



COMMUNIQUE

Celebrating 99 Years

1922 - 2021

JUNE

HELP US GROW



The Bessemer Area Chamber of Commerce is a vital part of business growth in the city of Bessemer. We appreciate your continual investment and partnership. We are continuing to provide avenues and opportunities that will enhance your business. We are working on expanding our partnership by encouraging more local businesses to join the Bessemer Chamber of Commerce.

We need your help with our efforts! We have kicked off our 2021 Membership Drive campaign and would like for you to assist us in "Strengthening Our Partnerships". You are wondering how you can help; I am glad you asked! I would like for you to reach out to your partners/associates and inform them on the value of being a member of the Bessemer Chamber.

Joining the chamber of commerce provides businesses with access to resources, discounts, and relationships that enable them to save money, market their products, and streamline their processes. From large companies to individual members of the Bessemer Chamber, each one brings their own benefits to the total organization. Whether your business is looking for Business 2 Business partners and sales, help with customer acquisition, or guidance on HR processes, a chamber of commerce can help.

Here are a few points for you to share with a prospective member:

- A chamber of commerce is an organization of business owners and entrepreneurs who promote the interests of their local business community.
- Chambers of commerce provide access to valuable resources, discounts, and relationships that help businesses save money and market their products.
- Joining a chamber of commerce can boost sales and significantly improve a local business' visibility and credibility.

Enclosed is a membership application. The membership application is also listed on the chamber website at www.bessemerchamber.com. Feel free to contact our office if you have any questions (205) 425-3253.



CHAMBER NEWS

The City of Bessemer Hosts Annual National Day of Prayer Program

The City of Bessemer held its annual National Day of Prayer program on Thursday May 6th, 2021 at noon in downtown Bessemer's Debardeleben Park. Dr. Reginald Calvert, New Jerusalem Baptist Church, facilitated the program, beginning with Bessemer Chamber President LaTasha Cook-Williams welcoming area ministers, business/civic/community leaders, and Bessemer residents, as they joined together to pray for peace throughout the city, county, state and nation. Mayor Kenneth Gulley continued with greetings to those in attendance, followed by local ministers and civic leaders delivering their respective prayer petitions: **First Responders:** Reverend Christopher L Ruffin – Triumph of the Church and Kingdom of God in Christ; **Businesses:** Reverend Gavin Brown – Flint Hill Baptist Church; **Community/Churches / Leaders:** Valerie Hicks Hale, Esq - Chief Deputy District Attorney, Bessemer; **Family:** Minister Micah Andrews – Chief Executive Officer, The Foundry; **City / County / State / Nation:** Chief Mike Roper – Bessemer Police Department; **Youth:** Pastor Jason Dollar – Rock Mountain Lakes Baptist Church. Jaeden Henderson lent his musical talents during the program before Reverend Alfonza January, Old Saint Paul Baptist Church, took the stage as the guest speaker. The program concluded with the closing prayer by Reverend George Matthews, New Life Interfaith Ministries. Lunch was provided by the Bessemer Chamber and prepared by Elk Lodge 721 for everyone in attendance.



WELCOME NEW CHAMBER MEMBERS!

| | | |
|---|----------------------------------|---|
| A Nation Recruitment LLC | Markia Nation | P.O. Box 141, Birmingham, AL 35036 PH: (205) 914-3123 *Staffing Email: anationrecruitment@gmail.com; Website:www.anationrecruitment.com |
| Bessemer B.O.E. – Andrea Kirk-Cook | Andrea Kirk-Cook | 649 Elm Street SW, Bessemer, AL 35022; PH: (205) 426-8440 Email: akirkcook@bessk12.org *Education |
| Bessemer B.O.E. – Catrina Williams | Catrina Williams | 1621 5 th Avenue N., Bessemer, AL 35020; PH1: (205) 901-4031 PH2: (205) 432-3010; F: (205) 432-3083; Email: catrina@bessk12.org Website: bessk12.org *Education |
| Bessemer B.O.E. – Kimbley Gaston | Kimbley Gaston | 2010 Granville Avenue, Bessemer, AL 35020; PH: (205) 919-4554 Email:kimbleyhouston@yahoo.com *Education |
| Bessemer B.O.E. – Pat Stewart | Pat Stewart | 1621 5 th Avenue N., Bessemer, AL 35020; PH1: (205) 432-3029 PH2: (205) 243-5856; Email: pstewart@bessk12.org *Education |
| Bessemer B.O.E. – Remeka Little | Remeka Little | 6299 Letson Farm Trail, Bessemer, AL 35022; PH: (205) 602-2986 Email: remekalittle@gmail.com *Education |
| Bessemer Police Department – Michael Wood | Michael Wood | 651 9 th Avenue SW, Bessemer, AL 35022; PH: (205) 281-1649 Email: dmwood@bessemeral.org *Government |
| Bessemer Police Department – Sharon Woods | Sharon Woods | 7540 Starkey Drive, Bessemer, AL 35020; PH1: (205) 266-1304 PH2: (205) 428-9982; Email: mzdivawood@gmail.com *Government |
| Business Enhancers LLC dba Fully Promoted | Gregory Stargell, II | 300 Cahaba Park Circle, Ste. 218, Birmingham, AL 35242; PH: (205) 490-6196 Email: birminghamsouth.al@fullypromoted.com Website: http://businessenhancersllc.com *Accounting |
| Grade A Café and Lounge | Erick D. Kennedy | 830 22 nd Street N, Ste. E, Bessemer, AL 35020; PH1: (205) 434-4847 PH2: (719) 930-3164; Email: gradea.am@gmail.com *Entertainment |
| Individual | Deaunka L. Webster | 4933 Promenade Pkwy, Ste. 120, Bessemer, AL35022; PH:(205) 481-4610 Email: lebeauf.deaunka@aaaalabama.com *Individual |
| Kingdom Kidz Early Learning Center | Radrica Jones | 2314 9 th Avenue N., Bessemer, AL 35020; PH1: (205) 966-7262 PH2: (205) 434-3982; Email: radricajones@yahoo.com *Daycare |
| Merrill Lynch | Barnard Montgomery | PH: (205) 903-8184; Email: barnard.montgomery@ml.com Website: www.fa.ml.com/barnard-montgomery *Financial Advisor |
| Millennium Automotives | Mike Turner | 20 14th Street N., Bessemer, AL 35023; PH1: (205) 365-5278 PH2: (205) 434-2796; Website: www.millenniumautomotive.com Email: millenniumauto@yahoo.com *Automotive |
| Moore and Moore Law | L. Kenneth Moore Leslie Moore | 1714 4th Avenue North, Bessemer, AL 35020; PH1: (205) 426-1111 PH2: (205) 305-4793; Email: info@mooreandmoorelaw.com Website: www.mooreandmoore.legal *Attorney |
| Peekaboo Child Development Center | Patricia Jones | 1304 5th Avenue, Bessemer, AL 35020; PH1: (205) 424-2235 PH2: (205) 566-0050 F: (205) 424-2225; Email: glamorous0522@gmail.com *Daycare |
| Yee Yee's Treats and More LLC | Valerie Mayfield | 2850 Venice Road SW, Birmingham, AL 35211; PH: (205) 427-5323 Email: yeeyeeestreat@gmail.com; Website: www.yeeyeeestreatsandmore.com *Caterer |

CITY/COMMUNITY NEWS



WELCOME TO BESSEMER

The Bessemer Area Chamber of Commerce would like to welcome the following businesses to the city of Bessemer:



Grade "A" Café and Lounge's ribbon cutting was held on May 14th, 2021.
Grade "A" Café and Lounge is located at 830 22nd Street North, Bessemer, AL.



RJ Young's ribbon cutting was held on May 20th, 2021.
RJ Young is located at 4001 Farr Road, Bessemer, AL.

Bessemer City High School



Academy Drive, Bessemer!



COMMUNITY NEWS

[Bessemer Premiere Cinema 14 Promenade Reopening Its Doors To Moviegoers](#)

By: *The Cutoff News*

Residents of the Bessemer Cutoff area looking for a cinematic escape from COVID-19 will soon have an option to see the latest from Hollywood. Premiere Cinemas in Bessemer will reopen its doors to moviegoers Friday, May 21st. The movie experience, however, will be a little different than usual. Patrons will be required to wear a mask as they move within the building, however, they will be able to remove their mask while eating popcorn seated in a theater. Staff will also be required to wear a mask. At this time, capacity will be limited to 50% of the theater, and guests will be asked to socially distance themselves from each other. Staff will also spray down theater chairs and common spaces between showings. As the theater reopens, moviegoers can expect to see limited hours. Operating hours will be determined based on business levels and demand. This summer is expected to be a slew of big releases as many of the movies slated for 2020 have moved to this year. Some of the movies to expect this summer include Quiet Place Part 2, Cruella, Peter Rabbit 2, F9, Black Widow, and Space Jam, among many others. Premiere's Summer Kids Series also makes its return in 2021, albeit in a different form. This year's series will feature private rentals for families and groups as well as individual ticket sales throughout the week. For the latest information on movies and showtimes, visit them at www.pccmovies.com.



[The Bessemer Recreation Center to Re-open](#)



The city of Bessemer's Recreation Center will reopen on Wednesday, June 2, 2021 after being closed during the pandemic. Safety measures have been put in place for the opening. Hours of operation will be limited during the first month from 8 a.m. to 5 p.m., Monday thru Friday. There will be limited activity in the center for the first month, including limited capacity. "We are slowly returning to normal Bessemer, but we must remain vigilant and do what is necessary to ensure the safety of ourselves and our families," said Bessemer Mayor Kenneth Gulley.

[Alabama Adventure and Splash Adventure Opening for 2021 Season](#)

Alabama Adventure and Splash Adventure will open its doors for the 2021 season on Saturday, May 15th, 2021 at 10:30 am. After an exciting 2020 Season, Alabama Adventure has been hard at work making improvements to the park and its procedures to ensure 2021 will be the best season yet. Everything from landscaping to safety policies have been reevaluated and improved. The biggest of these improvements is the brand-new Rocket Racer, an action packed, six lane, head-first, racing slide that will be the largest water slide in Alabama! This will be the perfect addition to the already exciting lineup of 15 Rides and 15 Slides! This new attraction will also come with an entirely new area to the park which will provide tons of new space for Guests to spread out and have fun with their families.



SEEK THE PEACE

PRAYER WALK

Saturday, June 5, 2021 @ 3 PM

Location: Boys and Girls Club

Southside - Bessemer

2501 Clarendon Avenue,

Bessemer, AL 35020

Prayer Walk Route: Leave the Boys and Girls Club walk down Clarendon Avenue to 24th Street, turn right onto 24th Street to Berkley Avenue, turn right onto Berkley Avenue to Clarendon Avenue, Left onto Clarendon Avenue to 27th Street, right onto 27th Street to Dartmouth Avenue, right onto Dartmouth Avenue to 24th Street: make a right onto 24th Street to Clarendon Avenue: make a right. The walk ends at the Boys and Girls Club.

Micah 6:8 "He has told you, O man, what is good; and what does the Lord require of you, but to do justly, and to love mercy, and to walk humbly with thy God."

Chamber Member

SPOTLIGHT



HERITAGE CHRISTIAN ACADEMY

6200 Lou George Loop, Birmingham, AL 35022

PH: 205-978-6001

M-F 7:30am - 4:00pm

Email: marketing@heachristian.org

Website: www.heachristian.org

1. How did your business get started? Established in 1974 as Shades Mountain Christian School, Heritage Christian Academy has a rich heritage in Christian education. The “Heritage” name plays tribute to the legacy and history reflective of the school’s founder, the late Richard “Dick” Vignuelle. Pastor Vignuelle had a vision to start a Christian community school in Birmingham. Since its inception, the school has served students and families for over 40 years, and has graduated over 1,000 alumni.
2. What products and/or services do you offer? Heritage Christian Academy (HCA) is an independent, community Christian school serving grades K3 through 12. The school, founded in 1974, provides a strong academic program with a Biblical worldview.
3. Why did you choose to open your business in the Bessemer area? We were given the chance to purchase the former Grace Life Baptist Church building in McCalla and quickly saw God’s hand at work in orchestrating the move from Bluff Park to the Bessemer area. This campus offers us the opportunity to serve a new community, offer more school choice to residents of the area, and a campus that allows for growth and development for years to come.
4. What is your favorite part about living and/or working in Bessemer? In our first year in the area, we have been amazed at the support and positive culture of the area. Businesses and churches, alike, have welcomed us and embraced opportunities for networking and collaboration. We look forward to making a lasting impact on the Bessemer area and utilizing this community to further our mission of assisting parents in their responsibility to equip their children for life through academics and service to Christ.



BOARD OF DIRECTORS

Your Chamber Leadership Team



Carlton Jackson
Bessemer Fire Dept.
Chairman



Mitch Avery
Spire
Chairman Elect



Charles King
Regional Paramedical Services
Past Chairman



Antoinette Madison
Alabama Power
Treasurer



Dr. Cynthia Anthony
Lawson State Community College
Finance Chairman



Dr. Reginald Calvert
New Jerusalem Baptist Church



Cortney Coleman
Bess. Housing Authority



Bryonda Collins
Chambers Funeral Home



Katie Dugas-Truss
Legacy YMCA



Dr. Autumm Jeter
Bessemer City Schools



Deaunka L. Webster
Individual



Kem L. Marks
Just In Time Legal Solutions



Maj. Cleveland Moore
Jeff. Co. Sheriff's Office



Sheriff Mark Pettway
Jeff. Co. Sheriff's Office



Robert Pollard
Premiere Chevy



William Smith
Marco's Pizza – Bessemer



Paul Teasley
Buffalo Rock



LaVada Varner
Alabama Technology Center



Devron Veasley
Bessemer Development Board

AMBASSADORS



Standing – Left to Right

Daryl Owens (New Jerusalem Baptist Church), Danielle Matthews (Matthews & Associates), Minnie Roper (Retired), Tamala Briggins (Oak Trace Care & Rehabilitation), Donna King (D & K Lawncare), Cathy Ackerman (First Financial Bank)

Sitting – Left to Right

Sarah Belcher (Retired), Claire Mitchell (Retired), Sarah Beasley (Joe Beasley Memorial Foundation, Inc)

Not pictured

Denise Jackson (New Jerusalem Baptist Church), Anna Wooten (First Financial Bank), Sebrana Davis (Salvation Army), Lori Chisem (Lawson State Community College), Dorian Waluyn (Lawson State Community College), Akiliah Haley (Lawson State Community College), Connie Fuell (Dex Imaging)

Ambassadors are the key resource in extending hospitality in the Bessemer area and are experienced in business, community, and promotional arenas.

An Ambassador must serve as an active public relations arm of the Chamber and be prepared to meet visitors, local businesses, and various forms of the media.

We encourage you join the ambassador program. The ambassadors meet on the 1st Tuesday of each month at 12 pm at the Bessemer Area Chamber of Commerce.

2021 CORPORATE SPONSORS

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GOLD SPONSORS



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Utilities**
City of Bessemer
Electric & Water
Services

SILVER SPONSORS



EEFS
ENGINEERING, ENVIRONMENTAL &
FORESTRY SERVICES COMPANY

District Attorney
Lynneice Washington

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JUST IN TIME LEGAL SOLUTIONS, INC.
LEGACY YMCA
REGIONAL PARAMEDICAL SERVICES
JULIE BELL, AGENT - STATE FARM INSURANCE
WILLIAM PARSONS, CPA



SPONSORED BY

DEX **HOLT**
imaging *Insurance*



Bessemer
Utilities
City of Bessemer
Electric & Water
Services

Bessemer Area Chamber of Commerce

SEAFOOD BOIL

BUSINESS AFTER HOURS

JUNE 24TH / 5 - 7 PM

321 18TH STREET NORTH, BESSEMER

Door Prizes – Entertainment

Network with Board Members, Ambassadors and
Community/Business Leaders

Special New Member Drawing for Entertainment Package

Make your reservation no later than June 18th

@ 205.425.3253 (ONLY 2 INDIVIDUALS PER COMPANY)



Bring the entire family out for THE CITY OF BESSEMER



**EVERYTHING
IS FREE TO THE
PUBLIC**
Ice Cream
Watermelon
Nachos
Beverages
Patriotic Giveaways
& Much, Much More!



CELEBRATION

**Meet and Network with
our elected officials**

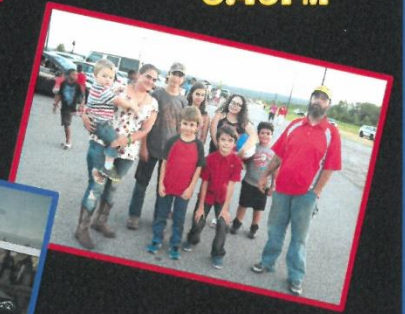
Enjoy music by DJ Mac Taylor



SATURDAY JULY 3, 2021

6:30 UNTIL 9:00PM

**COME ENJOY
ONE OF
ALABAMA'S
LARGEST
FIREWORKS
SHOWS
BEGINNING AT
8:45PM**



Bessemer City High School

4950 PREMIERE PARKWAY

BESSEMER, AL 35022



For additional
information contact
The Bessemer Area
Chamber of
Commerce at
(205) 425-3253

Bessemer Area Chamber of Commerce Membership Subscription Contract

Company: _____

Contact Name & Title _____

Address: _____

Phone #1 _____ Phone #2 _____ Fax: _____

E-mail: _____

Web Address: _____

Business Category: _____ (View current category listing at www.bessemerchamber.com)

Please provide your online links: [For example: Facebook, LinkedIn, Twitter, YouTube, Urban Spoon, Yelp]

Give us a brief description of your company's business for your listing on our website

What year was your business established? _____

By signing this agreement you have committed to paying the Bessemer Area Chamber of Commerce the appropriate amount for membership dues based on your classification and number of full time employees. This organization believes that you are best qualified to determine the value of your membership investment. As a guide, membership dues are determined by the listed chart.

Signature _____ **Date:** _____

| # of Full Time Employees | Membership Investment |
|--|-----------------------|
| 0-3 | 200.00 |
| 4-6 | 260.00 |
| 7-10 | 330.00 |
| 11-25 | 400.00 |
| 26-39 | 520.00 |
| 40 and up | 600.00 |
| Non Profits & Individuals | 125.00 |
| Financial Institutions | 750.00 |
| Utilities | 1000.00 |
| Associate Member (Only for employees of existing members) | 75.00 |

Choose Billing Method: *All dues are paid once annually*

Dues Amount: \$ _____ per year

_____ # of Full Time Employees _____ # of Part Time Employees

Indicate Today's Payment Method

___ Check ___ Cash ___ Invoice ___ Credit Card

Name / Company on Credit Card

CC # _____ Exp. Date _____

CVV # _____ CC Billing Zip Code _____

Debit/Credit Card payments can be processed by phone, mail or in person

205-425-3253

Bessemer Area Chamber of Commerce at 321 18th St. N. Bessemer, AL 35020

ONCE YOU'RE AN ACTIVE MEMBER, PLEASE GO TO WWW.BESSEMERCHAMBER.COM TO SUBMIT THE FOLLOWING UNDER YOUR COMPANY'S LISTING:

JOB LISTINGS / BUSINESS PROMOTIONAL EVENTS / MEMBER TO MEMBER DISCOUNTS / COMPANY NEWS

The Alabama Chambers Benefit Program helps members reduce health benefit costs by providing a unique, specialized program tailored to small and mid-sized businesses that emphasizes wellness, cost saving education, and concierge-level service.

Program Eligibility:

- Each chamber must be a member of the Chamber of Commerce Association of Alabama and businesses must be a member of a local chamber
- Employees must be working full-time (at least 30 hours a week)
- Company must have two or more employees to apply
- Independent contractors are not eligible

Program Features:

- Customer service team dedicated to delivering an exceptional experience
- Stable health benefit costs
- Access to Smart Health 360 which equips members to live healthy
- 24/7 access to a Doctor through Teladoc with a \$0 copay
- Utilizes the VIVA HEALTH Network

Benefits to Chambers

- Enhanced member satisfaction and retention
- Attractive healthcare program to offer as a member benefit

Benefits to Members

- Easy access to customer service and resources
- Lower and stable health benefit costs

Benefit Program administered by





TIDBIT TUESDAY

“TIDBIT TUESDAYS” IS A WEEKLY VIDEO HIGHLIGHTING BESSEMER AREA CHAMBER OF COMMERCE MEMBERS AND THEIR SERVICES. THE PURPOSE OF THE WEEKLY VIDEOS IS TO EMPOWER AND INFORM VIEWERS ABOUT CHAMBER MEMBERS’ PRODUCTS AND SERVICES.

Options for Filming:

1. Record your video (no more than 2 minutes) on your cellular device and submit along with this form to Micole Dudley at bessemerchamber.memberserv@gmail.com.
2. Schedule on site filming, allowing chamber staff to come out and film for you. Contact chamber staff to schedule day and time.

Company: _____

Address: _____

Contact Name: _____

Contact Number: _____ Email address: _____

Quick History of Business: _____

Hours of Operation: _____

Summarized Tuesday Tidbit tips: (Keep in mind that your useful tip(s) needs to be relevant and tied to the product/service being promoted! See example on back.)

() Product OR () Service:

Please feel free to add additional pages if needed!

“Tidbit Tuesdays” is a product of the “BUY BESSEMER” Campaign sponsored by:



Chamber Member
SPOTLIGHT

Your spotlight will be featured in the Bessemer Area Chamber of Commerce Monthly Newsletter and on the Bessemer Area Chamber of Commerce Facebook page. Please feel free to contact me if you have any questions!

PLEASE COMPLETE AND RETURN THIS FORM, ONE PHOTO AND YOUR COMPANY LOGO, IF APPLICABLE, ASAP.

Company/Organization: _____

Address: _____

Hours of Operation: _____

Owner(s)/Contact Representative(s): _____

Phone (include fax number): _____

E-mail: _____

Website/Social Media: _____

How did your business get started (Brief history)? _____

What products and/or services do you offer? _____

Why did you choose to open your business in the Bessemer area? _____

What is your favorite part about living and/or working in Bessemer? _____

Feel free to use additional pages if needed.

