Waluyn (Lawson State Community College), Tamala Briggins (Oak Trace Care & Rehabilitation), Erin Cooney (Holt Insurance Agency), Anna Wooten (First Financial Bank), Lula Walter (City of Bessemer), Daryl Owens

Not pictured

Andie Sloan, Comfort Care Home Health

Ambassadors are the key resource in extending hospitality in the Bessemer area and are experienced in business, community, and promotional arenas.

An Ambassador must serve as an active public relations arm of the Chamber and be prepared to meet visitors, local businesses, and various forms of the media.

We encourage you join the ambassador program. The ambassadors meet on the 1st Tuesday of each month at 8:30am at the Bessemer Area Chamber of Commerce.

Bessemer

Area Chamber of Commerce



The Member-To-Member Discount Program encourages Chamber members and their employees to prefer other Chamber members when making buying decisions. The program entitles our members many valuable discounts at participating member businesses. The Program is a great way to attract customers, build relationships with customers, save money and strengthen our local economy.

The Bessemer Area Chamber of Commerce will promote this program and your discount at every opportunity, including monthly membership mailings, email blast, e-newsletter, new- member packets and on our website. The Chamber will issue either Member-To-Member Discount cards or online coupons to all members.

____ Yes *I Would like to participate in the M2M Discount Program*

Company Name: _____

Contact: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Mailing Address: _____

City: _____ Zip: _____

Member Discount offering: _____

Begin date: _____ End date: _____

By signing this form you agree to participate in the Bessemer Area Chamber of Commerce M2M discount program that will benefit (ONLY) current members of the Bessemer Area Chamber of Commerce

Signature: _____ date: _____



Career, Health & Community Resource Fair 2019



"It's All Here !"

Lawson State Community College Annual Career, Health & Community Resource Fair 2019

Tuesday, March 12, 2019

9:00 a.m. – 12:30 p.m. At the *Bessemer Civic Center.*

1130 9th Ave SW, Bessemer, AL 35022

Some Employer Participants Include:

- North American On-Site LLC
- Mavis Discount Tires
- Crawford Broadcasting Company
- America's First Federal Credit Union
- Alabama Department of Corrections
- UAB Temporary Services
- Personnel Board of Jefferson County
- United Prosthetics & Orthotics
- JC'S Place Inc
- Formel D USA Inc.
- Helping Hearts Senior Care
- Cahaba Medical Care Foundation
- Onin Staffing
- Camp Fletcher
- Milo's Tea
- Cahaba Medical Care
- Waynes Environmental Services
- ERP COMPLIANT COKE LLC
- U.S. Census Bureau
- United Ability
- Knox Auto Parts
- Kelly Services
- University of Alabama in Huntsville (UAH) College of Nursing
- Still Serving Veterans
- JCCEO
- Housing Authority of the Birmingham District
- Jefferson County Department of Health
- Commute Smart Birmingham
- YMCA Camp Cosby
- Urology Centers of Alabama
- Innovate Birmingham
- Manpower
- Alabama Baptist Children's Home & Family Ministries (ABCH)
- Boys and Girls Clubs of Central Alabama
- YWCA Central Alabama My Sister's Closet
- Central Alabama Partnership for Training and Employment (WIOA)
- The Grand Bohemian Hotel Mountain Brook
- Walgreens
- CBS 42
- Snelling
- Sheraton & Westin Birmingham Hotels
- United-Johnson Brothers of AL, LLC
- Plastipak Packaging, Inc.
- AAA Alabama, LLC

For questions or for vendor registration, please feel free to contact

(Careers, Health & Wellness) Dorian Waluyn at 205-929-3514 or dwaluyn@lawsonstate.edu.

(Community Resources) Dr. Renay Herdon at 205-929-3419 or rherndon@lawsonstate.edu

CITY NEWS

Bessemer City Mayor Kenneth E. Gulley State of the City Address

Mayor Kenneth Gulley delivered the State of the City of Bessemer Address before a packed house on Monday, January 29th at the Bessemer Civic Center. Mayor Gulley spoke on a wide range of topics ranging from infrastructure improvements in the city, to crime-fighting efforts to economic and business development. He also discussed initiatives aimed at curbing juvenile delinquency and discussed working with agencies such as the Bessemer Housing Authority on a project to increase home ownership and repurpose vacant lots in the city.



GRAND OPENING *Ribbon Cutting* CEREMONY



Perspective View

Tornado Safe Room and Emergency Operations Center

The City of Bessemer recently announced plans to construct it's first-ever Community Safe Room and Emergency Operations Center 911 Shelter. Construction on the project has begun at the Bessemer Police Department's Emergency Operations Center at 651 Ninth Avenue SW.



A new business has opened in Bessemer's Historic Downtown District. Me Me's Coffee and Deli at 415 19th Street North. Please go and support this Bessemer Chamber Member and New Business Owner.

WORKING TOGETHER WORKS

Working Together Works...Adding Value for the Membership...2019 Strategic Planning Meeting



The 2019 Board of Directors, Staff and Ambassadors Strategic Planning Session was a huge success. 2019 is going to be an awesome year. We have new things in store for our members and community partners. "Working Together Works". Continue to visit our Facebook page, website and your email for new events and programs as we work to better serve our chamber members.



2019 Board of Directors “Working Together Works” Spotlight

REGGIE MAYS

Company/Organization: **United Prosthetics and Orthotics**
Address: 709 B Memorial Drive, Bessemer, AL 35022
Phone: 205-588-8125 Fax: 205-588-8126
E-mail: bsmr@unitedpando.com Web Address: www.unitedpando.com



WHAT IS YOUR FAVORITE PART ABOUT LIVING AND/OR WORKING IN BESSEMER?

- I enjoy the opportunity to serve a city full of amazing people with different stories and from all walks of life. I'm not from this state, but the city reminds me a lot of my hometown.

TELL US ABOUT YOUR COMPANY/PROFESSION?

- UPO is a company that specializes in artificial limbs as well as mastectomy services, bracing, diabetic shoes, and compression hose.

WHAT'S THE BIGGEST OVERALL LESSON YOU'VE LEARNED DURING YOUR PROFESSIONAL JOURNEY?

- You will go a lot further when you consult with others. I love meeting new people and networking.

WHAT MOTIVATES YOU TO SERVE AS A BOARD MEMBER?

- I was raised in a home where I saw my parents serve the community. These core values were placed in me, so its part of who I am.

TELL US ABOUT YOUR EXPERIENCE (TESTIMONY) SERVING WITH THE BESSEMER CHAMBER OF COMMERCE?

- I have enjoyed working with a group of like-minded people who are committed and focused on improving in any and all areas noted to foster relationships that keep the “Marvel City” marvelous.

WHAT ARE SOME HOBBIES/PERSONAL INTERESTS YOU ENJOY IN YOUR FREE TIME?

- Talking to people.



2019 Board of Directors "Working Together Works" Spotlight

CONNIE FUELL

Company/Organization: **Dex Imaging**
Address: 201 London Parkway Ste 100, Birmingham, AL 35211
Phone: 205-427-3835
E-mail: cfuell@deximaging.com Web Address: www.deximaging.com



WHAT IS YOUR FAVORITE PART ABOUT LIVING AND/OR WORKING IN BESSEMER?

- My favorite part about working in Bessemer is the people.
- The people that I meet and help on a daily basis in the Bessemer area are truly special people. They work hard, they love their community and they are simply a pleasure to do business with and to be friends with as well. I am truly blessed to be able to call my customers friends.
- I work with every sector of the community, from religious organizations, non-profits, local government, medical facilities, manufacturing companies as well as many others.



TELL US ABOUT YOUR COMPANY/PROFESSION?

- DEX Imaging is a provider of document imaging equipment & related services surrounding print management, workflow improvement, and many other services.
- Dex the nation's largest, independently owned, dealer in the country providing equipment & services such as Large Format Printers, Copiers, Scanners, Print Management, among others.
- We carry 6 of the best lines in the world ranging from Konica Minolta, Canon, HP, Kyocera, Kip, and Océ.
- Even though we are big with now 43 locations across 13 states, we pride ourselves on a local touch & feel when you do business with Dex. We answer to Main Street and not Wall Street.
- We are a giving company. We love to support our local communities that we are doing business in and we also give back 1/3 of all our company profits to charity. We love our employees and our customers, without either of them, we wouldn't be here.



WHAT'S THE BIGGEST OVERALL LESSON YOU'VE LEARNED DURING YOUR PROFESSIONAL JOURNEY?

- That the harder you work the luckier you get. It's not a coincidence, these two items go hand in hand.
- I feel that society as a whole is losing touch with the value of face to face interactions and business dealings of all kinds due to changes in technology.
- You can never read someone's buying signals by sending emails or text when asking for their business.
- You can never develop a great business relationship that is truly great for both parties involved, by way of e-mails, social media, texting, or other things that prevent us from ever physically speaking to each other.
- We need to go back to the basics. Life sure seemed easier in the 1990's without all the distractions around us today in a "look at me" kind of world.



TELL US ABOUT YOUR EXPERIENCE (TESTIMONY) SERVING WITH THE BESSEMER CHAMBER OF COMMERCE?

- Serving with the Bessemer Chamber has not only been an honor, but a privilege for me to be able to promote my business and also to increase my sales.
- I have made many close friends throughout this experience, friends that will last a lifetime.
- Being able to give back to a community that I truly (myself) believe in whole heartedly.
- The people of Bessemer are truly special people. People here work hard and are just simply put, a pleasure to be around.



WHAT ARE SOME HOBBIES/PERSONAL INTERESTS YOU ENJOY IN YOUR FREE TIME?

- I love 5K's when I am able to find the time for me to do it.
- Swimming, Boating, & almost anything outdoors.

2019 Ambassadors "Working Together Works" Spotlight

LORI CHISEM

Company/Organization: **Lawson State Community College**
Address: 1100 9th Avenue SW, Bessemer, AL, 35022
Phone: 205-929-3409 Fax: 205-424-5119
E-mail: lchisem@lawsonstate.edu Web Address: www.lawsonstate.edu



WHAT IS YOUR FAVORITE PART ABOUT LIVING AND/OR WORKING IN BESSEMER?

- I am a native of the city of Bessemer and consider working in Bessemer to be an opportunity to give back to the community through outreach and community projects.

TELL US ABOUT YOUR COMPANY/PROFESSION?

- I work for Lawson State Community College and serve the College Registrar. I have served in education at the community college level for over 30 years. My passion for helping people and serving others make my job enjoyable. I am a product of the community college and am fully aware of the challenges that students face and the need for community college. I use my experiences and leadership to help students at Lawson State reach their career and/or educational goals. I serve as a mentor to several students

WHAT'S THE BIGGEST OVERALL LESSON YOU'VE LEARNED DURING YOUR PROFESSIONAL JOURNEY?

- I've learned that 'life is a journey, not a destination'. Surround yourself with people with leadership skills worth following and allow them to help shape your future.

WHAT MOTIVATES YOU TO SERVE AS AN AMBASSADOR?

- I am motivated to serve as an Ambassador because of the great opportunity to network with business professionals. It also allows me to stay connected with what is happening in the Bessemer area, as well as, gives me an opportunity to represent Lawson State Community College and share what is going on at the college.

TELL US ABOUT YOUR EXPERIENCE (TESTIMONY) SERVING WITH THE BESSEMER CHAMBER OF COMMERCE?

- Serving at the Bessemer Chamber has allowed me to extend my network from personal to business professionals. I get so excited when I drive through downtown Bessemer or the McCalla area to see how we have grown. The ribbon cuttings give me another opportunity to meet owners investing in the city of Bessemer. The network of friends that I have developed while serving as an Ambassador have been truly great.

WHAT ARE SOME HOBBIES/PERSONAL INTERESTS YOU ENJOY IN YOUR FREE TIME?

- I enjoy swimming, playing tennis and listening to praise and worship music when time



2019 Ambassadors “Working Together Works” Spotlight

DORIAN WALUYN

Company/Organization: **Lawson State Community College**
Address: 1100 9th Avenue SW, Bessemer, AL, 35022
Phone: 205-929-3514
E-mail: dwaluyn@lawsonstate.edu Web Address: www.lawsonstate.edu



WHAT IS YOUR FAVORITE PART ABOUT LIVING AND/OR WORKING IN BESSEMER?

- My favorite part about working in Bessemer is the ability to connect with people from various walks of life.

TELL US ABOUT YOUR COMPANY/PROFESSION?

- I work at Lawson State Community College and have the pleasure of serving as the Director of Admissions and Enrollment Management. I have dedicated the better part of my career to helping and developing others through education.

WHAT'S THE BIGGEST OVERALL LESSON YOU'VE LEARNED DURING YOUR PROFESSIONAL JOURNEY?

- Lead from the front and put people first.

WHAT MOTIVATES YOU TO SERVE AS AN AMBASSADOR?

- Helping and serving the community.

TELL US ABOUT YOUR EXPERIENCE (TESTIMONY) SERVING WITH THE BESSEMER CHAMBER OF COMMERCE?

- As an ambassador, I have had the privilege to serve and work with Business leaders from around the Bessemer community, and participate and help plan some amazing events. I cherish the time I have spent as a Chamber Ambassador.

WHAT ARE SOME HOBBIES/PERSONAL INTERESTS YOU ENJOY IN YOUR FREE TIME?

- In my free time, I enjoy working with various non-profit organizations, being physically active, spending time with family and listening to jazz.



2019 Sponsors

GOLD SPONSORS



MEDICAL WEST
an affiliate of the **UAB** HEALTH SYSTEM



**Bessemer
Utilities**
City of Bessemer
Electric & Water
Services

Lawson State
COMMUNITY COLLEGE



**United
Prosthetics &
Orthotics**

SILVER SPONSORS



DOLLAR GENERAL



District Attorney
Lynniece Washington

SMALL BUSINESS PARTNERS

America's First Federal Credit Union
Chambers Funeral Home
Comfort Care Home Health & Hospice
Engineering Environmental Forestry Service
Julie Bell, Agent – State Farm Insurance
Koch Family Entertainment dba Alabama Splash Adventure
Legacy YMCA
Paden & Paden, PC
Regional Paramedical Services
The UPS Store
William Parsons CPA

2019 Corporate Sponsorship Investment

Diamond SPONSORSHIP \$10,000.00

97th Annual Meeting – Primary Seating of 8
 Sponsor of Community Service Scholarship
 28th Annual Bessemer Business Awards and First Responders Gala – Primary Seating of 8
 1 full page ad on the back cover of the 2020 *Bessemer Magazine*
 1 page Story in the 2020 *Bessemer Magazine*
 Title Sponsor for the Golf Tournament or Membership Event
 Plan a Business After Hours on your behalf (Not to exceed \$750)
 Up to \$400 credit toward annual membership dues
 Spotlight in Chamber Newsletter *The Communique*
 2 Full page ads in Chamber's *Communique*
 Company Logo with website link on Chamber website
 Logo recognition at all major events
 Chamber listing for up to 3 company representatives
 Sponsor for City of Bessemer Christmas Parade (includes one entry in parade and listing on promotional materials)
 Pre/Post event advertising

2019
 Sponsorship
 Opportunities

Platinum SPONSORSHIP \$7,500.00

97th Annual Meeting - Table of 8
 28th Annual Bessemer Business Awards and First Responders Gala – Table of 8
 1 full page ad in the 2020 *Bessemer Magazine* [Inside Front Cover]
 ½ page story in the 2020 *Bessemer Magazine*
 Premiere Sponsor for the Golf Tournament or Membership Event
 Plan a business after hours on your behalf (Not to exceed \$500)
 Up to \$400 credit toward annual membership dues
 1 page ad in Chamber's *Communique*
 Company Logo with website link on Chamber website
 Chamber listing for up to 3 company representatives
 Sponsor for City of Bessemer Christmas Parade (includes one entry in parade and listing on promotional materials)
 Pre/Post event advertising

Gold SPONSORSHIP \$5,000.00

97th Annual Meeting - Table of 8
 28th Annual Bessemer Business Awards and First Responders Gala – Table of 8
 1 full page ad in the 2020 *Bessemer Magazine* (preferred spot)
 ¼ page Story in the 2020 *Bessemer Magazine*
 Silver Sponsor for Golf "FORE" Progress
 Plan a business after hours on your behalf (Not to exceed \$250)
 Up to \$400 credit toward annual membership dues
 ½ page ad in chamber *Communique*
 Company Logo with website link on Chamber website
 Chamber listing for up to 3 company representatives
 Pre/Post event advertising

Silver SPONSORSHIP \$3,000.00

97th Annual Meeting - Table of 8
 28th Annual Bessemer Business Awards and First Responders Gala – 2 tickets
 1/6 page ad in 2020 *Bessemer Magazine*
 Golf "FORE" Progress Golf Tournament (Team of 4 and Name/Logo on all promotional material)
 ¼ page ad in Chamber *Communique* newsletter
 Company Logo with website link on Chamber website
 Chamber listing for up to 3 company representatives
 Pre/Post event advertising

Small Business Partner SPONSORSHIP \$1,000.00

97th Annual Meeting (4 tickets) with option to upgrade
 Business card ad in the 2020 *Bessemer Magazine*
 Golf "FORE" Progress Golf Tournament-Hole Sponsorship
 Business Card ad in one issue of the *Communique* newsletter

Bessemer

Area Chamber of Commerce



SAINT

PATRICK'S

DAY



BUSINESS AFTER HOURS

03.14.19 ~ 5-7pm

321 18TH STREET NORTH, BESSEMER

NETWORKING

MUSIC

DOOR PRIZES

REFRESHMENTS

Door prize drawing WILL BE LIMITED to those who make a reservation to attend – no exceptions



CONTACT 205-425-3253 TO ATTEND

COME PREPARED TO TAKE A CHANCE ON A POT OF GOLD COINS

LAWSON STATE COMMUNITY COLLEGE

PREVIEW DAY

SAVE THE DATES



For more information,
contact Admissions:

Birmingham Campus:

205-929-6309

Bessemer Campus:

205-929-3414

Email:

admissions@lawsonstate.edu

Birmingham Campus

9am - 1pm

**SATURDAY, MARCH 2
2019**

Bessemer Campus

9am - 1pm

**SATURDAY, MARCH 16
2019**

**LUNCH PROVIDED
MEET FACULTY & STAFF
FINANCIAL AID
SCHOLARSHIP INFORMATION
CAMPUS TOURS
...AND MUCH MORE**

RSVP at:

https://lawsonstate.formstack.com/forms/cougar_day_2017

Find LSCC on Social Media





Bessemer
Area
Chamber of Commerce

TASTE OF BESSEMER

and

BUSINESS EXPO

Thursday, April 11, 2019

4:00 - 8:00 pm

Bessemer Civic Center

Live Entertainment

Food / Business Vendors

Fun for the Entire Family

Showcase
your business
to over
1,000
attendees



Ticket Cost: 1 for \$16 / 12 for \$180 / 20 for \$275

Sponsors: \$300 (Member) / \$400 (Non Member)

Ticket Deadline: April 9th

Sponsor & Vendor Deadline: April 4th

Come sample foods from area restaurants and caterers and visit our vendors.

All sponsor / vendor / ticket money is nonrefundable

FOOD VENDORS

Chamber Member Vendor Cost: \$50

Non-Chamber Members Vendor Cost: \$100

For more
information
call

205-425-3253

BUSINESS DISPLAY VENDORS

Chamber Member Vendor Cost: \$100

Non-Chamber Members Vendor Cost: \$200



TASTE OF BESSEMER

and **BUSINESS
EXPO**

2019 SPONSORSHIP APPLICATION



Sponsorship Cost:

\$300 (Chamber Member)

\$400 (Non-Chamber Member)

Company logo on all pre and post advertising

Receive 8 tickets to the event

Includes vendor space / benefits

Local newspaper advertisement

Post attendees mailing list

A door prize will be purchased on behalf of your company

Sponsors limited to Business & Food Vendors only

Business Name _____

Contact Name / Owner _____ Email Address: _____

Mailing Address _____

Business Phone _____ Cell _____

Type of Merchandise to be displayed in vendor space _____

INDICATE PAYMENT: Check ___ Cash ___ Credit Card ___ Card # _____ Exp. Date: _____

Name/Business on Card _____ CVV # _____ CC Billing Zip _____

***Email your company logo to mmilan1@bellsouth.net in jpg format when you return this form ***

~ SPONSOR DEADLINE: APRIL 4th ~



**BECOME A
SPONSOR**

Showcase your
business to over
1,000 attendees

EVENT DATE: Thursday, April 11, 2019 from 4 — 8 PM at Bessemer Civic Center



TASTE OF BESSEMER

and **BUSINESS EXPO**

2019 Business Display Vendor Guidelines and Application

Vendor Costs: \$ 100.00 (Chamber Member) \$200.00 (Non-Chamber Member)

The Bessemer Area Chamber of Commerce reserves the right to refuse ANY display that is not family friendly.

Vendors will be provided an 8 foot table with white tablecloth.

Vendors should plan to bring 750 - 1,000 giveaway/promotional items

Vendors will be responsible for their own display set-up

(which includes tools, display screens, table coverings, shade or anything required to exhibit).

Vendors must conduct themselves in a professional manner.

Vendors are expected to be completely set up 2 hours before the start of A Taste of Bessemer and agree to participate / sell during the entire duration of the event.

Vendors must comply with all federal, state and local regulations.

Vendors will confine displays/ products to their assigned space.

Vendors are responsible for cleanup of their area at the end of event.

Business Display Vendors **WILL NOT** be allowed to sell any food / beverages.

A City of Bessemer business license is required.

All sponsor / vendor / ticket money is nonrefundable

Space is limited and on a first reserved basis

Showcase
your business
to over
1,000
attendees

Vendor Booth Name _____

Vendor Contact Name _____ Phone # _____

Mailing Address _____

Email _____ Fax # _____

INDICATE PAYMENT: Check ___ Cash ___ Credit Card ___ Card # _____ CVV# _____

Name/Business on Card _____ Exp. Date _____ CC Billing Zip _____

Indicate type of merchandise to be displayed in vendor space _____

I agree to abide by the rules stated. I understand that all promotion of my items must take place within the confines of my booth. I further understand that the Bessemer Area Chamber of Commerce & all their representatives are not responsible for or liable for damages including, but not limited to, loss suffered before, during, or after each event I have applied to as a result of the display of my work, equipment or material. I understand that there are no refunds. The duplication or use of any trademarks or logos belonging to the committee is strictly prohibited. The Bessemer Area Chamber of Commerce reserves all rights to refuse booth space based on Event guidelines. If these guidelines are not upheld, my booth will be closed immediately without refund.

Vendor's Signature: _____ Date: _____

~ VENDOR DEADLINE: APRIL 4th ~

EVENT DATE: Thursday, April 11, 2019 from 4 — 8 PM at Bessemer Civic Center



TASTE OF BESSEMER

and



2019 FOOD Vendors Guidelines / Application

Vendor Costs: \$ 50.00 (Chamber Member) \$ 100.00 (Non-Chamber Member)



- Food Vendors should plan to prepare tastings/samples for 750 - 1,000 attendees
- Vendors will be allowed to sell their sampling product(s)
- Vendors will be provided an 8 foot table with white tablecloth
- Vendors will be responsible for their own display set-up (which includes tools, display screens, table coverings, shade or anything required to exhibit)
- Vendors will confine displays/ products to their assigned space
- Vendors are responsible for cleanup of their area at the end of event
- Vendors are expected to be completely set up 2 hours before the start of a Taste of Bessemer
- Security will be on location to enforce guidelines
- Your Company name will be included on all pre/post advertising
- All sponsor / vendor / ticket money is nonrefundable



***Email your company logo immediately to mmilan1@bellsouth.net in jpg format ***

Space is limited and on a first reserved basis

Showcase
your business
to over
1,000
attendees

A City of Bessemer business license, a food permit and liability insurance are required to participate in this event

Description of Food Sample: _____

Will you be selling your product? _____ **Cost of Item to Be Sold:** _____ **Serving Size:** _____

Food Vendor Company Name _____

Food Vendor Contact Name _____ **Phone #** _____

Mailing Address _____

Email _____ **Fax #** _____

INDICATE PAYMENT: Check ___ Cash ___ Credit Card ___ Card# _____ CVV# _____

Name/Business on Card _____ **Exp. Date:** _____ **CC Billing Zip** _____

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Vendor's Signature: _____ **Date:** _____

~ VENDOR DEADLINE: APRIL 4th ~

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Looking For Promotional Items? ***You Can Purchase Them at the Chamber***

PROMOTIONAL ITEMS IN STOCK



GOLF UMBRELLA	\$25
T-SHIRT / POLO	\$25
CAMP CHAIR	\$20
BEACH TOWEL	\$20
TOTE UMBRELLA	\$20
INSULATED TOTE	\$15
STAINLESS STEEL CUPS	\$15
LARGE WATER BOTTLE	\$10
HAT	\$10
WINE GLASS	\$ 5
TUMBLER	\$ 5
SHOT GLASS	\$ 5
PRIDE CAR TAG	\$ 5
COFFEE MUG	\$ 4

Stop by and pick up your items at 321 18th Street North, Bessemer

