



COMMUNIQUE

Celebrating 98 Years 1922 - 2020

DECEMBER 2020

BESSEMER AREA CHAMBER OF COMMERCE MEMBERS INSURANCE OPPORTUNITY!

Visit the Bessemer Area Chamber of Commerce Facebook page or www.bessemerchamber.com for more information.



Alabama Chambers Benefit Program



The Alabama Chambers Benefit Program helps members stabilize health benefit costs by providing a unique, specialized program tailored to small and mid-sized businesses that emphasizes wellness, cost saving education, and concierge-level service.

Program Eligibility:

- Business must be a member of a local chamber
- Employees must be working full-time (at least 30 hours a week)
- Company must have two or more employees to apply
- Independent contractors are not eligible

Program Features:

- Customer service team dedicated to delivering an exceptional experience
- Stable health benefit costs
- Access to Smart Health 360 which equips members to live healthy
- 24/7 access to a Doctor through Teladoc with a \$0 copay
- Utilizes the VIVA HEALTH Network

Benefits to Chambers


- Enhanced member satisfaction and retention
- Attractive healthcare program to offer as a member benefit

Benefits to Members


- Easy access to customer service and resources
- Lower and stable health benefit costs

Benefit Program administered by



 info@ironrehealth.com

 334-245-1099

 ccaabenefits.com

BUSINESS NEWS

LOWE'S BULK DISTRIBUTION CENTER, 150 NEW JOBS COMING TO BESSEMER!

Lowe's Companies Inc. recently confirmed plans to build a new bulk distribution center in Bessemer which will bring approximately 150 or more new jobs to The Marvel City when it opens in the fourth quarter of 2021. The company confirmed its plans through an article in The Birmingham Business Journal on Wednesday, November 4. The new facility will be constructed off Morgan Road in Bessemer, near the site of the future Carvana Distribution Center. This is the company's second major investment in the city. Lowe's currently operates a store on 19th Street in Bessemer. "We are extremely excited that Lowe's Companies, Inc. has decided to increase its footprint in the Southeastern United States by locating this facility here in Bessemer. This is the latest in our efforts to position Bessemer as an economic powerhouse for manufacturing and industrial development in this county, state and region," said Mayor Kenneth Guley. "I want to extend a special thanks to the Bessemer City Council, the Birmingham Business Alliance, U.S. Steel, Jefferson County, the State of Alabama and all of our partners who played a part in making this project a reality. "I particularly want to thank the Lowe's Companies, Inc. for recognizing the value of investing in Bessemer. This new development – a 1.2 million-square-foot facility – will greatly enhance the city of Bessemer and create approximately 150 well-paying positions. "My objective remains the same as Mayor: my desire is to create a working climate in the city of Bessemer where everyone who wants a job can find meaningful employment and provide for themselves and their families. "It is my pleasure to welcome this new Lowe's facility to the city of Bessemer and we look forward to working with Lowe's for many years in the future." Lowe's officials said the following: "Lowe's is building a network of bulk distribution centers and cross-dock facilities to coordinate deliveries at a market level and allow regional distribution centers and stores to operate more efficiently. This facility will serve as a bulk distribution center that will provide daily shipments of appliances and other bulky items such as riding mowers, grills, and patio furniture to Lowe's cross-dock facilities for last-mile delivery to customers. The Bessemer distribution center also will replenish inventory at more than 112 stores, serving locations in Alabama, Arkansas, Louisiana, Mississippi, Georgia, Florida, and Tennessee. "This location will be run by a third party, and we plan to begin shipping appliances and other highly deliverable items out of the Bessemer bulk distribution center by fall 2021. The 1.2 million square-foot facility will enable Lowe's to provide faster and more predictable deliveries to customers in Alabama and surrounding states as we continue to grow our distribution network. These new facilities will enable next-day deliveries for a broader range of products and give customers a more consistent experience. "As we shared in August, Lowe's distribution network expansion is part of a \$1.7 billion investment in transforming our supply chain through 2023. Lowe's and our third-party partners will create nearly 5,000 jobs to support this larger distribution network expansion. We are excited to expand our footprint in the Bessemer community. Our store on 19th Street North opened in 2002."



MEDICAL WEST HOSTS RIBBON CUTTING CEREMONY FOR NEW HEALTH CENTER, MEDICAL WEST BROCK'S GAP HEALTH CENTER



Medical West is thrilled to expand their services to the residents of West Jefferson County. Their brand-new Brock's Gap Health Center is now open, providing care for the entire family. With many years of family medicine experience in the Birmingham area, they are proud to welcome Dr. Jody Gilstrap and Dr. Allyson Gilstrap to the team of Medical West physicians. Also seeing patients at this location are Nurse Practitioners Bonnie Moore and Kelly Petrovics. Members of the community were invited to the ribbon cutting ceremony and a chance to meet the providers and tour the new facility on Tuesday, December 8th from 4:30 pm - 6:00 pm at the Medical West Brock's Gap Health Center, located in Hoover at 1001 Brocks Gap Parkway, Suite 101. To schedule an appointment with one of our new providers, patients may call the Medical West Brock's Gap Health Center at (205) 421-1032.

BUSINESS/COMMUNITY NEWS

AMAZON TO OPEN NEW DELIVERY STATION IN BESSEMER



Amazon Logistics announced today plans to open two new Delivery Stations in the Birmingham area, including one on Lakeshore Drive in Bessemer. The new stations will power Amazon's last-mile delivery capabilities to speed up deliveries for customers in the Birmingham metro area, the company said in a statement. The delivery stations at Bessemer and Birmingham will create hundreds of full and part-time associate jobs, all paying at least \$15 per hour, in addition to hundreds of driver opportunities for Amazon's Delivery Service Partners and Amazon Flex drivers. The facility in Bessemer will employ at least 80 full-time employees in addition to about 200 full-time delivery service drivers that are third-party contractor, the company said. Amazon currently operates a Robotics Fulfillment Center on Powder Plant Road in Bessemer. The fulfillment center opened in March 2020 and currently employs thousands of workers from

the area. "I am extremely excited with the relationship the city of Bessemer has established with Amazon," said Bessemer Mayor Kenneth Gulley. "The Fulfillment Center which opened earlier this year has been a tremendous success and has given opportunity to many of our residents as well as others throughout Jefferson County and the surrounding communities. "I have no doubt this Amazon delivery station will continue to build on Amazon's success here in Bessemer and continue to create even more job opportunities for our residents. I am so proud of all the successful economic growth in our city. This is indicative of what can truly be realized when all of us – city, county, and state – come together for the good of all." Amazon said its Delivery Stations power the last mile of the order process and help speed up deliveries for customers. Packages are shipped to a delivery station from neighboring Amazon fulfillment and sortation centers, loaded into delivery vehicles and delivered to customers. Amazon prioritizes the safety and health of its employees and has invested millions of dollars to provide a safe workplace. For more information about open positions at Amazon, visit www.Amazon.com/jobs. Additionally, delivery stations offer entrepreneurs the opportunity to build their own business delivering Amazon packages, as well as independent contractors the flexibility to be their own boss and create their own schedule delivering for Amazon Flex.

To learn more, visit www.logistics.amazon.com and <https://flex.amazon.com>.

JEFFERSON COUNTY COMMISSIONER SHELIA TYSON, DISTRICT #2 BLESSED RESIDENTS WITH FOOD BOXES FOR THANKSGIVING

Through partnership, Commissioner Shelia Tyson and her team provided over 2,000 families in District #2 with Thanksgiving boxes. Residents in Bessemer, Brighton, Lipscomb and Birmingham were blessed due to the commissioner's efforts.



BOARD OF DIRECTORS

Your Chamber Leadership Team



Charles King
Regional Paramedical Services
Chairman



Carlton Jackson
Bessemer Fire Dept.
Chairman Elect



Reggie Mays
United Prosthetics & Orthotics
Past Chairman



Mitch Avery
Spire
Treasurer



Connie Fuell
Dex Imaging
Finance Chairman



Dr. Cynthia Anthony
Lawson State CC



Laurence Baird
Oak Trace Care & Rehab Ctr.



Ashley Brazel
BB&T



Reginald Calvert
New Jerusalem Bapt. Church



Bryonda Collins
Chambers Funeral Home



Deaunka LeBeauf-Webster



Antoinette Madison
Alabama Power



Maj. Cleveland Moore
Jeff. Co. Sheriff's Office



Keith Pennington
Medical West



Sheriff Mark Pettway
Jeff. Co. Sheriff's Office



Paul Teasley
Buffalo Rock



LaVada Varner
Alabama Technology Center



Pete Winslett
The File Depot

AMBASSADORS



Standing – Left to Right

Danielle Matthews (Matthews & Associates), Minnie Roper (Retired), Sarah Beasley (Joe Beasley Memorial Foundation, Inc), Tamala Briggins (Oak Trace Care & Rehabilitation), Claire Mitchell (Retired), Donna King (D & K Lawncare), Lori Chisem (Lawson State Community College), Dorian Waluyn (Lawson State Community College), Akiliah Haley (Lawson State Community College), Daryl Owens (New Jerusalem Baptist Church).

Not pictured

Sarah Belcher (Retired), Andie Sloan (Comfort Care Home Health), Denise Jackson (New Jerusalem Baptist Church), Cathy Ackerman (First Financial Bank), Anna Wooten (First Financial Bank), Sebrina Davis (Salvation Army).

Ambassadors are the key resource in extending hospitality in the Bessemer area and are experienced in business, community, and promotional arenas.

An Ambassador must serve as an active public relations arm of the Chamber and be prepared to meet visitors, local businesses, and various forms of the media.

We encourage you join the ambassador program. The ambassadors meet on the 1st Tuesday of each month at 8:30am at the Bessemer Area Chamber of Commerce.

CHAMBER NEWS

LEADING THE CHAMBER IN 2021

Your BESSEMER AREA CHAMBER OF COMMERCE 2021 Executive committee:

Carlton Jackson, Chairman, Bessemer Fire Department

Mitch Avery, Chairman-Elect, Spire

Charles King, Immediate-Past Chairman, Regional Paramedical Services

Antoinette Madison, Treasurer, Alabama Power

Dr. Cynthia Anthony, Finance-Chairman, Lawson State Community College

NEW BOARD MEMBERS



Katie Dugas-Trust
Legacy YMCA



Cortney Coleman
Bessemer Housing Authority



Dr. Autumm Jeter
Bessemer City Schools,
Superintendent



Kem L. Marks, ESQ.
Just In Time
Legal Solutions, Inc.



Robert Pollard
Premiere Chevrolet



William Smith
Marco's Pizza



Devron Veasley
Bessemer Development Board

JOINING THE EXECUTIVE COMMITTEE AND NEW BOARD MEMBERS ARE:

Ashley Brazel, BB&T

Dr. Reginald Calvert, New Jerusalem Missionary Baptist Church

Bryonda Collins, Chambers Funeral Home

Deaunka LeBeauf-Webster

Maj. Cleveland Moore, Jefferson County Sheriff's Office

Sheriff Mark Pettway, Jefferson County Sheriff's Office

Paul Teasley, Buffalo Rock

LaVada Varner, Alabama Technology Center

Pete Winslett, The File Depot

The Bessemer Area Chamber of Commerce's new board members will begin their term January 2021!

BUSINESS NEWS



Welcome to Bessemer!

The Bessemer Area Chamber of Commerce would like to welcome the following businesses to the city of Bessemer:

The Scoopy Shop
4760 Eastern Valley
Rd., Ste. 116,
McCalla, AL 35111



**PeekaBoo Child
Development Center**
1304 5th Avenue,
Bessemer, AL 35020

**Matthews School of
Real Estate**
4500 Katie's Way, Ste.
638., Bessemer, AL 35022



NEW MEMBERS

Harris Firm LLC

Steven Harris

401 19th Street N., Ste. 106, Bessemer, AL 35020
PH: 205-565-0371 * Attorney
Website: www.theharrisfirmllc.com/bessemerdivorce/
Email: stevenharris@theharrisfirmllc.com

Law Offices of Merika Coleman

Merika Coleman

401 19th Street N., Ste. 109, Bessemer, AL 35020
PH: 205-800-7660 / PH: 205-276-4324 *Attorney
Website: www.alabamabankruptcyfirm.com
Email: attymerikacoleman@gmail.com

Premier Chiropractic Center

Roshun Glover, DC

5031 Ford Parkway, Ste. 112, Bessemer, AL 35022
PH: 205-747-3065 *Chiropractor
Email: info@mypremierechiro.com

INFORMATIONAL

CoronaVirus Relief Fund



Governor Ivey Announces \$200 Million Small Business Grant Program "Revive Plus"

Governor Kay Ivey announced today Revive Plus, a \$200 million grant program to support small businesses, non-profits and faith-based organizations in Alabama that have been impacted by COVID-19. Revive Plus is the second wave of funding for these organizations with 50 or fewer employees and will award grants of up to \$20,000 for expenses they have incurred due to operational interruptions caused by the pandemic and related business closures. Entities may access grant information and the grant application through the Coronavirus Relief Fund website. The application period for the Revive Plus Grant Program will open at noon, November 23, 2020 and run through noon, December 4, 2020.



TIDBIT TUESDAY IS A WEEKLY VIDEO (2-3 minutes) HIGHLIGHTING THE BESSEMER AREA CHAMBER OF COMMERCE MEMBERS AND THEIR SERVICES.
THE PURPOSE OF THE WEEKLY VIDEOS WILL BE TO EMPOWER AND INFORM VIEWERS ABOUT CHAMBER MEMBERS' PRODUCTS AND SERVICES.

Company: _____
Address: _____
Contact Name: _____
Contact Number: _____ Email address: _____
Quick History of Business: _____

Hours of Operation: _____
Tuesday Tidbit () Product OR () Service:
(Keep in mind that your useful tip needs to be relevant and tied to the product/service being promoted!)

Please feel free to add additional pages if needed!

Tidbit Tuesdays is a product of the "BUY BESSEMER" Campaign sponsored by:



Due to Covid-19 and a concern for the safety of all involved, the 2020 City of Bessemer's Christmas Parade has been cancelled.

We look forward to continuing the tradition in 2021.

Save the "New" Date

BESSEMER CHRISTMAS PARADE

A Cure for Christmas

**DOWNTOWN BESSEMER
THE PARADE WILL START ON 19TH ST & 1ST AVE @ 2PM**

**SATURDAY
DECEMBER 11, 2021 AT 2 PM**



Sign up today to provide informative tidbits while promoting your business and services!

**Chamber Members only*

Diamond SPONSORSHIP \$10,000.00

99th Annual Meeting – Primary Seating of 8 and ½ page in program
Sponsor of Community Service Scholarship
29th Annual Bessemer Business Awards and First Responders Gala
- Primary Seating of 8 and 3 VIP passes or sponsor another chamber premiere event
2 page ad in the 2022 Bessemer Magazine
1 page Story in the 2022 Bessemer Magazine
Title Sponsor for the Golf Tournament or Membership Event
Plan a Business After Hours on your behalf (Not to exceed \$750)
Up to \$400 credit toward annual membership dues
6th Annual Taste of Bessemer Sponsor and 5 tickets
Spotlight in Chamber Newsletter *The Communique*
2 Full page ads in Chamber's *Communique*
Company Logo with website link on Chamber website
Logo recognition at all major events
Chamber listing for up to 3 company representatives
Sponsor for City of Bessemer Christmas Parade
- includes one entry in parade and listing on promotional materials
Pre/Post event advertising

Platinum SPONSORSHIP \$7,500.00

99th Annual Meeting - Table of 8
29th Annual Bessemer Business Awards and First Responders Gala
- Table of 8 and 1 VIP pass or sponsor another chamber event
1 full page ad in the 2022 Bessemer Magazine (preferred spot)
½ page story in the 2022 Bessemer Magazine
Sponsor for the Golf Tournament or Membership Event
Sponsor of a business after hours on your behalf (Not to exceed \$500)
Up to \$300 credit toward annual membership dues
6th Annual Taste of Bessemer Sponsor
1 page ad in Chamber's *Communique*
Company Logo with website link on Chamber website
Chamber listing for up to 3 company representatives
Sponsor for City of Bessemer Christmas Parade
- includes one entry in parade and listing on promotional materials
Pre/Post event advertising

Gold SPONSORSHIP \$5,000.00

99th Annual Meeting - Table of 8
29th Annual Bessemer Business Awards and First Responders Gala
- Table of 8 or sponsor another chamber premiere event
1 full page ad in the 2022 Bessemer Magazine
Silver Sponsor for Golf "FORE" Progress
Plan a business after hours with other gold sponsors (Not to exceed \$250)
Up to \$200 credit toward annual membership dues
6th Annual Taste of Bessemer – 3 tickets
½ page ad in chamber *Communique*
Company Logo with website link on Chamber website
Chamber listing for up to 3 company representatives
Pre/Post event advertising

Silver SPONSORSHIP \$3,000.00

99th Annual Meeting - Table of 8
29th Annual Bessemer Business Awards & First Responders Gala – 2 tickets
1/6 page ad in 2022 Bessemer Magazine
Golf "FORE" Progress Golf Tournament
- Team of 4 and Name/Logo on all promotional material)
6th Annual Taste of Bessemer – 2 tickets
¼ page ad in Chamber *Communique* newsletter
Company Logo with website link on Chamber website
Chamber listing for up to 2 company representatives
Pre/Post event advertising

2021 Sponsorship Investment

SPONSORSHIP INVESTMENT FORM

Please complete the form below and mail to:

321 18th Street North, Bessemer, AL 3502
or fax to 205-425-4979

Please email a JPG copy of your company logo to
mmilan1@bellsouth.net at this time.

Company: _____

Contact (1) _____

(2) _____

Address: _____

City: _____ Zip: _____

PH: _____ Fax: _____

E-mail: _____

ANNUAL INVESTMENT

Diamond _____ (\$10,000) Platinum _____ (\$7,500)

Gold _____ (\$5,000) Silver _____ (\$3,000)

Small Business Partner _____ (\$1,000)

APPROVED BY:

PRINT NAME AND JOB TITLE:

Your signature indicates your agreement to pay the entire amount owed. Balances not paid in full by July 15, 2021 will be turned over to a collection agency.

CHOOSE METHOD OF PAYMENT

_____ Annual (January 2021)

_____ Semi Annual (January & July 2021)

Payment Options: _____ Check _____ Credit Card

CC# _____

Name on Card _____

Exp. Date _____ CVV# _____ Billing Zip _____

Small Business Partner SPONSORSHIP \$1,000.00

99th Annual Meeting (2 tickets) with option to upgrade
Business card ad in the 2022 Bessemer Magazine
Golf "FORE" Progress Golf Tournament – Hole Sponsorship
Business Card ad in one issue of the *Communique* newsletter
6th Annual Taste of Bessemer – 1 ticket
Chamber listing for up to 2 company representatives
Pre/Post event advertising

2020 Sponsors

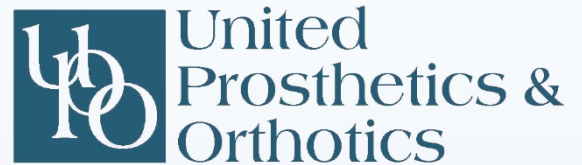
PLATINUM SPONSOR



GOLD SPONSORS



**Bessemer
Utilities**
City of Bessemer
Electric & Water
Services



SILVER SPONSORS



EEFS
ENGINEERING, ENVIRONMENTAL &
FORESTRY SERVICES COMPANY



District Attorney
Lynneice Washington

DOLLAR GENERAL®

SMALL BUSINESS PARTNERS

America's First Federal Credit Union
Chambers Funeral Home
Comfort Care Home Health & Hospice
Julie Bell, Agent – State Farm Insurance
Legacy YMCA
Regional Paramedical Services
William Parsons CPA

