

## Chamber Mission Statement

The mission of the Bessemer Area Chamber of Commerce is to promote the economic well-being of regional businesses and represent the business community in economic, political, civic, educational and cultural development of the region.

### Chamber Staff

LaTasha Cook - Interim President, Mary Milan, Administrative Specialist, Jean Brown, Accounting Specialist

### 2014 Board of Directors

Charles King—Chairman, Billy Parsons—Past Chairman, Eric Messer—Chairman Elect, Joni Holt – Treasurer, Julie Bell, Don Bratcher, Matt Bryant, Nathan Clark, David Darby, Terry Dawson, Regina Doriety, Roderick Evans, Connie Fuell, Jimmy Hankins, Judy Mathis, Jerrellis Melton, Dr. Fred Primm, Mike Roper, Jon Staggs, Kimberly Starling, Van Sykes, Hank Tyler, Anthony Underwood, Devron Veasley, Neil Walker

### 2014 Ambassadors

Nikki Jordan—Coordinator, Lula Walter —Co-Coordinator, Nelda Pate—Secretary, Jill Amburgey, Kay Baggett, Sarah Beasley, Sarah Belcher, Lori Chisem, Beverly Edwards, Darius Foster, Louise Hickey, Shirley Horn, Doris Lewis, Claire Mitchell, Daryl Owens, Minnie Roper, Andie Sloan, Trisston Wright-Burrows

## 2014 Chamber Divisions

### Business Development Division

To offer assistance to business prospects interested in relocating, expanding, joint venture or entrepreneurial development in the Bessemer/SouthWest Metro Region.

### Community Building Division

To build a stronger, more unified community through continued program development, promotional planning and networking of area organizations.

### Tourism & Hospitality Division

To promote Bessemer Area attractions to visitors as well as local residents as a place to visit and enjoy.

### Membership Division

To effectively serve the membership of the Chamber and to create, programs, activities and events which will be beneficial to each member.

### Governmental Affairs Committee

To effectively foster the positive pro-business advancement of issues with city, county, state and national officials.

### Ambassador program

To effectively promote the goals and objectives of the Bessemer Area Chamber of Commerce by volunteering and serving as the official public relocation corps of the organization.

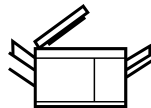
If you would like to participate in any of these programs contact our office:

### Bessemer Area Chamber of Commerce

321 North 18th Street\* Bessemer, Alabama 35020\*  
(205) 425-3253 \* 1-888-423-7736\* (205) 425-4979 fax  
[WWW.BESSEMERCHAMBER.COM](http://WWW.BESSEMERCHAMBER.COM)

# Benefits of Membership

	Member	Non-Member
Membership Labels	\$35.00	\$50.00
Newsletter Insert	\$75.00	Not available
Use of Chamber Board room	FREE	Not available
Bessemer Magazine	FREE	FREE
Direct Referrals	FREE	Not available
Membership listing in chamber publications	FREE	Not available
Participation in the Ambassador Program	FREE	Not available
Business and Community Resources	FREE	Not available
Invitations to special events, monthly calendar of event	FREE	Not available
Discounted fees & registration		Not available
Staff and Committee assistance with business needs	FREE	Not available
Deductible as a business expense	FREE	Not available
Free listing on chamber Website	FREE	Not available
Participation in one of Alabama's oldest and strongest chamber of commerce		Not available
Meeting planning assistance	FREE	Not available
Regional marketing and promotion	FREE	Not available



## FOR MEMBERS ONLY:

### FREE Black and White Copies

(Member must provide the paper - Free copy limit of 500 per month)

### Inexpensive Color Copies

(chamber provides required paper)

50 cents per copy

### FREE Notary Service

May be eligible for discounted Auto Owners Insurance

**Bessemer**

Area Chamber of  
Commerce

321 North 18th Street  
Bessemer, AL 35020





**IT PAYS TO ADVERTISE .....\$\$\$**



**Advertising Opportunities**

Dear Business / Community Leader:

The Bessemer Area Chamber of Commerce continues to aggressively work for the betterment of the southwestern Jefferson county region. In our 92<sup>nd</sup> year, the chamber follows an annual Plan of Action that addresses business issues, workforce concerns, community needs, tourism development and other programs that positively affect our region. Our organization regularly receives requests from businesses and individuals outside our area looking for information on local businesses that offer a product or service. These referrals are an important part of Chamber membership as we refer members first. Check out our website at [www.bessemerchamber.com](http://www.bessemerchamber.com) to find out more about the chamber.

Included in this information is an application for membership. We need to support each other, return the application with your initial investment, based on the dues category that fits your business for the appropriate number of employees, and become a partner with the chamber in our effort to improve our region.

**The Mission of the Bessemer Area Chamber of Commerce is to promote the economic well-being of regional businesses and represent the business community in economic, political, civic, educational and cultural development of the region.**

Please review the enclosed material and consider joining this outstanding organization. The business community continues to grow with new firms moving in and established businesses seeking to become a more active part of this growth. Your participation will make you a partner in our progress. Dues are tax deductible as a business expense and the chamber works with you to grow your business through our ongoing efforts.

Thanks for your consideration,

LaTasha B. Cook, Interim President

**Corporate Sponsor \$3000**

**Small Business Partner \$1,000**

Be supportive of all the chamber programs and advertising opportunities throughout the year.

**Communiqué Ads \$50 Inserts \$75**

A monthly newsletter of the Bessemer Area Chamber of Commerce that serves as the communication tool of the Chamber to its membership. The Communiqué is distributed to over 400 businesses throughout the Bessemer/Southwest metro Region.

**Business After Hours**

Sponsors are asked to provide refreshments, appetizers or food and decoration of host facility. Brings prospective customers to you.

**Golf "FORE" Progress**

**Event Sponsors \$1000** — You will receive your logo on all material. Exposure to over 120 golfers. Pre/Post event publicity. Free 4 person team. Post event mailing list. Opportunity to display and distribute company product. **Hole Sponsors \$200** — You will receive pre/post event publicity. Opportunity to include promotional items in goody bags for golfers. 18 x 24 in. sponsorship sign. *Event Date: October 2, 2014.*

**Bessemer Christmas Parade**

**Sponsors \$250.00** - Pre/ Post event advertisement of company logo. Free entry. Opportunity to include promotional items in goody bags. **Entry Fee \$25.00 per entry** - Enter the regions largest Christmas parade. Over 100 entries and thousands viewing the parade, which is held in historical downtown Bessemer.

**Bessemer Magazine**

Place an Ad in the Bessemer Magazine, which is printed on an annual basis and distributed to all of the local hotels, over 350 businesses and placed at tourist sites.

**Door Prizes**

Donate items with your company logo to be used for the door prize drawing at the Business After Hours.

**Goody Bag Items**

Donate 150 items with your company logo to be used in Golf "FORE" Progress (Oct. 2014) and Christmas Parade (12/13/2014) goody bags.

**Membership Labels \$35**

Purchase a set of Membership labels for \$35.00 that contains over 400 contacts.

**Programs**

**Chamber Annual Meeting**

The Annual meeting will be held February 13, 2014. Chamber Members, Business and Community leaders come to hear the chamber's year end review and the plan of action for the year while enjoying a great meal.

**Charles A. Long Outstanding Civic Award**

In memory of a devoted business and civic leader, a member of a pioneer Bessemer Family, whose inspiration and guidance was of tremendous influence during his long years of leadership. Any man or woman who has devoted time to civic work in the Bessemer area, not only this year, but for past years, is eligible. Nomination deadline: January 31, 2014. Nominations are reviewed and the recipient is selected by the five past winners of the award, the Membership Division Chairman and one Chamber board member. The recipient will be awarded at the 92<sup>nd</sup> Annual Meeting on February 13, 2014.

**Bessemer Business Awards**

Nominations are accepted in April and May. The recipients are awarded at the Chamber Awards Meeting.

**Golf "FORE" Progress**

The chamber's Annual golf tournament, Golf "FORE" Progress has over 120 golfers, and 30 sponsors to participate each year and will be held this year in October at Bent Brook Golf Course.

**PRIDE Program**

An effort to make Bessemer a cleaner place to live and do business, The Bessemer Area Chamber of Commerce has started the PRIDE – Positive Regional Improvement program and sponsors with the City of Bessemer "A Week of Pride" in April.

**Bessemer Christmas Parade**

The Bessemer Christmas Parade is sponsored by the City of Bessemer and hosted by the Bessemer Area Chamber of Commerce and will be held on Saturday, December 13<sup>th</sup> in downtown Bessemer. Over 100 entries and thousands of viewers come out for the regions largest Christmas Parade.

**Business After Hours**

As a networking tool, Business After Hours are held typically on Tuesday or Thursday of the 3<sup>rd</sup> week in each month between 5:00 – 7:00 pm. The After Hours allows you to meet and network with other members while enjoying a more relaxed atmosphere than in the workplace. The After Hours are sponsored by various sponsors at their locations.

**Ground Breaking & Ribbon Cutting**

The chamber helps new businesses in planning their groundbreaking/ribbon cutting ceremony.

**Bessemer Area Chamber of Commerce  
Membership Subscription Contract**

Company: \_\_\_\_\_

Contact (s) Name \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

PH: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Web Address: \_\_\_\_\_

Business Category: \_\_\_\_\_

# of Employees	Membership Investment
0-3	200.00
4-6	260.00
7-10	330.00
11-25	400.00
26-39	520.00
40 and up	600.00
Non profits & Individuals	125.00
Financial Institutions	750.00
Utilities	1000.00
Associate Member	75.00

**Dues Amount:** \$ \_\_\_\_\_ per year \_\_\_\_\_ # of Full time Employees

**Choose Payment:** \_\_\_ Check \_\_\_ Cash \_\_\_ Invoice  
\_\_\_ Credit Card (*MC or Visa ONLY*)

**Indicate Card Company:** \_\_\_ MasterCard \_\_\_ Visa ↑

**CC#** \_\_\_\_\_ **Exp** \_\_\_\_\_

**Name/Company of Cardholder**

\_\_\_\_\_

**Invoice:** \_\_\_\_\_ Annually \_\_\_\_\_ Semiannually

By signing this agreement you have committed to paying the Bessemer Area Chamber of Commerce the appropriate amount for membership dues based on your classification and number of full time employees. This organization believes that you are best qualified to determine the value of your membership investment. As a guide, membership dues are determined by the listed chart.

**Signature** \_\_\_\_\_

**Date:** \_\_\_\_\_ **Referred by:** \_\_\_\_\_