

Chamber Mission Statement

The mission of the Bessemer Area Chamber of Commerce is to promote the economic well-being of regional businesses and represent the business community in economic, political, civic, educational and cultural development of the region.

Chamber Staff

Ronnie Acker-President, LaTasha Cook-Vice President, Jean Brown, Accounting Specialist, Mary Milan, Admin. Specialist

2012 Board of Directors

Lynn Joyce—Chairman, Keith Pennington—Past Chairman, Billy Parsons—Chairman Elect, Charles King—Treasurer, Julie Bell, Rev. Reginald Calvert, Derek Camp, Gene Cochran, Regina Doriety, Rob Kirkland, Dr. John Poczatek, EJ Randolph, Kyle Sain, Jon Staggs, Tammi Turner, Devron Veasley, Frank Whaley

2012 Ambassadors

Claire Mitchell—Coordinator, Ericka Watson—Co-Coordinator, Nelda Pate—Secretary, Kay Baggett, Sarah Beasley, Sarah Belcher, Beverly Edwards, Connie Fuell, Louise Hickey, Shirley Horn, Nikki Jordan, Doris Lewis, Daryl Owens, Minnie Roper, Diane Sparks, Katherine Taylor, Rachel Townsend, Lula Walter

2012 Chamber Divisions

Business Development Division

To offer assistance to business prospects interested in relocating, expanding, joint venture or entrepreneurial development in the Bessemer/SouthWest Metro Region.

Community Building Division

To build a stronger, more unified community through continued program development, promotional planning and networking of area organizations.

Tourism & Hospitality Division

To promote Bessemer Area attractions to visitors as well as local residents as a place to visit and enjoy.

Membership Division

To effectively serve the membership of the Chamber and to create, programs, activities and events which will be beneficial to each member.

Ambassador program

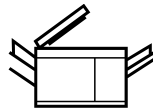
The effectively promote the goals and objectives of the Bessemer Area Chamber of Commerce by volunteering and serving as the official public relocation corps of the organization.

If you would like to participate in any of these programs contact our office:

Bessemer Area Chamber of Commerce
321 North 18th Street* Bessemer, Alabama 35020*
(205) 425-3253 * 1-888-423-7736* (205) 425-4979 fax
WWW.BESSEMERCHAMBER.COM

Benefits of Membership

	Member	Non-Member
Membership Labels	\$35.00	\$50.00
Newsletter Insert	\$75.00	Not available
Use of Chamber Board room	FREE	Not available
Bessemer Magazine	FREE	FREE
Direct Referrals	FREE	Not available
Membership listing in chamber publications	FREE	Not available
Participation in the Ambassador Program	FREE	Not available
Business and Community Resources	FREE	Not available
Invitations to special events, monthly calendar of event	FREE	Not available
Discounted fees & registration		Not available
Staff and Committee assistance with business needs	FREE	Not available
Deductible as a business expense	FREE	Not available
Free listing on chamber Website	FREE	Not available
Participation in one of Alabama's oldest and strongest chamber of commerce		Not available
Meeting planning assistance	FREE	Not available
Regional marketing and promotion	FREE	Not available



FOR MEMBERS ONLY:

FREE Black and White Copies
(Member must provide the paper)

Inexpensive Color Copies
(chamber provides required paper)
50 cents per copy

FREE Notary Service

Bessemer
Area Chamber of
Commerce
321 North 18th Street
Bessemer, AL 35020



Bessemer

AREA CHAMBER OF COMMERCE

Membership Opportunities

Leading the Way for Businesses in the 21st Century



IT PAYS TO ADVERTISE\$\$\$



Advertising Opportunities

Dear Business / Community Leader:

The Bessemer Area Chamber of Commerce continues to aggressively work for the betterment of the southwestern Jefferson county region. In our 90th year, the chamber follows an annual Plan of Action that addresses business issues, workforce concerns, community needs, tourism development and other programs that positively affect our region. Our organization regularly receives requests from businesses and individuals outside our area looking for information on local businesses that offer a product or service. These referrals are an important part of Chamber membership as we refer members first. Check out our website at www.bessemerchamber.com to find out more about the chamber.

Included in this information is an application for membership. We need to support each other, return the application with your initial investment, based on the dues category that fits your business for the appropriate number of employees, and become a partner with the chamber in our effort to improve our region.

The Mission of the Bessemer Area Chamber of Commerce is to promote the economic well-being of regional businesses and represent the business community in economic, political, civic, educational and cultural development of the region.

Please review the enclosed material and consider joining this outstanding organization. The business community continues to grow with new firms moving in and established businesses seeking to become a more active part of this growth. Your participation will make you a partner in our progress. Dues are tax deductible as a business expense and the chamber works with you to grow your business through our ongoing efforts.

Thanks for your consideration,

Ronald W. Acker, President

Corporate Sponsor \$3000

Small Business Partner \$1,000

Be supportive of all the chamber programs and advertising opportunities throughout the year.

Communiqué Ads \$50 Inserts \$75

A monthly newsletter of the Bessemer Area Chamber of Commerce that serves as the communication tool of the Chamber to its membership. The Communiqué is distributed to over 300 businesses throughout the Bessemer/Southwest metro Region.

Business After Hours

Sponsors are asked to provide refreshments, appetizers or food and decoration of host facility. Brings prospective customers to you.

Golf "FORE" Progress

Event Sponsors \$1000 — You will receive your logo on all material. Exposure to over 120 golfers. Pre/Post event publicity. Free 4 person team. Post event mailing list. Opportunity to display and distribute company product. **Hole Sponsors \$200** — You will receive pre/post event publicity. Opportunity to include promotional items in goody bags for golfers. 18 x 24 in. sponsorship sign. *Event Date: October 4, 2012.*

Bessemer Christmas Parade

Sponsors \$200.00 - Pre/ Post event advertisement of company logo. Free entry. Opportunity to include promotional items in goody bags. **Entry Fee \$20.00 per entry** - Enter the regions largest Christmas parade. Over 100 entries and thousands viewing the parade, which is held in historical downtown Bessemer.

Bessemer Magazine

Place an Ad in the Bessemer Magazine, which is printed on an annual basis and distributed to all of the local hotels, over 300 businesses and placed at tourist sites.

Door Prizes

Donate items with your company logo to be used for the door prize drawing at the Business After Hours.

Goody Bag Items

Donate 150 items with your company logo to be used in Golf "FORE" Progress (10/04/2012) and Christmas Parade (12/08/2012) goody bags.

Membership Labels \$35

Purchase a set of Membership labels for \$35.00 that contains over 300 contacts.

Programs

Chamber Annual Meeting

The Annual meeting is typically held in January or February. Chamber Members, Business and Community leader come to hear the chamber's year end review and the plan of action for the year while enjoying a great meal.

Charles A. Long Outstanding Civic Award

In memory of a devoted business and civic leader, a member of a pioneer Bessemer Family, whose inspiration and guidance was of tremendous influence during his long years of leadership. Any man or woman who has devoted time to civic work in the Bessemer area, not only this year, but for past years, is eligible. Nominations are accepted from September to May. Nominations are then reviewed at the May board meeting and the recipient is selected by the five past winners of the award, Membership Division Chairman and one Chamber board member. The recipient is awarded at the Chamber Awards Meeting.

Bessemer Business Awards

Nominations are accepted in April and May. The recipient is awarded at the Chamber Awards Meeting.

Golf "FORE" Progress

The chamber's Annual golf tournament, Golf "FORE" Progress has over 120 golfers, and 30 sponsors to participate each year and will be held this year on October 4th at Bent Brook Golf Course.

PRIDE Program

An effort to make Bessemer a cleaner place to live and do business, The Bessemer Area Chamber of Commerce has started the PRIDE – Positive Regional Improvement program and sponsors with the City of Bessemer "A Week of Pride" in April.

Bessemer Christmas Parade

The Bessemer Christmas Parade is sponsored by the City of Bessemer and hosted by the Bessemer Area Chamber of Commerce and will be held on Saturday, December 8th in downtown Bessemer. Over 100 entries and thousands of viewers come out for the regions largest Christmas Parade.

Business After Hours

As a networking tool, Business After Hours are held typically on the third Thursday of each month between 5:00 – 7:00 pm. The After Hours allows you to meet and network with other members while enjoying a more relaxed atmosphere than in the workplace. The After Hours are sponsored by various sponsors at their locations.

Ground Breaking & Ribbon Cutting

The chamber helps new businesses in planning their groundbreaking/ribbon cutting ceremony.

**Bessemer Area Chamber of Commerce
Membership Subscription Contract**

Company: _____

Contact (s) Name _____

Address: _____

City: _____ Zip: _____

PH: _____ Fax: _____

E-mail: _____

Web Address: _____

Business Category: _____

# of Employees	Membership Investment
0-3	200.00
4-6	260.00
7-10	330.00
11-25	400.00
26-39	520.00
40 and up	600.00
Non profits & Individuals	125.00
Financial Institutions	750.00
Utilities	1000.00
Associate Member	75.00

Dues Amount: \$ _____ per year _____ # of Full time Employees

Choose Payment: ___ Check ___ Cash ___ Invoice
___ Credit Card (*MC or Visa ONLY*)

MasterCard Visa

CC# _____ Exp _____

Name/Company of Cardholder

Invoice: _____ Annually _____ Semiannually

By signing this agreement you have committed to paying the Bessemer Area Chamber of Commerce the appropriate amount for membership dues based on your classification and number of full time employees. This organization believes that you are best qualified to determine the value of your membership investment. As a guide, membership dues are determined by the listed chart.

Signature _____

Date: _____ **Referred by:** _____