

2019 Corporate Sponsorship Investment

Diamond SPONSORSHIP \$10,000.00

97th Annual Meeting – Primary Seating of 8
Sponsor of Community Service Scholarship
28th Annual Bessemer Business Awards and First Responders Gala – Primary Seating of 8
1 full page ad on the back cover of the 2020 *Bessemer Magazine*
1 page Story in the 2020 *Bessemer Magazine*
Title Sponsor for the Golf Tournament or Membership Event
Plan a Business After Hours on your behalf (Not to exceed \$750)
Up to \$400 credit toward annual membership dues
Spotlight in Chamber Newsletter *The Communique*
2 Full page ads in Chamber's *Communique*
Company Logo with website link on Chamber website
Logo recognition at all major events
Chamber listing for up to 3 company representatives
Sponsor for City of Bessemer Christmas Parade (includes one entry in parade and listing on promotional materials)
Pre/Post event advertising

2019
Sponsorship
Opportunities

Platinum SPONSORSHIP \$7,500.00

97th Annual Meeting - Table of 8
28th Annual Bessemer Business Awards and First Responders Gala – Table of 8
1 full page ad in the 2020 *Bessemer Magazine* [Inside Front Cover]
½ page story in the 2020 *Bessemer Magazine*
Premiere Sponsor for the Golf Tournament or Membership Event
Plan a business after hours on your behalf (Not to exceed \$500)
Up to \$400 credit toward annual membership dues
1 page ad in Chamber's *Communique*
Company Logo with website link on Chamber website
Chamber listing for up to 3 company representatives
Sponsor for City of Bessemer Christmas Parade (includes one entry in parade and listing on promotional materials)
Pre/Post event advertising

Gold SPONSORSHIP \$5,000.00

97th Annual Meeting - Table of 8
28th Annual Bessemer Business Awards and First Responders Gala – Table of 8
1 full page ad in the 2020 *Bessemer Magazine* (preferred spot)
¼ page Story in the 2020 *Bessemer Magazine*
Silver Sponsor for Golf "FORE" Progress
Plan a business after hours on your behalf (Not to exceed \$250)
Up to \$400 credit toward annual membership dues
½ page ad in chamber *Communique*
Company Logo with website link on Chamber website
Chamber listing for up to 3 company representatives
Pre/Post event advertising

Silver SPONSORSHIP \$3,000.00

97th Annual Meeting - Table of 8
28th Annual Bessemer Business Awards and First Responders Gala – 2 tickets
1/6 page ad in 2020 *Bessemer Magazine*
Golf "FORE" Progress Golf Tournament (Team of 4 and Name/Logo on all promotional material)
¼ page ad in Chamber *Communique* newsletter
Company Logo with website link on Chamber website
Chamber listing for up to 3 company representatives
Pre/Post event advertising

Small Business Partner SPONSORSHIP \$1,000.00

97th Annual Meeting (4 tickets) with option to upgrade
Business card ad in the 2020 *Bessemer Magazine*
Golf "FORE" Progress Golf Tournament-Hole Sponsorship
Business Card ad in one issue of the *Communique* newsletter
Chamber listing for up to 2 company representatives
Pre/Post event advertising



Bessemer
Area
Chamber of Commerce

TASTE OF BESSEMER

and **BUSINESS
EXPO**

SPONSORS:



	Member	Non-Member
Sponsors	\$300	\$400
Business Vendors	\$100	\$200
Food Vendor	\$ 50	\$100

Thursday, April 11, 2019

4:00 - 8:00 pm

Bessemer Civic Center

Live Entertainment by



Food / Business Display Vendors

Fun for the Entire Family



Ticket Cost: 1 for \$16 12 for \$180 20 for \$275

Come sample foods from area restaurants and caterers and visit our vendors.

All sponsor / vendor / ticket money is nonrefundable

For more information call 205-425-3253

Ticket Deadline: April 9th

Sponsor/Vendor Deadline: April 4th





Bessemer
Chamber of Commerce

\$5

TASTE OF BESSEMER & BUSINESS EXPO

4.11.19 4-8 PM BESSEMER CIVIC CENTER

COOKING DEMONSTRATIONS & TASTING SEGMENTS



**CHEFS JASON &
JAMAL BROWN**



CHEF ADAM ELLIOTT



CHEF AUSTIN DAVIS



CHEF JULIA MAY



4:00 - 4:30 pm



Banana Foster



5:00 - 5:30 pm



Chicken & Sausage
Jambalaya



6:00 - 6:30 pm



Stuffed Mushrooms



7:00 - 7:30 pm



Shrimp & Grits

**ONLY TASTE OF BESSEMER TICKET HOLDERS ARE ALLOWED TO ATTEND
COOKING SEGMENTS FOR THE AMOUNT OF \$5 PER SEGMENT. EACH
COOKING DEMONSTRATION IS LIMITED TO THE FIRST 50 PAID GUESTS.**

CALL (205) 425-3253 FOR MORE INFORMATION



TASTE OF BESSEMER

and **BUSINESS
EXPO**

2019 SPONSORSHIP APPLICATION



Sponsorship Cost:

\$300 (Chamber Member)

\$400 (Non-Chamber Member)

Company logo on all pre and post advertising

Receive 8 tickets to the event

Includes vendor space / benefits

Local newspaper advertisement

Post attendees mailing list

A door prize will be purchased on behalf of your company

Sponsors limited to Business & Food Vendors only

Business Name _____

Contact Name / Owner _____ Email Address: _____

Mailing Address _____

Business Phone _____ Cell _____

Type of Merchandise to be displayed in vendor space _____

INDICATE PAYMENT: Check ___ Cash ___ Credit Card ___ Card # _____ Exp. Date: _____

Name/Business on Card _____ CVV # _____ CC Billing Zip _____

***Email your company logo to mmilan1@bellsouth.net in jpg format when you return this form ***

~ SPONSOR DEADLINE: APRIL 4th ~



**BECOME A
SPONSOR**

Showcase your
business to over
1,000 attendees

EVENT DATE: Thursday, April 11, 2019 from 4 — 8 PM at Bessemer Civic Center



TASTE OF BESSEMER

and



2019 Business Display Vendor Guidelines and Application

Vendor Costs: \$ 100.00 (Chamber Member) \$200.00 (Non-Chamber Member)

The Bessemer Area Chamber of Commerce reserves the right to refuse ANY display that is not family friendly.

Vendors will be provided an 8 foot table with white tablecloth.

Vendors should plan to bring 750 - 1,000 giveaway/promotional items

Vendors will be responsible for their own display set-up

(which includes tools, display screens, table coverings, shade or anything required to exhibit).

Vendors must conduct themselves in a professional manner.

Vendors are expected to be completely set up 2 hours before the start of A Taste of Bessemer and agree to participate / sell during the entire duration of the event.

Vendors must comply with all federal, state and local regulations.

Vendors will confine displays/ products to their assigned space.

Vendors are responsible for cleanup of their area at the end of event.

Business Display Vendors **WILL NOT** be allowed to sell any food / beverages.

A City of Bessemer business license is required.

All sponsor / vendor / ticket money is nonrefundable

Space is limited and on a first reserved basis

Showcase
your business
to over
1,000
attendees

Vendor Booth Name _____

Vendor Contact Name _____ Phone # _____

Mailing Address _____

Email _____ Fax # _____

INDICATE PAYMENT: Check ___ Cash ___ Credit Card ___ Card # _____ CVV# _____

Name/Business on Card _____ Exp. Date _____ CC Billing Zip _____

Indicate type of merchandise to be displayed in vendor space _____

I agree to abide by the rules stated. I understand that all promotion of my items must take place within the confines of my booth. I further understand that the Bessemer Area Chamber of Commerce & all their representatives are not responsible for or liable for damages including, but not limited to, loss suffered before, during, or after each event I have applied to as a result of the display of my work, equipment or material. I understand that there are no refunds. The duplication or use of any trademarks or logos belonging to the committee is strictly prohibited. The Bessemer Area Chamber of Commerce reserves all rights to refuse booth space based on Event guidelines. If these guidelines are not upheld, my booth will be closed immediately without refund.

Vendor's Signature: _____ Date: _____

~ VENDOR DEADLINE: APRIL 4th ~

EVENT DATE: Thursday, April 11, 2019 from 4 — 8 PM at Bessemer Civic Center



TASTE OF BESSEMER

and



2019 FOOD Vendors Guidelines / Application

Vendor Costs: \$ 50.00 (Chamber Member) \$ 100.00 (Non-Chamber Member)



- Food Vendors should plan to prepare tastings/samples for 750 - 1,000 attendees
- Vendors will be allowed to sell their sampling product(s)
- Vendors will be provided an 8 foot table with white tablecloth
- Vendors will be responsible for their own display set-up (which includes tools, display screens, table coverings, shade or anything required to exhibit)
- Vendors will confine displays/ products to their assigned space
- Vendors are responsible for cleanup of their area at the end of event
- Vendors are expected to be completely set up 2 hours before the start of a Taste of Bessemer
- Security will be on location to enforce guidelines
- Your Company name will be included on all pre/post advertising
- All sponsor / vendor / ticket money is nonrefundable

***Email your company logo immediately to mmilan1@bellsouth.net in jpg format ***

Space is limited and on a first reserved basis

Showcase
your business
to over
1,000
attendees

A City of Bessemer business license, a food permit and liability insurance are required to participate in this event

Description of Food Sample: _____

Will you be selling your product? _____ **Cost of Item to Be Sold:** _____ **Serving Size:** _____

Food Vendor Company Name _____

Food Vendor Contact Name _____ **Phone #** _____

Mailing Address _____

Email _____ **Fax #** _____

INDICATE PAYMENT: Check ___ Cash ___ Credit Card ___ Card# _____ CVV# _____

Name/Business on Card _____ **Exp. Date:** _____ **CC Billing Zip** _____

I agree to abide by the rules stated. I understand that all promotion of my items must take place within the confines of my booth. I further understand that the Bessemer Area Chamber of Commerce & all their representatives are not responsible for or liable for damages including, but not limited to, loss suffered before, during, or after each event I have applied to as a result of the display of my work, equipment or material. I understand that there are no refunds. The duplication or use of any trademarks or logos belonging to the committee is strictly prohibited. The Bessemer Area Chamber of Commerce reserves all rights to refuse booth space based on event guidelines. If these guidelines are not upheld, my booth will be closed immediately without refund.

Vendor's Signature: _____ **Date:** _____

~ VENDOR DEADLINE: APRIL 4th ~

EVENT DATE: Thursday, April 11, 2019 from 4 — 8 PM at Bessemer Civic Center

The Bessemer Area Chamber of Commerce



WORKSHOP

Wednesday, April 17, 2019 at Noon

Bessemer Area Chamber of Commerce
321 18th Street North, Bessemer

Topic: "Deterring, Capturing and Prosecuting Business Crimes"

Speaker: Detective Stephen Talley

Bessemer Police Department



Call the Chamber at 205-425-3253 to make your reservation no
later than Monday, April 15th (Seating is Limited)

Seats are \$15 each – Lunch is provided



BOB SYKES BAR-B-Q AND CITY OF BESSEMER
PRESENT



**RAIN
or SHINE
Event**

10TH ANNUAL

Bob Sykes

BBO & BLUES Festival



Bring your
own **CHAIRS**
& **BLANKETS**

Saturday

APRIL 27TH

12-8pm at DeBardeleben Park

For more information
or to purchase tickets

> **BobSykesBlues.com**

SPONSORED BY



Bessemer

Area Chamber of Commerce



The Member-To-Member Discount Program encourages Chamber members and their employees to prefer other Chamber members when making buying decisions. The program entitles our members many valuable discounts at participating member businesses. The Program is a great way to attract customers, build relationships with customers, save money and strengthen our local economy.

The Bessemer Area Chamber of Commerce will promote this program and your discount at every opportunity, including monthly membership mailings, email blast, e-newsletter, new- member packets and on our website. The Chamber will issue either Member-To-Member Discount cards or online coupons to all members.

____ Yes *I Would like to participate in the M2M Discount Program*

Company Name: _____

Contact: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Mailing Address: _____

City: _____ Zip: _____

Member Discount offering: _____

Begin date: _____ End date: _____

By signing this form you agree to participate in the Bessemer Area Chamber of Commerce M2M discount program that will benefit (ONLY) current members of the Bessemer Area Chamber of Commerce

Signature: _____ date: _____

