# 2019 Corporate Sponsorship Investment

# Diamond SPONSORSHIP \$10,000.00

97th Annual Meeting – Primary Seating of 8

Sponsor of Community Service Scholarship

28th Annual Bessemer Business Awards and First Responders Gala – Primary Seating of 8

1 full page ad on the back cover of the 2020 Bessemer Magazine

1 page Story in the 2020 Bessemer Magazine

Title Sponsor for the Golf Tournament or Membership Event

Plan a Business After Hours on your behalf (Not to exceed \$750)

Up to \$400 credit toward annual membership dues

Spotlight in Chamber Newsletter The Communique

2 Full page ads in Chamber's Communiqué

Company Logo with website link on Chamber website

Logo recognition at all major events

Chamber listing for up to 3 company representatives

Sponsor for City of Bessemer Christmas Parade (includes one entry in parade and listing on promotional materials)

Pre/Post event advertising

## Platinum SPONSORSHIP \$7,500.00

97th Annual Meeting - Table of 8

28h Annual Bessemer Business Awards and First Responders Gala - Table of 8

1 full page ad in the 2020 Bessemer Magazine [Inside Front Cover]

½ page story in the 2020 Bessemer Magazine

Premiere Sponsor for the Golf Tournament or Membership Event

Plan a business after hours on your behalf (Not to exceed \$500)

Up to \$400 credit toward annual membership dues

1 page ad in Chamber's Communiqué

Company Logo with website link on Chamber website

Chamber listing for up to 3 company representatives

Sponsor for City of Bessemer Christmas Parade (includes one entry in parade and listing on promotional materials)

Pre/Post event advertising

# Gold SPONSORSHIP \$5,000.00

97th Annual Meeting - Table of 8

28th Annual Bessemer Business Awards and First Responders Gala – Table of 8

1 full page ad in the 2020 Bessemer Magazine (preferred spot)

1/4 page Story in the 2020 Bessemer Magazine

Silver Sponsor for Golf "FORE" Progress

Plan a business after hours on your behalf (Not to exceed \$250)

Up to \$400 credit toward annual membership dues

½ page ad in chamber Communiqué

Company Logo with website link on Chamber website

Chamber listing for up to 3 company representatives

Pre/Post event advertising

# Silver SPONSORSHIP \$3,000.00

97th Annual Meeting - Table of 8

28th Annual Bessemer Business Awards and First Responders Gala - 2 tickets

1/6 page ad in 2020 Bessemer Magazine

Golf "FORE" Progress Golf Tournament (Team of 4 and Name/Logo on all promotional material)

1/4 page ad in Chamber Communique newsletter

Company Logo with website link on Chamber website

Chamber listing for up to 3 company representatives

Pre/Post event advertising

# Small Business Partner SPONSORSHIP \$1,000.00

97<sup>th</sup> Annual Meeting (4 tickets) with option to upgrade

Business card ad in the 2020 Bessemer Magazine

Golf "FORE" Progress Golf Tournament-Hole Sponsorship

Business Card ad in one issue of the Communique newsletter

Chamber listing for up to 2 company representatives

Pre/Post event advertising

2019 Sponsorship

Sponsorship Opportunities





# TASTE OF BESSEMER



SPONSORS:























T - Mobile











Member Non-Member \$200 **Business Vendors \$100** \$100







Thursday, April 11, 2019

4:00 - 8:00 pm

Bessemer Civic Center

Live Entertainment by



Food / Business Display Vendors **Fun for the Entire Family** 







1 for \$16 12 for \$180 **20 for \$275** Ticket Cost:

Come sample foods from area restaurants and caterers and visit our vendors. All sponsor / vendor / ticket money is nonrefundable

For more information call 205-425-3253

Ticket Deadline: April 9th

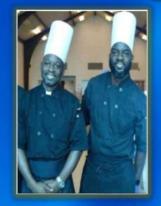
Sponsor/Vendor Deadline: April 4th



4.11.19

**BESSEMER CIVIC CENTER** 

# COOKING DEMONSTRATIONS & TASTING SEGMENTS



**CHEFS JASON &** JAMAL BROWN



CHEF ADAM ELLIOTT CHEF AUSTIN DAVIS





**CHEF JULIA MAY** 



4:00 - 4:30 pm



Banana Foster



5:00 - 5:30 pm



Chicken & Sausage Jambalaya



6:00 - 6:30 pm



Stuffed Mushrooms



7:00 - 7:30 pm



Shrimp & Grits

ONLY TASTE OF BESSEMER TICKET HOLDERS ARE ALLOWED TO ATTEND

COOKING SEGMENTS FOR THE AMOUNT OF S5 PER SEGMENT. FACH

COOKING DEMONSTRATION IS LIMITED TO THE FIRST 50 PAID GUESTS.

**CALL (205) 425-3253 FOR MORE INFORMATION** 



# TASTE OF BESSEMER



# **2019 SPONSORSHIP APPLICATION**



# **Sponsorship Cost:**

\$300 (Chamber Member)

\$400 (Non-Chamber Member)

Company logo on all pre and post advertising
Receive 8 tickets to the event
Includes vendor space / benefits
Local newspaper advertisement
Post attendees mailing list
A door prize will be purchased on behalf of your company

\*Sponsors limited to Business & Food Vendors only\*

Business Name		
Contact Name / Owner	Email Address:	
Mailing Address		
Business Phone	Cell	
Type of Merchandise to be displayed in vendor space		
INDICATE PAYMENT: Check Cash Credit Card _	Card #	Exp. Date:
Name/Business on Card	CVV #	CC Billing Zip

~ SPONSOR DEADLINE: APRIL 4th ~



Showcase your business to over 1,000 attendees

EVENT DATE: Thursday, April 11, 2019 from 4 — 8 PM at Bessemer Civic Center

<sup>\*</sup>Email your company logo to mmilan1@bellsouth.net in jpg format when you return this form \*



Showcase

your business

to over

1,000

attendees

# TASTE OF BESSEMER



### 2019 Business Display Vendor Guidelines and Application

Vendor Costs: \$ 100.00 (Chamber Member) \$200.00 (Non-Chamber Member)

The Bessemer Area Chamber of Commerce reserves the right to refuse ANY display that is not family friendly.

Vendors will be provided an 8 foot table with white tablecloth.

Vendors should plan to bring 750 - 1,000 giveaway/promotional items Vendors will be responsible for their own display set-up

(which includes tools, display screens, table coverings, shade or anything required to exhibit).

Vendors must conduct themselves in a professional manner.

Vendors are expected to be completely set up 2 hours before the start of A Taste of Bessemer and agree to participate / sell during the entire duration of the event.

Vendors must comply with all federal, state and local regulations.

Vendors will confine displays/ products to their assigned space.

Vendors are responsible for cleanup of their area at the end of event.

Business Display Vendors WILL NOT be allowed to sell any food / beverages.

A City of Bessemer business license is required.
All sponsor / vendor / ticket money is nonrefundable

Space is limited and on a first reserved basis

Vendor Booth Name Vendor Contact Name	Phone #
Mailing Address	
Email	Fax #
INDICATE PAYMENT: Check Cash Credit Card	Card # CVV#
Name/Business on Card	Exp. Date CC Billing Zip
Indicate type of merchandise to be displayed in vendor sp	ace

I agree to abide by the rules stated. I understand that all promotion of my items must take place within the confines of my booth. I further understand that the Bessemer Area Chamber of Commerce & all their representatives are not responsible for or liable for damages including, but not limited to, loss suffered before, during, or after each event I have applied to as a result of the display of my work, equipment or material. I understand that there are no refunds. The duplication or use of any trademarks or logos belonging to the committee is strictly prohibited. The Bessemer Area Chamber of Commerce reserves all rights to refuse booth space based on Event guidelines. If these guidelines are not upheld, my booth will be closed immediately without refund.

Vendor's Signature:	Date:	

~ VENDOR DEADLINE: APRIL 4th~

EVENT DATE: Thursday, April 11, 2019 from 4-8 PM at Bessemer Civic Center



# TASTE OF BESSEMER

and



Showcase

your business

to over

1,000

attendees

Date:

# 2019 FOOD Vendors Guidelines / Application

Vendor Costs: \$ 50.00 (Chamber Member) \$ 100.00 (Non-Chamber Member)



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Food Vendors should plan to prepare tastings/samples for 750 - 1,000 attendees
Vendors will be allowed to sell their sampling product(s)
Vendors will be provided an 8 foot table with white tablecloth
Vendors will be responsible for their own display set-up
(which includes tools, display screens, table coverings, shade or anything required to exhibit)
Vendors will confine displays/ products to their assigned space
Vendors are responsible for cleanup of their area at the end of event
Vendors are expected to be completely set up 2 hours before the start of a Taste of Bessemer
Security will be on location to enforce guidelines
Your Company name will be included on all pre/post advertising

All sponsor / vendor / ticket money is nonrefundable
\*Email your company logo immediately to mmilan1@bellsouth.net in jpg format \*

Space is limited and on a first reserved basis

A City of Bessemer business license, a food permit and liability insurance are required to participate in this event

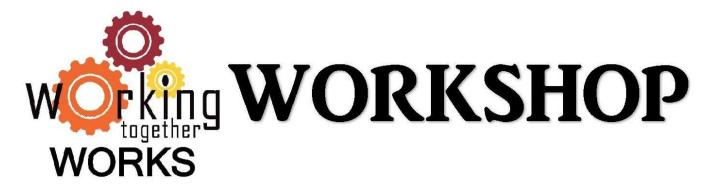
Description of Food Sample:			
Will you be selling your product? Cos	t of Item to Be Sold: Serv	ing Size:	
Food Vendor Company Name			
Food Vendor Contact Name	Phone #		
Mailing Address			
Email	Fax #		
INDICATE PAYMENT: Check Cash Cre Name/Business on Card	edit Card Card#		
I agree to abide by the rules stated. I understand that all pr understand that the Bessemer Area Chamber of Commo including, but not limited to, loss suffered before, during equipment or material. I understand that there are no re committee is strictly prohibited. The Bessemer Area Ch guidelines. If these guidelines are not upheld, my booth v	erce & all their representatives are not resp g, or after each event I have applied to as a refunds. The duplication or use of any trad- namber of Commerce reserves all rights to r	consible for or liable for damages result of the display of my work, emarks or logos belonging to the	

~ VENDOR DEADLINE: APRIL 4th ~

Vendor's Signature: \_\_\_\_\_

EVENT DATE: Thursday, April 11, 2019 from 4 — 8 PM at Bessemer Civic Center

The Bessemer Area Chamber of Commerce



Wednesday, April 17, 2019 at Noon

Bessemer Area Chamber of Commerce 321 18<sup>th</sup> Street North, Bessemer

Topic: "Deterring, Capturing and Prosecuting Business Crimes"

Speaker: Detective Stephen Talley

Bessemer Police Department



Call the Chamber at 205-425-3253 to make your reservation no later than Monday, April 15<sup>th</sup> (Seating is Limited)

Seats are \$15 each - Lunch is provided





# 12-8pm at DeBardeleben Park

For more information > BobSykesBlues.com or to purchase tickets

























The Member-To-Member Discount Program encourages Chamber members and their employees to prefer other Chamber members when making buying decisions. The program entitles our members many valuable discounts at participating member businesses. The Program is a great way to attract customers, build relationships with customers, save money and strengthen our local economy.

The Bessemer Area Chamber of Commerce will promote this program and your discount at every opportunity, including monthly membership mailings, email blast, e-newsletter, new- member packets and on our website. The Chamber will issue either Member-To-Member Discount cards or online coupons to all members.

	_ Yes  I Would like to participate in the M2M Discount Progr	ram -
		APLUE ADDES
		VALUE ADD
Phone:	Fax:	
Email:	Website:	
Mailing Address:		
City:	Zip:	<del></del>
Begin date:	End date:	
	e to participate in the Bessemer Area Chamber of Commerce M2N (ONLY) current members of the Bessemer Area Chamber of Com	
Signature:	date:	

