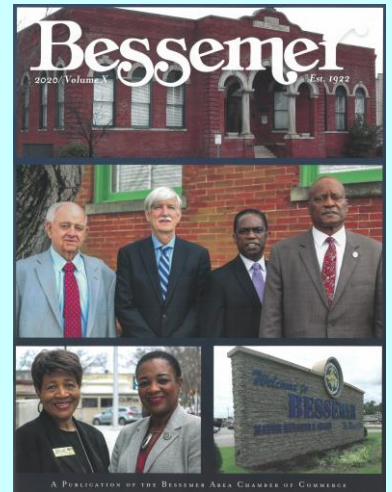


The Bessemer Area Chamber of Commerce

2021 Magazine Rate Sheet [ad sizes and rate]

MEMBER				NON-MEMBER
Size	Non-bleed	Bleed	Color (M)	Color (NM)
2 Page Spread	14 x 10	16.75 x 11.125	\$2,000	\$2,350
Full Page	7 x 10	8.375 x 11.125	\$1,450	\$1,825
2/3 Page	4.625 x 10	NA	\$1,100	\$1,425
1/2 Page Horizontal	7 x 4.875	NA	\$ 900	\$1,175
1/2 Page Vertical	4.625 x 7.5	NA	\$ 900	\$1,175
1/3 Page Square	4.625 x 4.875	NA	\$ 675	\$ 875
1/3 Page Vertical	2.125 x 10	NA	\$ 675	\$ 875
1/6 Page Vertical	2.125 x 4.875	NA	\$ 550	\$ 750
1/6 Page Horizontal	4.625 x 2.25	NA	\$ 550	\$ 750
Business Card	3.25 x 1.75	NA	\$ 250	\$ 450



premium positions

(full page 4-color, Members Only)

Back Cover	\$2,800 SOLD
Inside Front Cover	\$1,950 SOLD
Inside Back Cover	\$1,950 SOLD
Page 1	\$1,950 SOLD

deadline extended

Space Reservation	Oct. 1, 2020
Advertising Copy	Oct. 1, 2020
Publishing Date	January 2021

payment terms

All rates are net. Payment terms:
50% payment with contract required
 Remaining balance due upon publication
All checks made payable to:
Bessemer Area Chamber of Commerce

Contact the Bessemer Area Chamber of Commerce with any questions at 205-425-3253 or LaTasha Cook Williams at 205-283-2659 or email mmilan1@bellsouth.net.

Email your completed ad to mmilan1@bellsouth.net in pdf format.

Advertisers must provide ads in high resolution pdf files by email to mmilan1@bellsouth.net no later than October 1, 2020.

Business card ads should be sent as original design files in PDF format

Need to hire a graphic designer for your ad? The project's graphic designer can design your ad for \$50 per hour. Forward all text, logo, photos, etc. and any instructions to mmilan1@bellsouth.net for ad design when reserving your ad space. (This cost is in addition to your ad space cost) Advertiser will be given a proof, the option to edit at no charge and a revised proof. Additional changes to the ad after the revision will be charged at the rate of \$50/hour.

Specify Ad Information

Ad Size Required _____ Ad Cost _____ + Production Rate _____ = \$ _____
(if applicable) **TOTAL COST**

Company: _____ Contact: _____

Address: _____ City: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Method of Payment: Credit Card Check Cash

Credit Card #: _____ Exp. Date: _____ CVV # _____

Billing Address (IF different from above): _____ City _____ Zip: _____

Print Cardholder's Name: _____ Authorized Signature _____ Date _____

I authorize the Bessemer Area Chamber of Commerce to charge my credit card for ad rates and agree to pay the above total according to card issuer agreement.

Mail this form with payment to Bessemer Chamber at 321 18th St. N., Bessemer, AL 35020 or email to mmilan1@bellsouth.net.