

BESSEMER AREA CHAMBER OF COMMERCE
2016 CORPORATE SPONSORS

GOLD SPONSORS



SILVER SPONSORS



SMALL BUSINESS PARTNERS

- AG Gaston Construction Co, Inc.
- Alabama Splash Adventure
- America's First Federal Credit Union
- Comfort Care Home Health and Hospice
- Engineering Environmental Forestry Service
- Legacy YMCA
- Paden & Paden PC
- Regional Paramedical Services
- State Farm Insurance, Julie Bell, Agent
- Trustmark National Bank
- William Parsons, CPA



Front Row [Left to Right] – Trisston Burrows, Sarah Beasley, Lula Walter, Nelda Pate, Sarah Belcher. Back Row [Left to Right] – Lori Chisem, Claire Mitchell, Doris Lewis, Daryl Owens, Tesi Jefferson, Kenya Rose, Kay Baggett

2016 CHAMBER AMBASSADORS

- Coordinator - Lori Chisem, Lawson State Community College
- Co-Coordinator - Daryl Owens, Bessemer City Schools
- Co-Coordinator - Andie Sloan, Comfort Care
- Secretary - Nelda Pate, Retired

- Kay Baggett, Retired
- Sarah Beasley, Joe Beasley Memorial Foundation, Inc
- Sarah Belcher, Retired
- Erin Cooney, Holt Insurance Agency
- Shirley Horn, Retired
- Latesia Jefferson, Oak Trace Care and Rehab
- Sadie Harris
- Charles King
- Doris Lewis, City of Bessemer
- Claire Mitchell, Visalus - Body by Vi
- Kenya Rose
- Lula Walter, City of Bessemer
- Trisston Wright Burrows, Moore Coal Company

MISSION STATEMENT

The Mission of the Bessemer Area Chamber of Commerce is to promote the economic well-being of regional businesses and represent the business community in economic, political, civic, educational, and cultural development of the region.

Bessemer Area Chamber of Commerce

321 18th Street N., Bessemer, AL 35020
PH 205-425-3253, F 205-425-4979

www.bessemerchamber.com

BESSEMER AREA
CHAMBER OF COMMERCE

AMBASSADOR
PROGRAM



VOLUNTEERS COMMITTED TO FULFILLING
THE GOALS AND DIRECTIVES OF THE
BESSEMER AREA CHAMBER OF COMMERCE



BESSEMER AREA CHAMBER OF COMMERCE AMBASSADOR PROGRAM

AMBASSADOR

An individual who is motivated, enthusiastic and articulate who serves as the backbone of the Bessemer Area Chamber of Commerce's Membership enhancement and retention programs. Ambassadors are the key resource in extending hospitality in the Bessemer area and are experienced in business, community and promotional arenas.

THE ROLE OF AN AMBASSADOR...

An ambassador must be confident in what the Bessemer Area Chamber of Commerce is doing, has done and will do for the South West Metro Area. An Ambassador must serve as an active public relations arm of the Chamber and be prepared to meet visitors, local businesses and various forms of the media. An Ambassador possesses excellent leadership qualities and is able to represent the Chamber in many ways. They make a daily commitment to various programs, enhancing the Bessemer Area with a confidence that what they represent is true. Time is not the only resource offered by an Ambassador. Ideas, positive conversation, networks, and individual talents bring about a 'TEAM' of Bessemer Area Chamber of Commerce Ambassadors that will represent their organization with pride and dedication.

AMBASSADOR MEETINGS

Regular meetings of the Ambassadors are held the first Tuesday of each month at the Chamber of Commerce office at 321 18th Street N at 8:30 am. Meetings typically last 45 minutes to one hour.

ATTENDANCE

Attendance is highly encouraged and is reviewed on a quarterly basis.

AN AMBASSADOR'S EFFORTS INCLUDE:

- Attending Chamber programs and activities
- Assisting with Groundbreakings / Ribbon Cuttings / Grand Openings
- Acting as host / hostess at Bessemer Area events
- Identifying and recruiting prospective Chamber Members
- Coordinating and selling tickets to major chamber events / functions
- Recruiting at least two new members per year
- Recruiting sponsors for events

2016 EVENTS / PROGRAMS SUPPORTED BY AMBASSADORS

- Business After Hours
- Membership Meetings
- 94th Annual Meeting
- 25th Annual Golf 'Fore' Progress Tournament
- Bessemer Business Awards and First Responders Gala
- Membership Drive
- Bessemer Magazine

TO FIND OUT MORE ABOUT THE CHAMBER AMBASSADOR PROGRAM VISIT
WWW.BESSEMERCHAMBER.COM



BESSEMER AREA CHAMBER OF COMMERCE AMBASSADOR NOMINATION FORM

AMBASSADORS are individuals who are motivated, enthusiastic, and articulate who serves as the backbone of the Bessemer Area Chamber of Commerce's membership enhancement and retention programs. Ambassadors are the key resource in extending hospitality in the Bessemer area and are experienced in business, community, and promotional arenas. All ambassadors **MUST** make every effort to meet the minimum expectation in order participate in the ambassador program

In order to serve as an ambassador, you or your company must be an active member of the Bessemer Area Chamber of Commerce. There will be a 90 day trial period to allow individuals time to consider their decision. If an Ambassador has been inactive (without contacting the chamber or the Ambassador coordinator) for a period of 60 days the coordinator will contact them, regarding their future in the program, after 90 days they will be deleted from the current ambassador group.

AMBASSADORS' MONTHLY MEETINGS ARE HELD ON THE FIRST TUESDAY OF EACH MONTH AT 8:30 A.M. AT THE BESSEMER AREA COC.



Name: _____ Birth date: _____

Company: _____ Position/Title: _____

Address: _____

City: _____ Zip: _____

Secretary Name: _____ Business Phone: _____

Cellular Phone #: _____ Fax: _____

Home Address: _____

City: _____ Zip: _____

Spouse Name: _____

Most available day: _____ e-mail address: _____

Extracurricular Activities / Hobbies: _____

Boards/Civic & Community Organizations: _____

**PLEASE FILL OUT AND RETURN BY FAX TO (205) 425-4979.
IF YOU HAVE ANY QUESTIONS, CALL 425-3253.**