

## Chamber Mission Statement

The mission of the Bessemer Area Chamber of Commerce is to promote the economic well-being of regional businesses and represent the business community in economic, political, civic, educational and cultural development of the region.

### Chamber Staff

LaTasha Cook Williams IOM - President, Mary Milan - Administrative and Accounting Specialist, Micole Dudley - Member Services / Event Coordinator

### 2021 Board of Directors

Carlton Jackson – Chairman, Mitch Avery – Chariman Elect, Charles King – Immediate Past Chairman, Antoinette Madison - Treasurer, Dr. Cynthia Anthony - Finance, Dr. Reginald Calvert, Cortney Coleman, Bryonda Collins, Katie Dugas-Trust, Dr. Autumm Jeter, Kem Marks, Cleveland Moore, Mark Pettway, Robert Pollard, William Smith, Paul Teasley, LaVada Varner, Devron Veasley, Deaunka L. Webster, Pete Winslett

### 2021 Ambassadors

Cathy Ackerman, Sarah Beasley, Sarah Belcher, Tamala Briggins, Lori Chisem, Sebrene Davis, Akilih Haley, Denise Jackson, Donna King, Danielle Matthews, Claire Mitchell, Daryl Owens, Minnie Roper, Andie Sloan, Dorian Waluyn, Anna Wooten

## 2021 Chamber Divisions

### Business Development Division

To offer assistance to business prospects interested in relocating, expanding, joint venture or entrepreneurial development in the Bessemer/SouthWest Metro Region.

### Community Building Division

To build a stronger, more unified community through continued program development, promotional planning and networking of area organizations.

### Tourism & Hospitality Division

To promote Bessemer Area attractions to visitors as well as local residents as a place to visit and enjoy.

### Membership Division

To effectively serve the membership of the Chamber and to create, programs, activities and events which will be beneficial to each member.

### Governmental Affairs Committee

To effectively foster the positive pro-business advancement of issues with city, county, state and national officials.

### Ambassador program

To effectively promote the goals and objectives of the Bessemer Area Chamber of Commerce by volunteering and serving as the official public relocation corps of the organization.

If you would like to participate in any of these programs contact our office:

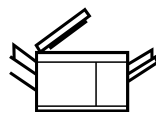
### Bessemer Area Chamber of Commerce

321 North 18th Street\* Bessemer, Alabama 35020\*  
(205) 425-3253 \* 1-888-423-7736\* (205) 425-4979 fax

WWW.BESSEMERCHAMBER.COM

# Benefits of Membership

	Member	Non-Member
Membership Labels	\$35.00	\$50.00
Newsletter Insert / Email blast	\$75.00	Not available
Use of Chamber Board room <i>[During office hours only – Currently unavailable due to Covid]</i>	FREE	Not available
Bessemer Magazine	FREE	FREE
Direct Referrals	FREE	Not available
Membership listing in chamber publications	FREE	Not available
Participation in the Ambassador Program	FREE	Not available
Business and Community Resources	FREE	Not available
Invitations to special events, monthly calendar of event	FREE	Not available
Discounted fees & registration		Not available
Staff and Committee assistance with business needs	FREE	Not available
Deductible as a business expense	FREE	Not available
Free listing on chamber Website	FREE	Not available
Participation in one of Alabama's oldest and strongest chamber of commerce		Not available
Meeting planning assistance	FREE	Not available
Regional marketing and promotion	FREE	Not available



## FOR MEMBERS ONLY:

### FREE Black and White Copies

(Member must provide the paper - Free copy limit of 500 per month)

### Inexpensive Color Copies

(chamber provides required paper)  
50 cents per copy

May be eligible for discounted Auto Owners Insurance

**Bessemer**

Area Chamber of

Commerce

321 North 18th Street

Bessemer, AL 35020

*Bessemer*  
AREA CHAMBER OF COMMERCE

*Membership Opportunities*

Leading the Way for Businesses in the 21<sup>st</sup> Century





# Bessemer Area Chamber of Commerce Membership Subscription Contract

Dear Business / Community Leader:

The Bessemer Area Chamber of Commerce continues to aggressively work for the betterment of the southwestern Jefferson county region. In our 99<sup>th</sup> year, the chamber follows an annual Plan of Action that addresses business issues, workforce concerns, community needs, tourism development and other programs that positively affect our region. Our organization regularly receives requests from businesses and individuals outside our area looking for information on local businesses that offer a product or service. These referrals are an important part of Chamber membership as **we refer members first.** Check out our website at **www.bessemerchamber.com** to find out more about the chamber.

Included in this information is an application for membership. We need to support each other, return the application with your initial investment, based on the dues category that fits your business for the appropriate number of employees, and become a partner with the chamber in our effort to improve our region.

**The Mission of the Bessemer Area Chamber of Commerce is to promote the economic well-being of regional businesses and represent the business community in economic, political, civic, educational and cultural development of the region.**

Please review the enclosed material and consider joining this outstanding organization. The business community continues to grow with new firms moving in and established businesses seeking to become a more active part of this growth. Your participation will make you a partner in our progress as the chamber works with you to grow your business.

Thanks for your consideration,

LaTasha Cook Williams IOM, President

**Company:** \_\_\_\_\_

**Contact Name & Title** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone #1** \_\_\_\_\_ **Phone #2** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Web Address:** \_\_\_\_\_

**Business Category:** \_\_\_\_\_ *(see website's current category listing)*

**Please provide your online links:** [For example: Facebook, LinkedIn, Twitter, YouTube, Urban Spoon, Yelp]

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Give us a brief description of your company's business for your listing on our website**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**What year was your business established?** \_\_\_\_\_

By signing this agreement you have committed to paying the Bessemer Area Chamber of Commerce the appropriate amount for membership dues based on your classification and number of full time employees. This organization believes that you are best qualified to determine the value of your membership investment. As a guide, membership dues are determined by the listed chart.

REFERRED BY: \_\_\_\_\_

**Signature** \_\_\_\_\_ **Date:** \_\_\_\_\_

# of Full Time Employees	Membership Investment
0-3	200.00
4-6	260.00
7-10	330.00
11-25	400.00
26-39	520.00
40 and up	600.00
Non Profits & Individuals	125.00
Financial Institutions	750.00
Utilities	1000.00
Associate Member	75.00

**Choose Annual Billing Method:**

\_\_\_\_\_ Mail invoice \_\_\_\_\_ Charge Credit Card

**Dues Amount:** \$ \_\_\_\_\_ per year

\_\_\_\_\_ # of Full Time Employees

\_\_\_\_\_ # of Part Time Employees

**Indicate Today's Payment Method**

\_\_\_ Check \_\_\_ Credit Card

\_\_\_ Cash \_\_\_ Invoice

**Name / Company on Credit Card**

\_\_\_\_\_

CC # \_\_\_\_\_

Exp. Date \_\_\_\_\_ CVV# \_\_\_\_\_

CC Billing Zip Code \_\_\_\_\_

**YOU CAN SUBMIT THIS INFORMATION ONLINE AT WWW.BESSEMERCHAMBER.COM.**

You can also submit your company's job listings, business promotional events, member to member discounts and company news.